Earnings Record Set in First Nine Months of 1974

Frontier's revenues and net earnings for the first nine months of 1974 were higher than any similar period in the company's history, Al Feldman reported this week.

The record net earnings for the nine-month period ending Sept. 30 were \$8,710,000, or \$1.26 a share, on total revenues of \$114,598,000. During the same period last year, Frontier earned \$6,859,000, or \$1.03 a share, which included extraordinary income of 27 cents a share, on revenues of \$96,149,000.

Revenues for the third quarter of 1974 were \$39,913,000, with net earnings of \$2,168,000, or 32 cents a share. Last year, third quarter revenues totaled \$33,714,000, and net earnings were \$2,411,000, or 36

cents a share, including extraordinary income of \$629,000, equal to 9 cents a share.

Mr. Feldman noted that Frontier's profits for the first three quarters have already exceeded all of 1973, when the company registered earnings of \$7.6 million, or \$1.13 a share.

"We have set records financially, and, equally important, we have set new records of on-time performance and reliability," Mr. Feldman said. "Through the first nine months our on-time record was 88.1 per cent, which counted every departure from every airport every day. That kind of dependability, coupled with continued outstanding customer service, is the result of our Frontier people and is both something we all can be proud of and a cornerstone of our future programs."

FRONTIER AIRLINES



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OCTOBER, 1974

Joint Effort With Airwest Promotes Mexico Vacations

Frontier is kicking off a major promotion with Hughes Airwest, offering residents of 13 Frontier-served cities attractive joint airline fares, package vacation plans and the best connecting schedules to five cities on the west coast of Mexico, via Phoenix and Tucson.

This is the second year the two airlines have teamed up to promote Mexican vacations in an effort to generate more traffic for both airlines.

The cities involved in the promotion, being coordinated by Kaye Burgon of the Marketing Department, are Denver, Colorado Springs, Lincoln, Winnipeg, Billings, Grand Island, Casper, Omaha, Albuquerque, Rapid City, Bismarck, Minot and Pueblo, many more cities than were included in last year's promotion.

Burgon said an extensive advertising

As in all of Frontier's promotions, the travel folder encourages passengers to use the services of professional travel agents in planning their trips, and the package vacations will be sold primarily through travel agents.

Hughes Airwest representatives Juan Sparhawk, Mexico sales manager, U.S.A., and Chris Jensen of Airwest's Mexico tour desk in Phoenix, were at the General Offices during the week of Oct. 7 to conduct special training sessions on selling Mexico for Denver CRO sales agents, tour desk personnel and sales personnel. Airwest also is sending representatives to Denver, Colorado Springs, Albuquerque, Billings and Omaha to support local marketing programs.

The winter issue of the Denver area



campaign utilizing newspapers, radio and some television will begin in the cities the second week in November, and sales offices will be informing travel agents in their cities about the program through seminars and special sales calls.

A new travel folder, "Mexico Excitement '74-'75," offers package vacations to Mazatlan, Puerto Vallarta, Guadalajara, Guymas and La Paz, Mexico, ranging from five to eight days and including the airfares on both Frontier and Hughes Airwest, ground transfers in Mexico and accommodations.

The winter issue of the Denver area magazine, Leisure Living, will feature an article on the five Mexican destinations in the joint promotion.

Burgon said the promotion stresses good connections in Phoenix and Tucson and will maximize the lowest fares possible between the Frontier cities and the Mexican destinations, via Frontier and Airwest.

"This joint effort opens up new vacation marketing opportunities for us that we have not been able to offer to our customers before," Burgon said.



THIS HOT AIR BALLOON attracted the attention of many as it floated at the sites of Frontier's Snow Shows, held in five major Frontier cities. (See story page 3.)



DENVER CRO AGENTS donned sombreros during a recent visit by Hughes Airwest's Mexico sales manager Juan Sparhawk, left, and Chris Jensen of Airwest's Mexico tour desk in Phoenix, in rear. The Airwest representatives conducted special training sessions on selling Mexico for CRO sales agents, tour desk personnel and sales personnel, CRO agents, from left, are Maradee Peakman, Mel Birkett and Val Hatcher.

Employees Drive Begins to Raise Funds To Unite Parents, Children at Holidays

For the eighth year, Frontier employees are being asked to donate funds for the annual Christmas Fly-In for Children at the National Asthma Center.

