

Sunliner News



Vol. 6—No. 10

Published by Frontier Airlines

OCTOBER, 1957

Postmasters Honored

Two postmasters of the Rocky Mountain Region received the "Order of the Vest" from the Air Mail Committee of the Air Traffic Conference at the Postmasters National Convention in Los Angeles. They were Donald Fraser, postmaster of Fargo, North Dakota, and Miss Pauline Allison of Eaton, Colorado.

The "Order of the Vest" is conferred on postal officials for their contribution in furthering the air mail services and the air industry in general.

Frontier's superintendent of mails, Tollie Glaves, is a member of this "Order."

United Fund Contributions Up

Among department participation in the 1957 United Fund campaign, Denver Maintenance led with an increase of membership participation from 70% at the beginning of the drive to 88%, and an increase of 68% in contributions.

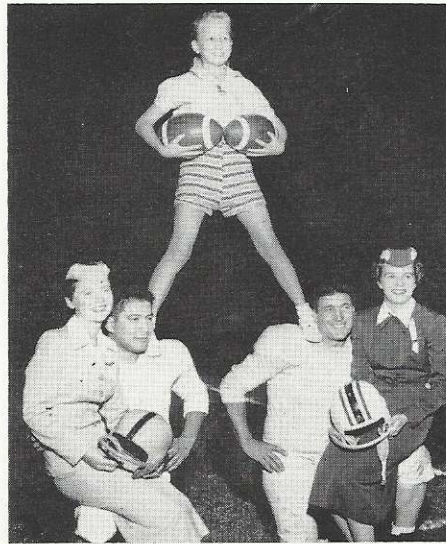
Al Schmidt, Personnel manager and campaign director for the United Fund drive at Frontier, stated that there were two goals for the company: 85% participation and 40% increase in contribution.

As of November 14, Frontier employee membership was 77%, with a 52% increase in contributions. At the beginning, Schmidt continued, the average contribution per member was \$15. Though there are still a few days left in the drive, the average has risen to \$18.10.

Members of the United Fund Drive committee at Frontier were: Denise Loeffler—Accounting, Bill Monday—Traffic and Sales, Alberta Nelson—Stewardess, Al Olinger—Maintenance, Lenore Keller—Radio, Jim Hanson—Flight Operation, Ed Gerhardt—Executive, Marian Wells—Purchasing, Maynard Miller—Denver Station, and Al Schmidt—Personnel.

October Good Month

Autumn business activity in the Rocky Mountain West pushed Frontier Airlines' traffic to a new October high, with 19,500 passengers boarded during the month—an increase of 13 per cent over October, 1956. The 5,117,000 revenue passenger miles flown were barely short of September's mark and 11 per cent above a year ago.



LATEST FOOTBALL FORMATION . . . Might not be cricket, but it's quite a formation for the professional players of the Phoenix Suns Football team. Left to right are Frontier Stewardess Beth Deedman, Armando Verdugo—left tackle, Majorette Judy Holmes, Fred Martin—Center and Line Coach, and Stewardess Beverly Fahnstock.

Local Service In Jet Age

In an address before the National Association of State Aviation Officials, held in Sun Valley, Idaho, this month, John W. Dregge, Chief-Routes Division, Bureau of Air Operations of the C.A.B., cited the important role of the local service carriers in the jet age.

Dregge stated that it is impossible to contemplate the problems of the jet age without realizing that we shall have a greater need for the intermediate and feeder type of service than we even have today. I cannot help but feel that the local service industry within the next ten-year period will really come into its own. They are today serving a most important segment of our air transport requirements.

Improved aircraft, continued Dregge, will assist in furthering the role that they now play. The specialized attention that they can devote to quality of scheduling in the short haul market to more effectively feed into the longhaul carriers will greatly improve our air transport system.

According to Dregge, the jet age is no longer just a story in magazines or comic strips, for within the next two years the air carriers will have approximately 188 jets in operation, ranging from 120 to 150 passenger seats. This presents many problems which those in the many phases of modern flying must strive to solve before the time of actuality.

Frontier Files Petition In Phoenix Case

On October 31, Frontier Airlines filed a petition for reconsideration of the Civil Aeronautics Board's decision in the Phoenix Service Case. The impact of this decision in which Western Airlines was awarded the non-stop air rights between Denver and Phoenix and Bonanza and Salt Lake City-Phoenix route would be threefold, stated C. A. Myhre, president of Frontier Airlines.

- Frontier would suffer a diversion of revenue it presently receives, amounting to over \$350,000 per year.
- Frontier would be deprived of an opportunity to increase its net income by over \$750,000 per year through operation of the non-stop services in question. This added revenue would reduce substantially the Federal subsidy support Frontier receives.
- Frontier would be authorized to operate a Denver-Phoenix two-stop service which it did not request and which, if operated, would result in a subsidy increase of \$300,000 per year.

