

FRONTIER NEWS



Published for Frontier Airlines Employees

February/March, 1978

FL grows with Spokane, Wichita awards.

Boasting a new corporate identity and growing fleet of Boeing 737s, Frontier will soon inaugurate service on new routes to the northwest, midwest and Mexico, making 1978 one of the most dynamic years in the company's history.

Spokane, Wash., will become part of the Frontier system on June 25 when two of three daily roundtrip flights between that city and Denver will begin. One flight will operate nonstop to Denver, while the other will stop in Missoula and Bozeman, Mont., enroute to Denver. The third Spokane - Denver flight, making one stop at Billings, will be inaugurated Aug. 1.

With the long awaited authority, Frontier will compete with United from Spokane to Denver, serve the growing markets of Spokane to Billings, Missoula and Bozeman, and provide our first nonstop service between Bozeman and Denver.

New district sales manager for Spokane is Roger



ROGER GUNDERSON is the new permanent district sales manager for Spokane.

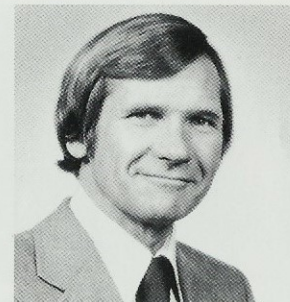
Gunderson, former staff district sales manager and part of the marketing team responsible for much of our success in the Sacramento market. Gunderson, along with temporary manager - transportation services Don Koughn, will see to it that the new flights will produce expected revenues of \$6.1 million during the first full year of operation.

Frontier got the official go-ahead from the Civil Aeronautics Board on March 20 to fly nonstop from

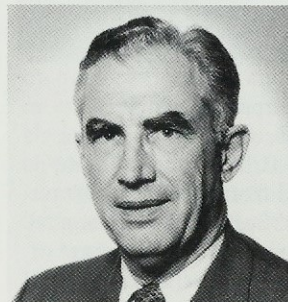
Five vice presidents named by Board.



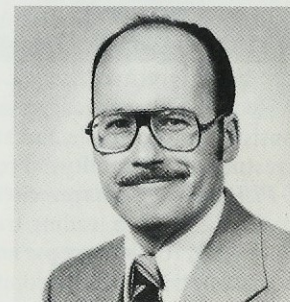
Larry Bishop



David Bricton



William Hogan



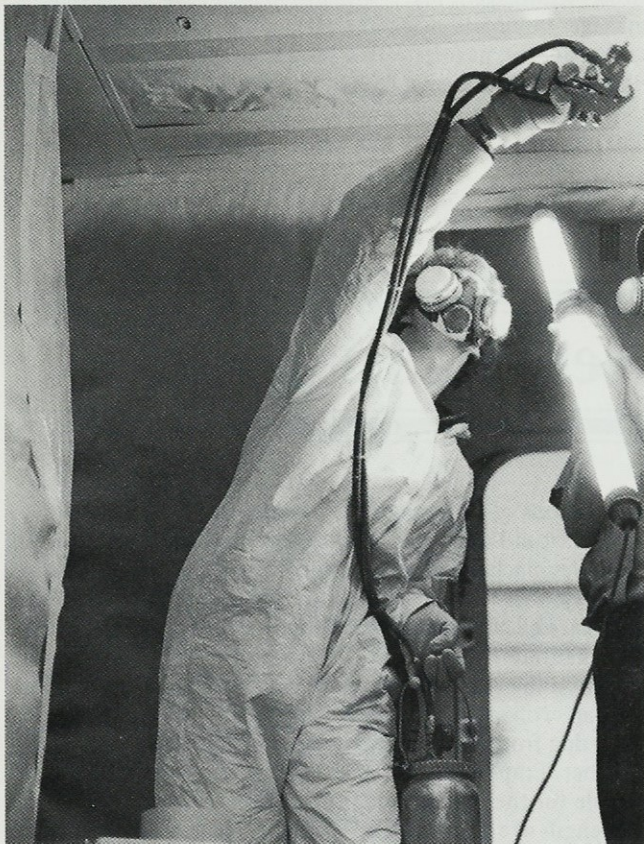
Jim Murphy

Five executives were named vice presidents of the company by the Board of Directors in February: Larry A. Bishop, vice president - corporate communications; David N. Bricton, vice president - legal and secretary; William W. Hogan, vice president and treasurer; and James T. Murphy, vice president and controller.



