



# Sunliner News



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## FRONTIER GROWS WITH THE WEST

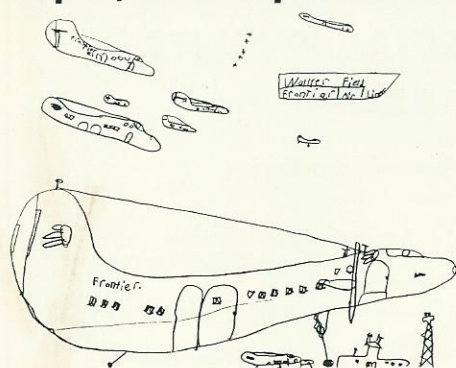
### APRIL BUSINESS SHOWS BIG GAIN OVER YEAR AGO

Frontier's April business in all categories continued to show substantial gains over figures for the same month a year ago, according to information released by John D. Lindsay, manager of traffic and sales.

The number of revenue passengers carried increased 36 per cent over April, 1951... from 7,073 to 9,659! Revenue passenger miles jumped from 1,840,000 for April, 1951, to 2,433,000, a gain of 32 per cent.

Freight in April, 1952, showed another meteoric gain over April, 1951. Business increased from 27,152 ton miles to 41,754 ton miles... a 54 per cent gain. Mail increased 3 per cent, from 8,123 to 8,329 ton miles. Express business moved up from 5,272 ton miles to 6,200, which was 18 per cent better than in April, 1951.

### GJT School Kids Visit Airport, Draw Impressions



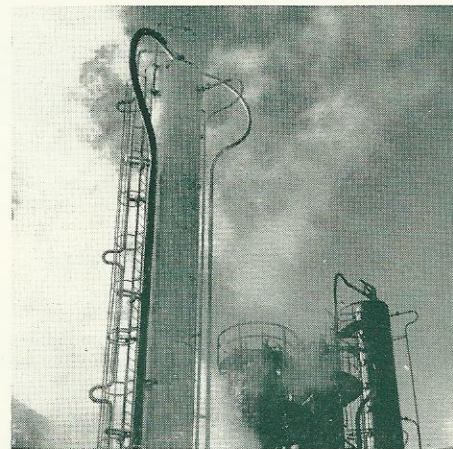
Here's what Frontier's operations in Grand Junction look like to a seven-year-old second grade boy!

Last month a group of 35 children in the second grade of the Tope Elementary School in Grand Junction visited Walker Field to tour the Weather Bureau offices and view Frontier's and United's facilities. This tour was a regular part of the school's curriculum, as was the assignment for the children to draw their impressions of what they had seen during the visit.

All members of the class were shown through a Frontier "Sunliner." They were led into the cabin via the usual route up the stairs and forward through the cockpit. Captain Jack Schade and Stewardess Rose Ann Gallagher explained the workings of the airplane and answered all questions.

As witnessed by the above typical artwork, the children's renderings of their impressions were interesting, to say the least! This one was the creative work of Jimmie Shults.

### FAL Progress Parallels the Remarkable Economic Expansion of the Area It Serves



One of the big oil refineries in the Denver area which turns western crude oil to gasoline.

The remarkable growth of Frontier's business—particularly air freight—is a close parallel of business and industrial growth of the Rocky Mountain West.

In the opinion of economists and business leaders, this Western expansion program is destined to continue during the coming years. "And this means Frontier will probably grow in the same way," said FAL's Executive Vice President C. A. Myhre.

During the year 1951 Frontier Airlines carried one-third of the air freight flown by the nation's 18 local service airlines. Not only was the total of 303,611 ton miles of air freight remarkable, but the growth figure of 86.83 per cent over 1950 freight business was equally interesting. These statistics make it apparent to business analysts that the rapidly expanding industrial Rocky Mountain West is using air service extensively.

