

CHICAGO IS OURS!

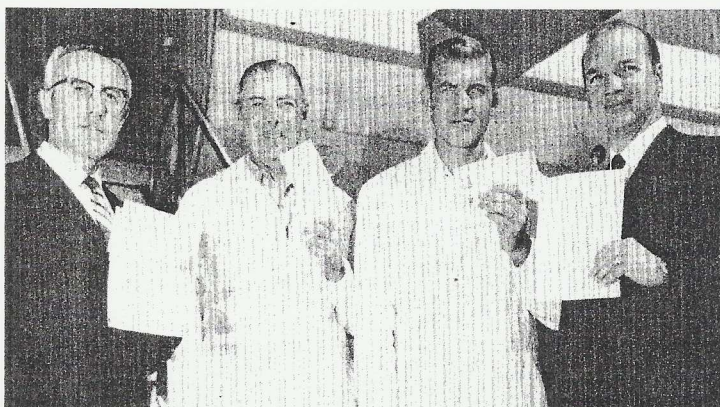
Culminating a long period of intensive route study and legal work comes the heartening award which makes Chicago a "Frontier town"—nonstop from Omaha. It is a major win for Frontier, one which provokes a most optimistic outlook for the future.

Additionally, as part of the same route case, the Civil Aeronautics Board also awarded Frontier nonstop authority between Omaha and Denver and Omaha-Kansas City.

As a result of this route announcement, a release of July 9 stated that the effective date of the new authority would be September 5. Although the CAB authority is effective on September 5, the company has not yet determined the exact date on which the new routes will be activated. Before these new routes can be served, it is necessary to develop operating schedules, to arrange operating facilities at Chicago and to advertise and publicize the new services well in advance of their first operation. This is to assure adequate passenger traffic from the beginning of new operations by way of Midway Airport.

This is in view of the most optimistic outlook as to passenger originations from Chicago. Available reports indicate that all local service carriers presently serving the Chicago area, which is the busiest air traffic area in the United States, are boarding more passengers at Chicago than any other city on their system. Those carriers which serve both Chicago and New York indicate that Chicago out-boards New York.

Your company hopes to announce a definite date for the inauguration of the new services within the next few weeks.



\$100 savings bonds and letters of recognition from President E. Paul Burke go to Tom Morris (second from left), Inspector, and Larry Lambert (third from left), Aircraft Technician, for exceptionally meritorious action. Pictured with Morris and Lambert are Harold Ruppel (left), General Foreman-Quality Control, and Ross E. Rush (right), General Foreman-Aircraft Overhaul.

SKILLED ACTION MERITS PRESIDENTIAL AWARD—\$

A Convair 580 with Tom Morris, Inspector, DEN, and Larry Lambert, Aircraft Technician, DEN, at the controls had completed a ground test run following a BOP at Denver. Shortly after parking the aircraft on the west ramp of the Main-

tenance Base, the technicians proceeded to check for a pressurization leak. At that time, a fire broke out within the right engine cell.

Spontaneously, Morris and Lambert in the cockpit activated engine fire bottles in reaction to shouts of "fire!" from five maintenance personnel working the aircraft from the ground. These men also scrambled for nearby fire extinguishers. They included Jerry Schroder, Lead Mechanic;

Hank Heckert, Lead Mechanic-Heavy Check; Doug Crandall, Technician; Bill Champlain, Technician, and Slim Horton, Lead Technician.

A combination of skilled actions from the cockpit aided by fast-working personnel on the ground averted potential loss of lives and aircraft.

It was later determined that a loose quick disc connect fuel line was the cause of the fire.

SHE'LL VISIT HER HUSBAND IN VIETNAM THANKS TO "FAL GARB DAY" AND TWA



John Sheldon, Denver Sales Representative-TWA, presents Mrs. Shirley Jackson, Lead Salesman, DEN CRO, her first place prize—two positive first class passes for international travel on TWA.

"When I heard TWA was offering as first prize a positive pass anywhere on their international system, I was determined to win it."

