

Sunliner News



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Guaranteed Loan Bill Signed



A LIFE TIME MEMORY . . . There's a thrill to standing on the nation's capitol steps, especially with Colorado's congressmen. Left to right, are Representative J. E. Chenoweth, Stewardess Eleanor Bastar, Senator John Carroll, Stewardess Wanda Foster, All American Chorus Director Roger Fee, and Senator Gordon Allott.

The Civil Aeronautics Board has announced it will begin immediate implementation of legislation signed by President Eisenhower, which empowers the Board to guarantee loans for new equipment purchased by local service air carriers.

The Act, which was proposed last spring by the Board, authorizes the Board to guarantee loans up to \$5 million per airline, provided it finds the conditions attached to such loans are satisfactory. In no event will the guarantee exceed 90% of the loan and the provisions of the Act would expire in five years.

Eligible to negotiate purchase loans for new and more economical aircraft are the local service airlines of the United States, Alaska, and Hawaii, and several helicopter airlines.

In commenting on this most beneficial legislation, Frontier President C. A. Myhre stated, "We can now make definite plans to finance and replace our present fleet of DC 3's with more modern equipment. It is now possible," Myhre continued, "to seriously explore the possibility of using any equipment that might be available."

"We cannot say at this time," according to Myhre, "when or what equipment will replace the ever reliable '3's" but the replacement program can move ahead."

Chavez Still Pushing

Senator Dennis Chavez has advised that he hasn't given up in his efforts to help Farmington secure a more adequate airline.

Despite a recent Civil Aeronautics Board ruling which by-passed Frontier airlines' application for a non-stop Denver to Phoenix route, via Farmington, the chairman of the CAB has been asked to explain the overriding factors.

Chavez advised that Senator Warren G. Magnuson, of Washington, chairman of the Interstate and foreign commerce committee, has queried James R. Durfee, CAB chairman, as to just what considerations were taken into account in awarding the application to Western Airlines and a similar route between Phoenix and Salt Lake City to Bonanza Airlines.

Wrote Magnuson:

"I am informed that Frontier's case for selection in these awards was based upon the following factors:

(a) It is the only carrier now serving each one of the three principal cities concerned, as well as the intermediate area;

(b) Its proposals, if implemented, would not only have provided adequate non-stop service from Phoenix to both Denver and Salt Lake, but would also have resulted in much improved feeder service to each of these cities—something no other carrier offered;

(c) Frontier is now operating with the highest subsidy of any domestic carrier and is thus most in need of route strengthening."

"I would appreciate your advice as to whether these considerations were taken into account by the board in arriving at its decision in the present case," wrote Magnuson. "If so, what, if any, overriding factors were found to exist in support of the board's action?"

Quoted from the FARMINGTON DAILY TIMES, Friday, Sept. 6, 1957.

Big Fishing Contest
for
Frontier Employees
Rules on Page 4

50th Anniversary of Air Force Commemorated



August 1, 1957, marked the 50th Anniversary of the United States Air Force. To commemorate this historic event Postmaster General Summerfield authorized a six-cent air mail stamp honoring this Golden Anniversary. The stamp design features a B-52 Strato-plane together with three F104 Starfighters. Superimposed on the wing of the B-52 is the Air Force eagle and thunderbolt shield.

And it was in August, 1918, that the Post Office Department established an Air Mail division, taking over the operation of the first authorized air mail route which had been in effect since May of that year between New York and Washington, D. C.

Meet . . . Heckman Volunteers

Warren Heckman, pilot for Frontier Airlines, and his family of four children are busy Red Cross volunteers. All participate as a musical unit which appears at Fitzsimons hospital as a part of the Denver Red Cross chapter's entertainment and supply service. They are the only all-family group among the service's 2300 volunteers.

Heckman's fellow pilots have a part in the appearance of this family group in that they trade flights with him so that he can make the engagement.

Mrs. Wilda Heckman organized the group as a unit and served as scripter, producer, director, mistress of ceremonies, comedienne and practically anything else that may be required. She begins planning each 45 to 60 minute show two or three days in advance. Quick memorizing ability and the children's perfect pitch make it possible to pull the Heckman show together in a few practice periods.

