

# ARROW-JET NEWS

Vol. 3 Number 6

Published for Employees of Frontier Airlines

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## Chicago Plans Take Shape

Tentative sales/marketing, operations and public relations plans which will convert Chicago into a "Frontier town" have, for the most part, been formulated.

Presently, numerous personnel charged with the Omaha/Chicago responsibility are carefully screening through volumes of project reports as a means of evaluating what eventually could be Frontier's largest sales market.

Before officially welcoming Chicago to Frontierland, which presently is expected to be on or about October 25, preliminary groundwork to be completed includes: the establishment of a strong sales force in Chicago prior to service inauguration, flight schedules, selection of Chicago station/operations personnel, securing of airport ticket counter and operating space and the development of advertising and publicity material/commercials.

At the offset, Frontier's Chicago sales staff which, by the way, is already set up and working diligently in Chicago, will consist of District Sales Manager Dick Cummins, formerly District Sales Manager in Omaha. Working with Dick will be Sales Representative Chuck Fahrenholz who previously worked with the St. Louis sales office. It is expected that one additional Sales Representative will be named to this staff in the immediate future. District Sales Manager Dick Cummins and his sales team will continue to work

To maintain Frontier's operation within a single area, the present ticket counter, baggage makeup room and operations office areas will also be relocated to the new Satellite Building. Additionally, increased storage space has been requested.

At Chicago, like all other locations, space is at a premium. Currently Frontier is negotiating for ticket counter, passenger hold room and operations space from existing air carriers operating at Midway. Although there appears to be surplus room at Midway, this is not the case. Unused space is presently leased by other airlines in anticipation of increased flight schedules in the near future.

Kicking off Frontier's theme, "Chicago is a Frontier Town," will be well planned advertising utilizing the media of radio, television and newspaper. All major Frontier cities expected to be, from a marketing standpoint, points of origination or destination to or from Chicago will also be blanketed with rifle-effect advertising and publicity. Also, each prime city on system including Chicago and its related metropolitan area will witness strong sales blitzes by the entire Frontier sales force well in advance of the inaugural date.

PRE INAUGURAL PLANNED

### FLIGHT SCHEDULES TO BE ANNOUNCED

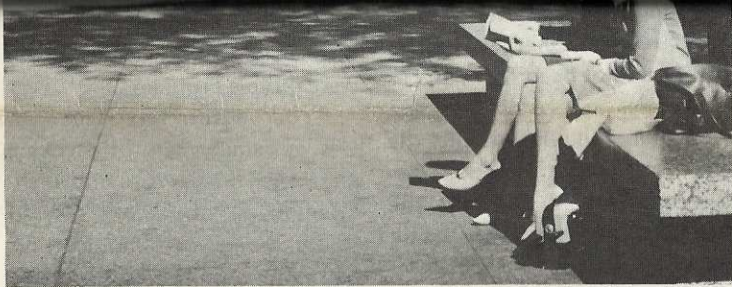
A special flight scheduling task force is currently working on Boeing 737 jet schedules. It is anticipated that a final decision will be made within the next few weeks as to the number of flights and operating times. Included in the complex schedule makeup are through plane commitments westward to Denver, Las Vegas and Phoenix coupled with connecting flights yielding customers from and to small cities on the system.

The number of station and related personnel required to get the job done is being determined as of this writing. Flight schedules when announced will be complemented by the necessary number of ground personnel.

### SPACE IS AT THE USUAL PREMIUM

Jet operations quite naturally require larger operating support areas. This would include prime space for ticket counters, passenger hold rooms, baggage, opera-





*Chicago Tourism Council Photo*

Civic Center Plaza in the heart of Chicago's Loop is an excellent location to begin a sightseeing tour of the downtown area. A Chicago Visitors Information Center is located in the lobby of the massive Civic Center building (left). Marina City's Twin Towers appear in the background. In the next issue of **ARROW-JET NEWS**, we will begin touring from this spot throughout the great city of Chicago.

## Dismissal of Charter Complaint Recommended

Dismissal of a CAB complaint accusing Frontier of operating an illegal charter was recommended by CAB Examiner John E. Faulk. The charter in question was operated between Wichita and Las Vegas during March of 1969.

Examiner Faulk said Frontier did not knowingly and willfully violate charter regulations nor can it be held accountable for a deception played upon it under the circumstances involved.

The CAB's Bureau of Enforcement had filed the complaint against Frontier.

Birdella Stout, Manager-Charter Sales, testified in June that she had arranged the flight and saw no reason why it did not meet CAB charter flight membership qualifications.

## Frontier to Host Airline Interline Mgrs.

Jackson Hole, Wyoming will be the gathering place for interline sales managers from 55 of the world's scheduled airlines September 16-18. Some 125 delegates have already planned to attend this, the Twentieth Annual Interline Managers Conference.

It will be held at Jackson Lake Lodge in Grand Teton National Park with Frontier's Daniel E. Goodyear, Manager of Agency & Interline Sales, as Conference General Chairman.