Art Davis, staff representative, labor relations, again is coordinating the drive, which will unite parents at Christmastime with their children, who are patients at the Children's Asthma Research Institute and Hospital (CARIH) in Denver.

Last year's drive raised more than \$3,700, which brought to Denver the families of seven CARIH children. The Cosmopolitan Hotel of Denver provides the accommodations for the families, and the funds raised from Frontier employees pay for air fares and a Christmas dinner. This year National Car Rental will be donating cars for the families to use during their stay in Denver.

Davis is sending this month a letter to all Frontier employees asking for donations for the worthwhile project. The number of families brought to Denver Dec. 23 through Dec. 27 will depend upon the amount of money raised, Davis pointed out. Last year enough funds were raised to bring 21 family members to Denver.

Davis is asking employees to donate through a payroll deduction in November or to send checks, payable to "Frontier Christmas Fly-In," to him as early as possible to permit families to be chosen and airline reservations to be made.

Inaugural Events Planned for New Flights

conjunction with the start of new Frontier service Oct. 27 and 28 to the Flathead Valley in Montana and to Winnipeg, via Minot.

A party of 20 Minot area civic leaders and news media will be on the inaugural flight of Minot-Winnipeg service. They will have brunch at the Winnipeg Chamber of Commerce on Oct. 28, take a bus tour of the city, attend a buffet lunch and program sponsored by the Manitoba Department of Tourism, and have dinner at the International Inn.

Frontier hosted a dinner at the Outlaw

Special events are being held in Inn in Kalispell Oct. 17 for community leaders in Kalispell, Whitefish and Columbia Falls who were helpful in paying the way for our entry into the Flathead Valley. Representing Frontier at the dinner were Vice President for Sales and Service Hank Lund, Western Division Field Marketing Director Ed Dunaway, Field Marketing Staff Manager Mark Coleman, Public Affairs Director Ed Gerhardt and Corporate Communications Director Larry Bishop.

Flathead Valley civic leaders plan a ribbon-cutting ceremony when the new flight leaves for Denver, October 28.

Another Appeal

"Together we can work it out!"

I am not talking about the fuel crisis — but the crisis that faces those thousands of Denver people who are, or will be, dependent on the United Way for assistance in handling rough periods in their lives next year. Seventy-four agencies depend on our contributions for support, and so far we are having difficulty in achieving our goal.

By way of this progress report to you be advised that with only two weeks to go in our campaign our final figure did not appear as if it would reach last year's total. As you know, we did not publicize a goal, nor did we try to influence contributions unduly. We only asked that each of you do what you can to support this community effort. We repeat that request.

We hope that those of you who have not yet sent in your pledge cards will do so now — and be generous. Perhaps some of you who have returned your cards might find it possible to get another one from Sandy Stehl at extension 4706 and increase your contribution. Pledges will be accepted at any time during the month of October.

Ken Smith Chairman, United Way Campaign

We Get Letters

From the manager of the Yellowstone Airport... Again this year I have had the good fortune of working with a fine Frontier Station crew here at the Yellowstone Airport. Mr. Max Willis, your station manager, is a great credit to your company. His high degree of professionalism, courtesy, and willingness to work with others at the airport is greatly appreciated. Mr. Willis seems to go out of his way to see that everything runs smoothly here at WYS.

From an Austin, Tex., traveler returning from North Platte... When I reached Denver, I discovered that I could avoid a two-hour layover by flying with TI through Lubbock to Austin. Rather than return to the terminal ticket desk, I stopped at FL Gate D-21 to ask advice. It was there I met your Mr. Bumstead. He was happy to help me even though I was changing airlines. All the time he was solving my problems he was boarding his assigned flight — cheerfully. I made my flight and was home three hours ahead of schedule. Thank you for the Frontier attitude.

