

# Sunliner News



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A "Bucking Flivver" is a change of pace from a flying machine. Pert Frontier stewardess Jill Cassidy presents an Award of Merit to Cal Campbell, manager of the Gunnison Chamber of Commerce, during the "Rush to the Rockies National Western Stock Show" parade.

## New Flight Schedules Announced

New scheduled air service will be inaugurated by Frontier on March 1 over two new routes granted to the airline as a result of the recent Seven States Case decision by the Civil Aeronautics Board. One new route between Denver and Omaha will also serve the Nebraska cities of Lincoln, Hastings, Kearney, McCook, Imperial and Sidney plus the eastern Colorado city of Sterling, and a second route between Omaha and Kansas City with intermediate air service to Lincoln, Beatrice and St. Joseph will receive new Frontier flights.

Between the terminal cities of Denver and Omaha two daily round-trip flights will feature morning and evening commuter schedules for businessmen. At Lincoln, Nebr., connections from these flights will also provide direct air service to and from Kansas City, plus connecting services with the seven other airlines serving this terminal city.

### EASTBOUND FLIGHTS

Frontier's eastbound flights from Denver will be flight 52 leaving at 6:30 a.m. and flight 54 leaving Denver at 6:10 p.m.; leaving Sterling at 7:16 a.m. and 6:56 p.m.; leaving Sidney at 7:39 a.m. and 7:19 p.m.; leaving Imperial at 8:16 a.m. and 7:56 p.m.; leaving McCook at 9:45 a.m. and 9:25 p.m.; leaving Kearney at 10:33 a.m. and 10:13 p.m.; leaving Hastings at 10:54 a.m. and 10:34 p.m.; leaving Lincoln at 11:46 a.m. and 11:26 p.m.; arriving Omaha at 12:15 p.m. and 11:55 p.m. Connections at Lincoln from the morning flight 52 will connect with southeast-bound flight 193 leaving Lincoln at 12:05 p.m. for a non-stop arrival in Kansas City at 1:14 p.m.

### WESTBOUND FLIGHTS

Frontier's westbound flights from Omaha to Denver will feature flight 51 leaving Omaha at 6:50 a.m. and flight 53 leaving at 7:50 p.m.; leaving Lincoln at 7:25 a.m. and 8:25 p.m. Frontier flight 193 leaving Kansas City at 6:25 p.m. will make connections at Lincoln with westbound flight 53, with intermediate service at St. Joseph and Beatrice. Westbound morning and evening schedules out of Hastings are at 8:19 a.m. and 9:19 p.m.; leave Kearney at 8:51 a.m. and 9:51 p.m.; leave McCook at 9:35 a.m. and 10:35 p.m.; leave Imperial at 9:07 a.m. and 10:07 p.m.; leave Sidney at 9:46 a.m. and 10:46 p.m.; leave Sterling at 10:08 a.m. and 11:08 p.m.; arriving Denver at 10:54 a.m. and 11:54 p.m.

## What Frontier Airlines Means to Me and My Community

BY BONNIE MARSHALL

*Editor's Note: This article is typical of all the communities served by Frontier, and congratulations to the talented young journalist from Chadron High School.*

"I've heard tell that we are to have airplanes from the east and west stopping at our airport pretty soon. What's this all about? Will it do us any good, or will it just cost us more? Can you answer any of my questions, Miss?"

"Yes sir, I can. In the first place, the name of this airline is Frontier Airlines. It is a well-known name in many places. Wherever it is known, it is well-liked, too."

"You asked if it would do us any good, and I can assure you it will do us lots of good."

"For the first and probably most important thing, we have the three services that Frontier will offer us. These three are mail service, freight service, and emergency service. Each of these with Frontier, can hardly be beat."

"Our air mail service will speed up quite a little. The letters won't have to go by truck to a neighboring town where an airplane can take them on their way, but they

will be able to board a plane right here in Chadron, and reach far-away destinations quickly."

"The second service, freight service, is an important part of any airline. Frontier has wonderful freight service. It will be a very important and convenient necessity for Chadron. Frontier planes carry a big supply of freight on each plane. People can ship large crates of goods or even a small dog in a box being sent to a new home. Frontier crewmen are kind and friendly to such freight."

"Frontier also provides co-operative and swift emergency service. They rush patients as quickly as possible to the best hospital. And loved-ones need not fear, for Frontier stewardesses are friendly, considerate and efficient."

"Yes, yes, I suppose so, but the stewardesses are probably easterners or southerners who wouldn't be able to understand our ways."

"Oh, no sir, the stewardesses on Frontier are hired from the West. Right away, when you board a Frontier plane you will feel at

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## What Frontier Means

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home because there will be a stewardess from Nebraska or some neighboring state waiting on you."

