

# Arrow - Jets Begin Chicago Service Oct. 25

## Smaller Cities Also Reap Air Service Benefits

October 25 is the big day! On this date, Frontier's sleek Arrow-Jets begin streaking skyward nonstop between Omaha and Chicago. Initially, three daily round-trip flights will be flown between the two cities via Chicago's "close to downtown" Midway Airport.

As part of this new route, several other Frontier-served cities receive additional air service benefits:

- First jet service for Grand Island
- New nonstop service between Omaha and Denver
- Direct through plane jet flights to Phoenix from Chicago by way of Omaha and Denver
- Direct jet service between Billings, Rapid City and Chicago via Omaha

The first Frontier eastbound jet to inaugurate this giant step service is flight 100 from Denver with morning service for Scottsbluff, Grand Island and Omaha with an 11:03 a.m. CST arrival in Chicago. En route, flight 100 will also provide major air service benefits for the Nebraska Frontier-served cities of Chadron, Alliance, North Platte and Columbus through excellent connecting service for Chicago at Scottsbluff, Grand Island and Omaha served by flight 100.

Second eastbound jet of the day, flight 102, departs Billings with connections from Bozeman and Missoula mid-noon via Rapid City, which benefits from one-stop jet service to Chicago via Omaha. Flight 102 arrives Chicago at 1:33 p.m. CST. Passengers from Lincoln, Hastings, Kearney, McCook and Sidney receive excellent connecting service at Omaha to flight 102.

The third eastbound daily jet, flight 104, originates late noon in

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Clarence Buckingham Fountain in Chicago's Grant Park surrounded by a high terrace and formal gardens is a favorite of visitors to the city. Its majestic cascades are beautifully lighted each summer evening. Behind is the stately Chicago skyline.

**FRONTIER AIRLINES**



# ARROW-JET NEWS

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Published for Employees of Frontier Airlines

October, 1970

**"CRYSTAL" TO BE FRONTIER  
AIRLINES' 1970 SNOW  
CLUB HOSTESS**

**FRONTIER AIRLINES TO HAVE THIRTEEN GATES  
WORK BEGINS ON CONCOURSE D  
AT STAPLETON**



# "CRYSTAL" TO BE FRONTIER AIRLINES' 1970 SNOW CLUB HOSTESS

## She'll Promote Frontier Snow Club Flights and "Cool Spots"

Establishing a strong national identity for Frontier Airlines' expanded, exciting winter sports recreational activities throughout the Rocky Mountain West is 1970's Snow Club Hostess "Crystal."

Just who is Crystal? She is Frontier's own Denver-based Stewardess, Gail Hannigan, a long-time skier from the heart of ski country—Grand Junction, Colorado.

Gail, who has been flying as a Stewardess for Frontier since 1968, will be known as "Crystal," Frontier's sparkling winter personality to thousands of skiers, snowmobilers and other winter sports enthusiasts across the country.

Crystal begins her winter reign this season in what is to be the largest ski/winter recreation marketing promotion ever fostered by Frontier Airlines. She'll represent Frontier at ski shows—Frontier is conducting three of its very own ski shows, one each, in Kansas City, St. Louis and Dallas—on radio and television programs, at ski club meetings, through advertising, publicity and other national promotional activities through the 1970-71 ski season.

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"Crystal"—Gail Hannigan of Grand Junction

## FRONTIER AIRLINES TO HAVE THIRTEEN GATES WORK BEGINS ON CONCOURSE D AT STAPLETON

Ground was broken early last week at Stapleton International Airport—Denver marking the beginning of construction of a new \$5.7 million passenger Concourse D. Frontier Airlines will be the main occupant of this fourth terminal finger utilizing 13 gates.

Present plans call for Frontier to use five jet loading bridges initially.

### New Markets for Locals And Third Levels?

#### Possibly!

CAB Member John G. Adams, in a speech at the Wings Club in New York City recently, noted that with the wide-bodied jets being placed into operation this decade, it could mean the end of trunk line service to cities with marginal profits, while turning them into new markets for local and third-level carriers.

Pointing out that one major trunk line has plans to establish the DC-10 as the core of its entire fleet with no more than a few aircraft below DC-10 size for short routes, Adams predicted lower frequency of service from the wide-bodied aircraft and discontinuation entirely of some service at certain communities served by trunk lines.

Adams went on to say, "In these cases, if it becomes uneconomical for trunks to continue serving certain communities, then flights would have to be operated either by a local service airline or by some type of third-level carrier. Accordingly, it is conceivable that as many as 100 cities which now receive one type of certificated air service may still receive service; how-

Continued Page 7, Col. 5

This new construction signals the first major project in a \$54 million expansion program which will be in progress at Stapleton during the next three years. As part of this new growth program, there will be an expanded terminal building, a new north/south runway and a new cargo facility.

Concourse D will provide a total of 28 aircraft parking gates and the like number of hold rooms. It will be nearly twice as wide as the present concourses A, B, and C at Stapleton and will be 1,690 feet in length. Two-way moving walkways will be installed as an aid to passengers.

Anticipated completion date is April 10, 1972. In addition to Frontier, other carriers to be operating from Concourse D will be North Central, Ozark, Texas International and Trans World Airlines. Of great value to Frontier is the fact that this new Concourse D is immediately adjacent to the company's Maintenance and Operations Base located at the north end of the Stapleton Field complex.

Paul R. Reddy is the Architect and Hensel Phelps Construction Company is the contractor for concourse D.

**PHOTOGRAPHS ON PAGE SEVEN SHOW GROUND BREAKING CEREMONIES AND ARCHITECT'S DRAWING OF THE NEW CONCOURSE.**



# EXECUTIVE MESSAGE



LAWRENCE C. SILLS

One of the most rewarding aspects of being an airline employee is the vast interest everyone else has in the airline business.

Stop and think for a moment about the last time you were part of a group from all walks of life. If anyone in that group knew of your airline association, I am sure you remember at some point in the conversation you were asked questions about the airlines. Before you knew it, you were the center of attraction in the conversation.

We all belong to many kinds of groups, associations, clubs, etc. Our memberships in these organizations are usually purely social but, as many spouses are quick to point out, they nearly always end up revolving around a business conversation. It is especially true when one is in an exciting business. That is why I am sure you have remembered by now experiences of being in a group and having it known you worked for an airline and having the subject revolve around airlines.

All of us have different impressions of salesmen and what a salesman is. But really, each one of us in our own way is a salesman. The most important thing at this time is that we need the salesmanship abilities of all our employees to assist at every opportunity to make a "sales contact" for our company. Approximately 1,300 of our employees are involved in *direct* public contact. They are selling to the public a product the rest of our employees provide, but it is really the remainder of our employees who can be the most effective sales force there is. It doesn't take any mathematical wizardry to understand that 3,300 people can make a great many more contacts than can 1,300.

Our airline serves the most beautiful and spacious area there is in our country. Visitors to Frontierland are always overwhelmed by what they see and what they can do throughout our great scenic and historical system. Including our newest Frontier Town—Chicago—we serve literally fifty percent of the geography of the United States and we have virtually everything to offer everyone. We really all should for our own benefit as well as the company's be as familiar as we can with what we have to offer so we can best tell everyone else.

Think about the number of people you know and will meet in the future who will want to learn as much as possible about Frontier. Give it a test. Next time you are part of a group, see how long it is before the conversation centers on the airline industry and Frontier in particular. Be prepared to do your usual fine job in pointing out to your friends the many things we have to offer. For example, uppermost in my mind at this time is Chicago. If they haven't heard that Frontier has welcomed Chicago as a Frontier Town—tell them!—If they have heard this, then perhaps they would be interested in knowing what type of service we provide between the majestic Rocky Mountains by way of Omaha to Chicago. Of course, Chicagoans will delight in hearing

*They Care Enough  
• • • to Write*

## FIRST TO BE LISTED— AMONG LAST ON

"Dear Mr. Burke: I wish to file the following complaint of mismanagement at the Kansas City, Missouri Airport on flight 533 from Kansas City to Omaha, Nebraska.

"This mismanagement caused me to miss a scheduled meeting, a dinner, and I arrived in Omaha after 1:00 a.m.

"1. Recently I was placed on standby on flight 533 at the Wichita Airport.

"2. Your printed standby listing at Kansas City confirmed that I was the first person on the standby list for flight 533 at flight time on the 11th.

"3. When the flight was loaded with all confirmed ticket passengers, about ten standby passengers were loaded.

"4. Even though I was first on the confirmed standby list, I was loaded the next to last standby passenger, as plane was about to leave.

"5. I was requested to leave the plane. Agent had already removed one military passenger. I informed him I was first on standby listing. He said that made no difference and ordered me to leave.

"6. The above information was registered with your Kansas City Airport Supervisor. He reviewed the passenger listing and agreed I should not have been removed from flight 533.