From an Alabama businessman... I took your flight from GJT to DEN to make connections with CO to SEA, NW to ANC and AS on to OME. To start off, your flight was over an hour late which made it a very close connection. Your people promised to have an agent and transportation at the gate in DEN. Again, inflight I was assured of this. There was no one to meet me at DEN and on top of this, your personnel brushed me off and did absolutely nothing. I was told to go to CO and work it out. With such a



CAB VISITORS. Operations Manager Gene Owen, left, shows John Sandy, right, accounting regulations manager for the CAB's Bureau of Accounts and Statistics, and W. Fletcher Lutz, director of the bureau, the operations center during their recent visit to Frontier. Mr. Lutz and Mr. Sandy spent an entire day at the General Offices last month and met with members of management to review Frontier's internal audit program, computer activities and some of the changes made in accounting practices and policies.

short hops

By Karen Thomas

A MISS IN MAINTENANCE. The maintenance department has come up with a first at Frontier — a female production planner. She's Diane LeMieux, a gal who's used

Diane LeMieux makes an inventory check.

four year's experience as a secretary in maintenance to prove that she knows internal controls and systems design and has a running knowledge of aircraft maintenance. Diane joins planners Gary Trujillo and Terry Carlson, who together represent the overhaul section in all matters pertaining to the CV-580 and B-737 maintenance planning. Diane will be helping formulate fiscal requirements for heavy check, support shops and overhaul for Glenn Shouldice, director of

major maintenance. "She's a very capable person," says Shouldice, "and is willing to work long and hard to do a good job." Says Diane, "the guys are great to me and the lab should be a challenge!"

close connection, I had no hope of making it without sincere help from FL which I did not get. Of course, I missed my flight. In contrast, UA, CO and AS bent over backwards.



SENIOR EMPLOYEE John A. Myers, who was one of the original employees of Monarch Airlines, was honored by friends and co-workers Oct. 2 at a dinner in Aurora commemorating his retirement after 28 years of service to the company. Here, Ed O'Neil, vice president of flight operations, presents him with a plaque. Myers joined Monarch in 1946 as a DC-3 captain. In 1958, when he became supervisor of flight operations training, he set up the airline's first formal pilot training department. After serving as chief pilot for three years, Myers entered flight operations management. For the last four years he has been director of flight operations planning. He was presented with a watch and a racing car replica filled with his favorite spirits. Myers says he's going to spend his time golfing, gardening, and doing woodworking. "I saw quite a change in the airline in 28 years," Myers commented.



FRONTIER NEWS

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News items and photographs are welcome. Co-mail should be addressed to DEN-GP.



DATO POW WOW. Gail Godbey of marketing reports that he, Mark Coleman, Mike Newman, and Ron Beaumont attended the sixth annual Discover America Travel Organizations (DATO) Pow Wow and Travel Mart held in September in Orlando, Fla. They conducted sales seminars with tour wholesalers from the United Kingdom, Germany, France, Canada, Mexico and Japan — and their efforts netted Frontier in excess of \$100,000 in revenue in 1975. The DATO Pow Wow is the major marketplace for "Visit U.S.A." travel business, and Frontier's marketing representatives stressed the national parks, monuments and ski areas we serve.

* * *

MODEL AIRPLANE BUILDERS — and surely we have some at Frontier — may be interested in a model airplane contest being held by Stouffer's Denver Inn Hotel in conjunction with the celebration of Orville and Wilbur Wright Day on Dec. 17. There are two divisions — gasoline powered and plastic scale models — and one winner and two runnersup will be chosen in each category. You may enter as many scale airplane models as you wish, and gasoline powered models will be static judged only. Entries should be delivered to Stouffer's, 3203 Quebec St., between Dec. 13 and 15. All models will be on display in Stouffer's ballroom on Dec. 15, 16 and 17, and winners will be given trophies at the Orville and Wilbur Wright Day Celebration Dinner on Dec. 17 at the Denver Inn, sponsored by the Colorado Wright Brothers Memorial Foundation.

**

ANOTHER DINNER of interest to aviation will be held Nov. 9 at the Brown Palace Hotel in Denver. That's the Colorado Aviation Hall of Fame's annual banquet, during which seven new members will be inducted. Tickets are \$12 apiece and can be obtained from Mrs. Donna Myers in Denver at 303-364-1802. By the way, Donna, the wife of John Myers, who just retired from Frontier after 28 years of service, will be honored at the banquet. She was Colorado's first licensed woman pilot. Also to be honored is Faye Cox Rogers, who was nominated for the Hall of Fame by Frontier Capt. C.A. (Chick) Stevens, editor of Frontier Magazine. Mrs. Rogers, who gained fame for parachute jumping between 1930 and 1945, was featured in the summer 1973 issue of the magazine.

pass it along

Ed Dunaway, who has been deputy director of field marketing, western division, since last November, has been appointed director, field marketing, western division. Kaye Burgon, who has held the director position, has requested reassignment to the field and currently is working on special projects in marketing. Dunaway is now responsible for overseeing field sales and operations for 19 cities in the western division. In the 17 years he has been with Frontier, Dunaway has held managerial positions in St. Louis, Fort Leonard Wood and Kansas City.