"Well, I guess that would make it quite nice. It sure would."

"Frontier will probably provide jobs for people around Chadron too. Maybe a few will want to become engineers or pilots or work at other jobs for the airline. But these jobs take a lot of training and experience. Maybe some girls from Chadron would want to become stewardesses."

"I think Frontier will also promote growth for Chadron. Families employed by Frontier might want to make their home here. Then, too, with a good airline located here, industries might spring up. Chadron will make a good spot for large business headquarters with an airline running through it."

"Also Chadron would have prestige among other towns in this area. Alliance is about the only other town near here that has an airline. Many people from all over this section of Nebraska will come to Chadron to leave on Frontier. Chadron's businessmen will receive their revenue."

"Chadron State Teachers College students will find that Frontier planes are a good means of transportation to and from school."

"Yes, but all this is mainly for other folks. What will it do for me besides carry my mail?"

"Sir, I understand you are a businessman and do quite a bit of traveling. Frontier will probably become a vital part of your business and transportation. Frontier is linked with quite a few of the major cities in the West. It also links the transcontinental airlines. You'll find it grand and quite convenient to board a large roomy, modern Frontier plane with no worry of being late to that important meeting. You will have a friendly, western stewardess for your service. Frontier's practice is to make you as comfortable as possible."

"But I have heard of so many accidents that airliners have had lately, I don't know whether I'd want to risk it."

"Sir, none of these accidents have befallen Frontier airliners. This airline has been operating for twelve years and there have been no fatal accidents."

"Here are some of the reasons for this wonderful safety record."

"The pilots and co-pilots know exactly what they are doing. They know every part of the West and the route they are flying. The pilots are called "million mile" pilots and the co-pilots are veteran pilots. These men also have a well-trained crew working with them."

"Frontier also has a wonderful ground crew operating each airliner. They have men and women who are dedicated to their task. They keep close watch and guide the airliner safely on its way."

"Frontier also has excellent mechanics checking each airliner. Their preventive maintenance is second to none."

"Safety always has been and always will be Frontier's most important item in operation."

"Well, I guess there is a risk in almost anything you travel with and it sure sounds as if Frontier should be a very safe airline to take."

"Do you have any relatives who live quite a ways away?"

"Why, yes, I've a brother in Idaho Falls."

"Then there is one more thing that Frontier would improve for you. There's a Frontier plane that will be going straight from Chadron to Idaho Falls. You could board a plane and be out to see your brother in no time. No changes, no worries, no strain."

"We also have some relatives quite a distance from here. I have an uncle and aunt in Phoenix, Arizona. We'd like to board a big Frontier plane out at the airport and fly down to see them. We also have quite a few relatives in and around Denver. We could fly to Denver and visit them over a week-end sometime. There would be much more time that way, rather than having to drive all night, and then be tired when we reached Denver. It would be much better to go by Frontier."

"And, too, just think of the vacationland that Frontier would open to many in Chadron. Families could fly to Yellowstone and see the Morning Glory pool, and also the magnificent Old Faithful. They would see the bears that everyone talks about. What fun it would be!"

"The Grand Canyon would be brought closer for many. Then they could visit the Rocky Mountain National Park with all of its beautiful and rugged mountains."

'Oh beautiful for spacious skies

For amber waves of grain,

For purple mountain majesties

Above the fruited plain.'

The Tetons and Jackson Hole could be visited. Also the Black Hills with Mt. Rushmore, that makes every patriot's heart beat faster. The ancient civilization wonders of Mesa Verde would make a nice vacationing spot for some. Frontier would bring them all closer."

"Yes, Miss, I believe you're right. Frontier will make it much nicer for the whole town of Chadron. I don't suppose it will cost much either. Aren't we lucky to be connected with Frontier Airlines?"

"Yes, sir, *very* lucky."

Written by BONNIE MARSHALL,  
Freshman, Chadron High School  
Winner of essay contest for  
Chadron's Air Fair,  
September 30, 1958



Ainsworth's airport manager is usually out flying Nebraska's skyways as his office sign would indicate.

## Five Convairs purchased

Officials of Frontier Airlines and United Air Lines recently concluded a sales agreement whereby Frontier purchased five twin-engined Convair 340's from United. Frontier will receive the first of these Convairs the latter part of March. Three more will be obtained the last half of June, and the fifth aircraft will be delivered in May of 1960.

