



# Sunliner News

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## LEWIS DYMOND ELECTED FRONTIER'S PRESIDENT!



### Swan Named Chairman and Pistell Co-Chairman of Board

Following final negotiations in late March by The Goldfield Consolidated Mines Company of New York, Reno and San Francisco approximately two-thirds of the outstanding stock was acquired for controlling interest in Frontier Airlines. Purchase price for the 625,000 shares held by L. B. Maytag, Jr., former president of the airline, and his associates was \$3,000,000.

Two weeks later on April 10 a stockholders' meeting was held at Frontier's general offices in Denver. At that time a new nine-man Board of Directors was elected and a new president, Mr. Lewis W. Dymond, was named chief executive officer of the company.

Elected chairman of the new Board of Directors was Willis A. Swan. Mr. Swan of San Francisco holds the positions of president of Goldfield and of Getchell Mine, Inc. with active mining operations near Golconda, Nevada. Co-chairman of the new Board is Richard C. Pistell of New York City. He is also chairman of the Board of Directors of a number of other companies which include Goldfield, Getchell Mine, Inc. and Pistell, Inc., an investment banking firm in New York.

Other members of the Board include Frontier's new president, Mr. Dymond, and these additional six businessmen: Frontier's new secretary and general counsel, Barry S. Cohen of New York is also a director, secretary and treasurer of Goldfield and a director of Getchell Mine, Inc. From Asheville, North Carolina, is C. Whitcomb Alden, Jr., a financial consultant, director and vice president of

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LEWIS W. DYMOND is Frontier Airlines' new president. Following the annual stockholders meeting held in Denver on April 10, the Board of Directors elected Mr. Dymond to head the airline as chief executive officer and also named him as a member of the new Board.

Mr. Dymond was formerly with National Airlines where he held the position of Vice President of Operations, Maintenance and Engineering. During his nearly 24 years with National he worked his way up through maintenance, station operations, flight dispatch and piloting. As a pilot he has logged over 3,200 hours flying time on the line for National and is rated on DC-4, DC-6 and DC-7 equipment.

A native of Lansing, Michigan, Mr. Dymond moved to Florida in his teens. He joined National in 1938 when the company had only 55 employees. By attending night law school at the University of Miami he earned his L.L.B. degree cum laude. He is a member of Phi Kappa Phi, honor society, Phi Alpha Delta, legal fraternity, and the Florida and Dade County Bar Associations. Active in Masonry, Mr. Dymond is a Past Master of the Masonic Lodge, 32nd Degree Consistory and Shriner. Who's Who in America has featured him for the past two years.



**NEW BOARD OF DIRECTORS** (back row, left to right) are C. Whitcomb Alden, Gordon D. Brown, Hoadley Dean and Barry S. Cohen, and (front row, left to right) Richard C. Pistell, Lewis W. Dymond and Willis A. Swan. Mr. Joseph Friedman is not pictured.

## "Let Us Build Frontier Together..."

It is with a great deal of pleasure that I take this opportunity to address personally each loyal employee of Frontier. As of this moment, I have met but a small percentage of the Frontier family, but I can say without reservation that I have been most impressed with the cordiality, enthusiasm and company loyalty so evident in each and every employee whom I have met to date.

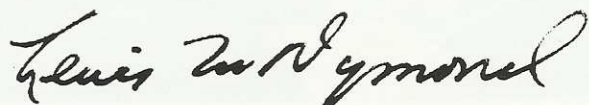
The experience level of the average Frontier employee is undoubtedly one of the highest in the airline industry. The fact that better than ten per cent of our employees will have completed fifteen years of service during this year attests to the perseverance and stick-to-itiveness of our complete organization.

You have had more than your share of top management changes, but I trust that you have witnessed your last. My last job lasted 23½ years. During that time, I had the good fortune to work in a variety of positions which touched virtually every department in the airline. I have, at one time or another, to some degree shared most of the emotions and encountered many of the problems which confront each of you in a day-to-day operation. You can count on my understanding, and I solicit yours.