* * :

Art Davis, who has been administrative assistant in maintenance and engineering, has been appointed to the newly created

position of staff representative, labor relations. Davis, a 16-year Frontier veteran, will be participating in various phases of the industrial relations activities, including contract negotiations and administration, in his new position.

In dining services, Mary Kubacki, who has been bookkeeper and secretary for the last two years, is assuming a new position as supervisor, dining service administration. In her new position, Ms. Kubacki is responsible for coordinating and supervising internal control functions, auditing and reconciling monthly reports, supervising clerical work schedules and assisting in the writing and development of the Dining Service Operating Manual.

Frontier's Operators Run Busy Board; Employees Can Help Cut Costs, Congestion

Meet Mary Lou Steveson, Beverly Cook, Ruth Carroll and Marge McAlister. They're our telephone operators who handle the average 1,200 calls that come through the Frontier switchboard in Denver each day.

Working in shifts from 6 a.m. to 11 p.m. Monday through Friday, two at a time in peak hours, they handle most of the long distance calls made from the General Offices and both local and long distance calls coming into the G.O.

The big board they operate has on it seven of the "125" trunk lines you call if you're in the G.O. to be connected with either a foreign exchange (FX) line direct to one of 27 long distance cities across the United States, with one of seven WATS (Wide Area Telephone Service) lines to cities outside Colorado not served by FX lines, or a line to Frontier station offices for administrative calls.

If you've ever had the problem of dialing "125," hoping to get Mary,



SWITCHBOARD OPERATORS Beverly Cook, left, and Ruth Carroll are two of Frontier's four operators, who together handle an average of 1,200 calls a day.

'74 Snow Show Circuit A Success, 24,000 Skiing Enthusiasts Attend

More people than ever will be taking to the ski slopes this winter, judging from the success of Frontier's ski shows this About 30 exhibits, representing the major Rocky Mountain ski areas, ski equipment manufacturers and others, were trucked from city to city on a huge

Beverly, Ruth or Marge, and getting a busy signal, chances are all seven of the lines are being used.

J.F. (Pappy) O'Drain, manager of Frontier's telephone system, points out that this can happen, especially during the peak calling hours of around 10 a.m. and 1 to 2 p.m.

Another frustration many of us have encountered is finding that the FX line we need to use is busy. O'Drain points out that these lines were installed when surveys of telephone usage determined it would save the company money to have foreign exchange lines in the cities we call most, rather than making regular long distance calls to these cities.

However, he says, it would not be economical to have extra lines sitting idle much of the time, and in peak times, when several employees need to call the same city at the same time, the line you want may be busy.

If it's a very important call, go long distance, O'Drain advises. If it's not urgent, just wait awhile and call again. "Most Frontier employees are aware of our limited facilities and can wait until a line is free," O'Drain said. "We find only a few really impatient people."

Frontier began using WATS service last year, again for cost saving. One of the operators can put you in touch with any place in the United States through use of the system. She'll ask your name and code designation, as well as the area code and number you are calling, for the record, then connect you with the proper WATS circuit. You then dial "1," the area code and your number.

The WATS system allows Frontier to use a bulk rate for long distance calling. But, O'Drain pointed out, it is important for all employees to remember that WATS is a measured system. For our monthly rate, the company can call a total of 10 WATS hours a month, then we are charged on overtime rate.



YOU'VE PROBABLY talked with Mary Lou Steveson, in back, and Marge McAlister, two of Frontier's switchboard operators.

will signal the caller after three minutes and at each one minute interval thereafter. "This will remind the caller that the time he or she is using the WATS line is being measured," O'Drain said.

O'Drain oversees the operation of a telephone system which costs Frontier well over \$1 million a year systemwide. Because picking up the telephone to make a call has become second nature to most of us, it's important to remember the things that can keep costs down.

O'Drain and his staff constantly monitor telephone usage within the company and keep up to date with systems which will cut costs and make Frontier's system more effective.