This will be the first time this conference will conduct its meetings in a national park. In addition to the business planning of the conference, the delegates will tour scenic attractions throughout Grand Teton and nearby Yellowstone National Park.

be Sales Representative Chuck Fahrenholz who previously worked with the St. Louis sales office. It is expected that one additional Sales Representative will be named to this staff in the immediate future. District Sales Manager Dick Cummins and his sales team will answer to the Director of Field Sales, Charles L. Demoney.

Taking on the Omaha District Sales Manager position is Robert Remillong who previously worked as a Sales Representative with Frontier in Kansas City.

## SPACE IS AT THE USUAL PREMIUM

Jet operations quite naturally require larger operating support areas. This would include prime space for ticket counters, passenger hold rooms, baggage, operations, air cargo and maintenance.

At Omaha, Frontier is acquiring three new second level passenger hold rooms within the recently constructed Satellite Building. These hold areas are capable of utilizing loading bridges.

## Agents Snuff Light Plane Fire



Dallas Station Agents Gary Ovard (left) and Herman Ellison show the fire extinguisher they put to use in snuffing out flame engulfed light plane which made a wheels-up belly landing. Their quick action saved the aircraft from complete destruction.

advertising and publicity. Also, each prime city on system including Chicago and its related metropolitan area will witness strong sales blitzes by the entire Frontier sales force well in advance of the inaugural date.

## PRE-INAUGURAL PLANNED

To acquaint Chicago city officials and members of that city's news corps with Frontier Airlines, a pre-inaugural flight is being planned. One day prior to officially beginning service, a Boeing 737-200 will depart Chicago with its city officials and news media. At Denver, the contingent will learn more about Frontier and its personnel by in-depth tours through the General Offices and Operations Base. They will also be introduced to the Mile-High City of Denver

(Continued on page 3)

The alertness and fast actions of two Frontier Dallas Station Agents saved from total loss a light aircraft which caught fire upon landing at Love Field.

As agents Gary Ovard and Herman Ellison were positioning equipment to work an inbound Frontier flight, they noticed a light aircraft approaching on the crosswind runway at Love Field. While this was not highly irregular, the fact that its wheels were not in position for landing changed the situation greatly. Moments later, the light aircraft struck the runway with a belly landing, immediately bursting into flame.

Ovard and Ellison, quickly grabbing a nearby fire extinguisher, jumped into their vehicle and rushed to the scene. There were no injuries in the incident which could be greatly attributed to the actions of the Frontier crew.



# EXECUTIVE MESSAGE



**Gordon Linkon**

As often happens when you meet people for the first time, they ask what you do, and when I tell them that I'm involved in industrial relations work, their next question is "What does that mean?" My answer is never the same, but it always contains the following elements.

First, industrial relations means being involved with human beings—the greatest asset of any company—and it is even more so with a company like Frontier. We serve people through our employees. We have a good product only when our employees do a good job. I like to tell them that the cover of our Annual Report to shareholders is made up of Frontier employees standing together in the form of an airplane. This is what the airline is—employees standing together. Without the knowledge and skills of all the different employees that make up this company, we would not be able to take a reservation, transport a suitcase, fly an airplane or even maintain an office. Anything I say after that is merely et cetera—how we select, train, promote, recognize and reward the people who stand together to make this company what it is.

Secondly, industrial relations means being involved in representing the company in its dealings with the unions our employees have selected to represent them. In this type of situation, both the Company and the union perform a dual function. The company is vitally interested in the growth and progress of the company which necessarily means the growth and development of our employees, and the unions are interested in the growth and development of their people which necessarily means the growth and development of the company. At this point in the explanation, I usually get a quizzical look followed by the logical question, "Well, if that's true, why do you have problems with unions?" My answer to this question is always the same: "There can be and often is an honest difference of opinion among people even though everyone is striving for the same goal."

Thirdly, industrial relations means being involved with the particular needs, fears and desires of each employee as an individual as distinguished from a group of people. This responsibility is often the most difficult to fulfill but can never be left out of any description of "industrial relations." It means satisfying the employee in terms of the challenge of his job, the feeling of making a positive contribution, the knowledge of present security and future growth. It is the spark that lights the fire of "Frontier is my company . . . it's a good place to work."

That's what industrial relations is all about.

In describing industrial relations, I speak not only for myself but for the entire company. It is the goal of this company to have every person that flies with us, that comes in contact with us and that works with us to say, "Frontier is a good company . . . it's a good place to work."

## Presidential Award Goes To Riverton Manager



The fifth Presidential Award to be presented a Frontier employee along with a \$75 United States savings bond goes to Carl Henderson, Sales/Service Manager at Riverton. Carl receives this outstanding award from Ron MacLeod, Regional Manager-Transportation Services, for especially meritorious action in successfully reducing and controlling refueling costs at the Riverton station. Carl has been with Frontier since December of 1952.

returning to — on your flight 526 on July 1. The trip to — was without incident.

"On July 1, at approximately 10:30 a.m., I called your agent at — to determine whether flight 526 was on time. He informed me that flight 526 was operating but that the stop at — had been cancelled. I asked why I had not been notified. His answer was that he did not have a telephone number—despite the fact that this information was given your — agent at the

tier office at your Jackson Airport about their transfer in Denver, Mr. Stan Needham informed me that airline regulations were against children under 5 transferring airlines without direct adult supervision. This meant I had to fly to Denver with the subsequent expense and time difficulties which in my case were quite a problem.

