

Sunliner News



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Frontier Flies "All American" Chorus East

"Spirit of Colorado" Taken to President Eisenhower

It was a friendly airborne invasion when the "Spirit of Colorado" took off from Denver with the eighteen man "All American" chorus aboard, all confident of victories in Washington and New York.

Top state, city and civic leaders were on hand to give the chorus a big send off as Miss Colorado, Marilyn Van Derbur, officially christened the Frontier Sunliner the "Spirit of Colorado". Then, off to the nation's capital.

President Eisenhower

The famous Eisenhower smile glowed with new brilliance when Colorado Senator Gordon Allott said, "Since you cannot come to Colorado this summer, Mr. President, we are bringing some of Colorado to you." The chorus responded with "Colorado Skys", a new tune about the mountains, streams and, naturally, the blue sky. This apparently kindled some memories for the President asked about fishing, especially around Fraser.

From this point until the trip was concluded the schedule was a full one with little time allocated for sleep. There was a tour of the Senate and House building; an impromptu concert on the capitol steps for Senators Allott and Carroll and Congressman Chenoweth; a formal concert with the Army Band; and a Colorado Day dinner at the National Press Club with the Colorado congressional delegation acting as hosts and many transplanted Coloradans present who were anxious to hear the latest from the Rocky Mountain region.

Ed Sullivan Show

Then to New York where Bob Rothafel, Managing Director of the Roxy Theatre and his very able publicity director, Jack Galloway, took over for a round of activities that could be arranged only by those who know their way around the world's most fascinating city: luncheon at the Brass Rail, dinner at Sardis, brunch at the Park Lane and a late supper at Danny's Hideaway, a visit to the Mayflower II, a boat trip around Manhattan Island and, finally, the climax of the trip, a spot on the Ed Sullivan show.

Colorado and Central City received national recognition, and Frontier was very pleased to have a part in making the trip a complete success.



Kearney's Mayor Earl Tunks reads a few words of welcome during his city's air show while several state and city officials await their turn at the mike. Senator Roman Hruska stands just left of the mayor and immediately behind and to the right is Bill Piper, president of the company that bears his name. Far right in the picture is Bill Knoll, chairman of the air show and chairman of the Kearney Chamber of Commerce Aviation Committee.—Photo courtesy of DENVER POST-Fred Baker.

Kearney Air Fair Huge Success

BY FRED BAKER
Denver Post

Ten thousand residents of the Kearney, Nebraska, area had the opportunity July 6 and 7 of watching the efficient and hospitable way in which Frontier operates.

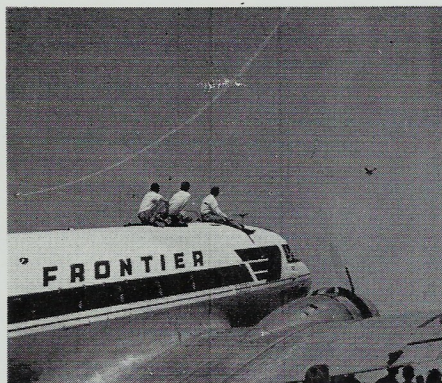
The occasion was the Kearney Air Fair, sponsored by the David Roame Post No. 52, American Legion, of Kearney. Kenneth Slaughter is commander of the post.

Bill Knoll, operator of the Knoll Flying Service at the Kearney Air Base, was general chairman of the Fair and along with many other business and civic leaders of Kearney and the State of Nebraska acted as host to Frontier personnel and their guests who attended the celebration.

Kearney is one of the most important cities included in the pending Seven States Case, in which Frontier hopes to establish additional daily service in North and South Dakota, Nebraska, Minnesota, and parts of Kansas, Wyoming and Colorado.

Seventeen persons connected with Frontier, plus five guests from Denver, made the trip to Kearney aboard a Sunliner. Heading the Frontier delegation was John D. Lindsay, Vice President—Traffic and Sales.

(Continued on Page 4, Col. 1)



Frontier's flight crew had choice seats to watch the aerobatics of the air show pilots who put on a real old-fashioned aerial spectacular, complete with the traditional parachute jump and wing walkers. A part of the smoke pattern can be seen in the upper left hand corner of the picture.—Photo courtesy of DENVER POST-Fred Baker.