Webster "Dan" Todd

'New look' in action.



ARMED WITH PAINT GUN AND RESPIRATOR, "Star Wars" creature Dennis Caito applies new beige interior to the ceilings and doors of a Boeing 737. Outfitted in space age attire, members of the paint crew have completed the beige interiors on 13 aircraft. All systems are go for the new corporate identification program and much of the planning and work is in progress. See page 4.

Wichita to Denver, Memphis, Little Rock and Atlanta. Southern Airlines also received Denver-Wichita-Memphis authority, and TWA got Wichita-Atlanta rights. We will start some of the service this summer, but we are currently reassessing our original schedule.

Another recent route award will give Little Rock a new nonstop flight to Tulsa to be inaugurated on June 1.

Meanwhile, startup of our service to Mexico is slated for Nov. 3, in time for the '78-'79 tourist season. Plans call for four flights a week, operating Thursday through Sunday, on the route linking Denver with Albuquerque, El Paso, Mazatlan and Guadalajara.

Ellington honored for special programs.

A man with concern for the rights of the handicapped won a Presidential Award for spotlighting Frontier's image as the airline that really cares about its customers. D.L. "Duke" Ellington, manager-service procedures, was honored by President Al Feldman for spearheading Frontier's industry-leading role in making air travel more accessible to handicapped passengers.

Thanks to Ellington's efforts, Frontier made a breakthrough in March when the Civil Aeronautics Board approved a tariff that abandons all previous restrictions in carrying handicapped passengers. Until now, seriously handicapped were forced to travel with an escort without regard for their own desires or ability to pay for an extra ticket. Effective April 1, the passenger, not Frontier, decides if he or she needs an escort.

The revised rule also makes the point, said Ellington, that flight crews may not be able to give handicapped passengers traveling without escorts extraordinary attention.

Other industry "firsts" introduced by Ellington include special brochures outlining emergency procedures for the blind (in braille) and physically disabled and a program developed with Denver's Craig Hospital, a center for the treatment of spinal cord injuries, to train our flight

attendants to work with the handicapped. Frontier's board also elected Webster B. Todd to the position of vice president - public affairs. A 10-year veteran of government activities, Todd served as chairman of the National Transportation Safety Board and assistant to the chairman of the Civil Aeronautics Board. He joined Frontier in late February.

Bishop, with Frontier since 1974, had been director - corporate communications. Brictson, who joined the company in 1971, most recently was associate general counsel and secretary. Hogan, Frontier's treasurer, joined the airline in 1972; and Murphy, with Frontier since 1970, was most recently corporate controller.



FOR HIS WORK WITH THE HANDICAPPED, "Duke" Ellington receives award from President Al Feldman.

attendants to work with the handicapped.

"In recognition of these and other contributions you've made to Frontier and the public," said Feldman, "I commend you for your good work and personal efforts."

FL Briefs **Frontier wins top finance award.**



Recognized as "an aggressive competitor which is consistently profitable and attractive to members of the investment community," Frontier Airlines received the 1977 Financial Management Award from *Air Transport World* magazine, a leading trade publication, in January. Among the top honors presented annually "to members of the international airline community for outstanding performance, achievement or innovation," the financial award was accepted in Washington, D.C., by Executive Vice President Glen Ryland (above, left) from staff editor Joan Feldman and editor Jim Woolsey. Ryland joined Frontier in 1971 as vice president - finance and was elected executive vice president in 1973. In 1976 he was additionally named chief operating officer.

manager (Spokane); **Roger Gustavson**, director-flight service; **Jane Harrison**, supervisor-convention sales; **Don Koughn**, manager-transportation services (Spokane); **Geoffrey Morneau**, administrative assistant-sales & service; **John Pappas**, manager - Las Vegas sales development; **Art Ray**, sales/service manager (Durango); **Dale Schultz**, manager-automotive maintenance; **Rudy Skeen**, manager - station operations training; **Ben Williams**, supervisor-food service operations; **Capt. Roy Williams**, manager-flight operations training; and **John Wood**, deputy treasurer.

PASQUA A CHAMPION ON ANY SLOPE.

"I waited until I was blind before I learned to ski," says Aircraft Technician Joe Pasqua, "and now I'm a champion."