"Your agent, Mr. Needham, was extremely helpful checking any other possibilities and finally, most generously, he offered



challenge of his job, the feeling of making a positive contribution, the knowledge of present security and future growth. It is the spark that lights the fire of "Frontier is my company . . . it's a good place to work."

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In describing industrial relations, I speak not only for myself but for the entire company. It is the goal of this company to have every person that flies with us, that comes in contact with us and that works with us to say, "Frontier is a good company . . . it's a good place to work."

There are some that may consider this to be an unobtainable goal. But all of us are in one way or another involved in industrial relations and as such we should not lose sight of what we are trying to achieve—growth and progress for our company because we, the employees, are the company.

Senior Vice President Administration

## They Care Enough to Write

"Dear Sirs: I would like to tell you how much I enjoyed my trip on Frontier's flight 87 on July 21 from Denver to Great Falls, Montana. The crew was excellent, especially the captain. He was talkative and showed historic sights along the way. I would not have been on Frontier except for the XYZ strike. I believe the crew and ground personnel were far superior to those of Brand X who I had traveled with earlier that day from Washington, D.C. If possible I plan to change my return reservations from A-B-C airline to Frontier. Keep up the good work!"—Sam Flax, Helena, Montana.

"Dear Mr. Burke: I sincerely want to take this opportunity to thank you and several of your people for the wonderful service my daughter received recently.

"First of all, she left her purse on the counter in the airport in Enid, Oklahoma, in her hurry to catch her flight to Dallas. During

the stop in Oklahoma City, she missed her purse and called the agent in Enid. He had found it and told her it would be on the next flight to Dallas arriving at 11:35 p.m. Your agent in Dallas, Mr. Fields, called the house at 10:15 p.m. and confirmed the information from the Enid agent and all of us were greatly relieved.

"One of your head maintenance men by the name of William Abel helped us locate the purse in the Dallas terminal. He was concerned about our problem and most effective in his actions.

"We certainly appreciated this extra bit of assistance and service through your airline system."—J. A. Ludwig, Eastman Kodak Company, Dallas, Texas.

"Dear Sir:

I've traveled to Denver from St. Louis on a regular basis perhaps six or seven times a year. I have always been partial

to XYZ airline for my transportation. However, last Tuesday, August 4, I took your flight No. 8 back to St. Louis from Denver, because I had to pick up a sample in Kansas City. Your Mr. Milt Howard, who assisted me at the check-out counter, was the most pleasant and helpful person I've ever encountered on an airline. He convinced me that my future trips should be on Frontier. He not only handled my special problem with dispatch, but with exceedingly good taste and courtesy. You should be proud to have men like Mr. Howard working for you."—R. A. Porter, Ralston Purina, St. Louis.

"Gentlemen: This is to report a 'fly-by.'

"On June 24, 1970 I purchased a ticket from your agent at — Oklahoma, for transportation to and from — Oklahoma, departing — on 6/24 on your flight 501 and

operating but that the stop at — had been cancelled. I asked why I had not been notified. His answer was that he did not have a telephone number—despite the fact that this information was given your — agent at the time my ticket was purchased on June 24.

"I was considerably inconvenienced by the failure of your flight to stop at — since I was scheduled to return to Washington on American's flight 368 at 4:15 p.m. on July 1.

"What action do you propose respecting the breach of contract described above?"—Richard E. Vernor, American Life Convention, Washington, D. C.

"Dear Sirs: I am a California resident spending my summer vacation in the Jackson Hole area.

"My two children, ages 7 and 4, had spent a month with their father and were to fly *alone*, Indianapolis-Denver-Jackson.

"When I consulted the Fron-

subsequent expense and time difficulties which in my case were quite a problem.

"Your agent, Mr. Needham, was extremely helpful checking any other possibilities and finally, most generously, he offered to fly to Denver himself on his day off, meet the children and take care of the transfer. Not only did he do this, but also, where the luggage was delayed, he very expeditiously took care of this additional problem and delivered it to us personally in less than 24 hours.

"Mr. Needham's most generous and competent behavior has prompted me to write this letter to you asking for some official recognition on your part of this excellent service he gave to us.

"Nowadays, it is a real pleasure to be treated with this extra care by a commercial enterprise and Frontier Airlines has my respect and appreciation."—Francisca Taggart, Bar BC Ranch, Moose, Wyoming.



### ARROW-JET NEWS

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*News Items and Photographs are welcome.*

Co-mail for the ARROW-JET NEWS  
should be directed to DEN-GP.