That's the way Mrs. Shirley Jackson, Lead Salesman-Denver CRO, summed it up after she had won, Shirley's husband, Sgt. Franklin Jackson, is presently serving with the United States Army in Vietnam. Shirley plans on meeting him in Tokyo soon. It's all a happy conclusion as a result of "Frontier Garb Day" at the Denver CRO.

According to John J. Vittal, Manager of the Denver CRO, Frontier's advertising program featuring the theme "America the Beautiful," with Frontier's area as the most beautiful section, prompted the garb occasion.

"To emphasize this, we designated June 26 as 'Frontier Garb Day' in the Denver CRO," said Vittal. Accepted garb (dress) was to typify western tradition. As a result, the CRO was filled to capacity with cowboys and cowgirls, cows, gold prospectors, pioneer women, Indians and dance hall girls. The airline on June 26 was, in every sense of the word, "Frontier" Airlines at the Denver CRO.

Adding to the atmosphere of the day was Frontier's own guitar pickin', cow ropin' "Lefty" Carlson, Reservations Salesman.

Lefty strummed his guitar and yippie-ki-yayed a few songs from the Old West and swirled his lariat through a number of fancy, difficult rope tricks.

(Continued on page 4)

ARROW-JET NEWS TAKES ON NEW FORMAT

Well, how do you like us? As many employees are aware, interesting news items about Frontier personnel have been on the increase. These items warrant mention within the ARROW-JET NEWS along with other vital news stories and feature articles concerning the company and its progress. To stay even with this increasing flow of company information and to provide all employees with timely, consistent communications, this new, larger tabloid format has been designed.

Each month, employees may count on reading seven regularly appearing features including Executive Message, letters from customers, Service Awards, Personnel Changes, ideas unlimited awards, Testing Your FL IQ and Interline Travel Tips. These features will be bolstered by articles offering a wide range of information and enjoyable reading. Photographs will continue to play a major role.

Before electing to proceed with this new layout, a cost study was implemented. Its results were heartening. In short, this ARROW-JET NEWS format is published at no additional cost to the company.

It is hoped all employees will benefit from the ARROW-JET NEWS. Employees are encour-

aged to take a copy (or more) home for family members to also enjoy.

News items are welcome, photos also! Should you have or know of a news item, OF INTEREST TO ALL EMPLOYEES, send it in to the Editor, DEN-GP. Remember to include who, what, where, when and why. Photos (sharp black and white only) must include left to right identifications. Along with the photo, include a separate information sheet keyed to the photo (in case of more than one photo) containing the caption. It is advisable not to write on the back of any photograph with pencil or ink.

The ARROW-JET NEWS is for and about you—the employee of Frontier Airlines. Use it and enjoy it.

EXECUTIVE MESSAGE



E. Paul Burke

Employees

The depressed economic conditions of our country are particularly evident in airline earning reports this year which reflect generally unfavorable operating results throughout the industry as compared to prior years. As a whole, the airlines are confronted with sharp slowdown in normal traffic growth, steadily rising costs due to inflation, low load factors due to excessive competition for the current levels of traffic and the burden of debt service expense at unprecedented interest rates. Such circumstances are not conducive to investor confidence as evidenced by airline security price declines in recent months.

Irrespective of these cyclical factors that airlines have historically encountered, the record bears out that following such periods growth and balance of capacity with demand occurs. These reverses have affected Frontier this year to the extent that during the first six months our operating results have not matched our forecasts prepared last December. The deficit in actual versus forecast year-to-date has been entirely on the revenue side and, commendably, our expenses have been lower than forecast. During this period, although at a lesser rate than hoped, our business has been growing and at a relatively better pace than many other airlines. As an example, this year through June, as compared to the same six months in 1969, Frontier flew 14% more revenue miles, offered 24% more available seats and sold 18% more revenue passenger miles. Unfortunately, this rate of growth was not sufficient in terms of revenue generation to overtake expenses and produce profitable results.

