

## FRONTIER NEWS

Vol. 5 - Number 8

Published for Frontier Airlines Employees and Their Families

December, 1972

### Frontier Moves Into New Facilities At DEN, MCI

#### Stapleton International

Frontier began operations from the new "D" Concourse at Stapleton International Airport on Friday, December 1.

Features of the new airport facility are the use of second level "jetways" for Frontier's jet flights, providing weather-protected boarding for all jet passengers. Frontier's new concourse offers a unique high-speed baggage retrieval system, and a third-level operations "control tower."

Completion of the new concourse and terminal expansion by the City and County of Denver is a major development in the history of Frontier, Denver's only home-based airline. Frontier is the major occupant of Concourse "D" occupying 12 gate positions. (TWA has 6 gates, Texas International 3, Ozark 3, and North Central 2.)

Future ticketing is handled at a Frontier main terminal ticket counter in the new concourse and passengers may be ticketed for current flights right at the boarding gates. A moving sidewalk takes passengers from the central terminal building to Concourse "D" gates and Frontier's flights.

A new parking lot for Concourse D passengers has been opened and is located only 75 feet from the entrance and baggage check-in of the new concourse.

Passengers can check their bags at any one of the three check-in areas—one on the lower level, one at curbside on the upper level roadway, and one at the ticket counter on the second level. Three



(above) Convenient new boarding areas at Concourse "D" provide easy access to five all-weather jet ways and seven other gate areas occupied by Frontier.

Frontier will occupy over 14,000 square feet of floor space at its gate areas, plus additional space for flight crew lounges and its control tower. This "tower" will serve as Frontier's operations center for its daily arrivals and

#### Six Families Re-United Through CARIH Drive

Frontier employees have contributed over \$2,900 to the sixth annual CARIH (Children's Asthma Research Institute) Christmas Fly-In.

trimmings for the children and their families at the Cosmopolitan Hotel.

Families will come from Rochester, New York; Helena, Montana; Las Vegas, upper level roadway, and one at the ticket counter on the second level. Three separate baggage conveyor systems will move luggage to a central staging point for distribution to the airplanes.

"tower" will serve as Frontier's operations center for its daily arrivals and departures from Stapleton Field and will allow visual surveillance of the entire ramp area.

KANSAS CITY

Mid-Continent International



Frontier helped inaugurate the Kansas City International Airport with the first official arrival at the \$250 million facility November 10.

Frontier is one of eight airlines moving from the old Municipal Air Terminal to the new 5,000 acre KCI. The new airport is located 20 miles north of downtown Kansas City, Missouri.

Frontier will share the red terminal with Braniff allowing 30 minute connection times with that carrier and 45 minute connection times with all other carriers.

Above, a look at Frontier's boarding area at KCI. Frontier occupies gates 11 through 20.

(Children's Asthma Research Institute) Christmas Fly-In.

The donations pledged by employees will reunite six patients at the Institute with 22 members of their families this Christmas.

The families will arrive December 23 and stay until the 26th as guests of the Cosmopolitan Hotel in Denver.

Again this year, the Frontier Employees' Christmas Dinner Project will provide a Christmas dinner with all the Families will come from Rochester, New York; Helena, Montana; Las Vegas, Nevada; Baton Rouge, Louisiana; Milpitas, California; and Crofton, Kentucky.

According to Art Davis, Administrator-Technical Services, "We received a great deal of support from the out-stations as well as our General Offices. I think the fact that we received support from Frontier employees throughout the system helped this year's project to be a success."

## Christmas Parties Planned For Employees And Children

The Christmas season is almost here and the Frontier Employees Club has two very special Yuletide events planned for Frontier employees and their families.

A Christmas dinner dance will be held Monday, December 11, at the Aviation Country Club, 1890 Teller Street, Lakewood, Colorado.

Tickets are on sale at the Frontier Credit Union, 8250 Smith Road, Denver, Co. 80207. The tickets are \$5 per couple for Employees Club members and \$10 for non-members and guests.

The Employees Club asks again this year for each couple to bring a toy or article of clothing to be donated to underprivileged children.

Cocktail hour for the dance starts at 6 p.m with the dinner beginning at 7 p.m. and the dance starting at 9 p.m. lasting until 12 midnight. Unusual prizes will be

given away so Frontier employees should not miss this event.

The Frontier Employees Club has also scheduled a Children's Annual Christmas Party Saturday December 16. The party, held for the children of Frontier employees, will be held at Frontier's hangar, 8250 Smith Road, Denver. The funbegins at 9 a.m. and lasts until 12 noon with Santa arriving around 10 a.m.

#### INSIDE

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## MERRY CHRISTMAS

AND A HAPPY NEW YEAR



#### **EXECUTIVE MESSAGE**



Gordon Linkon Vice President - Marketing

Although there is another month to go before we end this year, it is evident that 1972 will be a good year for Frontier. There have been many reasons for the turnaround in our situation, some of them of a mechanical nature.

Early in the year we disposed of our 727 jets and standardized on the Boeing 737 as the best size, more economical airplane for our routes. In the spring and early summer we added two 737's to the fleet and late last month we announced the acquisition of another 737 to enter service in March, 1973.

The "Big Pitch" reconfiguration of our jets to a single class of service with first class legroom and the new twin seats throughout the airplane has given us an innovative advantage over our competition. Our schedule changes provided more convenient frequencies in our prime markets and better connective services to our subsidized cities. The results of these efforts were increased customer satisfaction and higher load factors.

However advantageous these changes have been, the things that have brought more customers to Frontier and have made repeat customers out of first-time-on-Frontier travelers have been our operational performance and our over-all customer service—away from the airport, on the telephone, at the airport and in the air.

People have learned that they can trust Frontier, have faith in Frontier and depend on Frontier—they like it and we like it. Our growing reputation of dependable performance and quality service did not result from the equipment and schedule changes we made. It resulted from the combined efforts of whole sets of different groups of Frontier people—sales, reservations, station, planners, technicians, cleaners, dispatchers, pilots, stewardesses and so on—all of whom contributed their personality, desire and professional expertise to the otherwise routine and mechanical function of

## short hops

By Raymond J. Chanaud



As we write this, the Denver station is in the midst of packing for the move to our new facilities on Concourse D, and when you read it, we will have made the move into our superb new quarters. For 25 years, Frontier has operated from the old A Concourse at Stapleton, and as the company has grown, the facilities have been strained to the utmost to handle our operations.

Concourse D will now provide our passengers with the same fine treatment on the ground that we are able to give them in the air. The five all-weather jetways we will use are the first gates on the concourse. Gates for the Convair and Twin Otter fleet are farther along, but long moving sidewalks make it easy for passengers to reach them.