Employees can help cut costs and relieve switchboard congestion, O'Drain explained, by keeping long distance calls to a minimum, keeping WATS and FX calls as short as possible, placing

vear.

Gail Godbey, manager of sales promotion planning and coordinator of this year's Snow Shows, reported that some 24,000 people attended the six shows held in Phoenix, Dallas, St. Louis, Kansas City and Omaha between Sept. 29 and Oct. 9. The Omaha show alone attracted some 5,000 ski enthusiasts, Godbey said.

The shows, held annually, are a major thrust in Frontier's ski marketing program. Several group tours were arranged during the shows, he said.



JIM "MOOSE" BARROWS, Frontier's ski adviser, shows audience at the Phoenix Snow Show some skiing techniques.

were trucked from city to city on a huge tractor-trailer by the Groche-Tucker decorating company. Local ski clubs and ski shops joined the shows in each city.

Marketing personnel representing Frontier distributed copies of Frontier's newest "Skiing Excitement" travel folder and explained to show goers how they can get to their favorite ski area via Frontier.

This year's co-sponsors were the National Car Rental Company and Liberty Bell Skiwear of Denver.

Highlighting the shows was an impressive film presentation put together by ski film maker Dick Barrymore. His excellent ski footage featured all types of skiing, but the real crowd pleasers were the shots of hot dog skiers in action.

Frontier's ski adviser Jim "Moose" Barrows appeared at all the shows, demonstrating ski techniques. Liberty Bell's fashion coordinator Betsy Barrymore narrated a show of the latest in Liberty Bell fashions, with ski area representatives traveling with the shows as models.

Assisting Godbey with the shows was Dan McCauley, manager of ski marketing, as well as the district sales managers and sales staffs in each of the cities.



FRONTIER GIRL Donna Stephens, center, gives information on Frontier ski packages to Snow Show-goers in Omaha.

we are charged on overtime rate.

"Keep WATS calls short," O'Drain advises. He said that a timer will be installed on the WATS system soon which switchboard calls at non-peak hours and not using office telephones for personal long distance calls.

100 Attend Barn Dance

Foot Stompin's Fun

The Employees Club's Barn Dance held last month in Aurora attracted 100 employees and spouses. The success of the affair, at which everyone tried out folk dancing to the calls of George Smith of "The Outpost," could be measured in the enthusiasm of the participants. Dancing followed a big buffet.

The Employees Club's next outing will be on Nov. 22 - a "Night at Coors Brewery"—and will be limited to 125 people. Club secretary Nancy Veitel says to save the dates of Dec. 14 for the Children's Christmas Party to be held in the Denver hangar and Dec. 16 for the Employees Club Christmas party at the Aviation Country Club.





interlining ___

By Karen Thomas

Art Davis, staff representative, labor relations, and his family, for the second year took an African safari vacation — and Art reports it's "an incredible experience that



African child is fascinated by the view through Art Davis' camera.



Davis says he was about 40 feet away from this lion when he took the photograph.

Davises took a six-day, 900-mile photographic safari out of Nairobi, through Kenya and Tanzania. "Transportation is provided by Volkswagen microbus at 40 to 50 m.p.h.," says Art, "over chuck holes, gravel, rocks, through dust, conditions no mechanical piece of equipment can expect to survive, let alone airline employees used to plush cars and super highways." But, he says, "where else can one head for the bushes when nature calls and stumble into colorful Masai, complete with red shawl, hand-hewn spear and a keen desire to converse?" Art says outstanding Kikuyu (formerly the Mau-Mau) guides drive off the beaten path to let you view, at very close range, rhing, hippo, lion, leopard, cheetah, elephant, giraffe, gazelle, topi and a host of other wild animals, "the most spectacular sight being the mass migration of zebra and blue wildebeeste viewed on their annual trek from the Serengeti Plains to Masai Mara." He says you can buy hand carved wooden replicas of natives and animals from the Makonde Tribe for \$1 to \$1.50, "depending on

keeps the adrenalin pumping." The

bargaining ability." Another part of the adventure includes a view of the Ngorongoro Crater, which, with its soda lake and 110-square-mile base, is home for thousands of animals, flamingo, crested crane and vulture, after a "hair raising 2,000-foot descent in a Landrover." Art made arrangements for the safari with Nilestar Tours (Africa), Ltd., Pan Am Bldg., 200 Park Ave., N.Y., N.Y. 10017. The cost is \$243, including everything. He flew Chicago-London on British Airways for \$113, positive (arranged through the Pass Bureau), and went London-Nairobi via East African for \$89 positive by contacting the airline's New York office. Art recommends the trip for all interliners.