Myhre then pointed out that at no time in the C.A.B.'s short one and a half pages of the decision is a single reason or a single fact presented to justify the selection of another airline over Frontier. Myhre also stated that Frontier believes the facts presented in its petition for reconsideration will cause the Board to reverse what is to date an arbitrary and unexplained decision.

Grand Junction Non-Stop Discussed

A joint meeting of both the Denver and Grand Junction Chambers of Commerce, Mesa County, and representatives of Frontier Airlines was held in Denver on November 1, 1957, to discuss the extension of Frontier's non-stop authority between Denver and Grand Junction.

Both cities voted to support Frontier's non-stop service on a permanent basis. Formal applications and supporting data will be filed by all parties in the near future.

United Air Lines was represented at the meeting, and took a position of non-opposition.



DEDICATION of the new service runway at Wolf Point got off to an official start upon the arrival of Col. Frank Willey, director of the Montana State Aeronautics Commission. Left to right are Lyman Clayton, John D. Lindsay, Herbert Houg, Stanley Neese, Paul Nygard, Col. Frank Willey, and Baxter Larson.

3rd Anniversary Celebration at Wolf Point

The weekend of October 5 and 6 was the occasion for a Frontier air fair conducted in Wolf Point and Billings, Montana. An additional cause for celebration was the 3rd anniversary of Frontier's service to Wolf Point.

During the day at Wolf Point, Frontier flew numerous sightseeing flights and participated in the anniversary celebration at the airport. One of the highlights of the local celebration was a performance at the airport by the nationally famous Wolf Point high school band.

During Sunday's sightseeing activities at Billings Municipal Airport, a wide variety of military jet and piston-driven aircraft were on display. Fly-over jet demonstrations by the Colorado Air National Guard Minute Men and the Montana Air National Guard plus aircraft from Great Falls Air Force Base



INDIAN CHIEF, alias Lyman M. Clayton—president of Wolf Point's Aviation Committee, has the rapt attention of his wife, Mrs. L. M. Clayton, during a point in his speech at the air fair banquet. Under the Indian Chief's hand is none other than John D. Lindsay, vice president of Traffic and Sales.

increased the interest in the day's activities. The precision flying demonstration by the Colorado Minute Men jet team was undoubtedly one of the finest demonstrations ever given the public. The fire-power and defensive strength of our military service was most visible. A huge C-120 cargo and troop carrier capable of transporting several hundred troops and their battle equipment was open to the public.

Frontier's stewardesses and sales staff distributed free carnations and helium-filled balloons to the ladies and children in attendance at the air fair. The combination of Frontier sightseeing flights, plus the military demonstrations, made for a most active and enjoyable 3rd annual Billings air fair conducted with the co-sponsorship of the Billings Jaycees.

Maintenance Appointment

Harvey P. Barnard, Jr., director of Maintenance, announced the appointment of Al Olinger as part-time instructor in the Maintenance Department.

Olinger, who has been with Frontier for nine years, will teach aircraft and engine maintenance. For the next six months he will be teaching an electrical course similar to the one conducted by Ken Cook, Line Service foreman.

Al Olinger worked as an aircraft electrician for the first six years. He has also spent some time as an overhaul dock electrician, in the electric shop overhauling everything from aircraft batteries to liquidometer tank units, and in the aircraft overhaul department. Until his appointment, Olinger has been in the engine overhaul department.

Other recent appointments made by the Director of Maintenance are Ken Stevenson—superintendent of Maintenance, Bob Meisenbach—foreman of the Engine and Accessory Shops, and Ken Cook—foreman of Line Service.

Accounting Representatives Attend Meetings

By L. P. BLATTER, *Treasurer*

I represented Mr. Myhre at the Associated Local and Territorial Airlines meeting held in Fort Worth on November 4th and 5th. The participants were welcomed to the state of Texas and particularly the city of Fort Worth by the mayor. In Mr. Myhre's absence I was requested to present to him a key to the City of Fort Worth and a certificate making him an honorary citizen of the city.

On Monday evening a dinner was given at the Dallas Club in honor of Senator Mike Monroney of Oklahoma who played an important role in the passage of the Guarantee Loan Bill, the permanent certificates for local service carriers, and other important aviation legislation.

At the conclusion of this meeting, I went to Miami to attend the semi-annual meeting of the Airline Finance and Accounting Conference which is made up of the treasurers and comptrollers of all domestic and U. S. international carriers.

This meeting was followed by a special meeting called for November 9th of all local service carriers and the representatives of the Post Office Department and the Civil Aeronautics Board, who are trying to develop a method of payment for service mail pay which will require less record keeping and clerical work. The Airmail Subcommittee which is chairmaned by Dale Rausch, Frontier's Chief Accountant, met with Post Office officials in Washington on November 12-15 in an effort to work out a solution to the problems raised in the November 9th meeting.