Last month, we moved into the new MCI airport and a Frontier 580 was the first airplane to make a scheduled arrival. And work continues on schedule for the unbelieveably large new airport being constructed at Dallas/Ft. Worth. We move in late next Summer. This is all great, and we have to keep growing to beat the competition, but the greatly increased costs of these new facilities should be of concern to all of us.

#### NEW FACES ON THE SCENE

Elsewhere in this issue, we announce the appointments of Bob Dibb and Jim Ramsey in the Public Communications department. Bob takes over from Ad Director Don Grover who has moved to our Denver advertising agency Frye Sills to work on our account. Bob is a talented, likeable fellow with a fine advertising background, and a welcome addition to our staff. Jim Ramsey has replaced Neal Amarino who left us to join Johns Manville in Denver. Jim has eight years experience with United Air Lines and is a real public relations professional. We're really glad to have Bob and Jim with us and hope you get a chance to meet them.

#### THE COMPETITIVE SPIRIT

Our good friend Captain Chick Stevens drops in to see us frequently since we work together on WHY magazine. Chick often flies 87 from Dallas to Denver and then comes in to our office to report how he beat the competitor's orange bananna. Both flights leave Dallas at the same time and Chick almost sticks his hand out the window to find the best winds. "I was on the blocks twenty minutes early," he told us last week. "Winds at 24,000 were about 80 MPH on the nose, but the other guy was bucking 150 MPH at 34,000. My passengers had a real smooth flight and I had to warn

performance and quality service did not result from the equipment and schedule changes we made. It resulted from the combined efforts of whole sets of different groups of Frontier people-sales, reservations, station, planners, technicians, cleaners, dispatchers, pilots, stewardesses and so on-all of whom contributed their personality, desire and professional expertise to the otherwise routine and mechanical function of producing a flight on Frontier's system. This combination of efforts is what makes the flight a dependable, pleasant experience for the customer.

I am personally convinced that it is the people factor special Frontier people-more than anything else that causes the everyday traveler to like us, to depend on us and to fly with us again. And when things go wrong, as they sometimes do, it is the way we handle the situation (rather than hide from it) that makes the customer realize that we are a people-oriented airline-always doing our best to accommodate him.

Let me reaffirm the principles that we use in dealing with our customers that makes all of this possible. Our principles are simple, not difficult to understand and, in most cases, easy to follow:

Tell the customer the truth. Tell it pleasantly, but in any event, tell the truth.

The worst thing for a customer is to be kept in the dark. The next worst thing is for him to believe that no one is concerned about his problem or welfare except himself. It is the responsibility of every Frontier employee to (1) keep the passenger informed or to give the necessary information to other employees so they can keep the passenger informed; and (2) to do our best to help the customer achieve his objective—to get to his destination.

These simple principles apply to all problems. Because when we sell a ticket to a passenger, we enter into a contract with him. We make a commitment to get that passenger to his destination. If it means taking him by the hand to our competitor so that he can get to his destination in a timely fashion, that is what we do; and in the process we can win a friend because he knows he can have faith in our honesty and our desire to serve.

To be sure, we get a lot of business because of the comfort of first class legroom; because of our excellent customer service on the ground and in the air; because of our convenient schedules and because of our reliability. But the way we handle our passengers in times of adversity is the extra effort that puts us over the top and permits the inconvenienced customer to say, "They told me the truth early and pleasantly. They did their best to understand my problem and they treated me right."

That's what makes us a winner—our professional expertise and personal desire to turn a bad situation into a winning opportunity. And that's the truth.

Gordon Linkon

comes in to our office to report how he beat the competitor's orange bananna, Both flights leave Dallas at the same time and Chick almost sticks his hand out the window to find the best winds. "I was on the blocks twenty minutes early," he told us last week. "Winds at 24,000 were about 80 MPH on the nose, but the other guy was bucking 150 MPH at 34,000. My passengers had a real smooth flight and I had to warn the girls to step up their meal service so they could finish on time.

"I don't think the other fellow was trying."

#### THE OTHER AIRLINE

We were priviledged to be invited to dinner in Manhattan, Kansas last month for the quarterly get-together of the Local Service staff and some of the station managers at our smaller towns. It was a pleasant and rewarding experience. Perhaps too much publicity is given our Regional system, with the glamorous jets, fancy facilities and luxurious in-flight service. But we do a comparably fine job in that other part of Frontier, thehop-skip-jumpservice of our 580's and the Twin Otters. The Local Service managers we met were a top notch bunch and their dedication and effort is no less important because they serve the small towns. Their job is to serve their local community and "feed" our jet system and we'd be a lot less profitable if we didn't have this part of our system. A big salute to Bill Wayne, Jim Marine and everyone in Local Service.

#### THE VALUE OF A SMILE

We're not too much of a Pollyanna, but we read the following in Property Magazine and felt you might appreciate it.

"It costs nothing but creates much. It enriches those who receive it, without impoverishing those who give it. It happens in a flash but the memory of it sometimes lasts forever. None are so rich that they can get along without it and none are so poor that they are not richer for a smile. It creates happiness in the home, fosters good will in business and is the countersign of friends. It cannot be bought, begged, borrowed or stolen, for it is of no earthly good to anyone until it is given away. And if it ever happens that some people should be too tired to give you a smile, why not leave one of yours?

"For nobody needs a smile so much as one who has no smile to give." Merry Christmas everyone.

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News items and photographs are welcome. Co-mail should be addressed to DEN-GP.

Editor

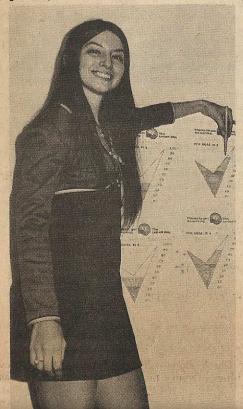


### United Way Drive Falls Short But Still Considered Success

Frontier reached 50 percent of its goal for the 1972 United Way campaign with its employee contributions totaling \$7,814.70.

A \$5,000 company contribution raised the total to \$12,814.70, however, the drive fell short of its 1971 total \$17,995.

Dick Baker, Director-Disbursements, was the chairman of the United Way campaign this year. He explained that this year's goal was not reached for a variety of reasons. These included a change in the solicitation procedure of employees, in addition to a 10 percent increase in the goal objective over last year.



#### Frontier Kicks Off Ski Season December 15

With over 35,000 seats available on its "Giant Ski Lift" to the Rocky Mountain snow country, Frontier Airlines kicks-off its Snow Club service, Friday, December 15.