"7. I am making this complaint so that your passengers may receive fair and courteous treatment at the Kansas City Airport." C. R. John

"It is rare indeed in these days to run across a person who has a genuine interest in helping others and the tenacity to get a job done."—Richard R. Lovinger, Tucson, Arizona.

## PLEASANTRIES COST NOT A PENNY

"Dear Sir: Having put my aged mother on the Frontier Airline in Denver this Thursday morning, flight 20 to St. Louis, I was appalled at the lack of courtesy extended to her. She could not even get a Travelers Cheque cashed after waiting for 10 minutes. No smiles or pleasant people did we encounter. If your people are happy, they have not shown it—I wonder how many out-of-state Colorado friends they encounter.

"I want to complain—kindness, happiness and a smile cost nothing and certainly help a tired traveler wanting help. I hope this can be constructive criticism."—Mrs. Buford King, Boulder, Colorado

## NEW CARPET IS PLUSH

"Dear Mr. Burke: Twenty years ago Frontier Airlines served as my flying carpet when my business commitments required visiting much of the Rocky Mountain empire. The DC-3 was a great plane, but flying in it could only be classified as an 'experience.'

"Last Tuesday, I took your flight No. 17 from St. Louis to Denver, riding Frontier for the first time in many years. What a change. Instead of coffee and chewing gum, I was treated to an excellent meal, complete with good wine. The crew is to be complimented for the truly outstanding courtesy and attentive service.

"Flying thousands of miles a year over



Think about the number of people you know and will meet in the future who will want to learn as much as possible about Frontier. Give it a test. Next time you are part of a group, see how long it is before the conversation centers on the airline industry and Frontier in particular. Be prepared to do your usual fine job in pointing out to your friends the many things we have to offer. For example, uppermost in my mind at this time is Chicago. If they haven't heard that Frontier has welcomed Chicago as a Frontier Town—tell them!—If they have heard this, then perhaps they would be interested in knowing what type of service we provide between the majestic Rocky Mountains by way of Omaha to Chicago. Of course, Chicagoans will delight in hearing all they can about our vast route system and the spacious open areas of the West dotted with its majestic mountains, ski areas, crystal-clear tumbling streams and the good life which matches this. One more passenger a day developed by each of us will bring astounding results.

Allow me to take this opportunity in the meantime to thank all of you for your fine past support and to say that I know we can count on you for even greater support in the future.

Lawrence C. Sills  
Vice President  
Sales-Marketing

## "Supplemental Cream Skimming" ATA President Tipton

Concentration of the supplemental air carriers on a "broad scale cream skimming operation" has placed the preservation of the nation's system of scheduled air transportation in jeopardy. This was the highlight of testimony by Stuart G. Tipton, President of the Air Transport Association, before the Transportation and Aeronautics Subcommittee of the House and Interstate/Foreign Commerce Committee early this month. Tipton went on to say that supplemental air transportation is "nothing more than a hit and run wholesale tapping of rich established markets at times of peak demand."

According to Tipton, the scheduled carriers alone have the obligation to provide service to small cities as well as large in season and out of season, when traffic demand is low as well as high and over economically viable and "loss" routes. By contrast, the supplementals operate in point to point markets only when and where they deem demand sufficient on a flight by flight basis.

Pointing to concentration of supplemental carriers' resources in peak season transatlantic markets, Tipton said, "What we

are seeing is clearly not supplementing, but rather supplanting."

Operations being conducted on both the East and West Coasts of the United States do not even resemble charters, said Tipton. "New, large organizations have been created to organize and manage flights which are scheduled in the same fashion as our scheduled operations."

Tipton urged the subcommittee to call upon the CAB to implement "a truly effective charter enforcement program."

Tipton's remarks were strong-

ly supported by Melvin A. Brenner, Vice President—Marketing of Trans World Airlines, who later told the House Transportation and Aeronautics Subcommittee that supplemental carriers must not be allowed to impair the basic framework of scheduled air service. Mr. Brenner added that supplementals should have to confine their operations to charter services and not offer individually ticketed transportation to the general public. "A paper prohibition against individually ticketed transportation is not enough," said Mr. Brenner.

The above information was registered with your Kansas City Airport Supervisor. He reviewed the passenger listing and agreed I should not have been removed from flight 533.

"7. I am making this complaint so that your passengers may receive fair and courteous treatment at the Kansas City Airport."—C. R. Johnson, Omaha, Nebraska

### POSITIVE PERFORMANCE MAKES CONNECT

"Gentlemen: I wish to take this opportunity to commend an employee, Mrs. Theodora Leprich, of your Phoenix office.

"About a week and a half ago my wife and I had commenced a very short vacation to Jackson, Wyoming. Our flight was cancelled in Phoenix and it appeared that there would be no way for us to get to Jackson that day, thereby missing a reunion with some very old friends of ours from the East and standing a chance of losing our motel reservation. However, due to the diligent efforts of Mrs. Leprich and her great desire to be of assistance, we were able to make connections in Denver with the last flight to Jackson.

17 from St. Louis to Denver, riding Frontier for the first time in many years. What a change. Instead of coffee and chewing gum, I was treated to an excellent meal, complete with good wine. The crew is to be complimented for the truly outstanding courtesy and attentive service.

"Flying thousands of miles a year over most of the continental states, I am exposed to many different airline companies and a broad variety of treatment. I had always felt that American Airlines was about the only line who still respected the customer. Now I have someone new to brag about, your personalized service is superior."—J. F. VanGaasbeek, St. Louis, Missouri

### THANKS TO MARCIANELLI

"Gentlemen: I was a little late in arriving at the desk to check in for a flight to Joplin, Missouri. One of your Love Field employees, Mr. Armando E. Marcianelli, was most helpful in seeing to it that I comfortably arrived at the airplane in advance of flight time.

"Mr. Marcianelli first called to report that I would be arriving, then took me to the plane via the bus. It can only be assumed that Mr. Marcianelli would feel the same concern for any passenger in a similar plight."—Anita Carlton, Austin, Texas



### ARROW-JET NEWS

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*News Items and Photographs are welcome.*

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Kandee Stephens . . . . . Executive Secretary

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## SERVICE AWARDS



### 20-YEAR SERVICE PINS—OCTOBER

Conner, R. R., Dispatcher, DEN  
Kopp, B. Jr., Captain, DAL  
Lankton, W. J., Captain, DAL  
Spinks, E. C. Jr., Captain, DEN

### 15-YEAR SERVICE PINS—OCTOBER

Barron, H. C. Jr., Captain, DEN  
Taylor, L. K., JAMTO Agent, DUC

### 10-YEAR SERVICE PINS—OCTOBER

Davis, H. L., Asst. Mgr. Trans. Svc., MKC  
Duran, J. M., Station Agent, PHX  
Garcia, A. N., Station Agent, ABQ  
Keigley, R. K., Station Agent, ELP

### 5-YEAR SERVICE PINS—OCTOBER

Blevins, R. D., Foreman, DEN  
Bruce, J., Training Instructor, DEN  
Brundage, W. H., Sr. Stock Clerk, DEN  
Coffman, R., Aircraft Tech., DEN  
Dessauer, L. J., Reservations Agent, DEN  
Devries, D. W., Aircraft Tech., DEN  
Doty, D. L., Aircraft Tech., DEN  
Furdon, G., Sr. Maintenance Scheduler, DEN  
Gross, J. M., Workload Controller, DEN

## HERE'S The Payoff . . .

. . . FROM IDEAS UNLIMITED

John Hunt, Station Agent—Great Falls, receives \$50 for his suggestion to line the outer edges of the bed surface of all lift-type ramp equipment with reflective paint as a safety precaution.

Blaise Engelking, Senior Station Agent—Fort Smith, is awarded \$30 for his suggestion concerning the changing of Frontier air freight lot labels to labels with gummed backing.

Larry Vannoy, Aircraft Technician—Denver, receives \$30 for his suggestion to replace the teflon in the Convair 580 windshield wiper arm slide with mircarta. Mircarta is a thermal setting material which has broad temperature resistance and good dimensional stability, better than teflon.

Mrs. Jane Moore, Secretary, Flight Training—Denver, receives \$20 for her suggestion of placing airline codes in the Company Policy and Procedure Manual.

For his suggestion to place a sign at the west side parking area of the Maintenance and Operations Base in Denver indicating the location of Frontier's shipping and receiving dock, Jack Johnson, Records Controller—Denver, receives \$10.



A suggestion which concerns the revamping of credit card refunding prompted a \$10 award for Beverly Myrick, Ticket Counter Agent—Phoenix.

George Oliver, Station Agent—Kansas City, receives \$10 for his suggestion to better the scheduling of Frontier training classes.

O. D. Scott, Aircraft Technician—Denver, is awarded \$10 for his suggesting a progressive change in the engine overhaul procedure for the removing of rudder power units from aircraft.