The Mails

Air Mail once was the major source of revenue for the country's young airlines. Today it's a different story. Payments for carrying the mail today are only 2.8 per cent of total domestic airline revenues. There is no subsidy included in Air Mail pay—it's payment for direct services rendered. In addition, Air Mail today is a greater source of revenue for the Government than it is for the airlines. In 1938, Uncle Sam kept 3.7 per cent of an Air Mail stamp, or less than half a cent. The airlines were paid the rest. The figures are just about reversed today. The airlines receive only 16 per cent, or less than one cent per letter.

R.F.D.

It was just sixty-one years ago, in West Virginia, when rural free delivery of the United States mails began. While young, it has now become so much a part of our everyday life that the benefactors of the service have the feeling it has been with us since the founding of our country.

From a small beginning the service rapidly spread throughout the United States and territories until today there are 32,000 employees of "R.F.D." Frontier is proud of the part it is playing in further improving the postal service by expediting the United States mails by air, thereby enabling our good friends in the R.F.D. to make their deliveries a day or so sooner.

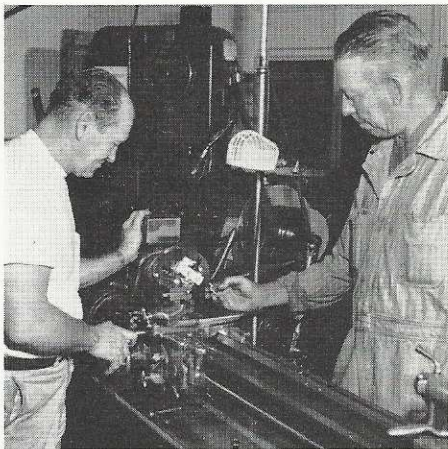
FRONTIER NEWS IN PICTURES . . .



THIS charming quintet received their wings and diplomas from Frontier's president C. A. Myhre. Left to right are Myhre, Pat Thomas, Dena Kutulas, Joni Stefan, Viola Lester and Joan Roberts.



THAT'S Stewardess Sue Melrose waving from a new type sea on a new version of a Sunliner, made of Alcoa Aluminum, for the big parade celebrating Grand Junction's 75th Jubilee.



IDEA dividend went to Bill Long, who is explaining how it works to Luther Barner, both of Denver Maintenance. This program is money saved by the company in which the men have a share.



WHAT A BITE! Co-pilot Jerry Francis is eating out of the hand of Denver Stewardess-in-Charge Jo Pershin at the annual National Credit Union Day. All enjoyed free coffee and donuts.



INTERLINE booth at Prescott attended by Bonanza's Station Manager Foster Neil, Frontier Stewardess Emily Engle, Bonanza Stewardess Helen Baily, and Frontier's Station Manager James Butler.



SUNNY smiles aboard a Sunliner carrying "Denvoys" of the Denver Chamber of Commerce to Lamar. Stewardess Sue Melrose chats with Bill Brenneman of the Rocky Mountain News and Eddie Bohn of the Pig'n Whistle Village.



PLAQUES honoring Frontier members of the Junior Achievement program were presented by C. A. Myhre to Douglas Black and Marvin Larson, both of Accounting, and Chet Lubben, Director of Sales Administration.



STEWARDESS Patti Thomas cheerfully welcomes aboard United States Senator Wayne Morse of Oregon. Senator Morse flew on Frontier from Denver to Grand Junction, where he had a speaking engagement.

Frontier's Record Among Local Service

Based on figures for August, Frontier can be proud of its performance and business, among the local service airlines.

During August, Frontier's load factor was third among the thirteen local service carriers with a 61.3, which is barely topped by Piedmont with a 61.4 and Southwest with an even 62 per cent. Only Trans Texas and North Central handled more mail ton miles and Frontier was, as usual, out front in ton miles of air freight carried: 72,186 ton miles. Trans Texas was second with 27,609 ton miles. And when it comes to utilization of available ton miles, Frontier was again ahead of the rest with a 72 per cent, while Piedmont was second with 60.7 per cent.

It is a credit to the local service airlines that their per cent of schedule completion varies from 97.5 to 99.9 per cent. Frontier was about in the middle with a 98.3 per cent.

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SUNLINER NEWS is published every month by and for the personnel of Frontier Airlines.

Edited by the
PUBLIC RELATIONS DEPARTMENT
Frontier Airlines, Inc.
Stapleton Airfield
Denver 7, Colorado

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Hughey Wins In Fishing Contest

Larry Hughey, station agent at Denver, was the top winner in the Continental Divide Fishing Contest for Frontier Employees. His winning catch was a 21-inch, 3-lb., 13-oz. Rainbow trout. K. C. Hunt, station agent at Gunnison, was another winner with an 18-inch, 2-lb., 14-oz. trout. And Bill Monday, supervisor of reservations, caught a 13-inch, 1¼-lb. Golden trout, which is one of the rarest of the trout family, to be among the winners.