In more ways than one. An employee of the company for 30 years, Pasqua is a man who's good at his job (in the tire and wheel shop) and almost anything else he takes on. Through the efforts of the Denver International Airport Lions Club, a fund raising organization whose members are associated with Stapleton, he took up skiing four years ago at Loveland. Now he's the Senior Mens Slalom Champion, a title earned at the National Handicapped Races held at Winter Park in February.

"It was an absolute thrill when my name was called," he adds, "and I was pleased to share the joy with my son who was my monitor down the course."

Blind since the age of 26, Pasqua has also contributed to Frontier programs directed towards the handicapped. "I want to be able to help others overcome difficulties and I'm proud of the work Frontier is doing in this area." Spoken like a true champion.

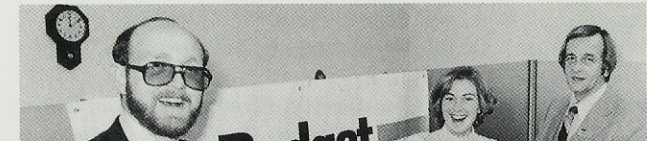


MARKETING MANAGEMENT HONORS MANAGERS OF THE YEAR FOR '77.

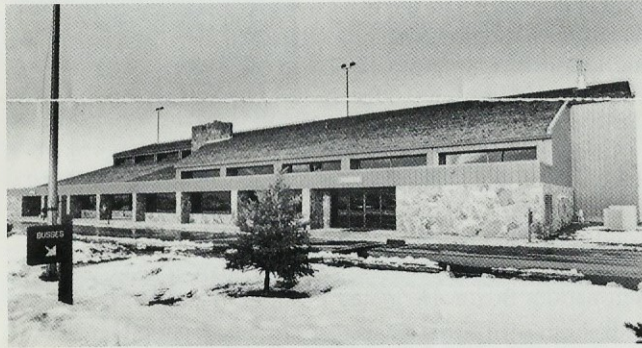


Field marketing management saluted top performers in 1977 at the incentive awards banquet in Las Vegas Feb. 13. From left (front row) are: George Keffalos (Ft. Smith) — Sales & Service Manager of the Year; Dick Cummins (Omaha) — District Sales Manager of the Year; Bill Bates (manager-central reservations control) — Staff Manager of the Year. In the back row are: President Al Feldman; Larry Nenstiel (Las Vegas) — Transportation Services Manager of the Year; Executive Vice President Glen Ryland; and Vice President - Sales & Service Hank Lund. The awards are based on such factors as performance against commitment, innovative marketing techniques and contribution to the company's success.

THE SANDWICH IS OPTIONAL EQUIPMENT.



NEW TERMINAL GREET'S BZN PASSENGERS.



A "beautiful front door to the Big Sky state," Bozeman's new airport facility (above) opened to the public on Jan. 24 when Frontier's 737 was the first aircraft to pull up to the gate. President Al Feldman joined Donald Nyrop, chairman of the board of Northwest Airlines, at dedication ceremonies for the \$1.68 million terminal on Feb. 19. Designed with natural wood and Gallatin Canyon stone, the terminal is the final phase of a \$4.85 million improvement program. "The old terminal served us well when we began service in 1967," says Sales/Service Manager Al Sprenger, "but now the new building will permit us to accommodate additional passengers and traffic resulting from our service to Spokane." Seems as if the timing was perfect.

RUETHLING LEADS APPOINTMENT LIST IN NEW AREA OF COMMUTER MARKETING.

Representatives from such colorful sounding airlines as Scheduled Skyways in Fayetteville, Ark., Cascade Airways in Spokane and Cochise in Tucson ventured to Denver March 22-23 for Frontier's Commuter Airlines Symposium. Headed up by Ann Ruethling, Frontier's newly appointed manager-commuter marketing, the meeting included presentations on joint programs to offer passengers reduced fares, computerized reservations facilities, air/ground travel packages and other improved services. Frontier also used the commuter symposium to introduce special programs designed to help commuters increase traffic while cutting their costs. Ruethling, Frontier's new commuter expert, had previously held positions in sales & service management and reservations.

Other employees who have recently received appointments are: **John Anderson**, manager-general purchasing and contracts; **Roger Gunderson**, district sales



Governor Flavio Romero de Velasco (center) made a point with President Al Feldman (right) with the help of an interpreter Juan Manuel Fernandez de Castro. The Governor and his party had the opportunity to meet travel agents and key commercial customers while in Denver, as well as discuss plans for Frontier's new service slated for Nov. 3. Scheduled are four flights a week to Mazatlan and Guadalajara from the Frontier cities of Albuquerque and El Paso.