Denver's new Plaza Inn near Stapleton has a special weekend package which should be of interest to employees outside of Denver. The package costs \$50 and includes a double room for two nights, a dinner for two in the International Room, a car for 24 hours and continental breakfast. Contact the Inn, 7201 E. 49th Ave., Commerce City, Colo. 80022, or phone 303-287-7548.



TOP AWARD winner Don Kloke, lead aircraft technician in Denver, accepts a \$500 check from his supervisor, Bob Landon, manager — propeller and hydraulic shop. Landon highly recommended Kloke's suggestion to use a certain sealant on CV-580 blade cuffs.

Idea for Using New Sealant Brings Don Kloke Check for \$500

The problem-solving effort of one of Frontier's lead aircraft technicians in Denver has resulted in industrywide use of his suggestion and a check for \$500 in Frontier's suggestion program.

Don Kloke's suggestion to use 1422 1/2 sealant instead of Armstrong sealant for the repair of the CV-580 propeller blade cuff has been adopted by the manufacturer of the blade. Use of the sealant eliminates the need for repetitious repairs to the cuff and cuts the premature removal rate to zero.

In recommending Kloke's suggestion, Bob Landon, manager — propeller and hydraulic shop, says that in his judgment the problem of cuff separation, necessitating prop removal, should all but disappear now. Kloke, a nine-year veteran of Frontier, showed concern for the problem, says Landon, and worked to

Winning suggestions from aircraft technicians included two \$50 awards. Walter Settgast came up with a holding fixture for cleaning and removing corrosion from Nicad battery links, and Edward Schroeder devised a form to keep track of aircraft batteries. Jerry Farnholz and Don Acridge, inspectors in Denver, each received \$16.25 for suggesting a procedure to prevent excessive pressure buildup in the CV-580 hydraulic line.

The Marketing and Materiel divisions were well represented this month by two winners in each area. Linda Harris, senior reservations agent in Kansas, revised a work schedule trade agreement and received \$10, and Denver station agent Jim Meade won \$25 for his safety suggestion concerning the exit from Frontier's baggage collection area at thapleton.

problem, says Landon, and worked to correct it.

Kloke's suggestion was one of eight winners totalling \$710 awarded recently in the suggestion program. All were submitted on suggestion form II7430, available from supervisors or in the personnel office.

For an idea to improve area utilization

in stores, stock clerk Bob Estey received \$17.50, while fellow stock clerk Richard Bakker was awarded \$25 for revising the office supply order form to include the status of any backorders.

Under a new policy established by ITT Sheraton, it is no longer required to make reservations within 30 days prior to the arrival date. Now reservations may be requested by mail or telephone at any time for the hotels' 50 per cent room discount program for all airline employees and their dependents (space available). All reservations now must be made directly by mail or telephone with the individual Sheraton hotel or motor inn instead of through Sheraton's Central Reservation Office. The discount rate is not available during periods of expected high occupancy.

Gulf and Western Travel are offering discounted interline vacations in Greece, Spain, the Virgin Islands and Rome. "Autumn in Greece," available for \$99 a person based on a minimum of 10 people, includes first class accommodations with private bath or shower for six nights in Athens, local host for meeting and assistance during transfers, transfers by private motor coach between airport and hotel on arrival and departure, porters fees, half-day sightseeing trip in Athens, afternoon excursion to Cape Sounion, daily continental breakfasts, service charges and taxes. Departure dates are Nov. 10 and Nov. 24.

The "Sunny Spain" trip, costing \$249 per person in deluxe hotels and \$199 per person in first class hotels, double occupancy, includes all hotel accommodations and meals. You will see Madrid, Cordoba, Seville, Jerez, Algociras, Torremolinos and Granada.

The "St. Thomas Week-Ender" includes deluxe accommodations with private bath at the Scott Hotel, in St. Thomas, the Virgin Islands, two full breakfasts, two gourmet dinners, a jet setter cocktail, and five free fifths of liquor per person. The cost is \$49 per person plus a 10 per cent service charge.