I am personally optimistic about the future despite the uncertainties of our economic climate. There are encouraging signs that the level of federal subsidy support to regional airlines will be increased by Congress this year. Our recently awarded authority to serve Chicago from Omaha and the removal of restrictions in the Omaha market offer real opportunity to expand our company and to participate in new high-density traffic areas. What we need above all else in the period ahead is an aggressive sales effort coupled with customer service sensitivity to assure our customers that Frontier deserves their patronage. We are still small enough to concentrate on and convey to our passengers the feeling of how important a personage he is, and to develop the reputation of being an airline whose personnel are service oriented. The airline most successful during a period of economic adversity is the one whose personnel consistently reflect enthusiasm and desire to make every passenger's trip pleasant and comfortable.

Let me use this opportunity to thank all of the Frontier team for a fine effort during the past several years. We have made slow progress against the forces adversely affecting our business, and the same steady determination will be needed in the months ahead. I am confident in each of you and in our ability to become the best regional airline in the industry.

E. Paul Burke

THEY CARE ENOUGH TO WRITE

"To the President: Just wanted to tell you how much I enjoyed the 'picnic' on flight 86, 5-18-70. It was well served, prepared and was an excellent addition to an otherwise delightful flight.

"This attractive presentation of a delightful snack was most enjoyable. We shall look forward to another 'picnic in the sky' in the future."

Doolie W. Pierce
Glen Kerfoot
Picker Corporation
Seattle

"Dear Sirs: I have just had the good fortune of riding a charter from Asheville, Greensboro to Denver and back. This was served by Mr. Jack Bass, your host, and a crew that was as gracious and as thoughtful, as considerate and as helpful as any I have ever enjoyed. My wife and I truly appreciate the fine service you folks gave us. I'm delighted that I had the pleasure of meeting Frontier Airlines. If I see your name again, I'm going to hurry to your counter when I have an option."

Cecil E. Sherman
First Baptist Church
Asheville, North Carolina

"Gentlemen: During this week, I have used your airline to fly from Denver to Colorado Springs, from Colorado Springs to Denver, from Denver to Farmington, N.M., from Farmington to Albuquerque, from Albuquerque to Denver.

"On none of these flights did any of the flight personnel make any announcements concerning schedules, flight information, or any other comment. And this in the face of the fact that we flew over some of the most beautiful scenery in the U.S.

"I think this is inexcusable. I fly several thousand miles every year and I like to have the flight crew comment in flight. I believe most regular travelers feel the same.

"In addition, with the exception of the flight from Denver to Farmington, the stewardesses were perfunctory in performing their duties—in fact they apparently were not at all interested in their passengers.

"All in all, my exposure to Frontier was not at all impressive.

"I should say this is the first time I have felt strongly enough

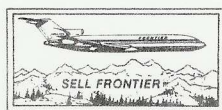
to write an airline complaining of service and I have approximately 250,000 miles of flight mileage."

Jerry Bransford
Scottsbluff, Nebraska

"Dear Mr. Burke: Today I returned from Phoenix on Frontier flight 24. As we pulled up to the ramp, it occurred to me that, in the six years I've been enjoying pass privileges as the wife of a Frontier pilot, I've never really thanked you for this truly delightful privilege.

"I suppose many of us begin taking this benefit for granted, particularly after this length of time. But I do want to thank you personally and let you know how very much I appreciate the efforts of the airline to accommodate its employees and their families so graciously."

Terry Hines (Mrs.)
Denver



The Day the Fares Changed ... How Goes It?

Congressional action by members of the house and senate and final approval by President Richard M. Nixon recently called for a change in air transportation taxing effective this past July 1. (Reported in ARROW-JET NEWS May-June, 1970 issue.)

Well, while it came as no great surprise to those persons working ticket counters the morning of July 1, it did present some—also not surprising—difficult and time-consuming situations.

The Airport and Airways Bill, which it is named, is good legislation, deserving—and getting—the support from Frontier Airlines and the entire air industry as a whole.

Only one drawback, if any, evidenced itself—that of the short time period which the airlines had to acclimate themselves prior to the effective date.

The effective date has come and gone; however, to see how the operation progressed, we looked in on ticket counter activity the morning of July 1.

"Sure is different," said Glenn Palser, Station Agent, DEN. "While actual ticket issuing is okay, refunds can get tricky. I

expect it will run much more smoothly after we have worked it a few times."

"Pretty good," is the word from Norman Rankin, Station Agent, DEN. "It depends on the customer or situation. I haven't encountered too many problem situations thus far."