One hundred and thirty years of total service to Frontier Airlines is exhibited by this photo and the individuals who have received their service awards for 20, 15 and 10 years of service. Left to right (seated) are: Ollie Brunz, Manager-Transportation Services, Billings; Ken Houchens, Sales/Service Manager, Grand Island and Paul Lawson, Sales/Service Manager, Alliance. Left to right (standing) are: Dick Newberry, Sales/Service Manager, Tulsa; Bob Bricker, Sales/Service Manager, Missoula; Tony Illich, Sales/Service Manager, Cody; Bob Phiffer, Station Agent, North Platte and Gary Bollschweiler, Sales/Service Manager, Great Falls.



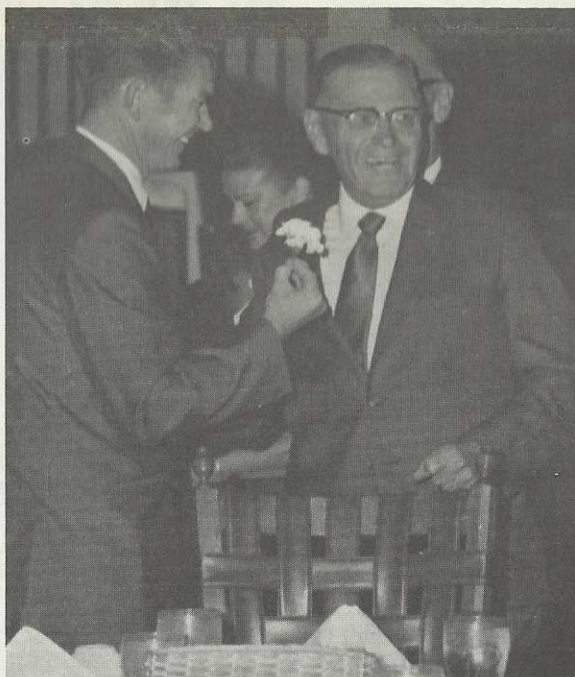
# It's Fishing and Camping For "Bud" Following Thirty-Five Service Years



Dessauer, L. J., Reservations Agent, DEN  
 Devries, D. W., Aircraft Tech., DEN  
 Doty, D. L., Aircraft Tech., DEN  
 Furdon, G., Sr. Maintenance Scheduler, DEN  
 Gross, J. M., Workload Controller, DEN  
 Hyatt, J. L., Clerk, DEN  
 Kerrick, T. D., Station Agent, BIS  
 Miller, M., Stewardess, DEN  
 Peterson, A. L., Workload Controller, DEN  
 Poremba, J., Aircraft Tech., DEN  
 Sandaker, W. A., Station Agent, GTF  
 Smith, L. J., Station Agent, LIT  
 Sullivan, R., Station Agent, MKC  
 Throop, J. M., Ld. Aircraft Tech., DEN  
 White, G. C., Station Agent, DEN  
 Wilton, J., Ld. Aircraft Tech., DEN

ping and receiving dock, Jack Johnson, Records Controller—Denver, receives \$10.

procedure for the removing of rudder power units from aircraft.



Surprise! And it really was. Bud's wife, Opal, did a great cover-up job. She and Bert Clark (hidden behind Bud) expertly guided him to the surprise party. Above, Floyd Rollins, Manager of Transportation Services—ABQ, was the first of some 150 guests to greet Bud.



Bud and his wife, Opal, beamed with appreciation as a result of the surprise festive occasion which called together their many close friends from throughout the system.

## It's Fishing and Camping For "Bud" Following Thirty-Five Service Years

Warmly regarded as a "compassionate, understanding friend" by his many airline colleagues at Albuquerque's Municipal Sunport, E. E. "Bud" Knudson has wound up thirty-five years of airline activity. Most of these three and a half decades, Knudson worked in Albuquerque. During this time, he was affiliated with three carriers which serve the city—Frontier, Trans World and Continental Airlines. Recently, in behalf of the city of Albuquerque, Aviation Director Clyde Sharrer declared September 1 "Buddy Knudson Day." A proclamation and scroll made the whole event official.

A few days later, there was a gathering of Knudson's well wishers, including fifty of his Frontier Airlines co-workers. Many of the group flew in from Denver, Salt Lake City, Omaha, Billings, El Paso, Lawton, Phoenix, Durango and Farmington. They joined with Albuquerque-based Frontier personnel in the Kachina Dining Room at the Sunport terminal for a testimonial dinner to "Bud." To assure that "Bud" would be equipped to fill his plans for extensive leisure time fishing, they presented him with a camping table heaped high with a full array of assorted camping and fishing gear. "Bud" and his wife, Opal, will continue to make their home at Route 1, Box 54 in Los Lunas, a few miles south of Albuquerque, between fishing trips.

"Bud" Knudson began his airline career in September, 1935, as a station agent for Trans World Airlines in Albuquerque. Ten years later, he moved over to Continental's counter in Albuquerque for a three-year hitch. He then joined Frontier's Albuquerque operation in 1949. With the exception of a year as station manager for Frontier in Douglas, Arizona, Knudson has been manager of the Albuquerque station for Frontier.

Born a Texan, Knudson soon moved to Albuquerque where he did most of his early growing up and received his education. He plans to remain an active participating member in the affairs of the Albuquerque Chamber of Commerce, the Elks Club, Lions Club and the Albuquerque Transportation Club.





Giant cylinders, Chicago's Marina City Twin Towers, point to the sky as they frame Chicago River. They uniquely contain building house yachts in the lower level, automobiles in the center and luxury apartments at the top.

# "That Toddlin' Greatest Variet

A popular song once described this city as "that toddling town," in reference to its lively night life. The phrase is still applicable because Chicago continues to offer the visitor an exciting variety of lively nighttime as well as daytime activities.

For a place to have fun, there's nothing to beat Chicago!

Chicagoans like to have a good time, and they like visitors to enjoy it with them. Chicagoans welcome visitors and extend their own special warm hospitality. Here you'll find little of the indifference for which other metropolitan areas are often noted. The people of Chicago are anxious to be friendly, to offer their help if it is needed.

No matter what your interests, you'll be able to satisfy them in Chicago. For the entertainment-minded, there are theaters presenting current musical or dramatic plays, or offering revivals of hits of the past. There are first-run movie houses, art film theaters and even some which show underground films.

There is the famed Lyric Opera of Chicago and the Chicago Symphony Orchestra for the music lovers. The Civic Opera House, Orchestra Hall and the Auditorium Theatre feature recitals and concerts by famous soloists, concert groups, folk singers, pop-music and ethnic folk dancers and singers.

The sports fan has his choice of major-league baseball, professional football, hockey and basketball, depending on the season. He can attend horse races at several major tracks, or watch sulky racing at others. There are also tracks for stock car, midget racer or motorcycle races. Chicago's park system which extends 25 miles along Lake Michigan offers tennis, golf, playgrounds, rental boats, beaches and other recreational facilities. For the swimmer, Chicago has some of the broadest, longest public beaches in the world.

If you are more interested in sightseeing, Chicago has spectacular architecture and historical landmarks. You can see the city via sightseeing bus, enjoy the skyline from an excursion boat on Lake Michigan, or explore on your own. Skyscrapers such as the 100-story





Giant cylinders, Chicago's Marina City Twin Towers, point to the sky as they frame Chicago River. They uniquely contain building house yachts in the lower level, automobiles in the center and luxury apartments at the top.

## Sightseeing Is Easy In Chicago

Few cities anywhere make it as easy for the visitor to enjoy sightseeing as does Chicago. Two major sightseeing bus companies, five boat touring operators and special helicopter tours provide professional skills and comfortable vehicles which take the strain off tired feet and encourage concentration on the city's varied attractions.

Both Gray Line and American Sightseeing offer air-conditioned bus tours not only of the city, but also the entire metropolitan area. American Sightseeing also has a Land of Lincoln tour which includes New Salem village where Lincoln worked and lived, and the Lincoln shrines in Springfield, the state capital.

Gray Line (738-2900) tours begin at the Conrad Hilton Hotel, while American (HA7-3100) starts at the Pick Congress Hotel. Both also pick up passengers at key locations throughout the downtown area.

Chicago not only has a beautiful lake for a front yard, but its downtown area is also coursed by an exciting river. Thus, boat tours are an important part of a visit here.