Meet . . .



JOSEPH WAGNER



PRESTON WALKER

New Board Members

Two new members of Frontier's Board of Directors were elected at the stockholders' meeting earlier this year. Although new to the Board, both Joseph E. Wagner and Preston Walker are well acquainted with Frontier Airlines and the Rocky Mountain region it serves.

Many Frontier personnel will remember Mr. Wagner who was with the company during its early years. From Denver he moved to Dallas, Texas, where he and the late H. S. Darr, former president and board chairman of Frontier, founded the Darr Equipment Co., dealer for the Caterpillar Tractor Company. Wagner is a director and an executive vice president of the Darr Equipment Co.

Wagner received a degree in Business Administration from Knox College in Galesburg, Illinois. Always active in civic affairs, he is vice president and director of Industrial Optimist Club in Dallas. The Wagners have three children: Laurie, age 4; Bruce, age 3; and Darr, just one year old.

Preston Walker has spent most of his life in and around Grand Junction, Colorado. The exception being several years service in the infantry overseas during World War II.

Service to Moab and Page Requested By Frontier

Frontier has filed an application with the Civil Aeronautics Board for immediate authority to serve the cities of Moab, Utah, and Page, Arizona, which presently do not have air service. This proposal would establish a new one round trip a day service between Phoenix, Arizona, and Grand Junction, Colorado, giving Flagstaff and Prescott an additional flight, and would also connect with existing flights into Salt Lake City, Utah, and Denver, Colorado.

The area in which this new service is proposed is experiencing a tremendous population increase as a result of being a uranium center, extensive oil and gas drilling by major oil companies, and the development of numerous other natural resources.

His working life has centered around the Grand Junction *Daily Sentinel*, starting in the mechanical departments to reporter, to various editor positions until he entered the service. Upon his return he became general manager, which position he held until the death of his father, Walter Walker, who also was a Frontier Board member. He is now publisher of the *Daily Sentinel*.

A great lover of the rugged life of the west, Walker had at one time the greatest number of rough water miles to his credit of any man in the nation, being a boating addict on western rivers. He was associated with the late Norman Nevills in trips taking passengers down through the Grand Canyon of Colorado and Hell's Canyon of the Snake River, including the San Juan and Dolores Rivers of Colorado.

Walker is a past president of the Colorado Press Association, former director of the Grand Junction Chamber of Commerce and the Colorado Chamber of Commerce. He is married to Dorothea Beckwith, formerly of Terrebonne, Oregon, who is associated with him in the Sentinel Publishing and Printing Company.

One of the major points is the new city of Page, Arizona, at the site of the Glen Canyon Dam project. Page is in need of service to Phoenix, Flagstaff, Salt Lake City, and Grand Junction, and more important, Denver, the headquarters of the Reclamation Engineering Department, as well as a number of contractors and suppliers. Air service is an essential link in the development of this new frontier, an area of rugged terrain.

Earlier this month the cities and Chambers of Commerce of Moab, Grand Junction, and Flagstaff filed applications with the Civil Aeronautics Board requesting that Frontier be permitted to provide this new scheduled air service.

Airline *hostesses* have learned to measure meals by miles. To eat a full-course fried chicken dinner takes the average passenger 25 minutes, in which time he has traveled almost half-way between Washington and New York.

July Best Month

New records, among them several firsts, for passenger boardings have been established this past month and year by Frontier. It's also the first time that more than 20,000 passengers boarded Frontier flights in one month. It's the first time that over 200,000 passengers boarded Frontier Sunliners in a twelve-month period.

On a system-wide basis a new high of 20,300 passengers flew over 5,413,000 revenue miles throughout Frontier's seven-state system. This was a 25% increase over the number of passengers carried a year ago, July, 1956. 201,100 passengers flew 54,966,000 revenue passenger miles for the twelve months ending in July. This is 11% increase over a similar twelve-month period of the previous year.