Comments from Frontier-served cities elsewhere parallel those quoted here. As a rule, it did and is working relatively smoothly with exceptions presenting themselves periodically.

Considerable print has been devoted to this new Airport/Airways Bill which has helped greatly in alerting the traveling public to this new taxation and fare quote change.



Norman Rankin, Station Agent-DEN. "Pretty good."

The tax is expected to generate \$665.8 million during the first year and approximately \$16 billion over the next ten years.

Coincident with the new taxes, the CAB authorized airlines on July 1 to round off all fares to the next highest dollar for purposes of simplification.

While some believe additional problems may crop up, others tend to believe that familiarization with the new system will result in a favorable attitude and an efficient procedure.



Glenn Palser, Station Agent-DEN. "Sure is different."

"Magic of Frontierland" On Sale to Employees 1/2 Price Heckel and Baekkel Lead the Charge

"Such a deal you shouldn't miss!" Although trite as a sales opener, it is a fact and Heckel and Baekkel (now there's a sales team) can prove it.

When hearing of a surplus of Frontier's informative 160-page

tour book entitled, "The Magic of Frontierland," Judi Heckel, Inventory Clerk, and Susan Baekkel, Secretary to Director of Revenue Accounting, suggested they could sell the books to

Continued on page 3, col. 5



ARROW-JET NEWS

Published for Employees by the Public Relations Department of Frontier Airlines, Inc. 5900 East 39th Avenue Denver, Colorado 80207

News Items and Photographs are welcome.

Co-mail for the ARROW-JET NEWS should be directed to DEN-GP.

Neal T. Amarino Manager-News Bureau/Editor
Edward H. Gerhardt Vice President-Public Relations
Kandee Stephens Executive Secretary
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SERVICE AWARDS



20 YEAR SERVICE PINS —JULY

Blakeley, F. T., Captain, DEN
Brunz, O. L., Mgr.-Trans. Serv-
ices, BIL
Burr, D. H., Dir.-Facilities Plan-
ning, DEN
Chambers, W. E., Jr., Captain,
DEN
Houchens, K. E., Sales/Service
Mgr., GRI
Larson, L. W., Captain, DEN
Miller, D. K., Captain, DEN
Schow, R. M., Captain, DEN

15 YEAR SERVICE PINS —JULY

Bliesner, R. R., Aircraft Tech.,
DEN
Bollschweiler, O. G., Sales/Service
Mgr., GTF
Illich, T., Sales/Service Mgr.,
COD
White, B. O., Aircraft Tech.,
DAL

10 YEAR SERVICE PINS —JULY

Newberry, R. L., Sales/Service
Mgr., TUL

5 YEAR SERVICE PINS—JULY

Anderson, S. G., Stewardess,
DEN
Davis, J., Stewardess, DAL
Dewoody, T., Aircraft Tech.,
OKC
Hackathorn, B. K., Reservations
Agt., DEN
Hamilton, W. J., Porter, MKC
Leonard, G. L., Relief Agent,
DUC
Perez, D., Aircraft Tech., DEN
Salsbury, J. L., Aircraft Tech.,
DEN
Schultz, K., Service Engineer,
DEN
Selph, J. C., Station Agent, FYV

HERE'S The Payoff FROM IDEAS UNLIMITED

ADRIAN WELTER, Aircraft
Technician — Propeller Shop,
DEN, does it again. \$100 cash
award (second award) for his
suggestion to change the over-
haul procedure on the Allison
negative torque signal governor
rail in the carriage assemblies.
His suggestion has been ap-
proved in the Allison Overhaul
Manual.

Certificates of Award to: JOE
VANZONNEVELD, Aircraft
Technician, DEN, for his sugges-
tion to paint the last three regis-
tration numbers on all Boeing
737 and 727 aircraft on both
sides of the nose. This would be
similar to Convair 580's.

GORDON G. CUMMING,
Maintenance Instructor, DEN,
for a suggestion to modify train-
ing room blackboards for the
installation of an inexpensive
white board atop each black-
board. This would enable in-
structors to further illustrate
diagrams with the use of 35mm
slide projection.