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Edward H. Gerhardt . . Vice President-Public Relations  
Kandee Stephens . . . . . Executive Secretary

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## SERVICE AWARDS



## HERE'S The Payoff . . .

. . . FROM  
IDEAS UNLIMITED

### 20 YEAR SERVICE PINS—SEPTEMBER

Franklin, V., Aircraft Tech.,  
DAL

### 15 YEAR SERVICE PINS—SEPTEMBER

Bricker, R. G., Sales/Service  
Mgr., MSO

Deane, H., Porter, TUL  
Eicher, F. M., Senior Station  
Agent, GJT

Gilliam, W. G., Captain, DEN  
Phiffer, R. O., Station Agent,  
LBF

### 10 YEAR SERVICE PINS—SEPTEMBER

Enright, E. L., Buyer, DEN  
Long, R. E., Stock Clerk, DEN  
Simpson, C. O., First Officer,  
DAL

Trudeau, S. L., JAMTO  
Manager, DEN

### 5 YEAR SERVICE PINS—SEPTEMBER

Bazadier, F. E., Porter, MKC  
Enger, T. D., Station Agent,  
ABQ

Laurence, A., Aircraft Tech.,  
DAL

Newby, G. T., Senior  
Reservations Agent, DEN

Pelkey, M., Fueller, DEN  
Ravins, L. L., Ticket Counter  
Agent, LNK

Robbins, H., Fueller, DEN  
Sturgeon, K. C., Station Agent,  
FSM

Wickstrum, N. E., Station Agent,  
MHK

Since the August issue of  
ARROW-JET NEWS, a new Sug-  
gestion Committee has been  
named. The committee is now  
composed of:

John Adkins—Manager of Em-  
ployee Information (Chairman)

Dallas Mortensen—Manager of  
Programs, Publications and Air-  
craft Records

Duke Ellington—Staff Man-  
ager, Customer Services

Thanks go out at this time to  
retiring members Roy Hilder-  
man, Bill Acker and Ken Stem-  
ler.

Although there have been no  
new winners announced since  
the August issue of ARROW-  
JET NEWS, the committee did  
report that approximately one  
of every ten idea entries has  
received recognition ranging  
from "Certificates of Achieve-  
ment" to cash awards up to  
\$150.00.

Since the inception of Ideas  
Unlimited in January of this  
year to the present time, over  
250 entries have been processed.  
Remember, your thoughts can  
be worth \$\$\$.

## New Denver CTO Opens

The new downtown Denver  
City Ticket Office is officially  
open at its new location within  
the Brown Palace Hotel, Seven-  
teenth Street and Tremont  
Place.

This new ticketing facility  
which is a fully glass enclosed  
fish bowl-like office provides  
added passenger convenience for  
downtown businessmen who use  
any of Frontier's 114 flights  
serving Denver each day. Staff-  
ing the new facility are cus-  
tomer service agents Mrs. Bon-  
nie Bias and Miss Elaine Wright.  
The office is open for air travel  
ticketing Monday through Fri-  
day, 8:30 a.m. to 5:30 p.m. This  
office replaces Frontier's facility  
formerly located at 505 Seven-  
teenth Street in Denver.

### BURKE COOLS IT

Prior to opening ceremonies  
at the CTO, a walk-through tour  
of the facility was conducted by  
President Burke. Noticing the  
office was somewhat warm, Mr.  
Burke inquired about the air  
conditioning. Responses from  
members of the sales staff (ex-  
cluding Mrs. Bias and Miss  
Wright) included: "The fish  
bowl construction lets in a lot of  
sun," "The engineers didn't plan  
for enough air conditioning,"  
"It's just too hot a day," and  
"We've turned all the switches in  
the power box every which way  
in order to get the highest out-  
put of cool air."

With a questionable look, Mr.  
Burke strolled toward the air  
conditioning power box, flipped  
open the door and after a mo-



Opening ceremonies included President E. Paul Burke (left); Karl Mehlmann (center), President and General Manager of the Brown Palace Hotel and Denver Mayor William H. McNichols.

ment's glance, threw a switch  
and, wouldn't you know, it was  
the main power for the office air  
conditioning. Uh huh, there  
were some red faces alright as  
President Burke cooled it!



Miss Elaine Wright



Mrs. Bonnie Bias



Sturgeon, K. C., Station Agent,  
FSM  
Wickstrum, N. E., Station Agent,  
MHK

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Miss Elaine Wright



Mrs. Bonnie Bias

## MURRAY NAMED TO PERSONNEL STAFF

Randy Murray, Sr., has been  
appointed to the position of  
Personnel Specialist within the  
Personnel Department. Mr. Mur-  
ray will be working with the  
Director of Personnel in the  
development and coordination  
of equal opportunity programs  
for all Frontier employees.

Mr. Murray is a native of  
Emporia, Kansas, where he re-  
ceived his schooling and gradu-  
ated from Emporia State Teach-  
ers College. He recently served in  
the U.S. Army reaching the rank  
of Captain as a chaplain. Prior to  
coming to Frontier, he served as  
Staff Guidance Counselor at St.  
Joseph Hospital in Denver.



Randy Murray, Sr.