Four tours are available in Rome, costing from \$79 to \$129 per person, double occupancy. They all include seven nights' lodging, daily continental breakfasts, roundtrip transfers and sightseeing. The more expensive trips include some other meals and more extensive sightseeing trips.

For any of the trips contact: Gulf and Western Travel, 1113 Union Blvd., Allentown, Pa. 18103 (telephone: 215-821-0168).

Caesar Hotels of Italy announce an extension of their Interline Special to Rome, featuring mini-vacations at the Hotel Caesar Augustus throughout the high season 1974. All airline employees, dependents and parents are eligible. The four-day, three-night Rome Special will cost \$44 per person, double occupancy, and includes welcome cocktail, wine dinner, swimming, beer and bratwurst feast, air-conditioned accommodations with private bath, continental breakfast and taxes. Supplement for single room is \$10. Extra nights are \$8 per person, double occupancy, and \$12, single, including room and breakfast. Reservations for the Rome Interline Special may be made by calling Caesar Hotels, 314-727-1503. Folders are available from: Caesar Hotels Interline Vacations Department, 7733 Forsyth Blvd., St. Louis, Mo. 63105.

Caesar Hotels also announces that they are bringing back the Paris Interline Program. Rates for double occupancy are \$49 per person including three nights' accommodations with private bath in the Hotel Brighton in Paris, continental breakfasts, welcome cocktail, half-day city sightseeing tour, taxes and hotel services charges. All airline employees, their families and parents are eligible. Reservations are available up to two weeks before departure.

Wien Air Alaska is announcing special rates for interliners on tours of Alaska. Prices are for ground handling only and may be purchased through any Air Alaska city or airport ticket office, using reduced pass issued through the Pass Bureau. You should indicate on any pass requests if it is in conjunction with one of the interline tours. Rates run from \$5 to \$54 and include tours of Fort Yukon, the Arctic, Prudhoe Bay and other Alaska spots. Request a brochure from: Interline Tour Dept., Wien Air Alaska, 4100 International Airport Road, Anchorage, Alaska 99502.

service awards

Stapleton.

25 YEAR SERVICE AWARDS Adair, V.W., captain - DEN Morris, F., reservations agent - KCK

20 YEAR SERVICE AWARDS Atwood, L.C., station agent - BIL Cochran, R.L., captain - DEN Eller, N.J., flight attendant - DFW Malody, R.G., station agent - TUS

15-YEAR SERVICE AWARDS Dloss, M.A., captain - DEN Gandy, W.W., stock clerk - DEN Williams, R.C., first officer - DEN

10 YEAR SERVICE AWARDS Altmark, M.J., first officer - MCI Chaddock, H., first officer - MCI Dietz, R.E., station agent - ABQ Donaldson, D.E., first officer - DFW Ellis, L., aircraft technician - DEN Hart Jr., C.F., first officer - DEN Manning Jr., E.M., station agent - BIL Shirling, R., first officer - DEN

Thomas, M.A., first officer - MCI Zorumski, G.T., first officer - DEN

5 YEAR SERVICE AWARDS Berg, R., station agent - DEN Bissel, C., data conversion operator DEN Borden, C.M., station agent - COS Burger, R.J., station agent - DEN Douglas, S., station agent - DEN George, S.W., station agent - DEN Johnson, J.W., station agent - FLG Mattox, D.A., station agent - DEN Mueller, G.W., station agent - STL Nimm, D., passenger sales representative -Nowak, K.J., station agent - GRI Owens, R.E., station agent - STL Schoening, T.M., station agent - STL Siebert, J.J., cleaner - SLC Smith, R.M., station agent - MCI Spencer, F.R., station agent - DFW Veitel, N.S., secretary - DEN Warinner, M., station agent - DEN



NEW GRADS. Seventeen new flight attendants, who graduated in September, are, from left (back row) Kathy Donley, Ruth Riggs, Helene Linck, Joan Bransfield, Valerie O'Leary, LuAnne Jensen, Carrie Nelson, Diane Dinsmore, Sue Cahill and Geoffrey Smith; (front row) Marian Swayder, Maryanna Vecchiarelli, Suzanne Tapia, Valerie McDermott, Patty Johnson, Lynn Brown and Karen Orosco.