The growth potential of Frontier is terrific. We started out as a subsidized operation and we shall undoubtedly continue to need subsidy for some time to come; and for this we need apologize to no one. Local service carriers, such as Frontier, were created and exist because of a vital public need for air service. The trunks of today were in this same position some twenty years ago, and, until not too long back relied on similar government financial support. It is the obligation of the Civil Aeronautics Board, as directed by Congress, to foster the growth of civil aviation. The very basis of every air carrier certificate, including that of Frontier, is public convenience and necessity. Much has been said in recent years about reduction and even discontinuance of subsidy. It is the avowed aim of your present management to pursue a diligent course leading to the reduction of reliance on subsidy with the hope that ultimately Frontier will have sufficient economically-sound routes with which to operate completely subsidy free. We do not, however, endorse the philosophy that this is to be accomplished at the expense of failing to provide service needed by the communities authorized to be served by Frontier.

It is rather our intention to pursue vigorously a sales and community relations program directed toward the increase of traffic on all segments on Frontier's system. In this regard, we have been successful in engaging the services of Mr. C. M. "Casey" Britt, who has had an extensive background in airline sales work for the past twenty years, with both a trunk and a local service carrier. Mr. Britt's most recent airline experience was with Southern as Vice President of Traffic and Sales, where he for five years worked closely with the communities and other airlines. His knowledge and experience in this field will be an invaluable asset to Frontier.

Company involvement in the Montana and Nebraska "Use It Or Lose It" cases is currently being studied by your management. Our future course of action will be announced shortly. Meanwhile, let us all pull together to continue our role of local service carrier dedicated to serving the needs of our sixty-two communities.



Lewis W. Dymond  
President

## C. M. BRITT—V. P. Sales and Service



Frontier Airlines' new vice president of sales and service is C. M. "Casey" Britt. Mr. Britt was born in Exeter, Nebraska, and grew up around Bancroft, Nebraska. He is a graduate of Transylvania College of Lexington, Kentucky, and received his degree in liberal arts.

Having an extensive background in commercial aviation over the past 20 years, Mr. Britt began his career with Pennsylvania Central Airlines, a predecessor of Capital Airlines, where he gained experience in station and sales work during a 12-year period in Michigan and Washington, D. C. For five years he was with Southern Airways holding the position of vice president—sales.

Following his years with Southern, Mr. Britt was associated with General Dynamics Corporation where he was a vice president in Washington, D. C. for two years. For the past year he and Walter Sternberg were partners in the firm of Aviation Consultants, Inc.

An active member on numerous aviation industry committees, Mr. Britt was president of the Air Traffic Conference of America. Also included in his aviation background of interest is membership in the National Defense Transportation Association, the National Aviation Club and the Aero Club all of Washington, D. C.

### SWAN NAMED CHAIRMAN AND PISTELL CO-CHAIRMAN OF BOARD

(Continued from Page One)

Goldfield and a director of Getchell Mine, Inc., and Gordon D. Brown of New York who is also a vice president of the Bank of New York. The only holdover member of the Board is Hoadley Dean, investment banker of Rapid City, South Dakota. Another member of the Board is Joseph Friedman, New York, Chairman of the Board of Chromalloy Corporation, director and vice president of Goldfield, director and vice president of Bowling Corporation of America and director of Capehart Corporation. Veteran CBS newscaster, world explorer, lecturer and author Lowell Thomas is Frontier's ninth director. Mr. Thomas, a native of Colorado's Cripple Creek area but now of Pawling, New York, is also a director of Capital Cities Broadcasting Company.

On April 1, C. M. "Casey" Britt was named Frontier's new vice president of sales and service. His extensive 20-year background in station operations and sales with both trunk and local service airlines will be of great value to Frontier in furthering the growth and progress of the company.

New treasurer of Frontier is William M. Groody of Nye, Montana. R. Walter Dunn was renamed to continue his duties as assistant treasurer of the company. Also named vice president to represent Frontier's interests in the nation's capital is Frank M. Russell of Washington, D. C. Mr. Russell was formerly vice president of the National Broadcasting Company in Washington, D. C.

## General Counsel and Secretary Barry S. Cohen



**NEWLY-NAMED CORPORATE** secretary and general counsel of Frontier as well as a member of the airline's Board of Directors is Barry S. Cohen of New York City. A native New Yorker, Mr. Cohen is a graduate of Yale University's law school.

Along with his very busy schedule as an attorney preparing underwritings for the Securities Exchange Commission Mr. Cohen is also a director, secretary and treasurer of The Goldfield Consolidated Mines Company and a director of Getchell Mine, Inc.

He and his wife, the socially prominent former Carolyn Ring of Washington, D. C., have two children, Deborah and Vivian.