# PERSONNEL CHANGES

NAME	FROM	TO	BASE
Doug McKelvy	Programmer	Analyst Programmer	DEN
Steven Warner	Station Agent	Sales Representative	MKC
Elaine Ritchey	Secretary	Executive Secretary	DEN
Sharie Walker	Stewardess	Secretary	STL
John Griffiths	Regional Director- Properties	Director-Properties	DEN
Ron Lawrence	Inventory Analyst	Material Expeditor	DEN
James Archuleta	Reservations Agent	Reservations Supervisor	PHX
J. B. Montgomery	Staff Manager-Customer Service	Director-Dining Services	DEN
W. B. Durlin	Technical Assistance to V.P.-Maintenance and Engineering	Director-Engineering and Quality Control	DEN

## TWELVE NEW STEWARDESSES ALL FROM FRONTIERLAND

Receiving their wings in the latest stewardess graduation cere-  
mony are (left to right): Janis Culbertson from Minot; Norma  
Honeycutt, Denver; Mary Weil, Denver; Lynn Hannigan, Grand  
Junction; Phyllis Collins, Oklahoma City; Barbara Ellis, Denver; Julie  
Johnson, Oklahoma City; Eleonor Horvath, Denver, and Polly Peck,  
Florissant, Missouri. Not pictured: Leah Brown, Charleston, Tennes-  
see; June Tongish, Herndon, Kansas, and Lorraine Gray, St. Louis.



## CHICAGO PLANS

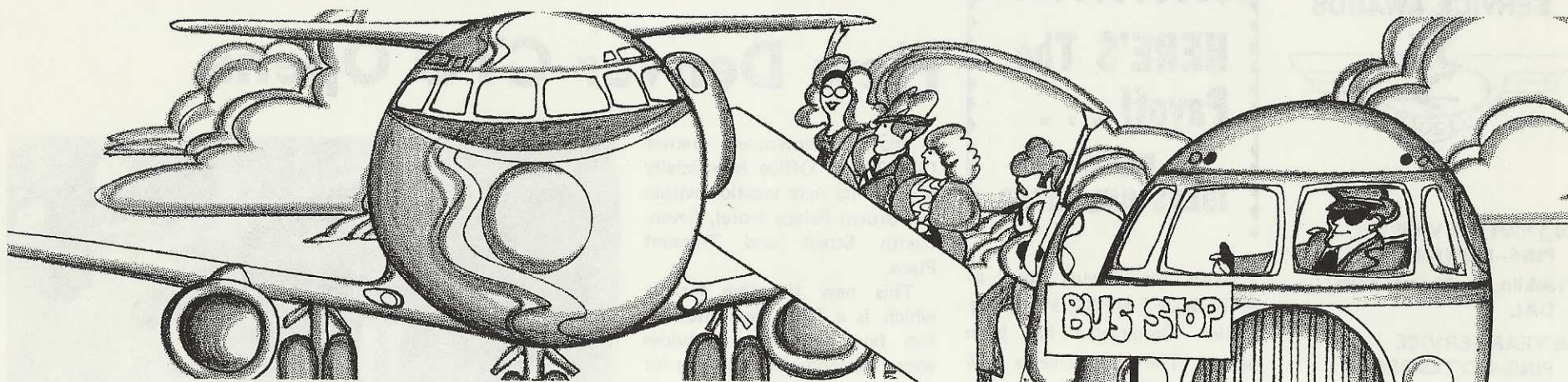
(Continued from page 1)

and its metropolitan area, all of  
which make up Frontier's home  
base of operations. The group  
will then return to Chicago by  
way of Omaha as part of Fron-  
tier's first day of operations to  
the Windy City.

As final plans for this new  
Omaha-Chicago service are for-  
mulated, they will be made known  
to employees through the AR-  
ROW-JET NEWS and the com-  
pany's weekly Newsletter.







# NEXT TIME YOU FLY ... TAKE THE BUS?

Recently, aboard a Frontier 737 Denver-Dallas, two gentlemen Deluxe Coach travelers quizzed the stewardess as to the fastest and easiest way to the ticket counter and baggage area at Love Field.

"The fastest and easiest way, gentlemen, is via Frontier's comfortable air-conditioned Mercedes-Benz shuttle bus," beamed the stewardess.

"Shuttle bus? What shuttle bus?" supplicated the gentlemen travelers.

"Frontier's shuttle bus, gentlemen," she proudly responded.

"You mean we can avoid a ten-minute hike hauling our carry-on luggage?" craved the gentlemen travelers.

travelers to one another. And so it goes . . .

While the conversation didn't quite go that way, this little adventure touches mighty close. One thing certain, it is a fact that Frontier does indeed provide a Mercedes-Benz shuttle bus with air-conditioned comfort at Dallas' Love Field between the ticket counter, flight gate and baggage areas. Also a fact—some twenty round trips are made each day by the shuttle bus to and from Frontier flight arrivals and departures.

Passengers checking in for Frontier departures need only take a few steps from the ticket counter to the shuttle bus. The air-conditioned three to four-

Customer reaction to the shuttle bus convenience is very favorable. It can and has made the difference in a customer's decision as to "which airline" to patronize.

Frontier customer service employees working with passengers might consider passing the good word on to the customer. He no doubt would appreciate knowing an air-conditioned Mercedes-Benz shuttle bus will be awaiting him.

## AIRLINE TICKETS BEING COUNTERFEITED

Airline tickets are being counterfeited for international and domestic travel, reports the International Air Transport Associ-



A few steps from the Dallas ticket counter places Frontier customers in air-conditioned luxury while en route to the flight gate area. Customers are also met at arriving flights and driven in comfort to the baggage claim and main terminal area.



travelers.

"Frontier's shuttle bus, gentlemen," she proudly responded.

