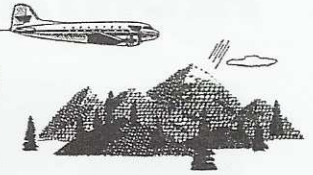




Sunliner News

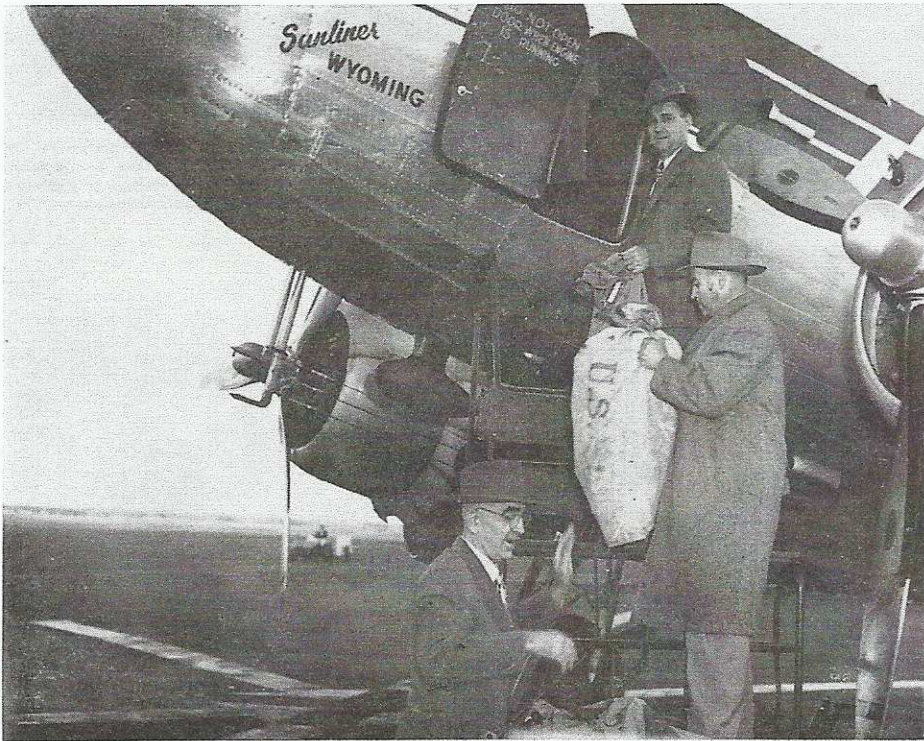


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FRONTIER CARRIES FIRST CLASS MAIL



Tollie Graves, left, recently retired veteran of the Post Office Department, hands the first sack of surface mail to leave Denver by air to E. J. Hilburger, District Superintendent of the Postal Transportation Service in Denver while C. G. Crossan, Asst. District Superintendent, top, waits to put it on the plane. These men did a remarkable job in getting surface mail airborne in record time. Mr. Graves was previously Assistant General Superintendent—Air Mail of the Fourteenth Division in Omaha. Upon his retirement he was retained by Frontier to assist in handling and promoting the use of air mail.

SANTA CLAUS FLIES FRONTIER

Even Santa Claus has learned the advantages of Frontier's service and each year visits more and more of the cities along the airline via a "Santa Special."

Thousands of children, and their parents, visited their local airport this year to await the arrival of Santa Claus. This has been going on for several years in many communities while others joined the fun for the first time this year.

Each arrival is as individual as the cities concerned. Sometimes the old gent spends his time at the airport distributing candy to the kids while on other occasions he leads a big parade to the downtown area to officially open the Christmas shopping season. However it is done, there is no doubt in the minds of the youngsters that Santa "flies Frontier" even when he resembles a prominent local citizen.

Three of the outstanding events this year took place at Flagstaff, Arizona, Vernal, Utah, and Farmington, N. M. The Flagstaff pro-

motion was handled by the Junior Chamber of Commerce who supplied "elves" to assist the white-bearded old fellow. The Farmington Daily Times ran a series of front page reports with a North Pole date line to keep everyone informed of the progress being made. At Vernal the Jaycees handled the program which included a march down town where several thousand children had an opportunity to "bend the old man's ear" which no doubt cost Vernal parents several thousand dollars.

The press and radio gave these, and other, Christmas events wonderful support, as did the local merchants.

It has been a successful Christmas season and the employees of Frontier are glad for the opportunity to help bring happiness to the thousands of youngsters along the line.

September 14, 1911—First airmail flight in world. Sheepshead Bay, L. I., to post office Jamaica, L. I.

Initial Results Indicate the Experiment Will Be Successful

While December 17 was the 50th anniversary of powered flight, the date had a great deal more significance for Frontier Airlines. The first surface mail to be carried out of Denver left via flight 9 on this day.