The booming new petroleum industry in Wyoming, Colorado, Utah, New Mexico, and Montana is using Frontier air freight service at a constantly increasing rate. Vital drill bits and machinery parts are flown between supply centers such as Denver, Salt Lake City, and Billings to the drilling areas. Frontier offers direct air service to Durango, Farmington, and Cortez in the San Juan Basin of southern Colorado and northern New Mexico; Vernal in the Uintah Basin of eastern Utah; the Denver-Julesburg Basin; Casper in the Wind River Basin; the Green River Basin and the Big Horn Basin of Wyoming; and the Powder River Basin of Wyoming-Montana.

Another important new source of Frontier's air freight business is the interchange of perishable goods between the Arizona area and

*(Continued on Page 2, Col. 1)*

### FAL Birthday Parties

Frontier's 6th anniversary will be celebrated with a big party for employees at the Wolhurst Club on the Colorado Springs Road south of Denver, Saturday night, June 21, at 8:00.

Tickets are being sold for \$1 per person. The committee taking care of all arrangements for the party is made up of the following people: Harvey Barnard, Personnel; Howard Jones, Maintenance; Wayne Smith, Accounting; G. S. Kitchen, Traffic and Sales; Jack Mericle, Maintenance; Barney Foster, Purchasing; Don Edwards, Operations; Jim Montgomery, Traffic and Sales.

There will be door prizes, entertainment, refreshments, and dancing at the plush Wolhurst Club.

The PHX based personnel will hold their party in the FAL hangar at 8:00 p.m., Saturday, June 7.

SLC will hold forth at Storm Mountain in Big Cottonwood Canyon Friday evening, June 13.

### DICK WHITE BACK FROM MARINES

Richard E. White, former District Traffic and Sales Manager for FAL at Albuquerque, has been released from active duty with the Marine Corps and has been assigned District Traffic and Sales Manager at Billings. He will start work there on June 1.

Dick started work with Monarch Air Lines in April, 1947, as a Flight Steward. He moved up to Check Steward, Chief Steward, Manager of Passenger Service and Traffic Representative. In October, 1950, he was appointed DTM Albuquerque with Frontier. He was recalled to active duty in the Marine Corps in March, 1951.

### Plans Approved for New Building at Durango Airport

*(From the Durango Herald Democrat, March 27)*

"Denver Architect C. Frances Pillsbury informed city officials yesterday that plans for the new administration building at the city-county airport have been approved by the Civil Aeronautics Administration and Frontier Airlines.

"City Manager A. F. Barnett said this morning that Pillsbury will send the plans to Durango for approval by the city and county officials here. This is expected to be done by April 15, Barnett said.

"Tentative plans call for the start of construction sometime this summer."

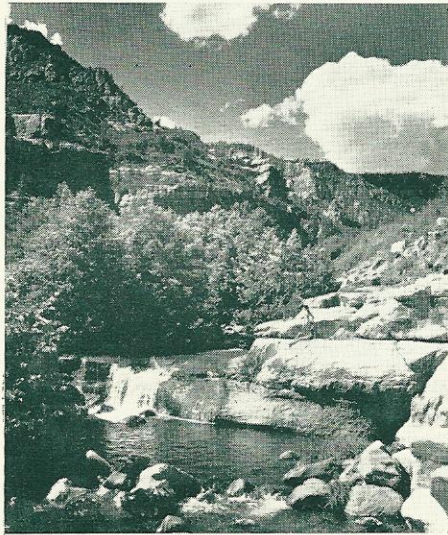
the northern Rocky Mountain States, according to G. S. Kitchen, Frontier's manager of air freight. During the past year, the Arizona strawberry growers have opened new markets in Denver, Albuquerque, Salt Lake City, and Grand Junction. "Arizona flower growers, Colorado carnation growers, Grand Junction-Montrose peach growers, and other producers of perishables have found new markets on Frontier's far-flung system," Kitchen said.

"In addition," Kitchen continued, "many retail merchants in Frontier's more than 40 cities are discovering that air freight makes it possible for them to reorder expensive merchandise quickly, maintain stock controls more easily, and reduce inventory expense."