## WILLIAM M. GROODY—Treasurer

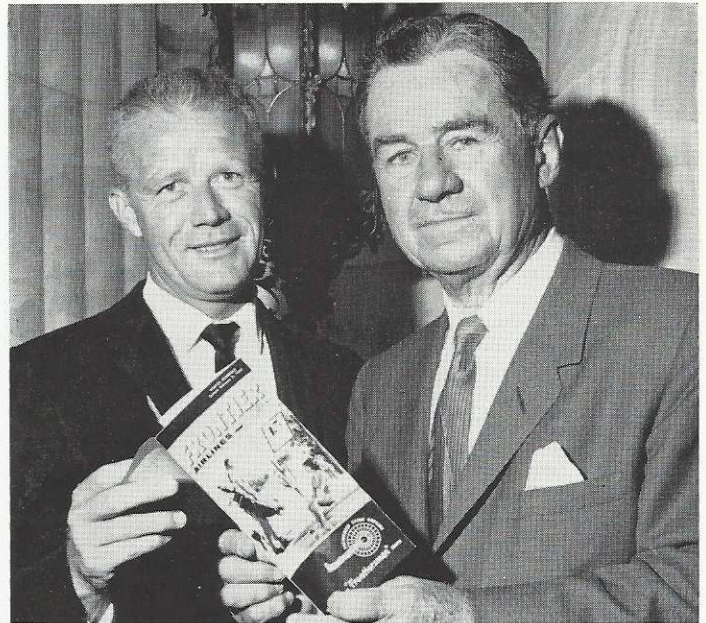


William M. Groody, Frontier Airlines' new treasurer, is a native of Philadelphia, Pennsylvania. With the beginning of World War II in 1941 he served with the United States Army until 1945 in the European Theatre with the 104th Cavalry Reconnaissance Squadron.

Following the war Mr. Groody completed his college education at Benjamin Franklin University in Washington, D. C. He has a master's degree in commercial science. For three years he was in the Internal Audit Control Section of the American Automobile Association in Washington, D. C. In 1953 he joined the American Chrome Company at Nye, Montana, and is treasurer of that company.

He and his wife Florence have three daughters, Caroline, Kathleen and Diane, and a son, William, Jr.

## Lowell Thomas—Member of Board



**SCENIC WEST VACATIONLANDS** get an evaluation by Lewis W. Dymond (left), Frontier's president, and Lowell Thomas, veteran CBS newscaster who is now a member of Frontier's Board of Directors.

## Sales Leads Pay Off In Dollars



"FUN FLIGHTS TO THE SUN," Frontier's Arizona vacation promotion, paid off handsomely in commissions to Ouita Elliott, DEN/CTO, and Gary Mitchell, DEN/RESV. Harriett Nail, FMN/RESV, also picked up some cash for her sales tips.

## Denver Denvoys Initiate Judy



**THREE DENVOYS**, goodwill envoys of the Denver Chamber of Commerce, (left to right) Phill Philleo, Bob Pruitt and Dick Lusk, extend honorary membership to stewardess Judy Bohling prior to departure of their chartered "Sunliner" to Santa Fe and Albuquerque.

# COFFEE BREAK . . .

BY JOANNE UERLING

It's Mexico this month and you're about to be captivated by the West Coast of Mexico. Want to and you'll find an enchantment of your own in any of the coastal cities but here is something of the enchantments to be found in Guaymas, Mazatlan or Acapulco.

You're aware of our connections via Aeronaves de Mexico through Tucson into these cities but maybe only dimly aware of the many, varied beauties of these resorts. Perhaps you've heard of the nightlife in Acapulco, the fishing in Guaymas or the hunting in Mazatlan but all three offer all of these and more for they have the feel of the wind, the sound of the sea and the beauty of the bay besides. Jagged cliffs crowding over white beaches, great mountains pushed out of turquoise waters — from these you absorb and hold the good vacation feeling.

From this the white-walled Spanish-Moorish houses of Guaymas or the Spanish Colonial style of Mazatlan fits in and adds to the old world atmosphere. But the accommodations give in to new world comfort. Your thoughts toward sailing, skin-diving, yachting, swimming, fishing or hunting have been thought long before and provided for. And the fish they are superb — generally not for eating, but for deepsea fishing off well-equipped, modern fishing craft. From May through October the best and largest sailfish, marlin, tarpon, roasterfish, Sierra mackerel, bonita, dolphin, tuna, white sea bass, barracuda, sea turtles, sea trout and innumerable other species will give you, the expert, the amateur or the average, adamant non-fisherman a fishing good time. In the fall there are fishing tournaments in Guaymas, Mazatlan and Acapulco timed so that you can go from one to the other and attend them all. For the hunter there are deer, wild pig, mountain lion, duck, quail, rabbit and many others. And for the daring hunter there are

alligator by the score. Spas or thermal waters are found in this neighborhood in which to leave your anxieties or tensions. Or there's loafing to which you might want to switch for variety.