Frontier's president, C. A. Myhre, will present each of the winners with a rod and reel, which have been contributed by several of the nation's leading tackle manufacturers.

Judges for the contest were William F. Bragg, of Wyoming University at Laramie, director of Maintenance Harvey P. Barnard, and director of Ground Operations Bill Crismon.



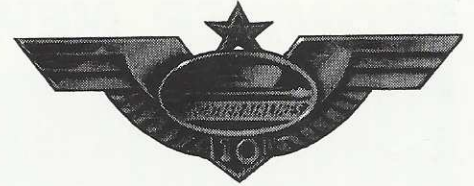
OIL WEEK proclaimed by the nine governors of the Rocky Mountain Region. Frontier Stewardess Ruth Quigley and Henry Hough, editor and publisher of the Rocky Mountain Oil Reporter, unveil the proclamation at Casper, Wyoming.

Valley of the Sun On Wide Wide World

Millions of Americans will have a chance to see the story behind the amazing growth of Phoenix and the Valley of the Sun on November 24 when the National Broadcasting Company's Wide Wide World telecasts "The Miracle of the Desert."

The 90-minute, live TV show will vividly portray the growth of the Phoenix area from a barren desert to the leading agricultural, commercial, and vacation center of the Southwest. Viewers will also see some of the activities around Tucson.

Members of this N.B.C. Wide Wide World program were flown throughout this area by Frontier Airlines.

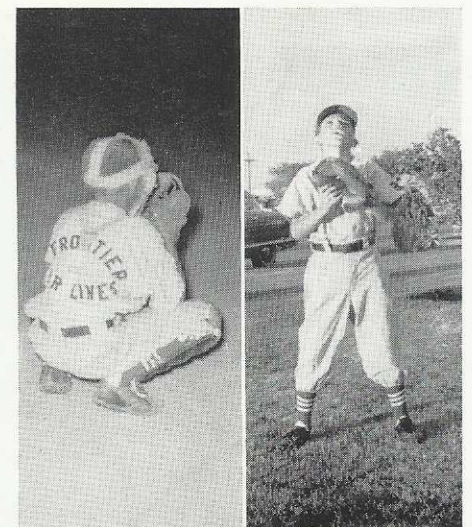


10-year Service

- C. L. BURNAUGH—*Mechanic*—Denver.
- J. S. NALE, JR.—*Mechanic*—Denver.
- J. G. PASQUA—*Mechanic*—Denver.
- G. B. SMITH—*Lead Mechanic*—Albuquerque.
- W. A. MEGUIRE, JR.—*Mechanic*—Denver.
- L. D. TALBOT—*Mechanic*—Billings.
- W. L. HILBERT—*Dispatcher*—Denver.
- M. J. KAISER—*Dispatcher*—Denver.
- G. P. LAWRENCE—*Dispatcher*—Denver.
- C. W. CARTER—*Radio Mechanic*—Denver.
- W. R. CROUCH—*Senior Stock Clerk*—Denver.
- W. D. HAMILTON—*Asst. Purchasing Agent*—Denver.
- H. T. MILLER—*Lead Mechanic*—Denver.
- C. G. SHAFFER—*Employment Manager*—Denver.
- J. G. CARNEY—*Captain*—Denver.
- A. J. HOSHOK—*Captain*—Denver.
- R. C. MILLER—*Dispatcher*—Denver.
- S. S. MILLIS, JR.—*Dispatcher*—Denver.
- L. R. BAILEY—*Mechanic*—Phoenix.

5-year Service

- M. C. CORDRAY—*Mechanic*—Denver.
- D. C. DAILEY—*Stock Clerk*—Denver.
- R. N. LENTELL—*Payload Controller*—Denver.
- J. A. CASHEL—*Dispatch Clerk*—Denver.
- OLIN COUK—*Station Agent*—Phoenix.
- J. D. HELVIE—*Station Agent*—Phoenix.
- C. R. SOUTHERLAND—*Station Agent*—Phoenix.
- M. L. WILLIS—*Sr. Agent*—Phoenix.
- C. R. TUCKER—*Mechanic*—Denver.
- E. PECK—*Mechanic*—Denver.
- W. E. BOWEN—*Mechanic*—Denver.



LITTLE LEAGUE . . . Frontier can be proud of Jimmie Rucker, age 11, who played good ball in the Pee Wee Division of the Phoenix Little League this year. Jimmie represented Frontier on the Hayden Park Pirates, and is the son of Phoenix mechanic Charles Rucker.