LARRY J. NORMAN, Station
Agent, HRO, for his sugges-
tion to modify the aircraft weight
manifest form to provide a rec-
ord of cargo items to be off-
loaded at respective stations.
This record is expected to re-
duce costs from postal fines and
mishandled baggage delivery.

ARROW-JET CLUB
Annual Picnic
Saturday, July 25
Elitch Gardens

19 RECEIVE WINGS



Recently receiving their wings as stewardesses with Frontier are (left to right): Pamela Tolbert from Denver; Priscilla Gelinis, Manchester, New Hampshire; Mary Wester, St. Louis; Sandra Thayer, Aurora, Colorado; Billy Ned, Port Arthur, Texas; Loraine Zimmer, Minneapolis, Minn.; Barbara Huby, Minneapolis; Diane Meyer, St. Louis; Mary Granato, San Antonio; Suzanne Murrell, Omaha; Pamela Boice, Dallas; Carol Wolfe, Dallas; Linda Farr, Englewood, Colorado; Carol Johnson, Denver; Lynda Stanley, Westminster, Colorado; Kathleen Wilber, Denver; Versie Turner, Marshall, Texas; Barbara Emanuel, Blue Springs, Mo.; and Michaela Stechnij, Mesa, Arizona.

Hess Chairs Two Associations



Clifford Hess

Clifford C. Hess, Acting Direc-
tor of System Development, has
been appointed to twin chair-
manships—that of the Data Pro-
cessing Committee of the Air
Transport Association Finance &
Accounting Conference and the
Mile High Chapter of the Associ-
ation for Systems Management.

MAGIC OF FRONTIERLAND (Continued from page 2)

employees for 50 cents. Regular
price is \$1. Well, Heckel and
Baeckel practically cleaned the
shelves. However, there are
enough "Magic of Frontierland"
books to go around according to
A. Kenneth Stemler, Director-
Sales Planning.

So, —thanks to that energetic,
dynamic sales team of H & B,
"The Magic of Frontierland" is
yours (employees) at half price.

The book fully illustrates the
unique and highly fascinating
scenic areas of the Rocky Moun-
tain West, Midwest and South-
west. It also provides an interest-
ing, easy-to-read style supported
by numerous photographs on
where and how to vacation
throughout Frontierland. It is
published by Grosset & Dunlap.

How to get your copy: Em-
ployees outside Denver may pur-
chase their copies from the sta-
tion supply. Employees in
Denver may purchase their
copies from the Receptionists
located at the Maintenance Base
and General Offices.

Myrick-Treptow Click as a Team

Beverly Myrick, Phoenix Tick-
et Counter Agent, credited her
memory as being the key to
picking up a misused credit card
which had over \$4,000 worth of
airline tickets charged against it.

Beverly, while working the
Phoenix ticket counter, remem-
bered the name of the party in
question as being listed on the
"wanted list" for misuse of a
credit card. Although she had
already handed the tickets to the
party in question, Beverly did
retain the credit card.

Days later, when the tickets
were presented at Phoenix for
use, Ticket Counter Agent
Ginger Treptow picked up the
tickets. The teamwork of Be-
verly and Ginger saved Frontier
many dollars and led to the
identification of the person mis-
using the card.

Positive Performance pays
off!



Lois David

MASTER CHARGE LAUDS LOIS DAVID

Denver Ticket Counter Agent
Lois David saved Frontier and
the Master Charge Credit Card
Agency some \$400 recently
when she recognized a "hot"
Master Charge card which was
being used to cover travel ex-
penses on Frontier Airlines.

While those individuals using
the sought-after credit card were
moving fast, Lois was able to
move a little faster. As a result,
the four individuals were asked
to deplane prior to departure at
which time the credit card was
confiscated and the particulars
turned over to proper authori-
ties.

Master Charge awarded Lois a
\$25 reward for her Positive Per-
formance.