The children have their specialties but also work in varying combinations to give variety to each show. Ten-year-old Billy, for example, makes a hit with his Presley imitations, sings, dances, and has become a skilled comedy ad-libber, with his mother often serving as "straight man." Ronnie, 13, and Carol, 15, can appear as a dance team, as popular soloists or as two-thirds of a trio which also includes 16-year-old Betty Heckman.

The family act was developed about a year ago. The children had participated in shows



The Heckmans

at their schools, St. James for the boys and East High School for the girls. Mr. and Mrs. Heckman were asked to sing at an American Legion banquet and then thought of volunteering as regular hospital entertainers. They also wanted to educate the children in the importance of giving of themselves. Said Mrs. Heckman, "Youngsters are so busy nowadays, there just aren't enough hours to squeeze everything in but it seemed the idea of helping someone else—of giving without reward was getting lost.

Rehearsals have required some sacrifice of activities. Marjorie Hearing is the family accompanist and she backs them up in their project. Entertainment and Supply is one of the nine Red Cross services run entirely by volunteers and these volunteers provided 740 hospital shows last year.

This is just one of the many United Fund activities in which Frontier personnel not only give of their time but also in monetary contribution.

Grand Junction Tour

By TOM MAKURAT
Sales Promotion Manager

The timeless splendor and appeal of the Grand Canyon has spread to all corners of the earth. Now Frontier offers a package tour for on-line and travel agency sales which provides the surface transportation from Flagstaff to the Canyon, and which also includes hotel accommodations at either of the two famous hostelrys located on the South Rim in addition to the two scenic tour drives east and west from Grand Canyon Village.

Upon arrival in Flagstaff tour passengers board the deluxe tour buses provided by Nava-Hopi Bus Co. for the scenic drive through pine forests and extinct volcanic areas to Grand Canyon Village. During the afternoon you may take the tour drive east to the Watchtower. Along the way several stops are made to view the inspiring Canyon from certain vantage points. Rangers give daily informational lectures at a glass-enclosed auditorium fronting on the mile deep chasm. They describe the complete evolution of the Canyon from time immemorial, including the formation and present day structural buildup of the Canyon walls. At the Watchtower we have a rest stop and light refreshments are provided. Here there are multicolored mirrors offering a vantage view of the Canyon to the West and the Painted Desert to the East.

Canyon at night

After our return to either the Bright Angel Hotel or El Tovar Lodge we spend a quiet evening watching the darkness descend, quietly covering the Canyon with its purple mantle of shadows. Suddenly the quiet and stillness is broken by the sound of soft drums, accompanied by gourd rattles and bells shaken by the Hopi Indians who dance nightly at the Canyon's edge. Nearby Hopi House is an exact replica of the apartment type dwellings used by these Southwestern Indians long before the advent of the white men. The dances are free for the general public and no admission is charged for the tour of Hopi House.

After a night echoing the Canyon winds and quietly falling stars, one finally realizes the awesome size of the Canyon, one mile deep, approximately six miles wide and 217 miles long. The morning of the second day is free; the afternoon will be spent of the tour drive west from Grand Canyon Village to Hermit's Rest. Upon returning to the Village in the evening we board our Nava-Hopi Bus to return to Flagstaff. Visitors from all parts of the globe speaking as many different languages have seen the Canyon in all its splendor and glory, they have experienced the thrill of standing on the South Rim and watching the ever changing magnificence of Mother Nature. Accommodations are easily secured during the fall and winter months when the nights are cool and the days are filled with bone warming sunshine. Why don't you plan a trip to the Grand Canyon soon?



Celebrities who are well-versed in the art of hunting big game were very prominent at the One-Shot Antelope Hunt in Lander, Wyoming. Opera singer Lauritz Melchior (left) gets inside information from his Shoshone Indian friend while Governor Milward Simpson and Arthur Godfrey look on. A Frontier Sunliner took the Colorado delegation to this famous Wyoming hunt.

At peak hours of the day, across the nation, more than 36,000 people are riding in the cabins of our airliners—the equivalent of a small community aloft.

FRONTIER NEWS IN PICTURES . . .