"You mean we can avoid a ten-minute hike hauling our carry-on luggage?" craved the gentlemen travelers.

"Of course," diplomatically assured the young miss.

"You mean a bus will meet this flight and ride us in air-conditioned comfort to the main terminal?" adjured the gentlemen travelers.

"In just three minutes," retorted the damsel.

"Well, why the devil haven't we been flying Frontier before this?" implored the gentlemen

and from Frontier flight arrivals and departures.

Passengers checking in for Frontier departures need only take a few steps from the ticket counter to the shuttle bus. The air-conditioned three to four-minute ride ends at the Gate 40 area from which Frontier flights operate. Arriving passengers at Love Field are welcomed aboard the shuttle bus and driven directly to the baggage area located in the main terminal.



## AIRLINE TICKETS BEING COUNTERFEITED

Airline tickets are being counterfeited for international and domestic travel, reports the International Air Transport Association.

While fraudulent use of tickets had been reported on occasions in the past, this is believed to be the first time that counterfeiters have attempted to reproduce, sell and use airline tickets.

The counterfeits were described as quite easy to detect as a result of poor quality work.

This fraudulent use of tickets first appeared in the ticket stock of two foreign flag airlines recently.



A few steps from the Dallas ticket counter places Frontier customers in air-conditioned luxury while en route to the flight gate area. Customers are also met at arriving flights and driven in comfort to the baggage claim and main terminal area.

## Patrol System to Ease Station Work Load

A new computerized system named "Patrol" has been designed for the function of reporting station operations statistical information pertaining to flights through each station.

Compiled reports produced by this new system will be utilized by Frontier management personnel, the Civil Aeronautics Board and others. This new system became operational September 1.

That information which

makes up the report consists of that which was reported on the standard trip, statistical data and load reports.

"Patrol" is expected to reduce the work load of station personnel and improve the quality of information as produced by the system.

Initial training was conducted by the combined efforts of the General Training, Transportation Services and Computer Services Departments.

## Catholic Youth Group Grateful— Names Camp Unit "Frontier"

Story begins in column 4 of this page



This summer, more than 400 members of Camp Ondessonk, located in Illinois, flew Frontier Airlines St. Louis-Denver. The teen-agers pictured left are wearing something quite distinctive. You will notice their jackets carry the Frontier symbol in addition to their religious symbol. Additionally, they have named their camp unit "Frontier." All this was brought about as a result of Frontier Airlines providing a superior in-flight service at an economical price.

The "Frontier" unit is a part of the program of Camp Ondessonk which combines the best of camping with travel to faraway places and with the companionship of close friends. Camp Ondessonk planned eight different trips to Denver this past summer which, in many cases, provided the first flight and visit to the Rocky Mountain area for the Midwest teen-agers. The "Frontier" camp unit is set up in the area of Estes Park, Colorado, gateway to Rocky Mountain National Park. Heading the program is dynamic Father Robert Vonnahmen (second from left).





Engineering instruction for the Dart 600 aircraft is carried on for (left to right): Mr. Legiono, Mr. Marzuki and Mr. M. Ishak, all Engineers. Jack Bruce is the Frontier Instructor.

## Dart 600's Fly Again

### TRAINING PROGRAM IN FULL SWING

Ten Indonesian trainees are completing final instruction in the operation of their newly purchased Dart 600 aircraft fleet. Training, which began in classrooms at the Denver Maintenance Base, shifted to actual flight instruction at Greater Southwest Field in Fort Worth.

One of the five Dart aircraft is being used for training while the second is being readied by Denver Maintenance.

Five of the aircraft were purchased by Mandala Airlines of Djakarta, Indonesia (story reported in July 29 Newsletter).

When taken from the flight line, each of the Dart aircraft were "pickled" with an anti-rust oil/grease solution. After this was pumped into engine working parts, all openings including windows and doors were tightly sealed with a brightly reflective aluminum tape. This process assured the best preservation of the aircraft during their time away from flight operations.



While flight training goes on in other areas, managerial observation takes place by Drs. S. Soemirat (left), Executive Secretary, Mandala Airlines and Irawan Djajaatmadja, S. H., Attorney, Mandala Airlines.



Aluminum tape sealing all openings helped to preserve the Dart fleet. To "depickle," the seals are stripped and the aircraft is completely reworked inside and out and put into A-1 operating condition. The Denver climate has been proven to be better suited than that of any other area excluding the Southwest for the storage of aircraft.



Djakarta, Indonesia (story reported in July 29 Newsletter).

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In addition to the ten flight personnel being trained, two gentlemen from Mandala are looking over Frontier's managerial operations.

This group of visitors makes up the first of two groups to go through Frontier Airlines' Convair Dart training school. The second group of representatives will be arriving in Denver for training the first part of October.



George Wilson, who works normally as an Inspector-Overhaul, Denver Maintenance, is also working on the Dart program.



Aluminum tape sealing all openings helped to preserve the Dart fleet. To "depickle," the seals are stripped and the aircraft is completely reworked inside and out and put into A-1 operating condition. The Denver climate has been proven to be better suited than that of any other area excluding the Southwest for the storage of aircraft.