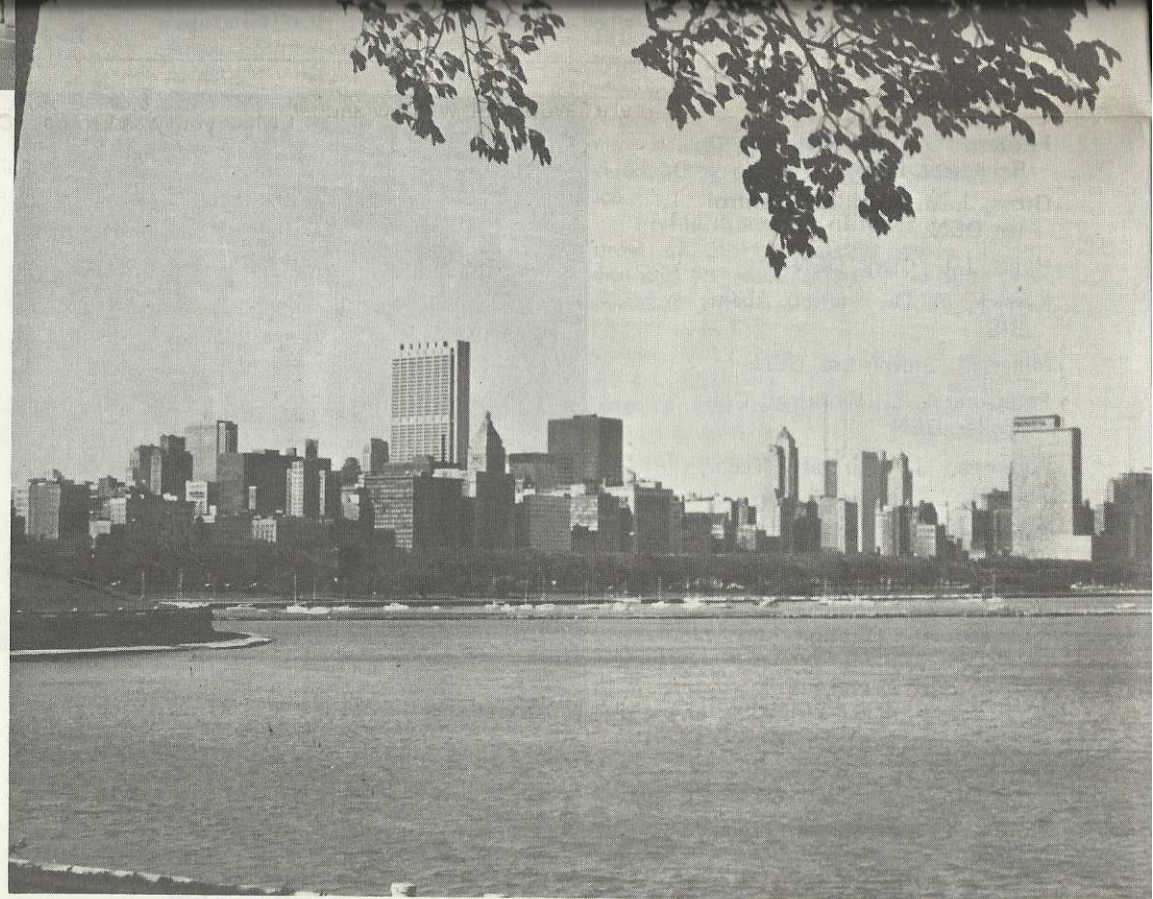
Mercury Sightseeing boats (DE2-1353) and Wendella Sightseeing boats (337-1446) leave from the Michigan Avenue Bridge, while Skyline Sightseeing boat tours (236-9717) start at the State Street Bridge. These boats not only cruise the lake, but the river as well. Shoreline Marine Tours (HA7-2900) leave from the dock in front of the Shedd Aquarium days and Buckingham Fountain evenings.

Cal Harbor Riverboat Excursions (233-0451) offers cruises of the southern lake area.

Yellow Cab Company (CA5-6000) has special flat rate fee tours of south side Chicago attractions, which includes the popular Museum of Science and Industry.

The Tourism Council of Greater Chicago maintains visitor information centers in the east lobby of the Civic Center and on the Chicago Skyway which is the main approach highway to the city from the east and south.

For more information on any aspect of a holiday in Chicago, write: Tourism Council of Greater Chicago, The Civic Center, Chicago, Illinois 60602.



Chicago's skyline is one of the most beautiful and impressive in the United States. This view across Lake Michigan overlooks one of the many picturesque harbors which rim the city.

## Shoppers Paradise

Most men who tour Chicago are impressed by the architecture, night life, fine restaurants or big league sporting events. But to a woman—no contest—Chicago is a shopper's paradise.

State Street, "That Great Street," in the downtown Loop area is a seven-block long bazaar lined with shops and huge de-

partment stores, including world-famous Marshall Field & Company and Carson Pirie Scott & Company. Several times each week, both stores offer fashion shows and other special programs of interest to women.

Between the large department stores on State Street, a variety of establishments cater to every

taste and budget. There are jewelry stores, high-fashion salons, specialty and gift shops, furriers and art galleries. Just window-shopping along State Street can keep a woman happy and occupied for an entire afternoon, as can browsing through the vast department stores.

Continued Page 5, Col. 2



# "Big Town" Offers the Variety of Attractions

John Hancock Center, the twin towers of Marina City (pictured on this page), the Prudential Building and the Board of Trade have observation towers from which you can view the broad expanse of the sprawling metropolitan area.

Chicago has many outstanding museums, conservatories, libraries and churches. Its world-famous Museum of Science and Industry is host to more than 3,000,000 visitors annually. In this "palace of do-it-yourself" you can push buttons, turn wheels and pull levers to start animated exhibits which explain basic principles of the sciences and their application by industry. You come face to face with a captured German U-boat ... walk through a giant replica of a human heart ... peer inside a Gemini space capsule ... descend below the earth's surface into a working coal mine.

The Field Museum of Natural History offers an outstanding collection of exhibits taking you back thousands of years to caveman days, and then bringing you back to a present-day African jungle setting, complete with wild animals.

Chicago's Shedd Aquarium, the world's largest, has thousands of strange and exotic fish, from tiny tropicals to giant stingrays.

Adler Planetarium offers programs on astronomy and the marvels of the Space Age in daily wonder shows.

Chicago's Art Institute has one of the world's great collections of paintings, sculpture and artifacts.

The two zoos of Greater Chicago—one near the Loop in Lincoln Park, the other in suburban Brookfield—feature unusually exciting collections of wild animals. In Brookfield Zoo, the animals appear in natural surroundings in barless enclosures. Both zoos have children's sections, where youngsters can pet and fondle lion cubs, chimpanzees and other young animals under the careful eyes of pretty girl attendants.

Wabash Avenue, one block east of State Street, also is famous for its shops which offer a wide variety of quality merchandise.

A few minutes walk to the north and east of the Loop is Chicago's "Magnificent Mile," hundreds of luxury shops and galleries along Michigan Avenue starting at the Chicago River and extending north to Oak Street. It's a favorite of window shoppers during pleasant fall days. During the Christmas season, trees lining the broad sidewalks are decorated with tiny, gem-like