For many months the Post Office Department and Frontier have been exploring the possibilities of transporting certain classes of surface mail by air. There were many problems to be solved before the movement could start. Under the able direction of Assistant Postmaster General-Transportation John Allen, and with the blessing of Postmaster General Summerfield, the obstacles were cleared away. Authorization for the experiment was received late Dec. 16 and less than 24 hours later first class mail was airborne.

The temporary movement of first class mail by air is intended to determine the feasibility of such an operation from a cost standpoint and also to establish the ability of Frontier, and the thirteen other local service airlines, to handle the traffic.

The movement of preferential surface mails applies to all first class mail, newspapers, special delivery and special handling parcel post. This traffic moves on a space available basis at a rate of 30c per ton mile. While the C.A.B. authorized the experiment until Jan. 11, 1954, the Post Office Department may, if they deem it advisable, discontinue the movement of surface mail by air before that date.

The response to this new temporary service has been most gratifying and encouraging. The cities included have been very pleased with their expedited mail and the cities not included have been doing everything possible to have the service extended to their communities.

Since the experiment was intended to provide service to the smaller cities served exclusively by local service lines, no mail is handled between terminal points which are competitive to a trunk line. The service was originally to apply to the Denver-Farmington segment but this was extended to Phoenix at the request of the Post Office Department because of the poor surface transportation between Colorado and Arizona cities. Service to the Big Horn Basin of Wyoming was then authorized. This meant that Riverton, Worland, Greybull, Powell and Cody, all basin towns, were getting their mail 12 to 24 hours faster. Laramie and Rawlins were also included. While Casper and Cheyenne could dispatch mail to the cities authorized to receive the service, no mail could be handled between these cities. The last segment to be authorized was Albuquerque-Salt Lake City.

(Continued on Page 2, Col. 3)

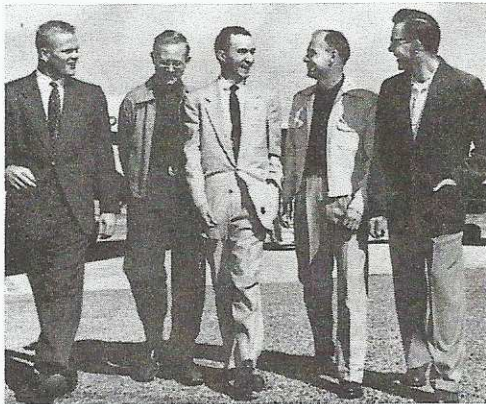
FRONTIER NEWS IN PICTURES...



The press was very interested in the first surface mail to leave Denver by air. The event was well covered by all papers, TV stations and the wire services. In the above picture, Post Office and Frontier officials are getting in place while the press photographers get ready to shoot.



Phoenix transportation and hotel men have embarked on a campaign to let the world know that their city not only has wonderful weather but that it doesn't cost a fortune to enjoy it. Ed Gerhardt, fifth from left, basks in the sunshine while a fellow employee has a slightly different experience. (See picture below.)



A group of Grand Junction Jaycees were on hand to greet their National Vice-President John Hill when he deplaned from a Frontier Sunliner. Mr. Hill is a frequent user of Frontier's service since he is responsible for national activities in the area served by Frontier. In the group above are, left to right, Anthony Williams, Ivar Carlson, Mr. Hill, Weldon Ross and Bill Reeves. —(Daily Sentinel photo.)



The rabbit that shoots baskets was a big hit with everyone at the Christmas party. The trained bunny, provided by the Meadow Gold Company, was caught just as he pulled the trigger which starts a chain reaction resulting in a tennis ball being tossed in a basket and the release of an unappetizing looking rabbit pellet which rabbits seem to enjoy.



Clyde Longhart, Frontier's radio superintendent, can get little comfort out of the fact that the average temperature in Phoenix is 84 degrees while he shovels snow in near zero weather. The above scene represents the typical maintenance work the radio department does each winter to keep Frontier's "H markers" functioning properly.



Montrose is one of the most recent cities to put the finishing touches on a new terminal building. The lobby is in the center and Frontier's offices are on the right. While the new building is now being used, formal dedication will not be held until sometime next spring. —(Daily Sentinel photo.)



Tommy Cook, 1½, took exception to Santa at the company's recent family open house. His "big" sister, Madeline, age 3½, would have been content to spend the day on the old gent's lap. The two are the children of the Mike Cooks, traffic department administration assistant.



And when Stewardesses Willie Edwards and Elsa Vickray came along to wish Santa a Merry Christmas, he would have been very happy to have them spend the day on his lap. Santa resembled Meteorologist Howard Fenner.