And loafing, needless to say, includes many forms of entertainment. Beachcombing, for instance, along the almost four thousand miles of western coastline would be one. The peninsulas, inlets and large islands offer nooks for quiet sunbathing while offshore there are spots for secluded picnics.



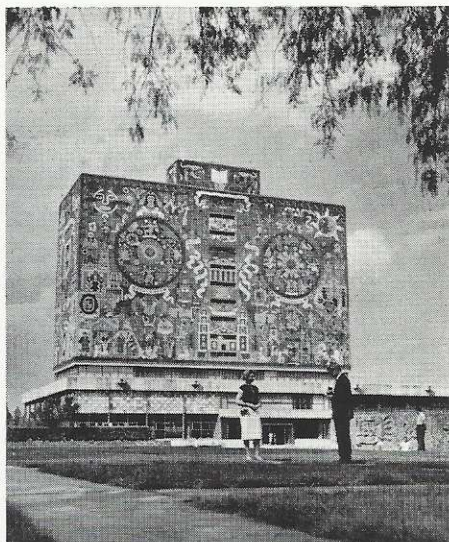
BOB KAUFFMAN, senior sales representative in Rapid City, and wife Kathy display the 115 pound sailfish Bob caught in Acapulco. Kathy caught her share also.

Man has begun to add his share of entertainment for vacationers in Acapulco and the other coastal cities including golf courses, bullfights, jai-alai games or you might wish to go shopping in the old central markets for native fruits and goods particularly on Tianguis or native market days which take place on different days in various towns. Guides can tell you as to the day of the week on which they occur in their city.

The sightseer can have a heyday here too and the gourmet will find the Mexican cuisine a gastronomical delight far better though hotter than that he finds at home. In fact, for many these are the very things most exciting about a trip to Mexico, its past, its present, its people and their habits.

Guaymas is called "Fisherman's Paradise", Mazatlan is called "Place of the Deer" or more often "Pearl of the Pacific" and Acapulco is considered the "Mexican Riviera". All are delightful places with fine accommodations which suit your purse whatever the size. In Acapulco the Hotel Del Monte offers special airline rates all year round of \$8 a day American plan or \$4 European plan. Others giving rates are the El Presidente, 15%; Hotel Elcan, 10%; Impala Motel, double \$7.50 from April to December 15; Las Brisas Hilton, 50% off season; and Las Hamacas, 20%; all in Acapulco. As for the best time of year to go, it is your choice depending upon what you are most interested in for here is a year-round vacationland.

The whole of the West Coast of Mexico is a fish story you'll repeat again and again. It's an introspective story you'll keep to yourself or it's an inspiration you'll have for a lifetime. And, if you go, you might just have the time of your life.



ART AND ARCHITECTURE attract the sightseer to Mexico and he's not disappointed in either. As is evident here, buildings are brightly colored and designs intricate.

## Denver Division Chief—VI LESTER



NEWLY-NAMED DIVISION CHIEF STEWARDESS in Denver is Vi Lester. Replacing Jo Pershin, recently married, Vi will continue her duties of the past three years training new stewardess classes. Originally from Bismarck, North Dakota, Vi has been based in Denver all five of her years with Frontier.

Assisting Vi will be June Hendrickson in scheduling flight assignments of the 49 stewardesses based in Denver.

## A Chick Meets A Chicken



A CHICK, stewardess Joy Robinson, meets a very little chicken named Joe who will soon be making his first takeoffs and landings. Each spring over 100,000 baby chickens like Joe start flying over the Rockies before they are even a day old. Via the silver wings of FAL's "Sunliners" one thousand cartons containing 100 chicks each are shipped by air throughout Colorado, Wyoming and New Mexico by Jamieson and Sons Hatchery of Denver. Ever since Frontier began operations over fifteen years ago Jamieson's Hatchery has been a regular user of the airline's air cargo services.

Last year air freight brought in \$340,000 in revenue. This was a major portion of the \$717,000 in cargo revenues earned by Frontier which was over 10 per cent higher than similar revenues of the previous year.