Frontier's special 8-foot-long cargo compartments make it possible to carry large-size freight items. Recently Frontier freight executives have noticed a trend to shipping more bulk merchandise by air. That is, large quantities of merchandise instead of just small packages, and also heavy units of machinery.

By working closely with the Flying Tiger Line, exclusive air freight company, Frontier can offer air shipment to and from the key cities of the United States and the world. During the past three months alone, Flying Tigers delivered over 18,000 pounds of air freight to Frontier for shipment to fast-growing cities of the Rocky Mountain Region.

## Arizona's Oak Creek Canyon Becoming Popular Vacation Spot



In the fabulous country southwest of Flagstaff, Arizona, (served by three daily Frontier flights in both directions) is the remarkable Oak Creek Canyon, just recently gaining its deserved recognition.

The increasing number of visitors to Oak Creek Canyon almost all say "why haven't we heard about this wonderful place before?" They are amazed by the beauty of the colorful canyon walls, the many falls, exciting rapids and deep pools of clear, cold Oak Creek, the vista of snow-capped peaks, and the lush green farmlands. Sportsmen enjoy good trout fishing and excellent big game hunting here... and lovers of authentic Americana find real Indians, bona fide cowboys, and rugged miners in the Oak Creek Canyon area. It's a bonanza for the color photographer!

FAL anticipates a constantly increasing stream of passenger traffic to this wonderful new Shangri La.

## Carlson Elected V.P. of Colo. Junior Chamber

Vern Carlson, district sales manager at Grand Junction, was honored at the State Junior Chamber of Commerce meeting held the first part of the month at Colorado Springs when he was elected vice president of the state organization.



Vern Carlson

Carlson is one of Frontier's long-time employees with over five years of service. During his experience with the company, he was station manager at both Durango and Montrose before being promoted to his present position.

The new vice president has been active in Jaycee work for several years and was previously chairman of the Jaycee State Aviation Committee. During this time Vern did an outstanding job of promoting civil and private aviation.

## GUNNISON FISHING PROMOTED OUT OF DENVER, SALT LAKE

Special leaflets promoting Gunnison fishing trips were produced last week for distribution in DEN and SLC timetables, in sporting goods stores, and to members of fishing clubs in those cities.

Gunnison has long been known as a really great fishing community... with the Gunnison River, the Taylor, Spring Creek, Texas

Creek, Taylor Reservoir, and many other high lakes and streams. Every year many of Colorado's biggest Rainbow, German Brown, Native and Brook Trout are caught in this area.

Frontier's new schedules permit excellent weekend fishing trips to Gunnison from Denver and Salt Lake City "in a comfortable hurry." It is possible for fishermen to spend two full days of a regular weekend out on the lakes and streams. FAL traffic and sales people anticipate a sizable increase in traffic to Gunnison as a direct result of the new promotional efforts.

## C. A. B. NEWS

The C. A. B. examiner has recommended against proposals by Western Airlines to start service between Casper and Salt Lake City. The examiner, William J. Madden, proposed that Western's certificate be amended to designate Casper as an intermediate point on the route between Rapid City, South Dakota, and the terminal point of Sheridan, Wyoming.

Madden stated the approval of Western's application to establish non-stop service between Casper and Salt Lake City would divert \$100,000 worth of business annually from Frontier Airlines. Frontier now operates a through plane schedule between Casper and Salt Lake City with stops at Rock Springs, Wyoming, and Vernal, Utah.

Madden also recommended establishment of through plane service between Minneapolis-St. Paul and Los Angeles with an interchange of equipment at Denver between Western and United Air Lines. If no objections are filed, the examiner's recommendation will be started ten days hence.