See Rocky Mountain National Park

By TOM MAKURAT
Sales Promotion Manager

Frontier's Rocky Mountain National Park tour combines all the meals, transportation and accommodations, including hotel space into a delightful three-day vacation package. Designed to show off Colorado's mountain scenery within close range of Denver, the tour includes Estes Park, Trail Ridge Road, the Grand Lake area and takes the passenger across the high Colorado Continental Divide.

At 9:00 a.m. sharp the tour bus leaves Continental Trailways Bus Terminal for an exciting drive to Estes Park Chalet, where we will have lunch and dinner and spend the night. After breakfast on the second day, the deluxe tour bus will take us around the mountain area, over breathtaking Trail Ridge Road through forests and almost primitive areas, arriving at Grand Lake Lodge in time for lunch. The afternoon and evening are free; however, dinner and overnight accommodations are provided at Grand Lake Lodge.

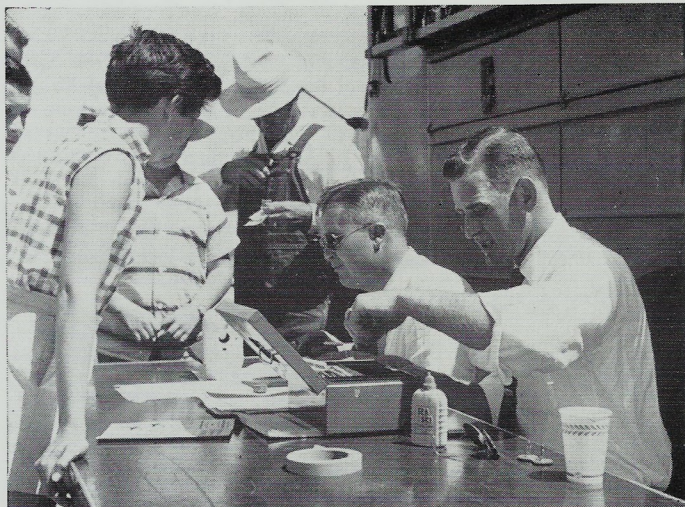
Following breakfast on the third day, the tour bus drive continues through Rocky Mountain National Park and leaves via the West Gateway. We recross the Continental Divide via Berthoud Pass at an elevation of 11,314 feet above sea level. In traveling this terrain in a modern tour bus, we marvel at the ability of the pioneer settlers who overcame almost insurmountable hardships in an effort to reach their dreams of silver or gold riches or to homestead land of their own in this mountain wilderness.

Descending the Eastern Slope through the once famous silver and gold mining areas of Idaho Springs and Clear Creek Canyon, we see the scars left on mountainsides and stream banks by the mine shafts and mine dumps of Colorado's early history. The tour bus returns to the Continental Trailways Bus terminal at 12:30 noon, allowing free time for sightseeing or shopping in Denver before returning home on Frontier's evening flights.

Sightseeing Rocky Mountain Park is one of the most awe-inspiring vacations to be planned—every turn in the road and each new cloud formation offers a new unparalleled vista. Be sure to bring your camera loaded with color film so you can relive these fabulous sights.

All inquiries are handled by Frontier's Traffic and Sales Department.

FRONTIER NEWS IN PICTURES . . .



EXCHANGE . . . District Sales Manager Gordon Dahl and Cheyenne Station Agent Everett Mill busily exchange money for tickets for sightseeing flights at the Kearney Air Fair in Kearney, Nebraska.



MILITARY AIRCRAFT . . . Displays of military aircraft from the Air Force, Army, Navy and Air National Guard drew large crowds during the Kearney Air Fair.



BEAUTIFUL SENORITAS . . . Picking the Gallup Air Fair Queen proved a difficult task for the judges. Miss Dorothy Martinez (l.), who represented the 1st National Bank, was crowned Queen during the Gallup Air Fair festivities.



BALLOON, PLEASE . . . Stewardess Charleen Turner of Salt Lake City gladly gives a Frontier balloon to the Navajo boy and girl at the Gallup Air Fair.