# "Pick 'Em While They Are Ripe!"



OMAHA—FRONT ROW, Don Watson, RAP; Don Jorgenson, CDR; Roy Wethington, BIE; Lloyd Redmer, MKC; Bob Cady, STK; and Meredith Dexter, GRI. Back Row, Jim Smith, MCK; George Slivka, OMA; Glenn Emmons, LNK; Ramon Spiars, HSI; Jerry Smith, IML; Bob Pier, AIA; Ferd Castrop, EAR; Royal Burt, BFF; Gary Vandenberg, STJ; Vern McMullen, LBF; and Dale Kindred, SNY.

Converting over-the-counter and phone inquiries for flight information into definite reservations was the basic theme of the recent station manager meetings held in Billings, Phoenix and Omaha. Everyone got into the act when plastic bananas labeled "I'm ripe!" were tossed into the audience to help emphasize better methods needed to increase passenger and cargo sales, revenue ton miles and income during 1962.

The road shows were conducted by Jim Montgomery, director of traffic, with able assistance from Elton Snoke, manager of stations, David Burr, supervisor of station training, and Bob LaGuardia, cargo sales manager.

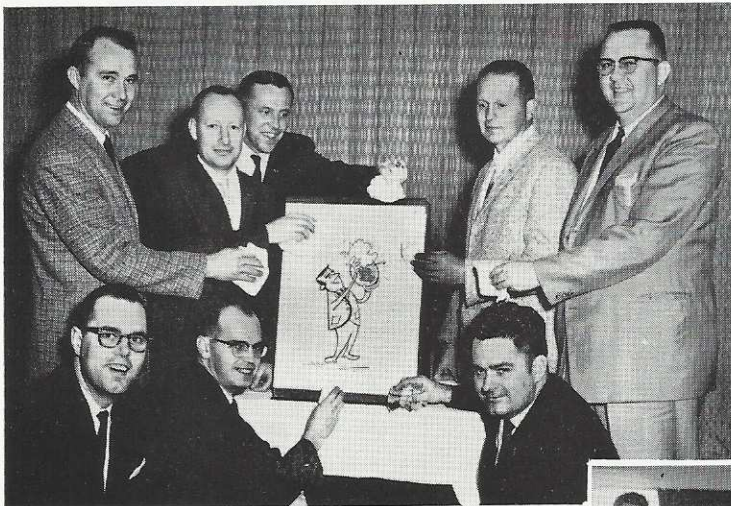
Managers were reminded in other phases of the presentations that closely tied to selling Frontier's services was the need to make them more attractive by improved on-time performance, better handling of passenger luggage and a more complete understanding of interline space control methods.



BILLINGS—DAVE BURR, DEN; Steve Bird, MLS; Jim Senstad, GTF; and Tony Illich, LWT.



BILLINGS—FRONT ROW, Gene Martin, OLF; Paul McClure, MOT; and Jim Sebastian, SDY. Back Row, Harv Schiermeyer, LEM; Reinhold Saylor, BIS; and Gordon Bost, BIL.



BILLINGS—FRONT ROW, Danny Foreman, JAC; Jim Schneider, ISN; and Vern Crawley, DIK; Back Row, Bob Tuttle, GDV; Carl Henderson, COD/POY; Ora Goode, GGW; Frank Merrill, VEL; and Gleason Shaver, HVR.



BILLINGS—BOB LAGUARDIA, DEN; Bill Cook, WRL; Les Bendickson, LAR; George Hobbs, RWL; and Bill Kirkwood, RKS.

PHOENIX—FRONT ROW, Art Trevithick, GUC; Doyle Johnson, MOK; Fred Klatt, DRO; Bud Knudson, ABO; Walt Rea, ALS; Ralph Rea, SVC; Bob Malody, PRC; and Hearold Elmer, INW. Back Row, Cal Reese, DEN; Jim Seamster, GJT; Ken Houchens, GUP; Ray Johnston, CEZ; Ollie Brunz, PUB; Harry Cutler, MTJ; Chuck Southerland, SAD; Kerry Allen, FLG; Jim Butler, PHX; Paul Almquist, FMN; and Paul Hult, TUS.