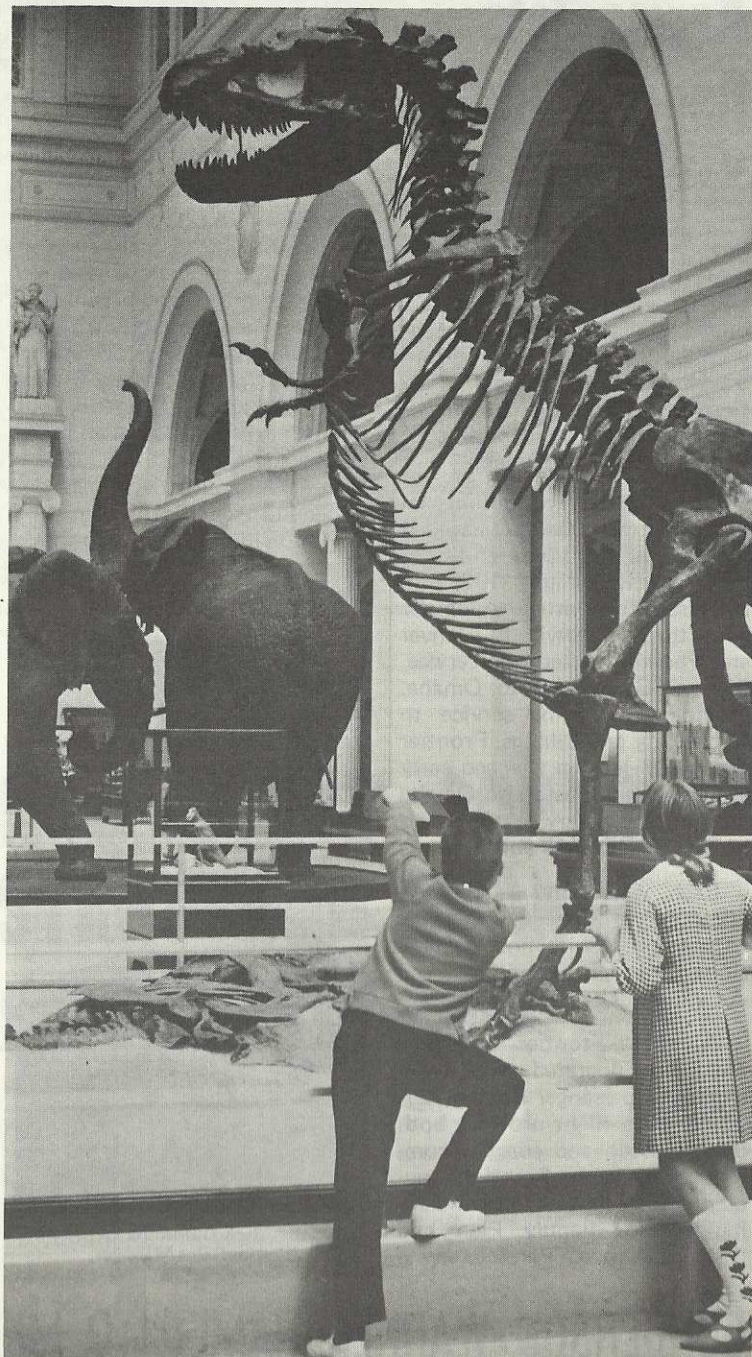
## Something For Everyone

This sprawling, friendly city has something for everyone. No matter what your vacation interest, you can find something to keep you happy here.

What is it you want in a vacation destination? Fine hotels, superb restaurants, good touring, fascinating museums, zoos (including some for tots only), the best shopping, mild weather, top name entertainment, the best in transportation ... Chicago has them all, and more.

The vacation traveler here reaps the benefits of the accommodations set up for the vast number of business and convention travelers who flock here annually. The city is geared to accommodate a lot of people, and likely has more fine hotel and motel rooms than any other city in the world. These range from the posh, elegant establishments which lure the jet set and top business executives to more modest family establishments with a very low price tag. And there is a whole range of accommodation in between. No matter what you want to pay, Chicago has a comfortable accommodation available.

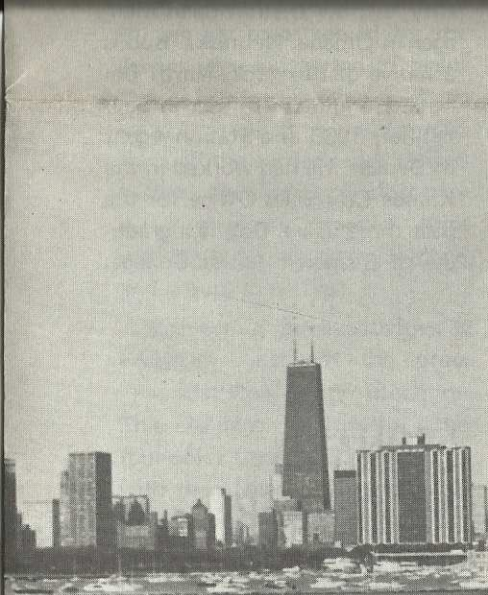
In all, metropolitan Chicago has some 40,000



A popular exhibit at the Field Museum of Natural History in Chicago is this 75 million-year-old gorgosaurus, one of the dinosaur family. The museum's extensive exhibits cover the fields of anthropology, botany, geology and zoology.

host to ships from all over the world. The Board of Trade here is the world's largest grain exchange,





galleries along Michigan Avenue starting at the Chicago River and extending north to Oak Street. It's a favorite of window shoppers during pleasant fall days. During the Christmas season, trees lining the broad sidewalks are decorated with tiny, gem-like lights which become a favorite subject for photographers.

Other favorite shopping spots in and around the city would be Old Orchard, Edens Plaza, Oakbrook, Golf Mill and Evergreen Plaza shopping centers. The shopping centers are a collection of shops and department stores set in landscaped grounds with sparkling fountains, colorful flower beds and attractive walkways. With pleasant surroundings like those, what woman wouldn't love to spend a day buying or window shopping?

modest family establishments with a very low price tag. And there is a whole range of accommodation in between. No matter what you want to pay, Chicago has a comfortable accommodation available.

In all, metropolitan Chicago has some 40,000 rooms in recognized hotels and motels with some 100,000 beds. About the only time housing becomes tight is during a large convention or trade show, but these are rarely held during the peak summer vacation months.

Not only does Chicago have a large number of hotel rooms, but you will find that this is the home of the "most, biggest, best" in a lot of areas. For example: this is the world's busiest air, rail and truck center. In 1968, Chicago handled some 30 million air travelers and almost 690,810 aircraft arrivals and departures. For all the vast number of people and planes, this is one of the most efficient air centers in the world.

Then there is the St. Lawrence Seaway which now makes this the greatest inland seaport, playing

A popular exhibit at the Field Museum of Natural History in Chicago is this 75 million-year-old gorgosaurus, one of the dinosaur family. The museum's extensive exhibits cover the fields of anthropology, botany, geology and zoology.

host to ships from all over the world. The Board of Trade here is the world's largest grain exchange, and the Chicago Mercantile Exchange is the leading market place for farm commodities. This is the world's mail order center (remember both Sears and Ward's national headquarters are here), as well as a leader in steel production, manufacturing, printing and others.

This is the new world medical center, top training ground for doctors, and one of the centers of learning in any field with many universities training young people. Most people know about the vast number of conventions held here . . . and about the wind. Yes, this is the windy town . . . not only for her lake breezes which bring smiles during the hot summer's night, but also because her citizens love to sing her praises.

Did someone say food? Well, this is where Chicago really shines. While for many years this was known as a "beef" town, this is not so any longer. You can find just about anything you want here, and good too. There are more than 5,000 restaurants in Chicago, about 700 in the famous Loop alone.

This is a true melting pot city, and the restaurants show this better than anything else. You can find German, French, Mexican, Chinese, Japanese, Polynesian, Russian, Greek, Turkish, Italian . . . and the list goes on and on. Price? A couple could do well for as little as \$3 for a full dinner, or go as high as \$50. Do plan to try at least one of Chicago's top restaurants . . . and remember, there is no better city in the world in which to eat prime beef.

No fun loving visit to Chicago is complete without a tour of Old Town. This is the strange new-old section of the city on the near north side which is the new home of the "strange ones." The young set and their coffee and jazz joints; strange shops which sell everything from paper dresses to Japanese flowers to imported fine china and silver. In between these more normal items you can buy a cannon or suit of armor, perhaps some penny candy or some furry slippers from South America.

It's kooky but nice . . . and more fun than you'll find most anywhere else. The food here is good also, and you'll find the range startling, from steak to hamburgers.

Little wonder this part of Chicago is called the Magnificent Mile. In spring, summer and fall, splashes of color from exquisite miniature gardens greet visitors. In the winter, North Michigan Avenue takes on a fairyland splendor displaying thousands of twinkling lights.



Photos courtesy of the Tourism Council of Greater Chicago.



# Arrow-Jets Begin Chicago Service

(Continued from page 1)

Phoenix with service for Tucson and Denver. From Denver, it is one stop via Omaha to Chicago with a 5:38 p.m. CST arrival. Air travelers from North Platte, Grand Island and Columbus receive excellent connecting service to flight 104 at Omaha.

Three daily westbound jet flights from Chicago leave at 11:50 a.m., 2:20 p.m. and 6:30 p.m. The first flight, 103, provides service nonstop to Omaha with through service to Denver and Phoenix. Afternoon service, flight 105, nonstop to Omaha, provides continuing service to Rapid City and Billings. Frontier flight 107 leaving Chicago early evening flies nonstop to Omaha with through service to Grand Island, Scottsbluff and Denver.

Each westbound flight provides major connecting benefits to passengers with final destinations of smaller Frontier-served communities.

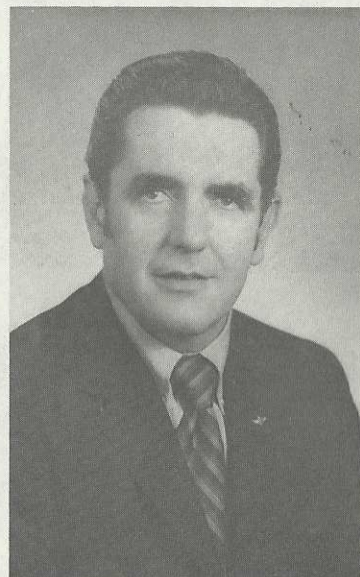
All three Frontier jet flights are being operated with twin-engine 97-passenger Boeing 737-200's. Each flight provides both deluxe coach and coach accommodations with Frontier's numerous discounted fares including Group, Family Plan and Discover America Fares.

## Pre-inaugurals Planned

Prior to beginning actual service on October 25, pre-inaugural flights designed to further promote the addition of Chicago to Frontierland will take place.