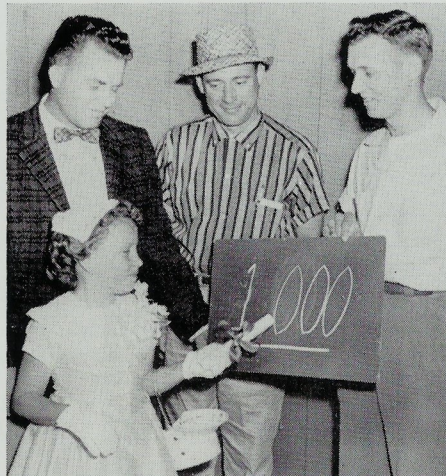
CHRISTENING . . . Colorado's Miss America winner, Marilyn Van Derbur, breaks a bottle of Colorado water on a Frontier Sunliner, called the "Spirit of Colorado." Left to right: Robert Selig of Fox Intermountain Theatres, President C. A. Myhre, Mayor of Denver W. F. Nicholson, Governor Stephen McNichols, and Stewardesses Wanda Foster and Eleanor Bastar.



MAYFLOWER II . . . The All American Chorus was welcomed aboard the replica of the first Mayflower during their New York engagement. Left to right; Commodore Alan Villiers, Chorus Director Roger Fee, and Frontier Stewardess Wanda Foster. This was just one of the many highlights for the All American Chorus and Frontier personnel on the trip.



99 YEARS YOUNG . . . Stewardess Claire Fassbender proudly pins a gardenia on Mrs. May Ruple's coat during the recent Air Fair at Vernal.



FLAGSTAFF'S 1000 PASSENGER IN JULY . . . Carolyn Garrett, 9, notes this figure, which brings smiles to (l. to r.) Airport Manager Cecil Miller, Francis S. Shamrell, and Station Agent Fred Castrop.



DANNY M. DENVER . . . Alias Sam Russell, Denver Chamber of Commerce, gets out the word on the Market Week program, Aug. 5-9. Continental Stewardess Jan Dilday (left) and Frontier's Emily Engel assist the "goodwill ambassador."



WINNERS . . . Mrs. and Mr. Donald Smith receive their tickets from Frontier sales representative George Naglich for their trip to Cheyenne, Wyoming. They were winners of the Piggly Wiggly Supermarkets drawing for an all-expense trip to the world-famous Cheyenne Frontier Days.



AVIATION AWARD . . . J.C.'s of Westminster, Colorado, were the first recipients of the C. A. Myhre-Frontier Airlines Aviation Award. L. to r. are: Colo. J. C. President Seiji Horiuchi, Westminster, President Bob Kelley, C. A. Myhre, Bill Hastings, and Joe DeMoro.

Wyoming First Entry In Huge Frontier Fishing Contest

Wouldn't you know it! The first entry received in the CONTINENTAL DIVIDE FISHING CONTEST FOR FRONTIER EMPLOYEES came from Laramie, Wyoming. Station Agent Larry Hughey submitted a photograph of his catch . . . a 21-inch, 3-lb., 13-oz. Rainbow trout.

The contest began August 1, 1957, and will end October 1, 1957. All entrants must submit a photo of the prize catch, noting on the back of it length of the fish, where caught, and the signature of a witness. William F. Bragg, Jr., of the Wyoming Travel Commission, Director of Maintenance Harvey P. Barnard, and Director of Ground Operations Bill Crismon are the judges.

According to latest reports anglers throughout Frontier's system apparently are betting against one another. And William F. Bragg is doing little to help the situation, for he has insinuated that the major prizes will remain in the State of Wyoming.