## "4 VACATIONS WEST" TOURS PROMOTED



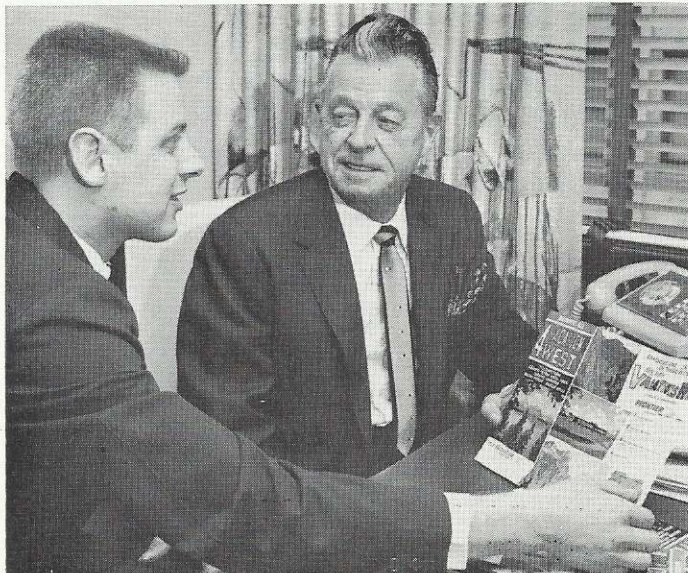
PLEASED TO PICK UP a few more pertinent facts on a Rocky Mountain West vacation pretty Anne Scherba, United's tour representative in San Francisco, learns the latest on the "4 Vacations West" tours from Frontier's sales representative Bob Kauffman (left) and interline sales representative Paul Glidewell.

Frontier's scenic wonderland areas were given the hard-sell treatment during the first three weeks of April. Eight salesmen, headed by Tom "Teton" Makurat, director of sales, teamed up to make hundreds of personal calls on travel agencies and vacation and tour sales desks of connecting airlines to get out the story on Frontier's new vacation tour program—"4 Vacations West".

Working with Berry Travel Service, a national wholesaler of tours, Frontier has developed short two to four day packaged vacations to the national parks of Yellowstone, Grand Teton, Grand Canyon and Mesa Verde plus the attractions of the Black Hills area.

Reaction from agency staffs to these sales calls was one of exceptional interest since it was not commonly known that FAL's tours made possible the finest of side trips to national parks for vacationists traveling to the Seattle World's Fair. Neither was there too much known about Frontier's connecting flight service at terminals with the nation's trunk carriers which make possible the easiest and best means of taking a scenic vacation in the Rocky Mountain West.

Twenty-four major metropolitan cities were covered during the sales blitz. Frontier's super salesmen who did the necessary footwork in blanketing the West Coast, the Great Lakes, the Southwest and the East Coast areas were: along with Makurat, Paul Glidewell, Larry Sills, Mel Brandt, Don Boyle, Bob Kauffman, Harv Oswald and Steve Winchester.



TAKING A FIRST appraisal of the new "4 Vacations West" tour folder, Ralph Berry (right), president of Berry Travel Service of Kansas City, gives his enthusiastic approval to Harv Oswald, Frontier's district sales manager in the Kansas City area.

## Stewardesses Sign Contract



PUTTING THEIR SIGNATURES on a new 18-month contract covering wages and working conditions are members of the Negotiating Committee for the stewardess division of ALPA. (Left to right) Delores Kidder, SLC; Julie Oats, PHX; Gloria Brant, DEN; and Caroline Haun, BIL; join with J. Dan Brock (lower left) for Frontier. Robert O. Boyd of the National Mediation Board witnesses this final step of the agreement.

## SCOUTING HELPS TO BUILD CHARACTER



GETTING OFF A SALES PITCH on the 1962 Boy Scout Exposition are Scout Kevin Robinette (left), son of Glenn Robinette, Ground Maintenance, and Cub Terry Herrington, son of King Herrington, Sheetmetal Shop. Having gotten the facts, Al Olinger, Manager of Training, eagerly bought tickets for the big show held in the Denver Coliseum. Highlighting the theme "Countdown for Character" were 335 booths depicting various scout activities.



CASPER STATION PERSONNEL are quite pleased with themselves in having pulled off a 100 per cent on-time operation to win their first Frontiersman Award. Recognition of a job well done in spite of their having to handle some of the largest amounts of air cargo on Frontier's system plus quite a few hundred passengers during the month goes to: (left to right) Dave Carter, Ivan Newell, Larry Sanger, station manager Paul Lawson, Bob Skelley and Ray Ganske. Sales representative Tom Morphis was on hand to extend congratulations.