Good snow conditions are reported at most areas and skiers are expected to flock to the Rockies in record numbers. Frontier is prepared with 59 weekend flights deep into Ski Country, U.S.A., allowing Snow Club skiers more time spent on the slopes and not in traffic.

Snow Club flights will originate from St. Louis, Kansas City, Dallas/Ft. Worth, Salt Lake City, Denver and Grand Junction, with special service designed for skiers.

Frontier will fly to the major ski hubs of Denver, Salt Lake City and Grand Junction and in addition will provide direct flights to the heart of the Rocky Mountains. For example, Aspen, Ski Capital U.S.A., is served via Grand Junction or Denver; non-stop flights from Denver serve the famed Jackson Hole or Steamboat areas; Crested Butte is served via Gunnison, and remote Purgatory is served via Durango.

At boarding areas prior to Snow Club departures, Frontier's "Crystal Girls" will greet passengers and report the latest snow conditions from Rocky Mountain ski areas. In addition, the girls will hand out complimentary copies of Frontier's in-flight ski newspaper.

BULLETIN

Sid Tolbert - Assistant Manager

When Frontier Stewardess Kathy Norris was watching one of her favorite television programs, she had no idea that some of the life-saving techniques shown on "Marcus Welby" would influence her own life. Kathy credits a sequence on this show dealing with the treatment of burn victims with reminding her of what to do when the situation actually occurred.

On the night of October 2, a 747 high-lift catering commissary truck tipped over rounding a corner at Love Field, Dallas. The gas tank exploded, severely burning the driver.

From Frontier's gate, Kathy saw smoke rising from the truck and immediately rushed to the accident. Larry Thomas, Assistant Transportation Services Manager, was pulling the injured man from the truck when Kathy arrived at the scene. She then ordered Thomas to bring her ice, blankets and first aid equipment so she could help the injured man until the ambulance arrived. As a bystander later wrote to Mr. Feldman: "She literally directed the other personnel around on how to assist her while she soothed his burns with ice..."

Kathy admitted that the television show helped her treat the injured man but also credited her upbringing in a medical family. She said, "I was brought up around doctors and nurses in my family, so the accident wasn't too much of a shock." Kathy added, "When you see something like this happen, you must act and not think about it."

The Director of Aviation for the City of Dallas wrote: "The extraordinary efforts of Miss Kathy Norris in administering first aid to the injured man should make Frontier Airlines very proud. We witnessed her quick and appropriate response and poise in this tragic situation and we sincerely believes he deserves your highest commendation."

Frontier is proud indeed of Kathy Norris. She has been nominated to recieve the Presidential Award. Kathy has been a stewardess for Frontier for six years.

## Stewardess Earns Recognition In Heroic Action



KATHY NORRIS is seen here waiting in Denver between, flights. Kathy has been nominated for the Presidential Award at Frontier.

**Bus Ride Available** 



Karalee Staufacher, Secretary, fills out the graphs on final tabulation of Frontier's 1972 United Way Drive.

Sid Tolbert - Assistant Manager Transportation Services died Tuesday, December 5 following a long illness. Tolbert had been with Frontier since 1958.



Twin Otter 300, shown here outside hangar at DEN, began service Dec. 8 on the Western Nebraska route with two round trips daily through SNY, AIA, BEF and CDR. The plane provides those cities with one-day commuter service to and from DEN, plus good connections at DEN to FL and other airline flights.

### **Bus Ride Available** To Frontier Employees

Frontier employees travelling between the Denver General Offices and the new Concourse 'D' can take advantage of a newly-initiated bus service.

The bus route will provide more convenient service to Frontier's facilities at the concourse from the General Offices.

Stops for Frontier personnel will be made at:

- (1) the east pedestrian exit of the MOD Parking Lot (this is the APCOA lot immediately west of Hangar 5 and diretly south of the DENVER AIRPLANE SUPPLY COMPANY, located in the northwest side of the airport.)
- (2) the door in the employee lunch room on the ground level of Concourse D.

(3) the door at the south end of the Operations Base, adjacent to the east hangar bays.

(The bus will not stop at Concourse

The bus will operate a continuous schedule, seven days a week, from 5:00 a.m. to 1:00 a.m., commencing Friday, December 1.

Personnel who have been parking in the south parking lot should now park in the MOD Parking Lot. December parking stickers for the south parking lot will be honored at the MOD Parking Lot.

The company is negotiating to obtain new parking areas for Frontier employees after the first of the new year to be available early next year. 

#### **New Jet Purchase**

#### **Announced At Frontier**

Frontier has announced the purchase of a Boeing 737-200 advanced model jet airplane from Singapore Airlines. The new jet will enter Frontier's service next spring.

A.L. Feldman said the airplane will bring the company's 737 jet fleet total to 13. "The addition of this jet to our fleet will enable us to increase service in some markets and provide additional capacity for the heavy summer travel season," Mr. Feldman said.

In addition to the 13 Boeing 737 jets, Frontier operates 32 Convair 580 jet prop airplanes and three 19-passenger Twin Otter aircraft used in Montana and Western Nebraska.

#### July



#### Stewardess Of The Month

Stewardess Sue Miller (left) and Marie Chevin (right) have earned their recognition as Stewardess of the month for repeated excellence in service to passengers on board Frontier Airlines.

#### August



# Those Magnificent Men . . .

Editor's note: Many people wonder what a pilot does when he's not flying. Because a pilot's schedule often allows him two weeks off at a time, he is often accused of staring into space or building model airplanes. However, Frontier is fortunate in having two pilots pursuing a unique and daring hobby during their spare time by building, maintaining and flying experimental aircraft.



"If you were anyone at all who was involved in aviation in the early 30's, you had to have a 'Waco Taperwing'."



It took Frontier Captain Ken Wells twenty-two months and 24 days to build his "Super—Skybolt."

Even then, Captain Wells claims that his airplane was built in record time saying, "It normally takes four years to build a craft of this type."

A 260 h.p. engine powers the "Skybolt" which has a wing-span of 24 feet with the length of the plane

"If I said how much it's worth, someone might try to buy it. I'm not selling."

But he certainly would not sell the "Skybolt" although he's had offers and will have many more.

though he's had offers and will have many more.

He admitted spending over \$10,000 building the

Frontier Captain Gordon Bourland's antique airplane was recently named Grand Champion at the 20th annual Experimental Aircraft Association Convention.

The Dallas-based pilot won the award with his 235 h.p. "Waco-Taperwing" airplane. According to Captain Bourland, "This is the first time a Taperwing' has ever been awarded the grand championship at the annual Fly-In (air show) convention." He added, "My plane is one of only five Taperwings' that are even flyable in the world today."