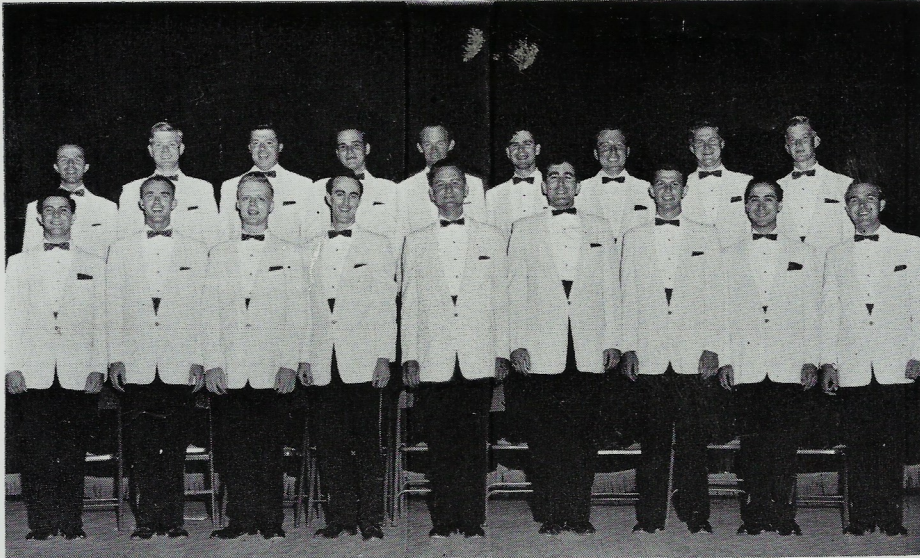
GRAND CANYON TRAVEL AGENCY . . . Selling Frontier tours comes naturally to these two former Frontierites: (l. to r.) manager Bill Tuckfield and president of the agency, J. R. Eckman.



WINNER . . . During the annual Billings Jr. Chamber of Commerce's car-roping contest a week end trip to Denver was awarded. Left to right: Chairman of Jr. Chamber of Commerce Dave Parker, Stewardess LaDawn Noble, Winner Janet Fraser, and Stewardess Lorrie Campbell.



QUEEN FOR A DAY . . . During the 75th Anniversary Celebration at Dickinson, N. D., Mrs. Carrol Van Roekel (l.) reigned as queen. Shown with Mrs. Van Roekel (l. to r.) is her husband, Bob, Stewardess Maryln Satree, and Captain Bob Bollinger.



Members of the All-American Chorus of the Central City Opera House Assn. are, front row (l. to r.): Frank Tomabene, Harrison Boughton, Tom Cutler, William Fitzgibbons, William Kellogg, Ed Stuart,

George Wagner, Andrew Dirga and John Harris. Back row (l. to r.): John Atwood, John Walker, Richard Smith, James Davis, Glenn Cole, Kenneth Hudson, Dale Pantier, Bayard Wilson, John Sherman.

All American Chorus

(Continued from Page 1, Col. 3)

Footnotes on the highlights of the All American Chorus trip: Weeks of planning by Frank Ricketson, Jr., president of the Central City Opera Association, and Bob Selig, President of the Board of Trustees of Denver University, was one of the main reasons the trip went so smoothly. They were ably assisted by Jo Ann Sherman of Fox Theatres who handled publicity, and Bob Rothafel, Managing Director of New York's Roxy Theatre, who, along with Jack Galloway, the Roxy's publicity chief, handled arrangements on the New York end.

Phil Mullin and Ernest Eator of Senator Allott's staff did an outstanding job in taking care of the many details connected with the Washington appearance at the White House and arranging luncheons and dinners. Among the Colorado firms who hosted the group were the Santa Fe Railroad and the Colorado Fuel and Iron Co.

An impromptu burst of song in the rotunda of the Roxy caused a flurry of door shutting by the Roxy ushers. It seems that Deborah Kerr was doing a touching love song on the screen but to the theatre patrons she suddenly sounded like eighteen men.

The Pepsi-Cola Company hosted the chorus at a luncheon and presented everyone with one of the very popular Pepsi coolers.

Another highlight of the trip was "Happy Hunting," starring another Coloradoan, Ethel Merman—in private life the wife of Bob Six, president of Continental Airlines. An outstanding show and Miss Merman, as usual, made the songs and lines sparkle.