Members of the news media and officials from the City of Chicago will be flown to Denver via Omaha and acquainted with Frontier, its people and its operation. On the return pre-inaugural, news media and city officials from those cities in Frontierland such as Omaha, Denver, Rapid City, Billings and Phoenix will join in the pre-inaugural en route to Chicago.

Pre-inaugural activities are designed to specifically acquaint key individuals with Frontier's superior in-flight service, schedules, aircraft and Frontier-served cities.



**Dick Cummins**  
District Sales Manager  
Chicago

## Frontier Sales Team at Home in Chicago

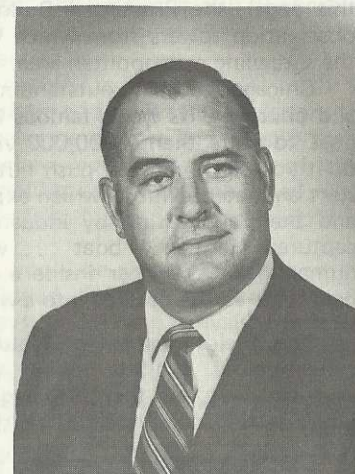
The Frontier sales team headed by Dick Cummins, District Sales Manager, has been in Chicago for the past several weeks establishing a base for business operations. Dick and Sales Representative Chuck Fahrenholz are officed within the Home Federal Building, Suite 903 at 11 East Adams Street, Chicago 60603. Phone number for the Chicago Frontier Sales Office is 312-939-4967.

Prior to transferring to Chicago, Dick Cummins worked as Frontier's District Sales Manager in Omaha. Chuck Fahrenholz, Sales Representative in Chicago, previously worked as a Sales Representative for Frontier in St. Louis.



**Charles Fahrenholz**  
Sales Representative  
Chicago

# TOLBERT—MANAGER OF TRANSPORTATION SERVICES, CHICAGO

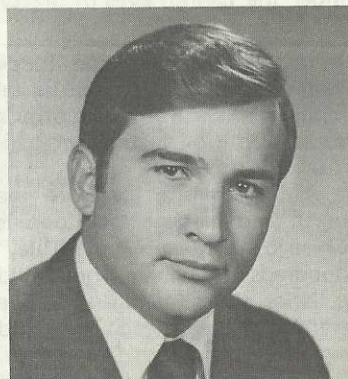


**Sid Tolbert**  
Manager—Transportation Services  
Chicago

Named as Manager of Transportation Services for Frontier in Chicago is Sid Tolbert. Sid transfers to Chicago's Midway Airport from Memphis where he worked as Sales/Service Manager for the company since 1968.

Sid joined Frontier as a station agent in Dallas in 1958 (then Central). He later transferred to Manhattan where he worked as assistant station manager followed by another transfer to Wichita as station manager.

# REMILLONG HEADS OMAHA SALES



**Robert Remillong**  
District Sales Manager  
Omaha

Bob Remillong, formerly Sales Representative in Kansas City, is now District Sales Manager in Omaha, Nebraska. Bob is a native of Bismarck, North Dakota. He joined Frontier in September, 1966 as a Station Agent in Denver. He had worked in the Kansas City Sales Office for the

## GUNDERSON/WARNER NAMED TO MKC SALES



Roger Gunderson, formerly Sales Representative in Kansas City, is now District Sales Manager in Omaha, Nebraska. William Warner, formerly Sales Representative in Kansas City, is now District Sales Manager in Omaha, Nebraska.



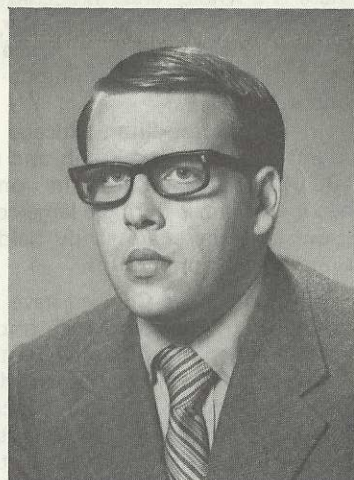
# GUNDERSON/WARNER NAMED TO MKC SALES

Roger Gunderson, formerly JAMTO Agent at Ft. Riley, is now Sales Representative in Kansas City. Roger joined Frontier in June, 1967 as a Station Agent in Sidney, Nebraska. He is from Kimball, Nebraska. Prior to joining Frontier, he attended Kearney State Teachers College, Kearney, Nebraska.

Steven Warner, previously



**Roger Gunderson**  
Kansas City Sales



**Steve Warner**  
Kansas City Sales



**Robert Remillong**  
District Sales Manager  
Omaha

Customer Service Agent in Kansas City, is now a Sales Representative in Kansas City. He joined Frontier in February, 1968 as a Station Agent in Kansas City. He is a native of Osawatomie, Kansas and a veteran of the Marine Corps. Prior to joining Frontier, Steve was with Southwestern Bell Telephone Company.

City, is now District Sales Manager in Omaha, Nebraska. Bob is a native of Bismarck, North Dakota. He joined Frontier in September, 1966 as a Station Agent in Denver. He had worked in the Kansas City Sales Office for the past three years. Bob is a graduate of Bismarck Junior College.

## LEONARD TO DENVER SALES

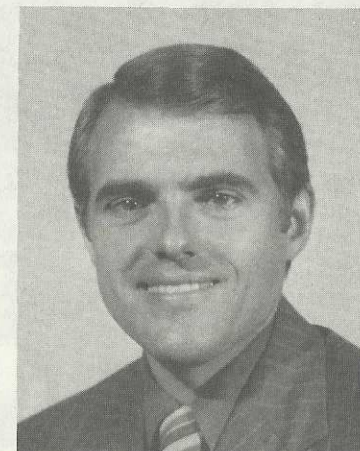
## PERSONNEL CHANGES

NAME	FROM	TO	BASE
Pat Turner	Station Agent	Sr. Station Agent	DEN
Maureen Gold	Junior Clerk	Clerk	DEN
Gary Burson	Station Agent	Sr. Station Agent	DEN
Lonny Gardner	Aircraft Technician	Lead Aircraft Technician	DEN
Robert Remillong	Sales Representative	District Sales Manager	OMA
Roger Gunderson	JAMTO Agent	Sales Representative	MKC
Jamie Sinnock	Addressograph Operator	Lead Mail Clerk	DEN
Stella Peterson	Stewardess	Ticket Counter Agent	DEN
Diane Torrey	Reservations Agent	Ticket Counter Agent	DEN
Steve Michel	Station Agent	Sales Representative	STL
Waynette Enyart	Junior Clerk	Clerk	DEN
Shirley Mitchell	Purchasing Clerk	Pass Bureau Clerk	DEN
Elizabeth Carlson	Junior Clerk	Clerk	DEN
William Thomas	Aircraft Technician	Lead Aircraft Technician	STL
Alvin Maxwell	Aircraft Technician	Lead Aircraft Technician	STL
Sid Tolbert	Sales/Service Manager	Manager of Transportation Services	MDW
Warren Grissom	Station Agent	Sr. Station Agent	MDW
Loren Holmgren	Station Agent—DEN	Station Agent	MDW
Truman Matheny	Station Agent—MKC	Station Agent	MDW
Walter Byers	Station Agent—ABQ	Station Agent	MDW
Richard Pennion	Station Agent—ABQ	Station Agent	MDW
Doug Stager	Station Agent—MEM	Station Agent	MDW
Larry Nielsen	Station Agent—STL	Station Agent	MDW
Willie Baker	Station Agent—STL	Station Agent	MDW
Jim Mustain	Assistant Manager Transportation Services	Sales/Service Manager	MEM



## St. Louis Sales Welcomes Steven Michel

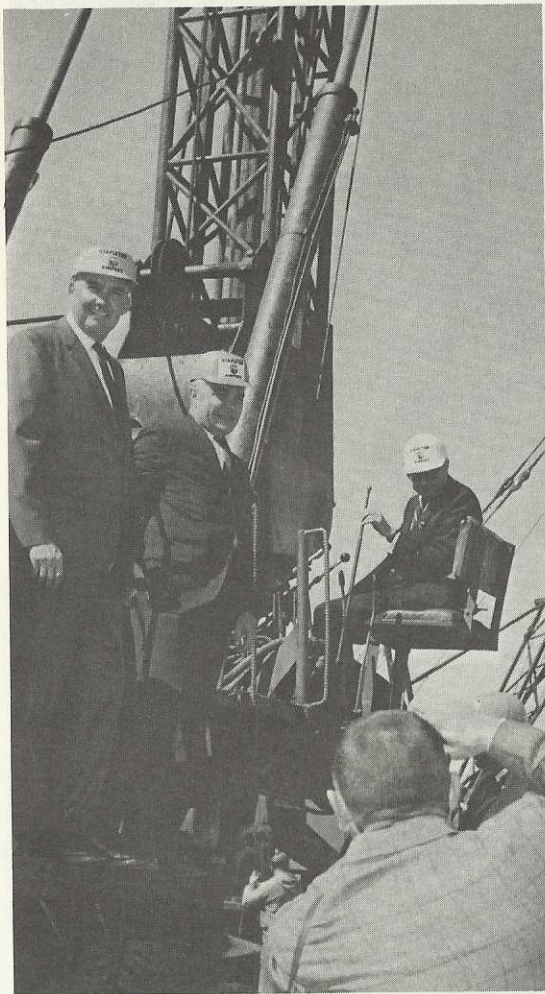
Steven Michel has been welcomed by the St. Louis sales office as a Sales Representative. Michel had worked for the company previously in the capacity of a Customer Service Agent in St. Louis. He joined Frontier in February, 1968 as a Station Agent in St. Louis. Steve attended the University of Missouri prior to joining Frontier. He is a native of Salem, Illinois.