Charged with the responsibility of depreserving the Dart fleet are (left to right): Larry Goodwin; Larry Vannoy; Al Washburn and Gerald "Andy" Anderson, Technicians; Del Hicklin, Lead Technician; Richard Hebert, Technician; Arnie Kihn, Foreman; Joe VanZonneveld and Jim Linbarger, Technicians.



Frontier Instructor Ted VanSteenburgh (right) goes over a few final points with his class of seven. Standing (left to right) are: Captain Mar Wirasto; Captain H. Soewito, Director of Civil Aviation, Indonesia; Copilot G. Soemirat and Captain Hadi S. Sapandi, General Manager, Seulawah Air Services, a sister airline of Mandala. Seated (left to right) are: Captain Oedyono, Manager-Operations, Seulawah Air Services; Captain Soedarsono, Chief-Flight Department and Copilot Iman Siregar.



Captain Bill Huffman is in charge of copilot training. Here, he is pictured testing the aircraft.



Gene Postlewate, who in this picture was testing the Dart after storage, will become a special representative to Indonesia as an Operations Engineer during the initial delivery.



# AGENTS ADD COLOR TO OLD ART

If you have toured certain of the great national parks served by Frontier such as Mesa Verde and Canyonlands, chances are you saw forms of their work. We are talking about man's first attempts to communicate on stone through hieroglyphics.

A team of three Frontier Station Agents in Grand Junction are doing it—painting on rock. However, their's has a new twist to it—a vastly improved method with much more detail and color. In fact, so well done are these modern-day hieroglyphics that, had these Station Agents been practicing their art during early times, they would no doubt have been considered communications experts.

Western Rock Painting, as they call themselves, began only a few years ago. The team includes Dennis Lee, Station Agent, who joined Frontier during 1959 at Vernal. After transferring to Rock Springs for a short period, he moved to Grand Junction. The second member, Lee Sigwart, Station Agent, began with Frontier in 1961 at Grand Junction. Jim Wilds is the third member. He transferred to Grand Junction after joining the airline in Scottsbluff during 1960.

Dennis Lee had been an artist for some time prior to his arriving in Grand Junction. After meeting Lee Sigwart at Grand Junction and learning that Lee's dad owned a stone quarry named Horse Thief Quarry, Dennis conceived the idea of putting paint to rock. After talking to Lee and Jim Wilds, who by the way had not held a brush up to this time, they all three elected to give it a try. So, out to Horse Thief Quarry they wandered, scaling the hillsides and lifting the ideal type rock for their purpose.



Grand Junction Station Agents Jim Wilds (left), Dennis Lee (center) and Lee Sigwart begin their hobby by selecting the appropriate slate rock from Horse Thief Quarry.

Three types of stone are selected—sand, flag and china-stone. Each are rocks which have formed in thin layers. Their thickness is usually about twice the size of cardboard and they weigh in at an average of three pounds. The rock itself, obviously natural to the Grand Junction area, is a natural piece as far as color blending goes. The type art work—deer, elk and Rocky Mountain sheep—possess color that is nearly synonymous with that of the rock.

To date, some 150 different wildlife and western scenes have been designed and painted by the group. This includes special orders requested by customers.

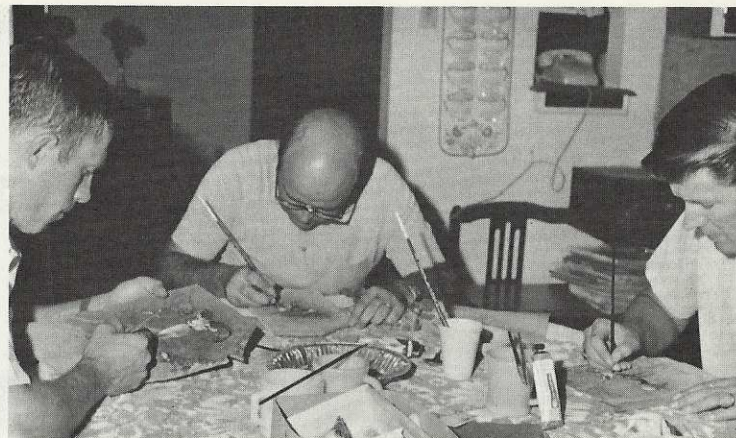
Preparation includes washing the rock with ordinary water followed by a sealer over the area to be painted. Fast-drying acrylic paints are used permitting the threesome to work at various stages, one after the other.

To date, they have mailed hundreds of their paintings across the nation, in addition to maintaining some fourteen sale locations throughout the West. Price range for their work is from \$6 to \$25. Painting time is anywhere from two to three hours per subject.

The only drawback, if any, to this particular art is the quantity of brushes it requires. According to the group, rock painting wears paint brushes down very quickly or, as Lee Sigwart puts it, "eats 'em up."

Almost any scene will be painted upon request; however, normally these western rock painters work with wildlife scenes. One high point of their career so far has been a request to paint a wildlife scene on rock which was embedded into the headstone of an ardent outdoorsman in the Colorado area.

Next time you visit Grand Junction, look for the Western



After washing and treating rock, the threesome sit down to a joint effort of masterful painting.



One sales outlet is this display which is on exhibit in the terminal building at Walker Field, Grand Junction. The paintings displayed here are just a few selections from the over 150 different wildlife and western scenes designed and painted by the Grand Junction agents.