FELDMAN WELCOMES MEXICAN OFFICIALS.

Establishing good relations with dignitaries from Mexico, Frontier hosted a reception in February for the Governor of Jalisco, the state in which Guadalajara is located. Communication didn't seem to be a problem as



Appealing to the appetites of Denver reservations agents, the men from Budget Rent A Car came to town to tell the story of the fastest growing rent a car system in the world. Reservations agent Mary Williams helped Ron Seitz, general manager-mountain markets (left), and John Ellis, regional sales manager, negotiate that hero sandwich while she learned about Budget's network of 1000 locations including those in Frontier ski gateways. Budget is the third largest rent a car system in the industry . . . and that's no baloney.

Home swap may answer vacation needs.

Travel industry personnel throughout the world are participating in the 1978 Interline Home eXchange, a listing service that will help you find a bunk in Bangkok, a hut in Hilo or maybe even a nook in McCook.

IHx provides a directory through which interliners can exchange or rent homes, apartments, condominiums or recreational vehicles in mutually desirable locations, thereby beating the cost of expensive hotel accommodations. The plan is especially helpful for personnel in non-public contact positions who may find themselves ineligible for some airline discounts.

Pick up a brochure in the Pass Bureau to meet the listing deadline of May 1. Original listings cost \$15 (including a directory) with additional listings at \$8 each. The directory without a listing costs \$20.

If you prefer to stay in a hotel, the **Marriott** organization extends employees traveling for pleasure a special discount rate of 50% during 1978. Reservations may be requested directly from the property or toll free at 800/228-9290. Availability of rate and possible exceptions will be advised at the time of request.

Time for Tahiti: the islands of French Polynesia are

destinations of two new tours priced from \$377, including air fare from Los Angeles, offered by ITR Interline. The seven-day package spends a week at Papeete, but for \$468 per person you can spend part of the time on the island of Moorea. Call ITR Interline toll-free at 800/223-9815 for information.

Cruise the Aegean: the windmills of Mykonos and the Minoan civilization of Crete highlight a series of cruises departing from Piraeus, the port for Athens, through October. Employees, families, parents and retirees are eligible for the rates ranging from \$169-\$409, depending on the length of the sailing. Ships are of Greek registry and crew, and optional tours are available at each port of call. Contact ITR Interline at the number listed above.

Tennis clinics at world-class resorts: If you can concentrate on your game, instruction from internationally known tennis pros can be yours in Montego Bay, Jamaica; San Jose, Costa Rica; Costasur, Dominican Republic; and Cannes, French Riviera. Tennis Horizons with Caesar Hotels offers a variety of packages from \$309-\$399, including air fare. Contact Caesar Hotels in St. Louis at 314/727-1503.

Traffic continues to break records.

Marking 32 successive months of record traffic advances, Frontier flew 164,932,000 revenue passenger miles in February, a 17.8 per cent increase over the same month in 1977.

Available seat miles were up 6.7 per cent from February a year ago to 265,277,000. Our load factor was 62.2 per cent, up from 56.3 per cent last year.

Figures for the two-month period are as follows:

	Jan/Feb 1978	Jan/Feb 1977	Change
Revenue passenger miles (000)	347,245	293,050	+18.5%
Available seat miles (000)	557,892	519,344	+7.4%
Load factor (%)	62.2	56.4	
Passengers originated	703,426	619,902	+13.5%

Service awards.

December/January/February
25 Years

Curtis, J. — Ground radio technician, DEN
Gilbert Jr., J.H. — Ticket counter agent, ABQ
Henderson, C.W. — Station agent, RIW
Johnson, J.M. — Sales service manager, GUC
O'Drain, J.F. — Manager properties contracts, DEN
Pejko, E. — Aircraft technician, DEN
Reynolds, D.B. — Station agent, VEL
Van Buskirk, P.R. — Lead janitor, DEN

20 Years

Frontier well armed in discount fare battle.

By Bob Schulman

Opinions on whether the airlines are in a "fare war" vary from carrier to carrier, but one thing is for sure: from Super Savers to Senior Savers, Home Free to Hopscotch, the public is getting what looks like the biggest barrage of discounts in history.