An airline employee in Washington, formerly of Denver, asked the Frontier crew if they would please get "The Spirit of Colorado" out of sight. His reason for such a request: "The sight of that airplane makes me so homesick I don't think I can take much more of it."

Everyone who met them was high in their praise of Frontier's crew. Division Chief Pilot Elmer Burson was ably assisted by Warren Heckman and George Meshko. Stewardess Wanda Foster was "Miss Frontier" and the official mascot of the chorus along with Eleanor Bastar, who was always ready to assist in her usual charming manner.

Harry Anholt, formerly manager of Denver's Brown Palace, was on hand to greet the party and do a little reminiscing about Colorado at his Park Lane Hotel brunch. Co-host was another ex-Colorado resident, Mr. Al Perlman, president of the New York Central Railroad. Mr. Anholt went to New York to take over management of the hotels owned by the New York Central.

Gene Lott, Chief Engineer for Frontier Airlines, will attend the annual meeting of the Air Transport Association's Maintenance and Engineering Conference in Houston, Texas, October 21-23. As chairman of the Local Service Airlines group, Gene is busy preparing the agenda for the meeting which he will conduct.

Kearney Air Show

(Continued from Page 1, Col. 2)

Officials of Kearney and the State of Nebraska welcomed the Sunliner passengers to the two-day celebration, and evidenced great interest in Frontier's bid to establish scheduled service for Kearney.

Among the officials who "rolled out the red carpet" were Mayor Earl Tunks of Kearney, City Manager Ray Lundy, Chamber of Commerce Manager Glen McEniry and John A. Henry, proprietor of the Hotel Fort Kearney.

Included in the national and state officials at the event were U. S. Sen. Roman Hruska of Omaha, Maj. Gen. Guy Henninger, adjutant general of Nebraska, Rolland A. Harr, director of the Department of Aeronautics, State of Nebraska, and Phil Geary, traffic stimulator for the department.

At a banquet the night of July 6 in the Knoll Hangar at the Air Base, Scott Whitney, Frontier attorney, told the audience of the status of the Seven States Case and said it was hoped that a decision would be made by Fall.

Speaker at the banquet was Col. Roscoe Turner of Indianapolis, famous pioneer in aviation and speed flying. Col. Turner told the group in some detail many facets of the early days of American aviation.

Another honored guest was W. T. "Bill" Piper, president of the Piper Aircraft company and a leader in the development of light aircraft for the nation's private fliers.

Throughout both days of the Air Fair several hundred persons took advantage of special sight-seeing flights aboard the Sunliner.

Displays of military aircraft from the Air Force, Army, Navy, and Air National Guard drew large crowds of spectators.

Featured entertainment attraction was a commercial air show, presented by Cole Brothers. The program included aerobatics, parachute drops and the daring performance of Doris Kelly, who rode through aerial maneuvers strapped atop the wing of a Stearman.

Other Frontier personnel or their families who made the trip to Kearney included Thomas M. Makurat, Mr. and Mrs. Gordon Dahl, Edward Gerhardt, Jerry Kitchen, Ev Miller, Mrs. George Naglich, Miss Trudy Imber, Mr. and Mrs. Mike Kelly and Pat Kelly.

Crew members were Capt. John Leslie, 1st Officer Chick Thomas, Stewardess Emily Engel and Mechanic Dale Buehrer.

Denver guests included Harold Rhea, Rhea Lithograph & Envelope Co.; Harry Hoskins, Hoskins Brokerage; Bill Proctor, Capitol Federal Savings, all Denvoys representing the Denver Chamber of Commerce, and Mr. and Mrs. Fred Baker of the Denver Post.

A new record was set at Flagstaff on Flight 27, July 11, 1957, when seventeen passengers and their luggage were boarded in *one minute*, wrote in Frontier Pilot William O'Meara, based at Phoenix, Arizona.

And Frontier Station Manager Dee Lake states that 962 were boarded during the month of June this year. The next highest figure is 885 in July, 1954. Congratulations to Flagstaff, station personnel, and flight crews!

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