Bourland's craft was the sportsman's airplane of the early 30's. It was used in many of the early air shows and was quite popular during this period.

The Captain has flown his craft over 40,000 miles the past four years. Flying to one Fly-In after another, he says, "It gets pretty cool out there sometimes, but the country I fly over is quite a beautiful sight through the wings of this "Taperwing"."

Captain Bourland is also one of a group of five pilots that is building their own antique airfield near Justin, Texas.

The "Taperwing" will cruise at 110 miles an hour and has a wingspan of 30 feet 3 inches.

was built in record time saying, "It normally takes four years to build a craft of this type."

A 260 h.p. engine powers the "Skybolt" which has a wing-span of 24 feet with the length of the plane measuring 20 feet 9 inches. Captain Wells says that there is only one other craft of this type flyable in the world.

Asked if he would enter the "Skybolt" in air shows, he said that he would rather enjoy looking at it a while and fly it leisurely before entering any competition.

But he certainly would not sell the "Skybolt" although he's had offers and will have many more.

He admitted spending over \$10,000 building the plane but he hesitated giving an exact figure.

After spending hundreds of hours away from his family building the plane, Captain Wells can certainly feel proud of his accomplishments. A couple of weeks ago the "Skybolt" was certified to fly by the FAA in the experimental category.

"Red Baron, Beware!"

Justin, Texas.

The "Taperwing" will cruise at 110 miles an hour and has a wingspan of 30 feet 3 inches.

#### A Closer Look

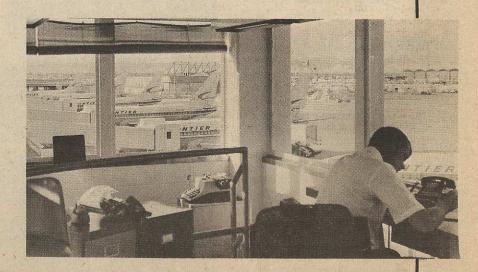
#### FRONTIER'S CONCOURSE "D"



(left) Five all-weather ramps serve a bank of Frontier jets; (left below) a look at the impressive new island ticket counter (below right) Frontier control tower's view of the fleet; and (right) attractive Lorraine Martinez, Ground Hostess; demonstrates the moving sidewalks...no Lorraine that's not the way it works.







## Service Awards

#### 20-YEAR SERVICE PINS

Henderson, C.W., Station Agent, RIW

#### 15-YEAR SERVICE PINS

Gadow, M.E., Captain, MKC Myers, B.K., Station Agent, AMA Pennington, H.E., Station Agent, TUS Rottinghaus, F.J., Station Agent, TOP Snider, J.M., Sale Service Mgr., BZN

#### 10-YEAR SERVICE PINS

Huggins, C.S., Stewardess, DEN

#### 5-YEAR SERVICE PINS

Arensmeyer, W.W., Second Officer, GTF Backman, K., Reservations Agent, DEN Blanchard, G., Stewardess, DEN Caraway, T.D., Second Officer, DAL Drake, R.L., Second Officer, DEN Fry, A., Stewardess, DEN Gardner, K., Station Agent, MKC Gilbert, D.G., Station Agent, AMA Gilliam, Jr., W.R., Second Officer, DEN Green, J., Reservations Agent, STL Hayes, G.W., Station Agent, STL Hein, P., Stewardess, DEN Hodges, M.M., Reservations Agent, DEN Johnson, L.M., Reservations Agent, LAW Kalcsits, P., Tool Room Attendant, DEN Karr, R., Stewardess, DEN Lafferty, F., Station Agent, ELP Lawler, K., Stewardess, DEN Lingren, E.L., Assignee, DEN

Moening, C., Stewardess, DEN Nevin, T., Station Agent, MKC Nobles, V., Div. Chief Stewardess, DAL Oskvarek, L.J., Secretary, DEN Parish, N., Sales Service Manager, PUB Sanders, P.E., First Officer, GTF Shipley, M.L., Sr. Clerk, DEN Slotterback, M.D., Station Agent, DEN Smith, J.D., Sales Service Manager, LBL Spencer, D., Station Agent, TBN Spencer, J.J., DHC First Officer, GTF Sullivan, T.R., Cleaner, DEN Tomita, R., Station Agent, DAL Trujillo, D., Reservations Agent, DEN Vasquez, F.T., Station Agent, DEN Vega, G.L., Second Officer, DEN Wadley, V., Reservations Agent, DEN Walton, S.J., Station Agent, MKC Zentz, L., Station Agent, MHK

#### 6-MONTH SERVICE PINS

Allison, V.A., Clerk, DEN
Bracken, Clerk, DEN
Cantu, S., Stewardess, DAL
Guffey, D.E., Mgr. Industrial Engrg., DEN
Hertzke, S.K., Clerk, DEN
Hoshijima, J.T., Secretary, DEN
Landis, L.D., Internal Auditor, DEN
Lang, C.G., Clerk Typist, DEN
Lucero, L., Provisioning Agent, DEN
Scheller, D.K., Clerk, DEN
Shandrick, M.S., Public Relations, DEN
Tobin, R.S., Crew Scheduler, DEN
Toedte, J.L., Executive Secretary, DEN
Vann, L.E., Material Hndlg Engr., DEN
Wickiser, B., Clerk, DEN

## Public Communications Announces Move And Appointment Of Two New Directors



Robert H. Dibb has been appointed Director of Advertising at Frontier. Prior to joining Frontier he served as Manager-Advertising and Public Relations for Vollroth Company, a leading manufacturerin Wisconsin. In addition, he established and managed the company's in-house advertising agency.

Bob received a Bachelor's degree in Business Administration from the University of Wisconsin and entered the management training program of a major Illinois manufacturer.

Bob later joined a Wisconsin advertising agency as Account Executive on a variety of consumer-industrial accounts. He brings fourteen years of advertising experience to his new position at Frontier. His office is located in Office 202, the new location of the Public Communications Department.

Suggestion Awards



James W. Ramsey has been named Director of Public Relations at Frontier. Jim joined the company on October 30 and has his office in Room 202 of the General Office, the new location of the Public Communications Department.

Jim served as Regional Public Relations Manager for United Air Lines for eight years in Chicago, Atlanta and Honolulu. For the past year, he has been Editor and Publisher of the *Idaho Fishing and Hunting Guide* in Boise, Idaho.

Prior to joining United, Jim served as Managing Editor of *Aviation Daily* and before that, he was a reporter on newspapers in Chicago and Albuquerque in addition to United Press International in Denver.