## U.S. BOND DRAWING WINNERS NAMED

Dan A. Gunn, First Officer, DAL; Robert C. Owen, Manager-

# How's Your



paint to rock. After talking to Lee and Jim Wilds, who by the way had not held a brush up to this time, they all three elected to give it a try. So, out to Horse Thief Quarry they wandered, scaling the hillsides and lifting the ideal type rock for their purpose.

Within no time at all, they had a system worked out and by this time, both Lee and Jim, who have natural ability, gained the feel for art work and have since buried themselves in the new hobby.

Preparation includes washing the rock with ordinary water followed by a sealer over the area to be painted. Fast-drying acrylic paints are used permitting the threesome to work at various stages, one after the other.

Their art studios consist of kitchens, dens or any room of the house. Most often, the fellows gather together at each other's homes to swirl brushes, drink coffee and just generally talk as they work.

scenes. One high point of their career so far has been a request to paint a wildlife scene on rock which was embedded into the headstone of an ardent outdoorsman in the Colorado area.

Next time you visit Grand Junction, look for the Western Rock Painting display inside the terminal building at Walker Field. You will delight at seeing the fine artistry accomplished by fellow employees in their spare time. Don't expect to find the display board completely laden with work—it sells fast!



## INTERLINING

**GOING TO HAWAII?** The newest interline offer for Frontier employees from American Airlines provides round-trip flights for \$20.

American Airlines, which began service to Hawaii on August 1, said the annual vacation pass available to each Frontier employee and dependents may be used on all American Airlines routes to Honolulu. Service charge (one way) is \$10 coach; \$25 first class.

What's more, employees also may take advantage of a new interline hotel rate of \$5 per person double; \$8 single, offered in Honolulu by Flagship Hotels, an American Airlines subsidiary. By the way, the Ala Moana

Hotel, the newest Flagship hotel, just opened recently.

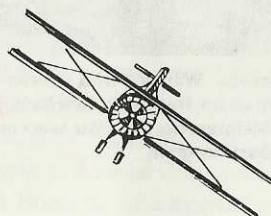
To apply for the vacation pass, Frontier employees should submit a written request signed by their supervisor to the American Airlines sales manager serving their area. Requests should be submitted at least two weeks prior to a trip. For reservations at the new Ala Moana, a letter signed by the employee's supervisor should be sent well in advance to the general manager, Ala Moana Hotel, 404 Piikoi, Honolulu, Hawaii 96814. Reservations are on a space available basis.

**WAIKIKIAN CONTINUES FRONTIER OFFER**—The Waikikian reports that response

from Frontier employees has been most gratifying. As a result, they are continuing to offer employees and their families superior deluxe lanai room accommodations with air conditioning and breakfast bars at reduced rates.

Special rate reductions of 25 to 60 percent will be extended to Frontier personnel throughout the year depending on the type of accommodations required and availability. Additionally, a ten percent discount from Budget Rent-A-Car will be available.

Write directly to Jim Knaefler, Vice President-General Manager, Waikikian Hotel, Honolulu, Hawaii 96815.



and painted by the Grand Junction agents.

## U.S. BOND DRAWING WINNERS NAMED

Dan A. Gunn, First Officer, DAL; Robert C. Owen, Manager-Computer Operations, DEN, and John K. Goldsmith, Station Agent, GTF, came out winners in the company's 1970 U.S. Savings Bond Drive.

As announced in the ARROW-JET NEWS last month, participants in the company savings bond program were eligible for a chance at a drawing for top prizes.

The drawing, which was held August 27, put \$100 cash and two positive passes to Las Vegas in the pocket of Dan A. Gunn, First Officer in Dallas.

Second prize, a \$50 savings bond, was awarded Robert C. Owen, Manager-Computer Operations, in Denver.

Third prize, a \$25 U.S. bond, went to John K. Goldsmith, Station Agent, Great Falls.

## SCISSOR SQUAD ONLY ANSWER TO MIDI

As a result of threats from many well endowed young ladies who also fill their stockings rather nicely, that they were about to embark into the new fall midi-length fashions, a certain group in an eastern state appointed themselves a "scissors squad" to nab any wearers of midi-length skirts.

Reportedly, females claiming to be under 35 years of age who wear their skirts longer than a previously approved minimum of three inches above the knee will have short time to explain such action before the board and also before the snip-snip. — hmmm.

# How's Your FL IQ?

## HOW'S YOUR FL IQ?

1) Frontier's unduplicated route miles including Omaha-Chicago total?

- A. 14,356
- B. 9,014
- C. 27,500

2) The three-letter airline code for Moab is?

3) How many major ski areas are served by Frontier?

- A. 7
- B. 32
- C. 19

4) Chicago's population is?

- A. 3,000,000
- B. 3,650,000
- C. 4,220,000

5) True or false—Frontier serves one half of the geography of the continental United States.

Five Correct—Brain  
Four Correct—Whiz  
Three Correct—Borderline Case  
Two and Under—You gotta be kiddin'!

- (5) True
- (4) B
- (3) B
- (2) CNY
- (1) A

## ANSWERS