## JUNE-JULY SPECIAL EVENTS

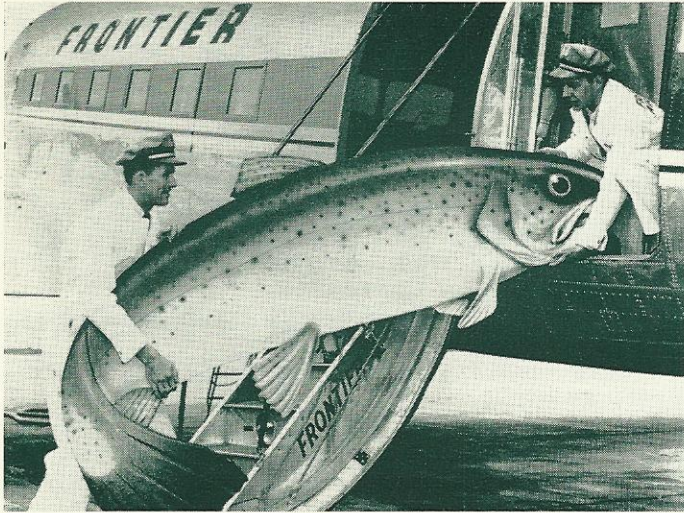
### COLORADO

JUNE		
28	Central City	Opening Play and Opera Festival
JULY		
7	Aspen	Beginning Aspen Institute and Festival
7-12	Colorado Springs	Broadmoor Invitation Women's Golf Tournament
10-Sept. 20	Colorado Springs	Greyhound Racing
11	Denver	Beginning Thoroughbred Horse Racing
13	Colorado Springs	Amateur Rodeo
14-20	Denver	Trans-Mississippi Golf Association Annual Championship
21-27	Colorado Springs	Broadmoor Invitation Men's Golf Tournament
30-31	Monte Vista	Ski-Hi Stampede

### WYOMING

JUNE		
7-8	Greybull	Days of '49 (Professional Rodeo)
29-	Tie Siding	Two Bars Seven Ranch Rodeo (between Cheyenne and Laramie)
JULY		
4	Lander	"Winning of the West" (Pageant-Parade)
4-5	Lander	Pioneer Days Rodeo
4-5	Cody	Cody Stampede (Rodeo)
6-Sept. 4	Cody	Night Rodeo and Wild West Show (every evening)
10-13	Laramie	Laramie Jubilee Days' Celebration (Rodeo)
20-26	Tie Siding	Two Bars Seven Ranch Trek to Frontier Days
21-26	Cheyenne	Cheyenne Frontier Nights
22-26	Cheyenne	Cheyenne Frontier Days (Rodeo)
26	Jackson	Dude Rodeo
Usually late in July	Ft. Washakie	Shoshone Indian Sun Dance

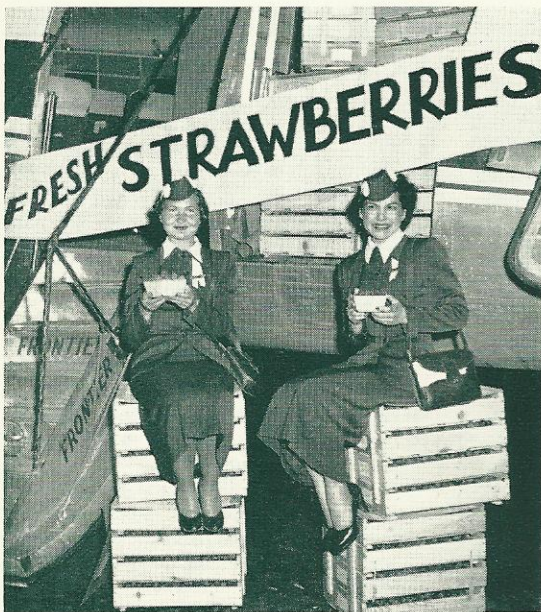
# FRONTIER NEWS IN PICTURES . . .



Proof that the fishing season in Colorado started out pretty well this year! Frontier agents unload a typical Gunnison River rainbow trout flown in to Denver. There seems to be some question about the exact place on the Gunnison where this fish was taken . . . but fishermen never tell, do they? Standing in the cargo compartment is Cal Reese.