Jim will be responsible for much of the company's public relations activities and will report to Ray Chanaud, Director-Public Communications.

#### **Ideas Unlimited**

Suggestion award winners netted a total of \$537.50 for the period from the end of October to the end of November.

MICHAEL W. BURKE, Station Agent, Minot, \$35 for his suggestion concerning a revision to routing guides.

Karr, R., Stewardess, DEN Lafferty, F., Station Agent, ELP Lawler, K., Stewardess, DEN Lingren, E.L., Assignee, DEN

NAME

Roberts, Stan

Hushka, Tom

Tobin, R.S., Crew Scheduler, DEN Toedte, J.L., Executive Secretary, DEN Vann, L.E., Material Hndlg Engr., DEN Wickiser, B., Clerk, DEN

Suggestion award winners netted a total of \$537.50 for the period from the end of October to the end of November.

MICHAEL W. BURKE, Station Agent, Minot, \$35 for his suggestion concerning

a revision to routing guides.

STEVE HEINZ, Field Auditor, DEN,

\$20 for his idea regarding a change to the

Deposit Collection Report.

KARALEE STAUFFACHER, Secretary, DEN, \$10 for her suggestion concerning the maintenance of restroom facilities at the General Office.

EARL W. McGUIRE, Aircraft Technician, DEN, \$27.50 for his idea regarding a modification to the bearing puller.

DONALD L. KLOKE, Lead Aircraft Technician, DEN, \$25 for his suggestion concerning a change to the balancing procedure with the Prop Shop.

ROD SLACK, Aircraft Technician, DEN, \$15 for his suggestion concerning the use of a tool to check wear on shoes

in the CV-580 prop regulator.

BOB TOMALINO, Aircraft Technician, DEN, \$15 for his idea regarding the use of a tool to check wear on shoes in the CV-580 prop regulator.

DOUGLAS C. ALLAN, Station Agent, Las Vegas, \$40 for his suggestion concerning the conversion of the teletype

system to IBM sets.

MARVIN SCHWEIN, Aircraft Technician, DEN, \$25 for his suggestion concerning the cutting of a hole in the retaining wall between the heavy check and overhaul areas.

RICHARD J. HEBERT, Aircraft Technician, DEN, \$120 for his suggestion regarding the manufacture of station 140 header assembly.

HAROLD G. WAGNER, Aircraft Technician—DEN, \$45 for his idea concerning the modification of the manufacture jig for the construction of CV-580 oil cooler doors.

DANNY DEVOORE, Station Agent-Farmington, \$30 for his suggestion concerning the water-proofing of airbill envelopes.

JOHN E. ROBINSON, Aircraft Technician—DEN, \$130 for his suggestion concerning the modification of the turbine inlet temperature indicator chopper.

### Personnel Changes

Brady, Don Acting DIR A/C Overhaul Conner, Jay SR Station Agent Benson, Gretta Station Accounting Clerk Jones, Harold **Provisioning Agent** Wangler, Eugene **Provisioning Agent** Barlow, Cliff A/C Technician McCov, Irma Clerk Typist Allen, Dale Stock Clerk Nuetzel, Nancy Secretary Roberts, Larry Ass't MGR Trans Svcs Martin, Eugene Station Agent Burson, Gary Station Agent McCormick, Helga **Material Investigator** Thomas, George Station Agent Johnson, Duane Power Plant Svc Engr Baysinger, Dave **Purchasing Agent** Silverman, Bruce **Material Coordinator** Lane, Rex Sales Rep Selenski, Janet Lead Reservations Agent Fresquez, Tony Station Agent Black, Frank Ld A/C Technician Martinez, Gilbert Station Agent Burke, Charles Station Agent Mitchell, Shirley Lead Clerk Quisenberry, Ed Station Agent Wear, Robert Station Agent Broom, Jerry A/C Technician Hineline, Ralph A/C Technician Sereff, Carole Clerk Jones, Lloyd Station Agent Metz, Richard Station Agent Brickey, Wayne Station Agent Shouldice, Glenn Acting MGR Line Maint McKelvy, Rex **Analyst Programmer FAA Specialist** Aden, Dean Elliott, Wayne Tech Pub Specialist Clerk Reffel, Beverly Lundquist, Judy Res Training Rep Bryan, Shirlie Res Field Training Rep

**Purchasing Agent** 

**Purchasing Agent** 

FROM

TO CITY DIR A/C Overhaul DEN **Administrative Assistant** to DIR Regional Marketing Administration DEN **Ticket Counter Agent** DEN **Ticket Counter Agent** DEN **Ticket Counter Agent** DEN Lead A/C Technician DEN Reservations Agent DEN Lead Stock Clerk DEN **Ticket Counter Agent** MKC MGR Trans Svcs COS SR Station Agent BIL SR Station Agent MHK SUPV Anal & Cntrt Release DEN SR Station Agent DEN Foreman Line Maintenance DEN DEN MGR of Subcontracts Spares Support Sched. DEN Asst MGR Trans Svcs STL Reservations SUPV STL DEN **Ticket Counter Agent Programs Specialist** DEN **Ticket Counter Agent** ABQ **Ticket Counter Agent** ABQ Supv Pass Bureau DEN Ticket Counter Agent DEN **Ticket Counter Agent** DEN **Programs Specialist** DEN Lead A/C Technician DEN Material Investigator DEN ABQ **Ticket Counter Agent** SR Station Agent MKC SR Station Agent MKC MGR Line Maintenance DEN SR Analyst Programmer DEN DEN MGR Quality Assurance DEN Analyst Analyst DEN Sta & Res Training Instr. DEN DEN Sta & Res Training Instr. Inventory MGR DEN Purchasing MGR DEN

## Suggestion \_\_ Spotlight



John E. Robinson won \$130 for his suggestion this month and, in addition, his idea will significantly increase the reliability of the temperature indicator chopper for the CV-580.

Richard J. Hebert won \$120 for his idea and skillful engineering of the station 140 header assembly.



The Winner Is . . .

Defensive lineman for the world

## 3rd Quarter Achievement Awards Given By Reservations





Dixie Ferrell, STL-CRO, was presented the Outstanding Achievement Award for the Third Quarter recently at a ceremony in St. Louis. Bill Monday, Director—Systems Reservations, presented the award to Dixie.

Also receiving this distinguished award was Julie Christie, DEN-CRO, (right). Presenting the award is Jim Montgomery, Director—Consumer Affairs. Both girls were judged on the basis of overall dependability, performance and attitude.