Actually many of the discount plans are identical, although they are being sold by various airlines under different advertising slogans. However, today's discounts are being offered in more markets than in the past and, in many cases, with fewer restrictions.

A key objective of all this is to put passengers into seats that might otherwise fly empty. Thus the discounts are being aimed at people who usually travel by car, bus or train, or who might not travel at all (or if they did, on another airline).

The other side of the discount coin is to avoid diluting full-fare traffic. So airline planners came up with what are called booking "caps," that is, limits on the number of available discount seats depending on individual market

densities. Also, while some of the discount plans have no advance-purchase or length-of-stay restrictions, others do — again, to ensure that most discount-plan travelers represent new business.

Clearly a more competitive environment is emerging in the travel marketplace, encouraged by both the Civil Aeronautics Board and airlines anxious to experiment with innovative discounts — which was not always possible in the past.

Frontier's discount programs

Frontier welcomes the new environment and has taken this opportunity to expand its discount programs into a much wider range of experimental fares. Passengers from both small and large cities on our system can take advantage of "Money Saver" discount plans featuring fare slashes of up to 50 per cent on all of Frontier's 550 daily flights.

We offer, for example, special "Money Saver" discounts on both competitive and non-competitive routes . . . group rates . . . air/ground and air/sea "packages" . . . economy class discounts . . . night coach fares . . . discounts for children, military and Job Corps personnel . . . adult standby rates . . . air freight "Money Savers" . . . and the list goes on and on.

Among our newly announced experiments is a "Togetherness" discount of 30, 40 and 50 per cent to groups of 2, 3 and 4 (or more) passengers, respectively, departing on weekdays on Frontier flights to and from Spokane. Reductions for groups of the same numbers on peak traffic days, Friday through Sunday, would be 20, 30 and 40 per cent. The "Togetherness" plan along with existing discounts would be offered on routes to Wichita as well as future routes (pending CAB approval) to such cities as Boise, Louisville, Oakland and San Antonio.

Where do we go from here? It will take awhile for all this to shake out. If some of the discount plans don't pay off, chances are they won't be around very long. But we expect most of our discounts to be winners — both for the public and Frontier.

Duncan, L. — Flight attendant, DFW
Dyck, A. — Aircraft technician, DEN
Elliott, G. — Engineer, DEN
Encz, B. — Reservations agent, KCK
Esau, D. — Aircraft technician, DEN
Farrell, M. — Flight attendant, DEN
Faulk, G. — Ass't manager transportation services, PHX
Faulkner, R.D. — Station agent, STL
Fresquez, E. — Station agent, ELP
Gibson, A.J. — Reservations agent, DEN
Gilbert, D.G. — Station agent, COS
Gill, J.D. — Station agent, FSM
Gilliam Jr., W.R. — First officer, DEN
Gore, W. — Ass't manager transportation services, MCI
Green, J.L. — Reservations agent, DEN
Gross, L. — Aircraft technician, DEN
Harmon, M. — Flight attendant, DEN
Harms, E. — Station agent, DEN
Hayes, G.W. — Station agent, STL

Bagshaw, B.B. – Captain, DFW
 Carter, D.E. – Senior agent, BIL
 Gadow, M.E. – Captain, DEN
 Heerboth, M.B. – Senior agent, MCI
 Mackenroth, J.B. – Captain, DEN
 Martenson, A.J. – Station agent, BIL
 McGill, J.R. – Station agent, PHX
 Mertens, W.K. – Station agent, DFW
 Myers, B.K. – Station agent, AMA
 Osborn, D.H. – Station agent, JLN
 Pennington, H.E. – Station agent, TUS
 Rottinghaus, F.J. – Station agent, FOE
 Sledge, J.D. – Station agent, LIT
 Snider, J.M. – Station agent, BZN

15 Years

Barnes, D.A. – Cleaner, DEN
 Hall Jr., E.R. – Station agent, LAW
 Lilly, C.S. – Flight attendant, DEN
 Marquez, J. – Reservations agent, DEN
 McMahon, R.A. – Aircraft technician, DEN
 Munro, E.S. – Aircraft technician, DEN
 Nowlin, C. – Aircraft technician, DEN
 Walton, J.L. – Aircraft technician, DEN