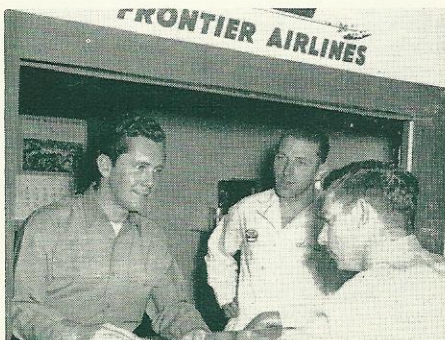
More five-year pin winners honored at a Denver luncheon. Front row, left to right: Clark Coe, Gordon Shaffer, Claire Almquist, and Don Edwards. Back row, left to right: Willard Crouch, Mike Kaiser, George Lawrence, William Hilbert, and Bob Gilbert.



Luscious strawberries flown fresh to Albuquerque from Arizona via FAL are displayed by PHX based Stewardesses Carol Frasier and Wanda Foster. Tons of these strawberries were flown to the Big Bear Super Markets for a special promotion.



Donald L. Rounds, previously employed at SCL and FMN as a station agent, returns to Frontier from Marine Corps duty in Japan where he was with the First Marine Air Wing. Here Jim Montgomery, Superintendent of Passenger Service, welcomes him back. Don, who left the Marines a sergeant, will be assigned as station agent at Salt Lake City.



The Greybull station gang helps a passenger schedule a trip. Left to right: Paul DeWine, agent; William Garbutt, station manager, and passenger Paul Cory.



Progress report on the Cody airport over station KODI, Cody. Mel Barnard, station manager, BIL, left, and Ray Wilson, right, are interviewed by KODI radio station owner Jack Richards.



Cooperative display at the DEN terminal. Frontier and Eaton Metal Products of Denver, a FAL freight shipper, combine efforts in an unusual three-dimensional display.

## BIL Radio Station Charters Plane for Dance Band, Draws 6000 for Birthday Party

A First Anniversary dance sponsored by radio station KOOK, Billings, drew over 6,000 people to the Al Bedoo Shrine Auditorium to hear a Seattle big name dance band flown in to Billings on a chartered Frontier plane.

Aggressive, promotion-minded CBS affiliate station KOOK, under the management of "Bud" Clark, received tremendous support of the Billings population and the press. The "Sunliner," carrying Harry Lindbeck and his orchestra from Seattle, was met at the airport in Billings by radio station officials and Yellowstone News photographers. Pictures were taken for the newspaper and a 45-minute tape recording, made during the flight from Seattle, was rushed to the radio station for broadcast that afternoon.

Just before the dance started at the Auditorium, Bud Clark, master of ceremonies, praised Frontier's service in general and specifically gave a complete and highly complimentary report of the flight to and from Seattle.

Frontier representatives in attendance at the celebration were very much impressed with the success of the event and proud to have such alert, promotion-minded communities on Frontier's system.



Some of the 6,000 plus crowd that jammed the Al Bedoo Shrine Auditorium in Billings for Station KOOK's first birthday dance.

## Meet Harry Summerton



Modest Harry Summerton, FAL Superintendent of Inspection, is gaining a wonderful reputation for Frontier as the possessor of one of the nation's finest systems of aircraft inspection. Harry and his staff of six inspectors are quietly going about the business of keeping Frontier's "Sunliners" tops in safety and serviceability.

Harry started out in aviation as a mechanic in 1937 with the Ray Wilson Flying School. After spending three and one-half years in the Air Force as an inspector, two and one-half years of which were spent in the China-India area, he was appointed chief inspector of the then new Monarch Air Lines in 1946. When Frontier was organized in 1950, Harry was assigned his present title.

With his wife and nine-year-old son, Harry lives at 10500 East Colfax in Aurora. After work and on week ends he enjoys a postman's holiday tinkering with automobile engines. He has overhauled the engines of many friends' cars just for fun. "Souping up" hot rod cars sounds like a swell hobby to Harry, so one of these days he plans to try it.