## SERVICE AWARDS



### 15 Year Pins

DUE IN MARCH OR APRIL

William L. Hilbert, Dispatcher, DEN  
George P. Lawrence, Dispatcher, DEN  
William M. O'Meara, Captain, DEN  
Gene B. Smith, Lead Mechanic, SLC  
Donald G. Brady,

Foreman Line Service, DEN

John B. Brennan, Lead Mechanic, DEN  
Bryce M. Garner,

Foreman Line Service, DEN

Fred D. Jella, Captain, DEN  
Sam Grande, Captain, SLC  
L. Scott Keller, Division Chief, SLC  
Elmer T. Burson, Division Chief Pilot, PHX  
Angello G. George, Mechanic, SLC  
William A. McChrystal, Captain, SLC  
Robert J. Nicholson, Captain, DEN  
Willard R. Crouch, Senior Stock Clerk, DEN  
Edward H. Gerhardt, Mgr. of Publicity, DEN  
Louis A. Berets, Regional Manager, DEN  
C. Gordon Shaffer, Personnel Manager, DEN  
Michael J. Kaiser, Dispatcher, DEN  
Kenneth A. Dealy,

Operations Ground Instructor, DEN

John E. Randoll, Lead Mechanic, DEN  
Walter A. Scott, Foreman Engine Shop, DEN  
Loren D. Talbot, Mechanic, BIL  
Gordon Bost, Station Manager, BIL  
Calvin E. Cowley, Captain, SLC  
Harold J. Cook, Lead Mechanic, MKC  
Lester E. Schaffer, Captain, BIL  
Richard L. Rickert, Lead Mechanic, DEN  
Clarence M. Umerski, Inspector, DEN  
Joseph B. Coopersmith, Lead Mechanic, DEN  
Howard J. Jones,

Foreman Aircraft Overhaul, DEN

James B. Montgomery,  
Director of Traffic, DEN

Lester L. Bergstrom, Mechanic, DEN  
William A. Meguire, Lead Mechanic, DEN  
George W. Swonger, Supervisor Production  
Scheduling and Records, DEN  
Gerold C. Kimel, Foreman  
Ground Maintenance, DEN

### 10 Year Pins

DUE IN MARCH OR APRIL

Virgil G. Allen, Station Agent, RIW  
Arnold W. Hadler, Station Agent, GRI  
Gerold S. Humbracht, Station Agent, CEZ  
Eileen Barker, Clerk, DEN  
Donald C. Wardman, Mechanic, DEN  
Everett E. Simkins, Station Agent, GTF  
Jerry P. Lynch, Stock Clerk, DEN

### 5 Year Pins

DUE IN MARCH OR APRIL

William E. Bowen, Cleaner, DEN  
Arthur Trevithick, Station Manager, GUC  
Carl R. Herring, Captain, BIL.

## BOWLING BUG BITES BUETHE



Bowling is more than a hobby for O. Dean Buethe, Frontier's crackerjack kegler presently based as a station agent in Salt Lake City, for he's become one of the hottest of the major stars during the last season. As an example, in the Singles League in Salt Lake in which he bowls regularly, the 25-year-old bowling star had series of 963, 910 and 900

in three consecutive weeks based on scratch league competition in four-game matches. In that stretch his high games were 278, 268 and 279.

More recently he showed his real ability when he captured the coveted Ritz Classic title. The entire evening was a touch-and-go situation but Buethe finished on top with his last game of 246 including seven strikes. With an 8-game total of 1,691, Dean won first place spot and \$750 though it was pressure-packed until the end when Buethe topped the second man with a near-miss of 1,683. At the close of this, the Deseret News and Telegram of Salt Lake City called Buethe the young man with the golden touch in the clutch. Dean says he averages about 10 games a week in between his working hours at Frontier and enjoys every bit of it.

Dean began working for Frontier in March of 1959 as a station agent in Laramie. He was in Farmington for a time after which he transferred to Salt Lake City where he has been since March of 1960. He is the son of Richard F. Buethe, an almost-15-year employee of Frontier Airlines in the Accessory Shop at Denver.

## Eager Beavers Promote Vacations West

During recent Outdoor Sports Show in Denver, Frontier Airlines and the Yellowstone Park Company teamed up to tell the story of the many wonderful vacations to be enjoyed in the Rocky Mountain West. By tastefully combining scenic pictures, national park posters and an assortment of realistically-mounted wild game and fish, one of the most attractive booths of the show was developed. For six nights a team consisting of a Frontier sales representative and stewardess along with personnel from the Yellowstone Park Company distributed over 30,000 folders and timetables to inquiring potential vacationists.