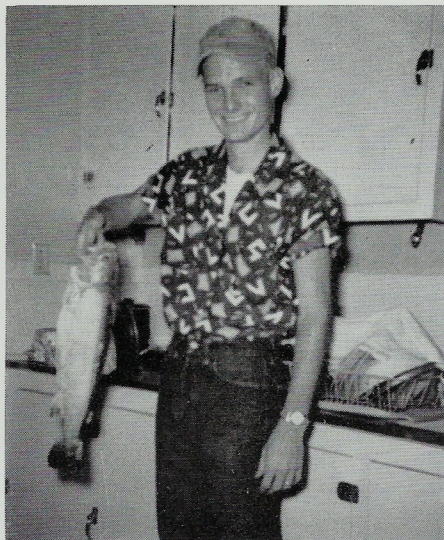
Prizes

Regardless of any "fish story," the prizes are most worthwhile. Several of the nation's leading tackle manufacturers are contributing them, and as stated by an authority, they are worth fishing (fibbing)" for by any Frontier employee. Among the prizes to date:

Actionrod spin rod and fly rod, Cortland lines, Doty Raiders, Lazy Ike lures, Phillipson spin rod and fly rod, and Zebco reel and line.

Frontier President C. A. Myhre will present these prizes to the winners after the judges have chosen them.

Members of the Publicity and Public Relations Departments are ineligible in this contest.



1ST ENTRY . . . 21 inches, 3 lbs., 13 oz. catch by Station Agent Larry Hughey of Laramie.

A true fish tale

Here's a fish story of another kind. More than three years ago Mrs. Elmer T. Burson, wife of Division Chief Pilot E. T. Burson, was on an outing at Whitehorse lake. It was then that her billfold slipped from her levis pocket. It contained more than forty dollars, but no amount of searching would bring its recovery.

Then this last July, a fisherman was trolling for trout. Sometime during his rowing his line snagged. Assuming that it was only a piece of cardboard, he tried to shake it loose. That didn't work, so he brought it in.

It was Mrs. Burson's billfold, intact. The money was somewhat decayed but could be identified. Credit cards and an airplane pass were in fairly good condition with signatures legible.

The finder refused an award, and prefers to remain anonymous.

August another high record month

Records for the number of revenue passenger miles flown by Frontier continue to zoom. 22,300 passengers flew 5,851,000 revenue passenger miles for the heaviest month of passenger traffic in Frontier's eleven-year history. This was an increase of 21% over the number of passengers and passenger miles flown in August, 1956.

Along with the record breaking passenger traffic for the month of August was the system-wide record of 62,200 passengers carried during the summer months of June, July, and August. Revenue passenger miles of 16,460,000 was 18% higher than the passenger miles flown for the summer quarter of 1956.

Mechanics who work on the airliner's engines or airframes must be licensed by the Civil Aeronautics Administration and must keep their licenses up to date.

Music Day Winners

Six Colorado high school students were winners of scholarships in the sixth annual Central City Music Day Contest, co-sponsored by the Central City Opera House Association and Frontier Airlines.

Myron Ginsberg, Denver, won the \$550 Music Associates of Aspen scholarship.

Spencer Penrose scholarships, worth \$500 each, went to Kay Billings, Kay Brainerd and John Parsons, all of Denver. David Bender, Denver, and George Wagner, Longmont, received \$250 scholarships from the El Pomar Foundation.

Three honorable mentions went to James Johnson of Longmont, Gary Hurst of Greenwood Springs, and Margaret Jordan of Denver.



10-year service

- R. G. Koplitz—Captain—Denver.
- R. G. Hoffman—Captain—Denver.
- E. R. Keene—Dispatcher—Denver.
- F. M. Hart, Captain—Billings.
- R. P. Lambourne—Captain—Billings.
- R. L. Anderson—Station Manager—Cheyenne.
- Gordon Bost—Station Manager—Miles City.
- H. E. Davis—Regional Station Supervisor—Billings.
- Ronald Gildea—Station Manager—Riverton.
- C. R. Lubben—Director of Sales—Denver.
- W. R. Monday—Supervisor of Reservations—Denver.
- James Senstad—Station Manager—Worland.
- M. A. Ferguson—Captain—Salt Lake City.
- A. S. Mooney—Captain—Salt Lake City.
- J. B. Schade—Captain—Salt Lake City.
- D. H. McDonald—Captain—Phoenix.
- G. L. Sims—Captain—Phoenix.



BEWHISKERED . . . Beards, mustaches, and sideburns are all in order for Frontier's station agents during Grand Junction's Diamond Jubilee Celebration, Sept. 14-21.

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