Very recently he acquired a new hobby... building quality archery sets. Obviously Harry Summerton believes in building things, including building a better Frontier Airlines.

## Big FAL Group Attends SVC Chamber of Commerce Banquet

Representatives of Frontier Airlines turned out in force at the Grant County (Silver City) Annual Chamber of Commerce Membership Banquet on May 24.

John D. Lindsay, FAL Manager of Traffic and Sales, acted as toastmaster at the banquet, which was preceded by a social hour and followed by a dance. Lindsay introduced the other Frontier personnel in attendance. They were Dick Ellis, District Sales Manager, ABQ.; Pat Larsen, Chief Stewardess from Denver; Ed. Gerhardt, Regional Traffic and Sales Manager, Phoenix; Ralph Rea, Station Manager, SVC; and Joe Robertson, Station Agent, SVC.

This important annual banquet was heavily pre-publicized in the Grant County press and radio, with special emphasis on FAL's participation, which was interpreted as a manifestation of Frontier's great interest in the Silver City community.

The first course of the banquet dinner was provided by FAL... grapefruit flown fresh from "Sunny Arizona." This is a part of Frontier's long range program to promote the best products of the areas it serves.

## NEW PERSONNEL

- WILLIAM S. KURTZ—Station Agent—Albuquerque.  
 PAULINE A. JOHNSON—Secretary—Engineering Department.  
 JOSEPH K. HILL—Co-Pilot—Denver, Colo.  
 GLENN G. BICKEL—Station Agent, Worland, Wyoming.  
 ROBERT L. LUTKIEWICZ—Station Agent—Grand Junction, Colo.  
 THOMAS L. MCCORKLE—Mechanic—Albuquerque, N. M.  
 GLORIA G. GREENFIELD—Stewardess—Salt Lake City, Utah.  
 AUDREY L. KELSEY—Reservations Agent—Phoenix, Arizona.  
 ELDA GRANZELLA—Stewardess—Denver, Colorado.  
 GEORGE E. HOBBS—Station Agent—Rawlins, Wyoming.  
 ROBIN RAE O'HARRA—Stewardess—Phoenix, Arizona.  
 JOHN DEE HALL—Station Agent—Lordsburg, N. M.



## Electrical Shop Work Requires Special Talents

Here are men of FAL's Electric Shop. Left to right, Ray Deeming, John Randall, Lee Gregory, and Willard Myers. Jack Mericle is on vacation.

It is the responsibility of the Electric Shop to overhaul all electrical accessories and make instrument calibrations. Each of the five men in the department is qualified to repair any electrical breakdown out on the line, so they are always ready to handle trouble shooting wherever it may be any place on Frontier's vast system.

According to Jack Burnell, director of engineering and maintenance, Electrical Shop men are skilled specialists who must possess not only an extensive background of training and electrical experience but also a "flair" for the work.

The Electrical Shop is located in Hangar 5 at the Denver headquarters. In the process of FAL's nationally famous progressive overhaul system, electrical components are removed from the airplane, overhauled, then turned over to stock for utilization in the same or another aircraft. The company possesses an adequate supply of duplicate electrical components for all emergencies.

The basic mission or purpose of the Electrical Shop, like that of all other maintenance departments, is to deliver airworthy "Sunliners" to operations. The ability of all maintenance shops to do this is witnessed by the outstanding maintenance and operations record of Frontier Airlines.

## Sunliner News

SUNLINER NEWS is published ten times each year by and for the personnel of Frontier Airlines, America's largest local service airline.