10 Years

Abbott Jr., E.W. – Station agent, DEN
 Adams, R.L. – Aircraft technician, DEN
 Adey, D. – Station agent, OMA
 Archuleta, J.A. – Reservations supervisor, DEN
 Arensmeyer, W.W. – First officer, DEN
 Backman, K. – Reservations agent, DEN
 Backstrom, K.A. – Reservations agent, DEN
 Bauer, K.D. – Aircraft technician, DEN
 Baxter, R.F. – Aircraft technician, DEN
 Beckingham, D. – Station agent, DEN
 Bronowski, E.J. – Plant maintenance mechanic, DEN
 Bronson, P.L. – Accounting clerk, DEN
 Brown, J. – Lead janitor, DEN
 Bryant, E.C. – Station agent, TUS
 Burbank, D.G. – Aircraft technician, DEN
 Bushnell, V.D. – Aircraft technician, DEN
 Cannon, P. – Reservations agent, DEN
 Caraway, T.D. – First officer, DFW
 Collins, A. – Aircraft technician, DEN
 Cross, G.W. – Station agent, DEN
 Desmit, J.C. – Station agent, DFW
 Dix, R. – Station agent, OMA
 Donaldson, G. – Flight attendant, DFW
 Draddy, R. – Station agent, MEM
 Drake, R.L. – First officer, DEN
 Duane, P.A. – Flight attendant, DEN
 Duby, S.V. – Aircraft technician, DEN

Hess, C.C. – Credit manager, DEN
 Hodges, M.M. – Reservations agent, DEN
 Hollins, C. – Cleaner, DFW
 Hostetler, C. – Station agent, ABQ
 Howard, J.R. – Aircraft technician, DEN
 Hunter, C.A. – Senior clerk, DEN
 Hustmyre, D. – Flight attendant, DEN
 Johnson, A. – Reservations agent, DEN
 Johnson, T.F. – First officer, DEN
 Kalcsits, P. – Aircraft technician, DEN
 Karr, R. J. – Flight attendant, DEN
 Keller, T.R. – Aircraft technician, DEN
 Kern, C.P. – Ass't supervisor aircraft appearance, DEN
 Kesterson, R.B. – Reservations agent, DEN
 Kietzman, J.P. – Aircraft technician, MCI
 King, L. – Flight attendant, DEN
 Lacy, D. – First officer, MCI
 Lafferty, F. – Station agent, OMA
 Langford, J.R. – Station agent, SLC
 Lingren, E.L. – Captain, MCI
 Lingren, M. – Flight attendant, SLC
 Lowe Jr., R.D. – Aircraft technician, DEN
 Maranville, D.K. – Stock clerk, DEN
 Martin, L.W. – Aircraft technician, DEN
 McCright, D.W. – First officer, DFW
 McIntosh, K.B. – Station agent, CPR
 Mease, R. – Line maintenance planner, DEN
 Medinger, R. – Station agent, LNK
 Mercer, F.G. – First officer, DEN
 Michel, S.D. – District sales manager, YWG
 Moening, C. – Flight attendant, DEN
 Morey, W. – Station agent, DEN
 Needham, S.G. – Senior agent, JAC
 Nevin, T. – Station agent, MCI
 Nicewander, L.M. – Reservations agent, DEN
 Nobles, V.W. – Supervisor flight service, DFW
 O'Rourke, J. – Lead plant maintenance mechanic, DEN
 Oskvarek, L.J. – Secretary, DEN
 Phillips, L.A. – First officer, DEN
 Pyatt, K. – Flight attendant, DEN
 Radovich, L. – Flight attendant, DEN
 Ramser, R.L. – Foreman, DEN
 Relaford, D. – Senior reservations agent, DEN
 Richards, D. – Station agent, DEN
 Richards, G.E. – Station agent, BFF
 Riedel, F.L. – Aircraft technician, DEN
 Rose, M. – Aircraft technician, DEN
 Roy, K. – Flight attendant, DEN
 Rush, R.E. – Aircraft technician, DEN
 Sanders, P.E. – First officer, DEN
 Schenck, H.B. – Station agent, DEN
 Schuhardt, T.R. – Station agent, STL
 Shepard, L. – Station agent, PUB
 Slotterback, M.D. – Station agent, DEN