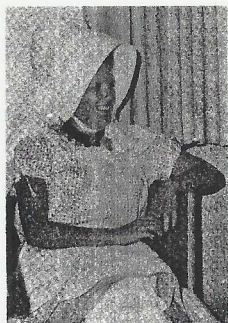
PERSONNEL CHANGES

NAME	FROM	TO	BASED
Carlisle Stinson	Station Agent	Sr. Station Agent	MKC
Gary McCarrel	Station Agent	Sr. Station Agent	SLC
D. Haudrich	Aircraft Technician	Lead Aircraft Tech.	DEN
Albert Hathy	Station Agent	Ticket Counter Agent	DEN
Kenneth Smith	Director-Field Sales	Director-Charter Operations	DEN
David Weston	Station Agent	Sr. Station Agent	DEN
Pamela Garcia	Junior Clerk	Clerk	DEN
Stanley Covington	Station Agent	Sr. Station Agent	JAC
Stanley Needham	Station Agent	Sr. Station Agent	JAC
W. C. Lamkins	Station Agent	Sr. Station Agent	JAC
O. L. White	Station Agent	Sr. Station Agent	DEN
Elaine Wright	CTO-Ticket Counter Agt.	Station Ticket Counter Agt.	DEN
T. S. Matsumoto	Inspector	Aircraft Technician	DEN
E. L. Lintz	Inspector	Aircraft Technician	DEN
D. L. Crandall	Aircraft Technician	Plant Maintenance Mechanic	DEN
D. D. Marick	Plant Maintenance Mechanic	Mechanic	DEN
Max Willis	Sr. Station Agent	Sales Service Mgr.	WYS
R. L. McKelvey	Automotive Mechanic	Aircraft Technician	SLC
Robert Keigley	JAMTO Agent	Station Agent	ELP
Steven Warner	Station Agent	Sales Representative	MKC
Keyte Norton	Sales/Service Mgr.-LWT	Sales/Service Mgr.	FLG

Personnel at Play



Frontier's own guitar pickin', cow ropin' "Lefty" Carlson belts out a few western ballads for his friend, "Cow." See photo below for ID's of "Cow."



Karen Utke, Supervisor-DEN CRC, won third place and two space available coach passes to any city on TWA's domestic system.



Two positive space first class passes to any city on TWA's domestic system went to "Cow"—Jana Warren (left-front end) and Patty O'Connor (the other end), both Reservations Salesmen.



Reservations Salesman Amy Jo Ellis' western attire typifies that worn by employees at the 8250 corral on Frontier "Garb Day."

Interline Baggage

A suggestion which has reduced both intraline and interline baggage transfer difficulties at Kansas City won Frontier Station Agent Thomas Ellicott first prize from the Kansas City Interline Program. "Miss Transportation-MKC," Frontier's own Nancy Nuetzel presented Tom with a wallet filled with greenbacks. The interline program is sponsored jointly by Braniff, Continental, Delta, North Central, Ozark, TWA, United and Frontier at Kansas City.



"Yahoo!" Rita Fekas (right), Reservations Salesman, kicks her boots in the air with a "Yahoo!" during a moment of highlight with (left to right) Charlene Philips, Judy Duprey and Julie Robinson, all Reservations Salesmen and Shirley Jackson, Lead Salesman.

She'll Visit Her Husband

(Continued from page 1)

When all the actin' was done and the votin' begun—for the best dressed—it went this-a-way.

First prize—Mrs. Shirley Jackson, Lead Salesman (Dance Hall Girl). Two positive first class passes to any city on TWA's international or domestic system.

Second prize—Jana Warren and Patty O'Connor, Reservations Salesmen, who did a great two-part job as a cow. Two positive first class passes to any city on TWA's domestic system.

Third prize—Karen Utke, Supervisor-Denver CRC (Pioneer Woman). Two space available coach passes to any city on TWA's domestic system.

Participating employees took part in the program during their breaks and other times off from the job.

SLC Chief Stewardess Named



Linda Ottley Main of Salt Lake City has been named Chief Stewardess for the newly reopened Salt Lake City stewardess domicile.

A native of Salt Lake, Linda attended the University of Utah for one year after which she joined Frontier as a stewardess from 1966 to 1968. She was based in Salt Lake.

During Linda's short time away from Frontier, she worked as secretary to the Vice President of American National Bank in Salt Lake City in addition to modeling.

Initially, there will be 25 stewardesses based in SLC under Linda.