On one of the evenings sales manager Bill Briscoe (left), of the Yellowstone Park Company, stewardess Mary Jo Gouse and Frontier sales representative Tom Morphis, teamed up with another eager beaver named Jake.



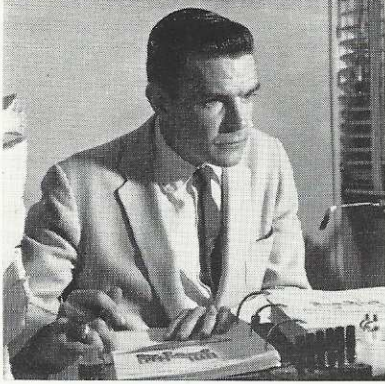
## "WORM ART" IS NEW FORM OF CREATIVE EXPRESSION



Take fifty squirming night crawlers (worms, that is for the non-fishermen in the audience), dip them thoroughly in assorted colored oil paints and then thoughtfully drop them at strategic areas on a block of compressed cork. The end result? A masterpiece entitled "Inauguration Parade", good enough to be hung in any art gallery in the country.

Artist "Tiny" Kidder, Frontier's attractive Salt Lake City-based stewardess, said that she isn't kidding that her hep wigglers from the school of modern art can turn out abstract painting which will compete with the best in any art show. "Tiny" normally will not have anything to do with worms of the "garden hackle" variety used by fishermen, but when she dunks her night crawlers in paint they cease to be mere worms but become artists seeking soulful expression. Picasso better look to his laurels.

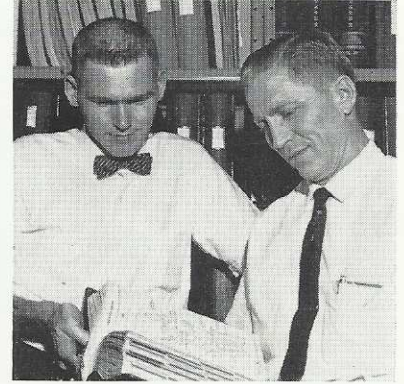
# When Better Manuals Are Made These Gents Will Make Them



**DAVE BURR**—Manager of Station Training works on new emergency manual revisions.



**OPERATIONS TRAINING DEPARTMENT** has (L to R) Ted Van Steenburgh, Chick Stevens and Al Olinger finishing up details of new DC-3 flight manual.



**LARRY BAKER** and **BILL DURLIN** in Quality Control check on needed changes to maintenance manual.

Sometimes overlooked by too many of us in Frontier in our busy personal doings are six very conscientious fellows in Operations Training, Quality Control and Station Training Departments. They have the personal responsibility of developing new guide lines and updating old ones in the almost 5,000 pages of operations manuals used by Frontier Airlines' pilots, mechanics and station personnel which help to assure a smooth, safe and dependable day-to-day operation.

In the Operations Training Department Al Olinger, Chick Stevens and Ted Van Steenburgh are presently finishing up the script and art work on a new 250-page flight manual for the Douglas DC-3. A little over a year ago they worked up a 200-page Flight Manual for the Convair 340.

Meanwhile over in the Quality Control Department Foreman William Durlin is finishing up a new 200-page General Maintenance Manual and is in the process of rewriting completely a 500-page manual on DC-3 maintenance. He is assisted by Larry Baker, aeronautical draftsman, in revising weight and balance manuals on both the DC-3 and the Convair 340 plus 200 pages of drawings on the maintenance and modification of our "Sunliner" fleet.

Dave Burr, manager of station training, has had some busy months recently turning out new and revised pages to manuals on emergency, ramp service and equipment, fuel and oil service and weight and balance.

## Record 181 Denver Flight Departures With No Mechanical Delays



**FOR TWELVE STRAIGHT DAYS** in late April Denver Maintenance scored with a new record of 181 flight departures without a delay. Both Line Maintenance and Engine Overhaul were recognized for their all-out contributions to this record.

**Engine Overhaul**—Superintendent Bob Meisenbach, Harry Miller, Bob Eakle and Walt Scott.



**LINE MAINTENANCE**—(left to right) Superintendent Jerry Waples, "Red" Ralston, Bob Krieger, Frank Walters, Dallas Mortensen, Bob Fedel, Lawrence Bower, Bill Livingston, Jim Miller, Don Matthews, Chester Fitch, Karl Sheldon, Bill Buckley and "Doc" Libby.

### Sunliner News

*Edited by the*

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*Denver 7, Colorado*

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