Small, S. – Reservations agent, DEN
 Smith, J.D. – Station agent, LAS
 Smith, J.E. – Mechanic, DEN
 Spencer, D. – Station agent, TBN
 Spencer, J.J. – Captain, MCI
 Summers, G.W. – Station agent, MCI
 Tomita, R. – Station agent, LAS
 Torrey, D. – Ticket counter agent, DFW
 Trujillo, D. – Reservations agent, DEN
 Vega, G.L. – First officer, DFW
 Volskis, C.R. – Accounting clerk, DEN
 Wadley, V. – Reservations agent, DEN
 Walsh, J.E. – First officer, DEN
 Walton, S.J. – Station agent, DEN
 Williams Jr., E.W. – Station agent, LAW
 Zentz, L. – Sales service manager, CEZ
 Ziegler, R.M. – Ass't manager transportation services, MCI

Retirements

Ross R. Conner – dispatcher, DEN, 27 years
 Max J. Gardner, Jr. – captain, DFW, 26 years
 Sam Grande – captain, DEN, 31 years
 Lee Gregory – lead aircraft technician, DEN, 31 years
 Frank Rocheleau – lead aircraft technician, DEN, 20 years

Jack Howell
 Captain

Dennis A. Meyer
 First Officer

Dale L. Glenn
 Captain

Three Frontier pilots, two veteran captains and a newly hired first officer, lost their lives in the crash of a training flight in the DHC-6 Otter aircraft at Pueblo Memorial Airport on January 18th.

With a combined total of 20 years of outstanding service to the company, Jack and Dale exemplified the highest standards of Frontier flight crews. Their loyalty, dedication and professionalism won them the respect and friendship of all who knew and worked with them. Dennis, just hired in January, had proven himself a fine pilot and was well on his way towards following in their tradition.

Our deepest sympathy to the families of these fine men. Their memories will always live with us at Frontier.

Dick Orr
 Vice President-Flight Operations



SENIOR AGENT STAN NEEDHAM parks the Fokker F28 on its special arrival in Jackson, Wyoming.

Frontier focuses on the Fokker.

Flying Dutchmen from Fokker-VFW International spent a week at Frontier in February demonstrating the capabilities of their F28, a sleek twin jet designed for short haul services with low to medium traffic density.

Meeting with Executive Vice President Glen Ryland (above, center) Netherlands-based Fokker executives Jan Melchior, vice president-marketing (left), and Stuart Matthews, vice president-North American division, described the aircraft's virtues: low operating costs, 70-80 passenger capacity and high-altitude short-field payload capability. Additionally, the Rolls Royce engines, designed



without thrust reversers, exhibit low noise characteristics and fuel economy. A "butterfly" speed brake on the aft fuselage provides unique maneuverability on descent and control on landing.

The blue and white bird bearing the tongue twisting name of Linjeflyg, the Swedish airline, was tested on flights to Hayden, Jackson, Montrose, Farmington, Flagstaff, Gallup, Alamosa and Aspen. "Those airports were chosen to represent a cross section of airport elevations, runway lengths and terrain conditions," explained Frontier host Clark Coe, vice president-economic planning.

Will Frontier have Fokkers in its future? Possibly. Seeking an eventual replacement for the Convair 580 in some of our small but growing communities, our people are evaluating the F28 as well as a modified Boeing 737 for this purpose. In the meantime, we still plan to fly the Convair 580 indefinitely.

Aircraft techs share cash for suggestions.

Two aircraft technicians with an eye towards procedures shared more than \$1,600 in suggestion cash in January for good ideas relating to the main landing gear on the B-737.

Demonstrating a savings to the company in downtime and material, Sid Redd and Bill Brickman were rewarded for devising improved checking methods that prolong the serviceability of the gear. Their achievement took top money in a two-month period in which 30 employees earned \$2,624.

Other winners with sizeable awards pertaining to maintenance included Lead Aircraft Technician Brice Garner, with a \$215 idea on CV-580 propeller repair, and Heavy Check Planner Gary Trujillo, whose suggestion concerning the rod end assembly on the B-737 earned \$404.

On the marketing side, eight employees from sales & service divided \$191. Representing our stations were Lawrence Modrow, Farmington senior agent (\$25); Johnny Stewart, Memphis station agent (\$45); and Robert Johnson, Cody relief agent (\$30). Winning ideas from Denver reservations came from Kelly Backstrom (\$18), Mildred Silmon (\$25) and Mildred Jackson (\$13). Ticket Counter Agent Shirley Shackelford won \$15 and Flight Attendant Claudia Gebhart picked up \$20.