### Twin-Otter Service Resumed

Frontier's Twin-Otter service to Montana and North Dakota is back in full operation after having been temporarily reduced because of modifications being made on the craft. Also several modifications on the DeHavilland Twin-Otter-300 were required by the FAA and further delayed Frontier's scheduled service to southern Nebraska.

The recently-acquired Twin-Otter-300 is currently scheduled out of Denver for pilot training. According to Ed Gehardt—Director-Special Projects, Local Service Marketing, it is expected that the 19-passenger Otter will be in full service to Nebraska December 8.

Three Frontier Aircraft Technicians are being assigned to Chadron, Nebraska for the maintenance of the Otter. They are Ralph Hineline—Lead Mechanic, Dale Wood—Aircraft Technician and Jay Lamb—Aircraft Technician.



Trish Swanson, DEN-Reservations, came face-to-face with a chocolate, vanilla and strawberry ice cream cone recently during Allegheny Airlines "ice cream day."



Outstanding Service

3rd Quarter

#### The Winner Is . . .

Defensive lineman for the world champion Dallas Cowboys, Bob Lilly, lent a helping hand to the Dallas sales office during Frontier's Dallas Ski Show held last October.

The show was a repeat success for Frontier's Snow Club promotion in Dallas for the fourth consecutive year.

Bob Lilly is shown here drawing names from the barrel. The winners received free ski vacations, ski apparel and equipment.

From left to right: Bob Lilly; Gretchen Raubfogel, Frontier's "Crystal" and Monte Keele, DAL- Sales Representative.

#### **Steak Winner!**



about to chow down on one of a year's supply of steaks she won in the Continental Airlines Great Stakes Contest. Offering Joan the steak is Ted Forward, Continental's Manager of Passenger Sales.

Joan also won an Amana freezer to keep her steaks in. She was asked what she felt like winning all that meat and she explained, "After a year, I'll either be too spoiled to eat anything else but steak or I'll never want to see another steak again."



#### Sales Exhibit

Kathy Allen, DEN—Convention Sales Representative, practices her golf swing while promoting Frontier's winter travel resorts at a winter sports show. Kathy prepared this exhibit for conventions and travel shows being held throughout the Denver area.

Kathy spends many long hours manning the booth. However, she says that "the exposure Frontier gets from the booth is well worth it."



#### **Outstanding Service**

#### 3rd Quarter

Harry Vacek, Station Manager-Hastings, Nebraska, was presented the Outstanding Service Award for the third quarter recently by Jim Marine, Director-Station Operations.

The award was presented to Harry at a dinner given by Local Service Marketing in Manhattan, Kansas.



#### Sidewalk Supervisor



Frontier stewardess Judy Puskar surveys the construction of Frontier's facilities at the new Dallas/Fort Worth airport.

Judy participated in a special-event commemoration recently by implanting her footprint in a section of concrete at the terminal complex.

Frontier's terminal at the new DFW airport is 53 percent complete. Construction on the mammoth project is approximately one year away from completion.

#### "Football Follies"

Diagramming a play for the audience at the 3rd quarter Marketing Banquet, football coaches (in reality SLC sales reps) Jeff Lyman (left) and Mark Coleman explain the workings of Play 14—Frontier's SLC/DEN/MCI jet. Plays were numbered after key flights and showed "handoffs" (offline and online connections offered by flights.) Under direction of head coach Kaye Burgon, the SLC sales group put together the football skit for travel agents throughout the Salt Lake area.



Skiers

## Ski Club Being Organized For Employees This Winter

A ski club is being organized at Frontier this winter for men and women employees throughout the system.

Many exciting events are planned for the Frontier Ski Club including interline competition races, fun "obstacle" races and scores of wine parties to be held on the slopes.

These events are being organized for several of the many "airline ski weeks" held during the winter in ski areas around the Rocky Mountains, Northeast U.S., Europe and even Japan!

All Frontier employees who ski are encouraged to help organize a ski club in their areas and travel as a group to an airline week representing Frontier.

Frontier employees will be able to take advantage of substantially reduced rates at ski areas and lodges as well as on other airlines.

Dave Sanctuary, Denver based second officer, has been appointed chairman of the Frontier Ski Club organizing committee.

Dave will be responsible for the organizing of events at the various "ski weeks" for Frontier employees in addition to organizing officers and committees for the ski club.

Dave just recently joined Frontier as a second officer in Denver. Prior to joining

Frontier, Dave was President of Sportsman's Air Travel Inc. in Boulder where his company scheduled hunting trips, sports events, charters and executive air travel charters.

In 1968-69 he was Ski School Director at Arapahoe Basin and had been an instructor there since 1964.

Presently Dave is an associate supervisor at Copper Mountain ski school and also serves as Technical Vice President of the Rocky Mountain Ski Instructors Association.

Dave recently completed writing a manual for the Rocky Mountain Ski Instructors Association for their use in a complete instructional program throughout the area.

Skiers of all abilities are invited to help organize the ski club in their area. It is anticipated that there will be ten different "airline weeks" held this winter in the Rocky Mountain areas including Snowbird, Park City, Jackson Hole, Snowmass and Taos Ski Valley.

For more information write Dave Sanctuary, co-mail DEN-DP or 2955 Glenwood Drive, No. 316, Boulder, Colorado 80301 or call 444-0663. Also, watch for ski interline discounts listed in the Interlining column of FRONTIER

## Pro Ski Racer Named Frontier's Ski Advisor

Frontier has announced it will sponsor professional ski racer Jim "Moose" Barrows on the Benson and Hedges 100's Grand Prix Ski Racing Tour this winter.

ski areas. As "ski advisor" on Frontier's annual ski show tour, he appeared throughout the midwest providing travelling tips for ski buffs in addition to

## UAL Winter Tourney Set For January

Frontier golfers ... your season isn't over yet. There's still another golf tournament ahead for you at the United Airlines eighth Annual Interline Golf Tournament on January 10, 11 and 12.

Co-hosted by Town and Country Motel, the tournament is open to employees of all certified air carriers.

The 2-day, 36-hole tournament will be played over the Singing Hills Country Club Course, San Diego.

The package price is \$60 for golfers and \$40 for non-golfers, based on double occupancy at the Town and Country, and includes tournament fees, electric carts, and transportation to and from the golf course. Fifty prizes will be awarded, including trophies and golf equipment, and a golf holiday in Hawaii.

The three-day event opens with a welcome reception the first night, the 10th, a Hawaiian party the evening of the 11th, and a trophy banquet and reception on the 12th.

Registration is limited and will be taken on a first-come, first-served basis.

Entry blanks are available at any United sales office and will appear in INTERLINE REPORTER and AIRFAIR.