Frontier plans to inaugurate Convair service on July 1 over four of its routes. On that date, a Convair will replace one of Frontier's DC-3 round-trip flights between Denver and Tucson, with intermediate service to Durango, Farmington and Phoenix. Between Salt Lake City and Albuquerque, a Convair will replace a DC-3 round-trip flight with intermediate service to Grand Junction and Farmington. Between Denver and Grand Junction, two of Frontier's presently operated round-trip flights, now flying with DC-3 equipment, will receive Convair service. One will be a round-trip non-stop flight between Denver and Grand Junction, and the second will be a Denver-Grand Junction flight with intermediate service to Gunnison and Montrose. On July 1, Frontier will begin its operations on the central Nebraska route with three round-trips. One of these round-trips between Denver and Omaha will be flown with Convair equipment, which will also serve the Nebraska intermediate cities of North Platte, Grand Island and Lincoln.

Flight personnel and mechanics of Frontier's Maintenance Department are attending training classes now. United Air Lines in Denver will conduct a part of this training program.

## GOC ends

In a letter of commendation to Frontier and its employees for their participation in the Ground Observer Corps, Lt. Gen. Joseph H. Atkinson, Commander, Air Defense Command, wrote: "One of the most unusual and effective ways of publicizing and promoting the Ground Observer Corps program was started by Frontier Airlines—the idea of naming your aircraft for GOC air defense filter centers in cities along your route of operations . . ."

"GOC will be discontinued as an active part of air defense on January 31, 1959, but before the separation becomes final I want to express the appreciation of the Air Force for the most helpful atmosphere of excitement and enthusiasm for air defense and GOC created by christening ceremonies and other activities that accompanied these projects. Through this form of public relations activities, Frontier contributed its share of the support of the national policy of deterring war."

". . . I would like all of them to know that the Air Force feels a deep sense of gratitude which it can only discharge by my saying a very sincere 'thank you.'"

And so a chapter in air defense closes. One in which Frontier and its personnel enjoyed participating in on many occasions.

# FRONTIER NEWS IN PICTURES . . .



**MR. MATSUMOTO MEETS FRONTIER'S MR. MATSUMOTO . . .** During a study of airline operations Messrs. Arai, Musha and Matsumoto met Tommy Matsumoto of maintenance. That's Ken Stevenson, supt. of maintenance, in the back. The three visitors were from Japan's CAA.



**ALL SMILES . . .** Chief Pilot Budiarto, Indonesian Civil Aviation Department, is checked out on a link trainer by Captain John Myers, who is in charge of Frontier's flight training. First Officer Dick Cochran briefed Budiarto on link training methods.



**GRAND CANYON TOUR . . .** program is outlined by Earl Passwater, district sales manager at Phoenix, to visiting AAL Tour consultants (l. to r.) Pauline Rudin of New York, Marilyn Walsh of Toronto, Pat McGlinchey of Philadelphia, and Shirley Femia of Frontier.



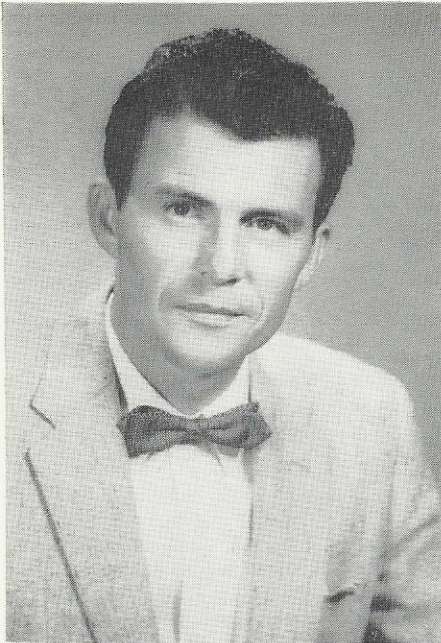
**PLANES AND MORE PLANES . . .** conversion, overhaul, and daily maintenance are all part of Denver's maintenance work day in and day out. This beehive of activity has been going on for the past six months, since the acquisition of additional DC-3's.



**"LIKE FATHER, LIKE SON!" . . .** Going over United's procedures are the Tom Cerettoe's prior to Frontier's taking over for United at Cheyenne. The senior Cerettoe, left, has been with United for 15 years, and Cerettoe, Jr., (right), has been with Frontier seven months.



**A BUSY TICKET COUNTER . . .** that's at Casper, where station agent Oran Kennedy assists J. P. Matthews and Owen C. Lawrence, far right, in making plane reservations. Both represent the Cooper-Bessemer Corp., which is in the oil supply business.



J. E. GARDNER

Things could get most interesting in the Arizona House of Representatives this year, especially for two Frontier pilots: Division Chief Pilot Elmer Burson and First Officer J. E. Gardner.

Burson, a Republican, is serving his first term while this is the second for Gardner, a Democrat.



ELMER BURSON

And in the Arizona House of Representatives there are about three Democrats for each Republican.

Will Gardner kill Burson's bills or will Burson ground Gardner, politically speaking, of course? Only time can give the answer to this question.