In operations and finance, Capt. Dave Joyner earned \$23, Data Conversion Operator J.M. Verhey \$107 and Clerk Linda Stacy \$28 for ideas relating to procedures within their departments.

Other winners in maintenance included:

CV-580: Myron Anderson, lead aircraft tech, \$58; Terry Carlson, shop planner, \$33; Art Benson, lead aircraft tech, and C. Dale Hershberger, aircraft tech, \$34 each; Robert Laskowski, aircraft tech, \$25; Donald Sabo, aircraft tech, \$18.

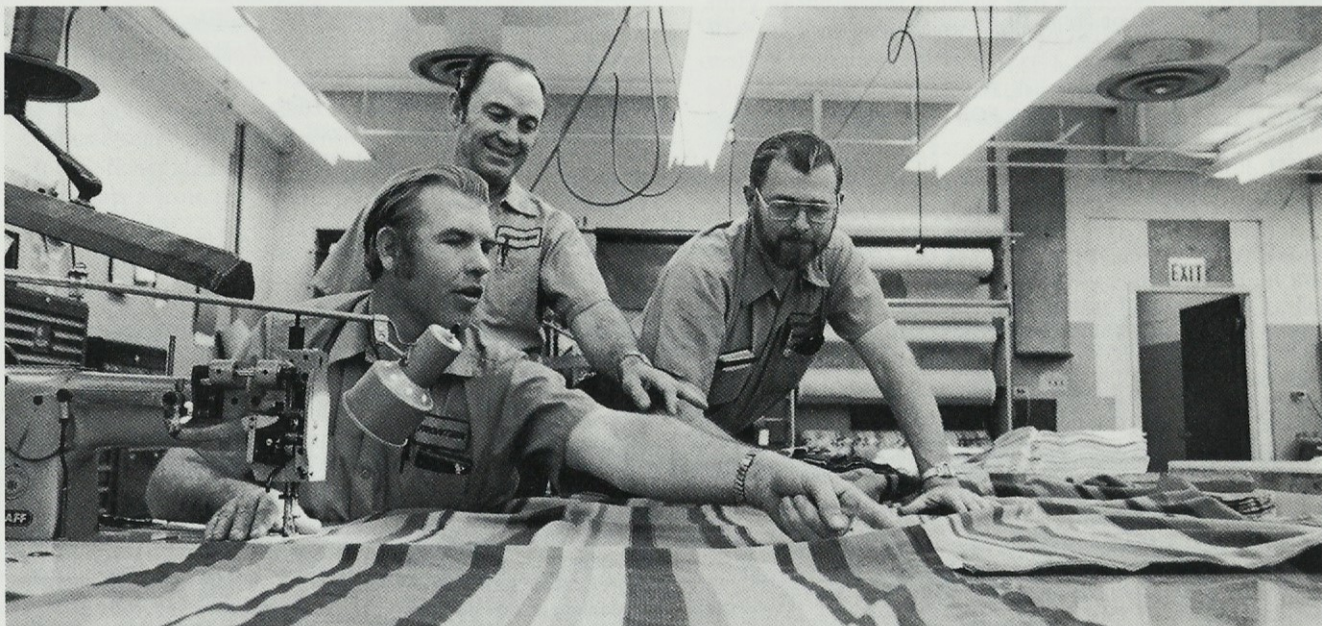
B-737: Lewis Simpson, lead aircraft tech, \$97; Donald Morris, technical specialist, \$40; David Schlidt, foreman, \$43; Matt Litzinger, aircraft tech, \$184; Frank Black, aircraft tech, \$30.

Miscellaneous: Art Krieger, specialist technical training, \$40; Marvin Schuett, aircraft tech, \$10; Larry Lambert and Jake Morris, aircraft techs, \$94.50 each.

Ask your supervisor for a suggestion form and join these employees who earn cash in the program.

New look It's on the way.

With the official start date just weeks away, employees throughout the company are gearing up for a smooth transition to the new corporate identity. At right, upholstery shop technicians (from left) Larry Lambert, Harley Davidson and Doug Cass work on closet curtain fabric for the aircraft interiors. Below, coordinators for properties/facilities and materiel (from left) Hugo Elmore, Dave Burr and John Anderson discuss such key subjects as ticket counters, letterhead and company forms. The new look will go into effect on May 1, two days after scheduled delivery of our first Boeing 737 with the burgundy, red and orange stripes of Frontier.



FRONTIER NEWS

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