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Gart Brothers Sporting Goods Store at 10th and Broadway, Denver, is offering Frontier employees a 10-25% discount on all items.



Dallas-based pilot, Rusty Lambert (left) and Kansas City Sales Representative Roger Gunderson pause during recent action at the World Airlines Golf Tournament in Scottsdale, Arizona. The two-man team put Frontier in 10th place in the thirty-three team tournament.

## Employees Still Needed For Frontier Sports Club

Men and women employees at Frontier are still needed to help organize sports activities at their stations.

Several activities have already been organized within the company including a

Armstrong, DEN - PP; women's basketball-Donna Garland, DEN-OY; skiing-Dave Sanctuary, DEN-DP.

"It is especially important that the

Frontier has announced it will sponsor professional ski racer Jim "Moose" Barrows on the Benson and Hedges 100's Grand Prix Ski Racing Tour this winter.

"Moose" will compete for a half million dollar jackpot against such racers as Spider Sabich, last year's leading money winner, U.S. gold-medalist Billy Kidd and the popular Jean Claude Killy in addition to scores of the world's best racers.

Barrows has a good chance to win over \$40,000 in addition to his regular race earnings and split \$90,000 with the other top four finishers on the twelve-competition circuit.

Barrows is currently serving as President of the Board of the International Ski Racers Association. He has long been recognized as one of America's top downhill racers and is rapidly converting his talents to the exciting dual-challenge slalom course of professional ski racing.

This fall "Moose" became Frontier's "ski advisor", promoting Frontier's Snow Club service to 47 major Rocky Mountain

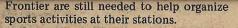
ski areas. As "ski advisor" on Frontier's annual ski show tour, he appeared throughout the midwest providing travelling tips for ski buffs in addition to giving live ski technique demonstrations at the shows.

Barrows began his skiing career in Steamboat Springs, Co., earned a place on the Junior National Racing Team and was unbeaten in all four years of high school.

In 1967, Barrows continued amateur ski racing and again was named to the U.S. National Ski Team. That same year he was named top downhill racer in the United States and rated seventh in world competition.

"Moose" is perhaps best remembered for his spectacular fall in front of television cameras in the 1968 Olympics.

"Moose" attended the University of Colorado from 1962—1966 and skied under the guidance of ski coach Bob Beattie. While at CU, he was named to the United States National Ski Team twice as well as being named America's top slalom skier.



Several activities have already been organized within the company including a basketball team, golf team, and bowling league.

According to the sports club chairman, Clyde Hart, "The club has been slowly getting off the ground but other sports are needed to make this a complete sports program." Hart added that the club's purpose was to provide company-wide competition for employees through sports. He said, "The objective of this program is to bring about a more family-type atmosphere among Frontier employees. But this club isn't intended to pit one department against another."

The sports that are currently being organized are bowling—Dick Croisant, DEN-ME; golf—Clyde Hart, DEN-DP; Frontier Golf Club—Don Berridge, DEN-MR; Bill Rau, DEN-MR; Dorothy

basketball—Donna Garland, DEN-OY; skiing—Dave Sanctuary, DEN-DP.

"It is especially important that the outlying stations be involved in this program," Hart said, "and they are urged to contact me in order to plan the end-of-season playoffs."

Chairmen are needed to organize the following sports: Men's and Women's Softball, Men's Basketball, Tennis, Swimming and Volleyball.

The sports club is a year around effort to organize a sports club throughout Frontier's entire system, and is sponsored by the Frontier Employees' Club. Those joining the sports club must first be a member of the employees' club. The membership fee is \$5.00.

Interested parties should contact Clyde Hart at (303) 466-3265, Jan Duncan or Linda Martinez at 5128 or 5129.

### Pins Fall, Scores High In Frontier's Bowling League

NAME	TOTAL PINS	AVERAGE	THE TIGERS Vicky Glasgow	3975	110
ROWDY RASCALS Esther Long Gladys Bracken Ernest Fuqua Gene Long	5416 5002 4936 5129	150 151 137 142	Del Hicklin Joe Patton Mary Stuckenschneidt	4621 4043 2660	140 134 126
PIN HEADS Don Hatfield Barb Gulliksen Sharon Dietz Lefty Dietz	4807 4467 3986 5214	145 135 120 158	"THE FUN SEEKERS Sherry Zimmerman Sharon Keller Tom Keller Howard Wanafuchi	1177 2761 4766 2272	98 102 158 151
PINS "OLE" Maggie Soto Evelyn Kelly Dick Croisant Ernia Soto	4268 4965 5508 3768	129 137 153 157	NIGHT HAWKS Barb Carlson Sue Altman Bill Castleman Jerry Altman	4055 3417 5298 5190	135 94 147 144
HIERARCHY Bonnie Johnson Sandy Ford Monte Johnson Mark Ford	4266 4791 5902 5527	129 133 163 167	THE LOOSERS Debbie Gildea Connie Pottorff Larry Vannoy Ray Stuckenschneidt	2512 2475 3633 3165	83 103 121 150
FROOT LOOPS John Martinez Candy Smith Antoinette Olona Louie Olona	5407 3889 3328 3432	150 117 123 155	HOT SHOTS Joe Claffy Connie Nakashima Ed McCullers Judy Uhrich	4799 3976 4923 3914	145 110 136 130
OUR GANG Eve Williams Joe Williams Clyde Colbert Lavina Colbert	4387 5538 4934 4545	121 153 137	GAMBLERS Pat Fader Rexene Adkisson Joie Adkisson Allen Fader	4624 3420 3541 4973	140 103 118 138
SUB LIST Jamie Sinnock Rich Uhrich Wilma Herlacher Chris Wanafuchi	1153 1582 1565 367	128 131 130 122	Doug Sullivan Joyce Madley Anne Hoskins Sandy Ramos Gary Gulliksen	989 310 633 441 672	164 103 106 147 112





### interlining



By Jim Ramsey

#### **Attention Skiers**

Among other ski packages offered to airline employees is the "Airlines Month" at the Thunderbird Lodge of Taos Ski Valley, New Mexico.

"Airlines Month" will be held January 6-31, 1973. All airline personnel and their families will receive 20% discount on all rates including lodgings, meals, lifts and lessons

The daily rate per person, double occupancy, is \$16 and this includes accommodations and 3 full meals.

The Learn to Ski Week Package (per person, double occupancy) is \$144. This includes 7 days accommodations, 3 full meals per day and unlimited use of all lifts and a daily lesson.

Special activities include a free wine and fondue party, picnics on the mountain, weekly ski movies and weekly Grand Slalom Races Between Airlines.