How's Your F L I. Q.?

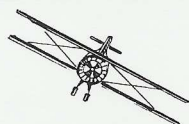
1. Currently, Frontier provides service for how many cities through what number of stations?
2. The three-letter airline code for Enid is?
3. Frontier's present aircraft fleet size totals 46. Can you answer with how many of each model aircraft?
4. Later this year, Frontier will celebrate its 24th birthday. Can you name the date?
5. If a customer asks you, "How many types of discount air fares are offered by Frontier Airlines," what will you answer? Can you name them?

- Standby Fare,
Fares, Joint Fares and Youth
Standby, Lower Jet-Prop
Discover America, Adult
Military, Confirmed Youth,
Family Plan, Group Fare,
5. Nine—Let's check them off:
4. November 26
200's
737-200's; 4 Boeing 727.
3. 32 Convair 580's; 10 Boeing
2. WDC
1. 106 cities through 87 sta-
FL 10 ANSWERS

If you have five correct—champ four correct—extraordinary three—study more two or under—Ugh!



INTERLINING



WAIKIKIAN HOTEL—"Holiday for Frontier Personnel"

Frontier personnel and their families may enjoy superior and deluxe lanai room accommodations with air conditioning and breakfast bars at the Waikikian Hotel at specially reduced rates year 'round.

Special rate reductions of 25% to 60% are extended through the year depending on the type of accommodations required and availability.

Frontier personnel registered at the Waikikian receive a 10% discount from Budget Rent-A-Car and special sightseeing tour discount through the MacKenzie Travel Desk in the Waikikian lobby. The new and colorful Hotel Molokai on that island will honor corresponding special room rates.

As special guests of the Waikikian, these VIP courtesies will be extended:

Welcoming Mai Tai Cocktails in room
Hawaiian Hospitality Cocktail Party Tuesday evenings
Orchid pillow-top with turn-down service each evening
Private Waikikian beach facilities
Aloha departure flower leis
Write direct to Jim Knaefler, Vice President and General Manager, Waikikian Hotel, on the beach at Waikiki, Honolulu, Hawaii 96815, for reservation information.

VACATIONING FRONTIER personnel and their accompanying dependents can now enjoy Acapulco on only \$5 a night.

Flagship Hotel's El Presidente, one unit in a growing chain of luxury resort hotels being operated by the American Airlines

subsidiary, is offering special rates from now to December 15.

Room rates during the off-season period are at a 50% discount. This translates into \$5 per person for a twin room and \$8 for a single, with no charge for children under 14 staying with their parents.

Reservations can be made by writing on company letterhead to the General Manager, El Presidente, Avenida Presidente Miguel Aleman, Acapulco Gr., Mexico.

The twin-tower hostelry offers a private beach and swimming pool, three superb restaurants, nightly entertainment and an arcade of Mexican shops.

SHERATON HOTELS extend to all airline personnel and their dependents a 50% room discount for their vacation travel. This applies to regular rate of room assigned. Offshore hotels are subject to availability.

The discount applies to room rate only and only for vacation travel, and is applicable only at Sheraton Hotels (doesn't include Sheraton Inns).

Reservation requests must be made through the Sheraton Central Reservation Office 800-325-3535. At that time, all available rates for any requested hotel are to be quoted. Airline personnel will select the rate they desire and it will be confirmed to them. They will be advised that the rate will be discounted 50%. The reservation message will carry a notation identifying the reservation as "Airline Personnel." The actual discount will be granted at the hotel.

Identification of the employee will be through his airline identification card or a trip pass (an airline ticket issued to an airline employee and his/her dependents.)

NEW SPECIAL rates for Frontier employees were announced by the Tropicana Hotel and Country Club. J. K. Houssels, Jr., President of the plush Las Vegas resort hotel, announced that new rates of \$14 single and \$16 double were being offered to all Frontier employees.

Houssels indicated the new rates were effective immediately. To take advantage of the special rates, FL personnel need only present proper credentials identifying themselves with Frontier. Houssels cautioned that reservations should be made in advance to preclude possible disappointment upon arrival.

The American home of the famed "Folies Bergere," the Tropicana offers the top names in the entertainment world.