## ATA reports . . .

### Repeal of travel Tax

Sen. George Smathers of Florida, who introduced a bill for repeal of the 10 per cent travel tax, said the effect would be to "so stimulate business and remove another artificial obstacle toward economic progress" that the government stands, in the long run, to gain more revenue through its repeal than through its continuance.

He said that "when the tax is lifted, corporate earnings will rise and there will be bigger income tax payments to the treasury."

### Local Airline Service has grown rapidly

America's 13 local service carriers have been operating for an average of about 10 and a half years.

By the end of 1958, they were serving 516 cities . . . nearly two and a half times more than a decade ago. Two hundred and eighty-three of those cities count on their local service carriers for their only scheduled airline passenger, mail and cargo service.

The local service airline system has more than tripled . . . to 35,586 unduplicated route miles at Dec. 31, 1958.

Last year the local carriers carried nearly four and a quarter million passengers . . . about 10 times more than 10 years ago.

## New schedules

(Continued from Page 1, Col. 3)

### ROUND TRIP FLIGHTS

On the new air route between Omaha and Kansas City, Frontier will inaugurate three daily round-trips on March 1. All three round-trips will serve Omaha, Lincoln and Kansas City, with two of the round-trips also serving the intermediate cities of Beatrice and St. Joseph. Daily round-trip commuter service will be offered to all cities on this Nebraska-Missouri route. From Omaha to Kansas City, Frontier's early morning flight 191 will leave Omaha at 6:00 a.m.; leave Lincoln at 6:35 a.m.; leave Beatrice at 7:09 a.m.; leave St. Joseph at 7:53 a.m.; and arrive Kansas City at 8:16 a.m. Frontier's second daily southbound trip 193 will leave Omaha at 11:30 a.m.; leave Lincoln at 12:05 p.m.;

and fly non-stop to Kansas City for a 1:14 p.m. arrival. Later in the afternoon, a third round-trip from Omaha to Kansas City, flight 195, will leave Omaha at 3:45 p.m.; leave Lincoln at 4:20 p.m.; leave Beatrice at 4:54 p.m.; leave St. Joseph at 5:38 p.m.; arrive Kansas City at 6:01 p.m.

Northbound from Kansas City, Frontier's three round-trips will offer commuter service to Nebraska cities, plus connecting schedules with the seven other airlines serving the Kansas City terminal. Frontier's morning flight 192 will leave Kansas City at 8:45 a.m.; leave St. Joseph at 9:14 a.m.; leave Beatrice at 10:02 a.m.; leave Lincoln at 10:35 a.m.; and arrive Omaha at 11:04 a.m. In the early afternoon, Frontier's flight 194 will leave Kansas City at 4:00 p.m., flying non-stop to Lincoln for a 5:17 p.m. arrival in Omaha at 5:56 p.m. A third flight will leave later in the evening from Kansas City on flight 196 at 6:25 p.m.; leave St. Joseph at 6:59 p.m.; leave Beatrice at 7:47 p.m.; leave Lincoln at 8:15 p.m.; and arrive Omaha at 8:44 p.m. Connections will also be made from flight 196 to Frontier's westbound flight 53 into Denver via Hastings, Kearney, McCook, Imperial, Sidney and Sterling.

### DENVER-MINOT ROUTE

On April 1, Frontier will inaugurate a third route resulting from the Seven States Case with twice daily scheduled flights between Denver and Minot, North Dakota. These flights will serve the intermediate cities of Cheyenne, Wyoming; Scottsbluff, Alliance, Chadron, Nebraska; plus the South Dakota cities of Hot Springs, Rapid City and Lemmon and the North Dakota cities of Dickinson and Bismarck. Frontier will begin the last of its new routes across Nebraska with service to the Nebraska cities of North Platte and Grand Island on a new route from Denver to Omaha across central Nebraska on July 1.

## SHORT HOPS . . .

### Phoenix ranks 4th among busy airports

Phoenix, one of the most air-minded cities, boasts of a new high ranking among the nation's busiest airports. Its ultra-modern Sky Harbor Airport now ranks as the fourth busiest in the nation; last year it ranked seventh.

Only Chicago's Midway Airport, Miami International Airport and the Los Angeles airport topped the Phoenix field in total traffic movements for the year. The year's total of 310,400 flight operations at Sky Harbor was some 45,000 more than in the preceding year.

Sky Harbor is served daily by Frontier, American, Western, Trans World, Apache and Bonanza. It is also used extensively by private fliers . . . *Phoenix Chamber of Commerce.*

## Sunliner News

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Best suggestion in last six months . . . won Leonard Stuart an award. He points out his newly designed ring cowl support lug and bumper invention to members of the suggestion committee, left to right, Harry Duff, chairman Oliver Frigon and Bill McGuire . . . all of Denver's Maintenance department.