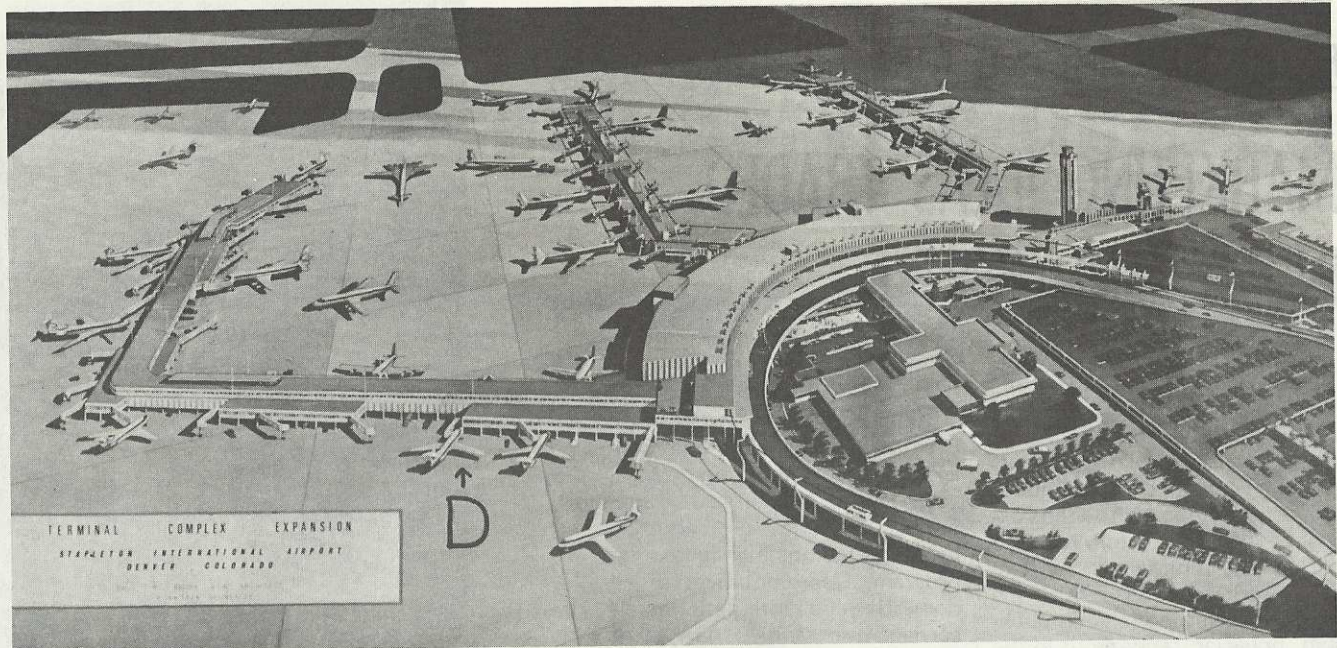
**Michael Leonard**  
Denver Sales

Michael Leonard has joined Frontier as a Sales Representative in Denver. Mike was formerly with Home Life Insurance Company of New York and prior to that was with Proctor and Gamble Company for two and a half years in Salt Lake City. Raised in the Salt Lake City area, Mike is a graduate of the University of Utah.





Ground-breaking ceremonies at Denver's Stapleton Field for the new Concourse D, home of Frontier Airlines, included M. E. O'Neil (left), Senior Vice President—Operations for Frontier; James J. Leonard, General Manager, Trans World Airlines—Denver, and Mayor William H. McNichols of Denver (right).



Looking to the east, this architect's rendering clearly shows the new Concourse D. Frontier will utilize 13 gates. Frontier's Maintenance and Operations Base (not shown) is immediately off to the left of Concourse D.

# ENGINEERING/QUALITY CONTROL UNDERGO STRUCTURE CHANGE

## Should Resolve Chronic Problems

### Miss "Crystal"

Continued from Page 1

In addition to Crystal, Frontier's winter Cool Spots Program includes dynamic marketing of Snow Club flights from major cities served by Frontier directly to the ski areas served by the carrier, the sponsoring of major size ski shows, making available snow reports nation-wide through the carrier's reservations system and the formation of a

City and Dallas. Dates and times are listed on the bottom of page seven.

These ski shows are designed specifically to entertain and inform skiers and would-be skiers. Exhibits will be the key feature. They will include nearly all of the ski area operators from throughout the Rocky Mountain West and Midwest as well as manufacturing firms which will be represented with their latest

The Engineering and Quality Control Departments within the Technical Services Division headed by James W. Arpey, Vice President-Technical Services, implemented a large scale organizational change on October 1. In reporting the new structure, Mr. Arpey noted that these changes would permit an accelerated review and resolution of chronic aircraft and component problems which in turn would sub-

qualified Structures Engineer within the near future.

### Other Changes

Additional organizational changes will provide for the inclusion of the Programs and Publications Section into the Engineering and Quality Control Department. Also, the reliability analysts will be incorporated within the Engineering/Programs and Publications Section.

are expected to result in aircraft and component problems being resolved through closer coordination and more immediate and efficient action.

In addition to the structure change in Engineering and Quality Control, two new individuals have been named in other areas of Technical Services. Noel L. Adkins joins the company as Director-Material and Technical Planning.



cities served by Frontier directly to the ski areas served by the carrier, the sponsoring of major size ski shows, making available snow reports nation-wide through the carrier's reservations system and the formation of a ski film library in which films will be available to individuals and groups at no cost.

Supporting these activities is Frontier's "just-off-the-press" "Frontier Cool Spots" brochure. This 20-page beautifully done four-color booklet is jam-packed with the names and locations of 32 ski areas served by Frontier Airlines in the states of Arizona, Colorado, Idaho, Montana, New Mexico, South Dakota, Utah and Wyoming.

Frontier is the only carrier to serve many ski areas directly.

The "Cool Spots" brochure also includes page after page of winter packaged vacations consisting of from two-day to seven-day tours which are all-encompassing in scope.

Frontier skiing vacations are available at such great major ski resorts as Aspen, Breckenridge, Crested Butte, Purgatory, Steamboat, Vail, Bridger Bowl, Taos, Jackson Hole and the multiple areas at Utah. This is topped off with unique snowmobiling package tours at famed Yellowstone National Park.

Further supporting skiing is a well-kept ski library consisting of 20-minute and longer color/sound 16mm ski films on areas throughout the West.

Drawing direct attention to Frontier's winter program will be ski shows at St. Louis, Kansas

City and Denver. They will include nearly all of the ski area operators from throughout the Rocky Mountain West and Midwest as well as manufacturing firms which will be represented with their latest of equipment.

Professionally produced fashion shows will highlight each evening show with models exhibiting the latest in ski wear.

Additionally, four free ski packages will be offered in Dallas and two each in St. Louis and Kansas City. These prizes include air and ground transportation to be provided by the ski area operators and suppliers. Frontier itself will also be offering ski apparel as prizes.

All in all, this 1970-71 winter sports promotion being undertaken by Frontier is the largest in the carrier's history and one of the most in-depth and sizable to be undertaken by any airline.

With the new organizational change on October 1, in reporting the new structure, Mr. Arpey noted that these changes would permit an accelerated review and resolution of chronic aircraft and component problems which in turn would substantially increase the reliability of Frontier aircraft.

The first and most significant change is the strengthening of the engineering capability by the addition of new highly qualified engineering personnel.

**Ralph Bonetti**, formerly with Continental Airlines, joins Frontier as Power Plant Engineer.

**Larry Livingston** joins Frontier as Electronics and Avionics Engineer. He was formerly with the Boeing Company.

**John Pratt**, who was formerly associated with Aerodex and TWA, comes to Frontier as Values Engineer.

One additional member is expected to join this team as a

Publications Section into the Engineering and Quality Control Department. Also, the reliability analysts will be incorporated within the Engineering/Programs and Publications Section.