Deposits of \$25 per person are required to confirm reservations, letter from

Frontier required for discount or Airline Employee I.D. card.

Write or call Thunderbird Lodge, Taos Ski Valley, Taos, New Mexico 87571. Tel. (505) 776-2280.

Eight-day interline ski vacations at either Engelberg or Grindelwald, Switzerland, are being offered by Japan Air Lines during January, February and March, 1973.

The Engelberg package includes twin-bed accommodations at the first-class Ring Hotel; all breakfasts and dinners, except those enroute by bus; four full days of ski instruction along with a ski test for badge; round-trip air fare from New York. Low season departures on January 17, 24, 30; February 7, 14; and March 14 and 21 are priced at \$180. High season departures on February 21, 28 and March 7 are priced at

\$195.
The Grindelwald package includes twin-bed accommodations at the new, first-class Sun-Star; all breakfasts and dinners; round-trip air fare from New York. Low season departures on January 14, 21 and 28 are priced at \$195. High season departures on February 4, 11, 18, 25 and March 4, 11 and 18 are priced at \$215.

Tour organizers are Bert Jensen, a United Air Lines captain, and his wife Barbara, who've been arranging ski trips to the Alps for the past 19 years. Both are long-time members of the Arlberg Ski Club of St. Anton and know thy Alps well.

Full-time ATC and IATA airline employees and spouse or one dependent are eligible. Spouse or dependent must be accompanied by the airline employee.

For complete details and a reservations request form write to Alpine Ski Tours, Box 545, Crystal Bay, Nev. 89402.

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Disneyland and the Walt Disney Travel Co. Inc. have announced that a special "Mini-Vacation" holiday package has been developed for the exclusive use of Magic Kingdom Club members.

Currently available, this exciting new offer allows Club cardholders to enjoy both Disneyland and deluxe accommodations at the Disneyland Hotel for two to four days

at reduced rates.

Besides hotel accomodations and special Magic Kingdom Club ticket books,

Besides hotel accomodations and special Magic Kingdom Club ticket books,

"Crystal Girls"



The "Crystal Girls" will greet passengers as they board their Snow Club flights and report the latest snow conditions in ski areas throughout the Rocky Mountains.

The "Crystal Girls" answer passengers' questions regarding ski areas, assist passengers with transportation problems, and serve as an attractive ground hostess for departing Snow Club skiers. Left to right are: Ann Corcoran (GJT), Joan Storey (OMA), Mary Robertson (OMA), Pat Duffy (MCI), Kathy Benoist (STL), Lorraine Martinez (DEN), and Becky Stevens (STL).

#### "Frontier Girls"



Disneyland and the Walt Disney Travel Co. Inc. have announced that a special "Mini-Vacation" holiday package has been developed for the exclusive use of Magic Kingdom Club members.

Currently available, this exciting new offer allows Club cardholders to enjoy both Disneyland and deluxe accommodations at the Disneyland Hotel for two to four days

at reduced rates.

Besides hotel accomodations and special Magic Kingdom Club ticket books, members who select the three or four day Disneyland package will also receive free admission to either one or two of Los Angeles' other major attractions under a special "Goodtime Features" plan.

Prices for the "Mini-Vacation" range from \$43 to \$81.50 per adult, depending on the number of days Club members are planning to visit the Park. For each hotel room

reserved, a minimum of two adult rates is required.

For more information, write Secretary, Frontier Airlines Employees Club — DENCU.

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Frontier employees won't want to miss this Interline offer.

Several condominium apartments in the Ilikai Marina Hotel on Waikiki Beach are

being rented to fellow airline employees at low rates.

The condominiums are owned by a United Airlines pilot who has in the past rented them out to UAL employees only. He has now expanded his operation and would like to extend this offer to Frontier employees.

The condominiums include complete cooking facilities to save on meals, two swimming pools, beach, yacht harbor and the rates are \$14 per day for two persons

and \$17 per day for three persons.

If you are planning a Hawaiian holiday soon, please contact Captain Art Boehmer, 905 N. Martin Drive, Palatine, Illinois 60067. Ph. (312) 358-3173.

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Frontier Airlines has entered into a pass agreement with Pacific Western Airlines. Under this new agreement, there is: 1) unlimited non-revenue privileges; 2) \$3 one-way service charge, \$3 roundtrip (payable at time of check-in); 3) 6 months length of service required for privileges; 4) 50% confirmed and 75% space available.

Be sure to allow 15 working days for offline requests and include self-addressed envelopes to the pass bureau. Pacific Western Airlines serves the western part of

Canada and the Northwest Territory.

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Japan Air Lines is offering low round-trip fares to Tokyo for ATC and IATA interliners during the period of December 1, 1972, to February 28, 1973.

The round-trip fare from Honolulu and Anchorage is \$69; from New York, Los

Angeles, San Francisco, Mexico City and Vancouver \$89.

Tickets may be requested from the nearest JAL office at least two weeks before departure with a check for the full amount and a letter verifying airline employment.

Those eligible for this special fare are the full time airline employees and spouse or eligible dependents, and the employee must accompany the spouse or dependent.

There is a blackout period between December 27, 1972, and January 5, 1973.

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The 1973/74 Pacific Travel Directory will be available early next year from Pacific Airlines News.

The directory includes full details of airline offices, travel agencies, tour operations, car rental agents and tourist offices.

Over 1,500 hotels are covered throughout the Pacific with discounts listed in addition to a monthly up-dating service to ensure the listings are always correct.

The cost of the 260 page directory is \$9.00. For more information, please write PACIFIC TRAVEL DIRECTORY, 27 Elkhorn Avenue, Surfers Paradise, Qld., 4217, Australia.

GREETING FRONTIER passengers on arrival at ski areas in the Rocky Mountains this season will be these attractive Frontier Girls who will serve as good-will ambassadors to their areas. The girls, all good skiers familiar with their areas, will describe snow and ski conditions to visitors on the bus ride from airport to the ski areas. They are (from left to right): Donna Stephens (Steamboat), Monica Ball and Sue Mosely (Crested Butte), Liz Clark (Jackson Hole) Regie Pearce (Steamboat) and Elaine Hensen (Jackson Hole).

#### Draw!



An attractive cowgirl got the drop on this hombre recently in Denver at a cocktail reception hosted by various travel and resort representatives from Tuscon and Frontier.

This reception was one of several held throughout the midwest promoting winter travel to Tuscon via Frontier for travel agents and news travel writers.

The cowgirl is Kathe Wagar, a resort representative and fast-draw expert from Tuscon; the hombre on the right is Hank Lund, Vice President — Regional Marketing.