Mr. Arpey also announced the consolidation of all electronics/avionics engineering, reliability data gathering and flight log monitoring into the Engineering Department. In connection with this change, **Ellis McMillan**, Avionics Service Engineer, is being transferred from Avionics to the Engineering Department.

The reorganized department has been renamed Engineering and Quality Control. It will be directed by **Bill Durlin** who will report to the Vice President-Technical Services Division, **Jim Arpey**. Previously, Engineering and Quality Control were separate departments.

The changes reported herein

change in Engineering and Quality Control, two new individuals have been named in other areas of Technical Services. **Noel L. Adkins** joins the company as Director-Material and Technical Planning. Mr. Adkins holds an MS degree from San Diego State College. He was formerly with North American Rockwell in Los Angeles. His responsibilities at Frontier include Purchasing and Supply, Production Control Planning and Operational Services.

**Murray Olds**, formerly with the Boeing Company's 737 Division, is Frontier's new Warranty Coordinator.

## New Markets For Locals

Continued from Page 1

ever, of an entirely different type and frequency."

Mr. Adams went on to credit the third levels with rendering a much-needed service that the public is willing to pay for. He further suggested that he believes the real key to their future success is the development of larger 30-passenger capacity type aircraft.

On the matter of domestic passenger fares, Adams remarked that the CAB had in the last decade largely prevented airlines from earning a 10.5 per cent rate of return by rejecting fares that would have yielded it. In the pending fare investigation, a new rate of return will no doubt be set and Mr. Adams believes it is necessary at this time to inaugurate a plan permitting carriers to meet the cost demands of the seventies, joined by a fair rate of return.

# FAL SKI SHOW DATES

CITY	LOCATION	DATE & HOURS
DALLAS	Great Hall of the Dallas Apparel Mart 2300 Stemmons Freeway Dallas, Texas	October 13 & 14 6:00-11:00 PM
ST. LOUIS	Exhibition Hall, Chase Park Plaza Hotel 212 North Kings Highway Boulevard St. Louis, Missouri	October 16 5:00-10:00 PM
KANSAS CITY	Imperial Ballroom, Muehlebach Hotel Baltimore and Wyandotte at 12th Street Kansas City, Missouri	October 18 5:00-10:00 PM



## FRONTIER HOST AIRLINE

# MARKETING IDEAS TRADED IN JACKSON HOLE

First traders to come into the high country of Jackson Hole, Wyoming, were the buckskin-clad mountain men of 150 years ago. They swapped trade goods for pelts along with the exchange of a tall story or two during their rendezvous. September 16-18 saw over 200 airline representatives, not clad in buckskin, however, rendezvous in the Frontierland Jackson Hole country to swap marketing ideas.

This gathering was the 20th Annual Interline Managers Conference and it was the first time that this group met in a national park. Daniel E. Goodyear, Manager of Agency and Interline Sales for Frontier, headed the

gathering as General Chairman.

Keynote speaker was Eric Bramley, Editor of Airline Management and Marketing Magazine. During the three-day conference, a series of marketing panel discussions highlighted the program. Representatives of all domestic and international air carriers also studied new plans for joint advertising and promotion, interline sales, unique sales techniques and plans for priming the pleasure travel market.

Convention delegates also took pre-conference and post-conference time to tour both Grand Teton and Yellowstone National Parks.



The majestic Grand Teton Mountains of spacious Jackson Hole, Wyoming, provided a unique backdrop for the 1970 Interline Managers Board of Directors. Meeting for the 20th Annual Interline Managers Conference with some 200 airline representatives were (left to right): Rube B. Freeman, Agency and Interline Sales Manager, Varig Airlines; Frank Feeman, Assistant Vice President—Agency and Interline, Alaska Airlines; Joseph P. Metzler (front), Agency and Interline Sales Manager, Scandinavian Airways System; John R. Berry (behind Mr. Metzler), Interline Sales Manager, Trans World Airlines; Fritz Blayney, Manager—Interline Sales, Continental Airlines; James P. Tribble, Special Assistant to General Chairman and System Manager—Interline Sales, Western Airlines; Marvin H. Fritz, Manager—Agency and Interline Sales, North Central Airlines; and Daniel E. Goodyear, 1970 Interline Managers Conference General Chairman and Manager—Agency and Interline Sales, Frontier Airlines.



Robert L. Hardie, Interline Manager—U.S.A. and Canada, Qantas Airways, and his wife, Lynette, welcome the vote naming Bob as General Chairman of the 1971 Interline Managers Conference. Next year's conference will be jointly sponsored by Qantas and Trans Australia, with Bob as General Chairman. An arrow points from the text towards the image of Robert L. Hardie.





A gavel much like the type which perhaps was used by the buckskin-clad mountain men of 150 years ago as they convened in Jackson is presented by Mrs. V. Roni Trehly, Interline Relations, El Al Israel Airlines, to Daniel E. Goodyear, 1970 Interline Managers Conference General Chairman and Manager—Agency and Interline Sales for Frontier.



Bill Finnegan (center) of American Airlines is named Interliner of the Year and presented with a plaque commemorating his outstanding service by Eric Friedheim, Editor and Publisher of Travel Agent Magazine and Interline Reporter. With Messrs. Friedheim and Finnegan is American Airlines' Interline Manager, Ernie Sherman.



## SAHARA WORLD AIRLINES CHRISTMAS PARTY DATE SET

### FAL Night December 10

The Hotel Sahara is bracing for a record attendance at this year's World Airlines Christmas Party scheduled November 30 through December 13 in fabulous Las Vegas.

### Frontier Night Is December 10.

Reservations are now being accepted by the Sahara and its sister hotel, The Thunderbird.

Each evening, a different major airline will stage a mammoth cocktail party. The schedule is as follows:

November 30—Air Canada  
December 1—China Airlines  
December 2—Brainiff

December 3—Golden West  
December 4—United  
December 5—Western  
December 6—Iberia  
December 7—Southern  
December 8—VIASA  
December 9—Japan  
DECEMBER 10—FRONTIER  
December 11—TWA  
December 12—Air West  
December 13—Eastern

Only bona fide airline employees are eligible to register for the two-week gathering which includes daily parties, souvenir gifts, door prizes, coupons and surprises. Topping off the program will be the Buddy Hackett Show in the Sahara's lavish Congo Room.

Registration is \$8 per person and rooms will be available at the Sahara and Thunderbird for

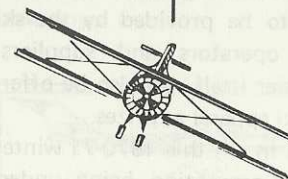
\$11 single or double occupancy. Advance reservations are strongly recommended. When making reservations, a one-day room deposit is required.

More information regarding the World Airlines Christmas Party will be supplied in the company's weekly Newsletter.

ALLEGHENY—Effective October 1, 1970, the service charge for an Allegheny Airlines pass will be \$9 one way and \$17 round trip.

HAWAIIAN—A service charge of \$5 tax included will be assessed per segment up to a maximum of \$10 tax included. This service charge must accompany application. Passes for October now held by employees will be subject to the additional charge at the time of check-in.

Robert L. Hardie, Interline Manager—U.S.A. and Canada, Qantas Airways, and his wife, Lynette, welcome the vote naming Bob as General Chairman of the 1971 Interline Managers Conference. Next year's conference will be jointly sponsored by Qantas and Trans Australia, with Bob as General Chairman.



Service charges paid on partially used nonrevenue tickets will not be refunded.

All but \$5 of the service charge paid on wholly unused tickets will be refunded upon presentation of a wholly unused nonrevenue ticket.

A NOTE ABOUT LAST MONTH'S AA INTERLINE OFFER—If you were among the early ones to phone Frontier's Pass Bureau for information about American Airlines' generous \$20 Hawaii offer and were asked to call back again—do call back now. The pass policy procedure has been approved between American and Frontier and all systems are go. If you still have a copy of the September issue of ARROW-JET NEWS, the AA offer is on page six. In applying, be sure to go through Frontier's Pass Bureau.

## How's Your F L I. Q.?

1. How many national parks and monuments are served by Frontier?
2. How many flights have been designated Snow Club flights for the upcoming ski season?
3. How many types of Youth Fare does Frontier offer? What are they?
4. What is the correct three-letter airport code for Frontier's new Chicago service?
5. Through which Frontier-served states does the time zone pass separating mountain from central time?

1. Twelve.  
2. Twenty-six.  
3. Two—Youth and Youth Standby  
4. MDW  
5. North Dakota, South Dakota, Nebraska, Kansas, New Mexico.  
Five Correct—Sagacious  
Four Correct—Accomplished  
Three Correct—Adroit  
Two and Under—Obtuse

### ANSWERS