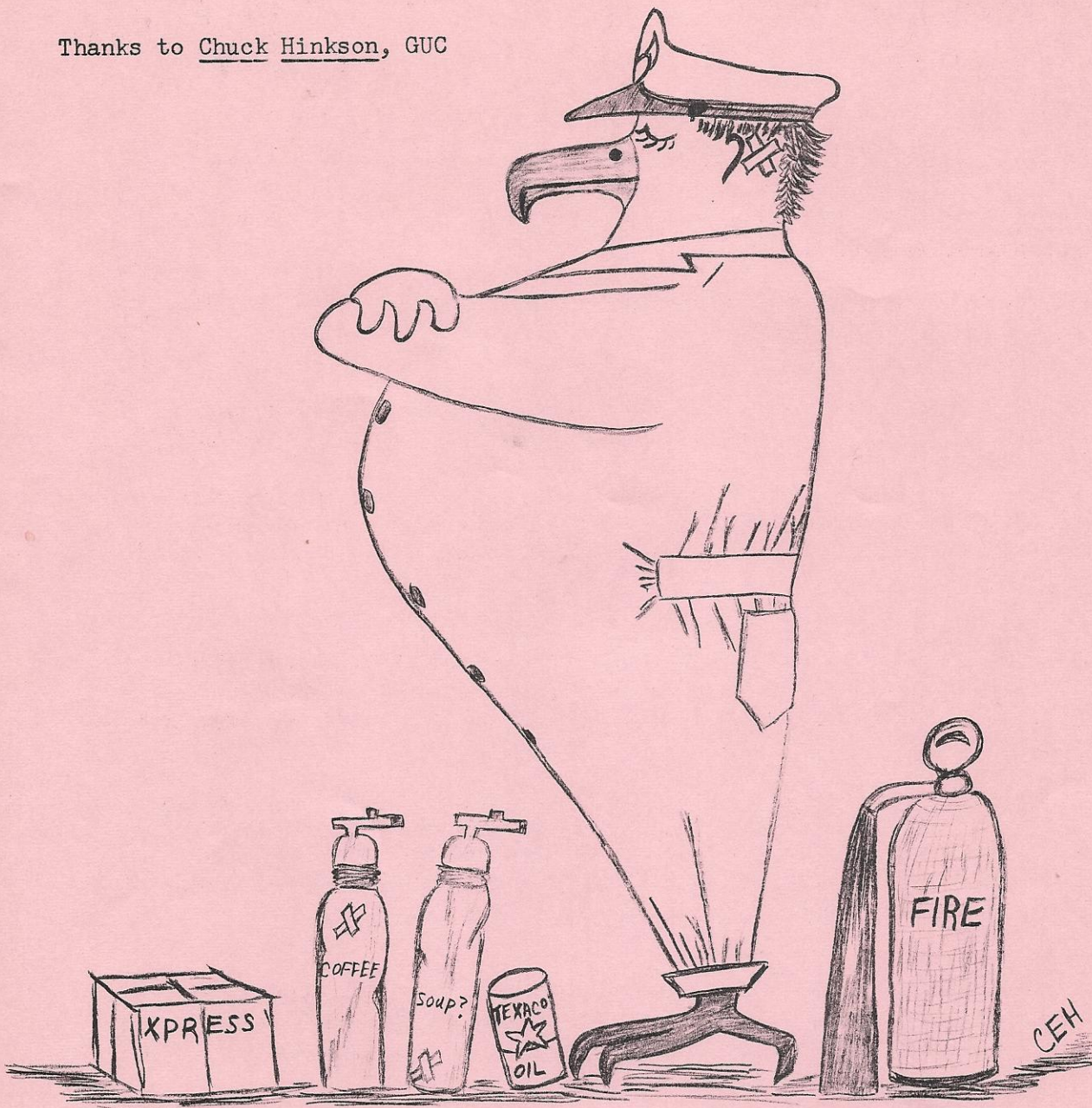
*Edited by the*

ADVERTISING AND PUBLICITY DEPARTMENTS OF FRONTIER

G. S. KITCHEN, *Mgr., Public Relations*  
 GENE PILZ . *Advertising Manager*

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Thanks to Chuck Hinkson, GUC



BARREL-CHESTED CARGO BIRD

Habitat: Terminating and Transfer Terminals

Latin Name: Mustus Bagus Bustus

Natural Food: Paste off of Air Freight labels. Also diets on left-over breakfast rolls and what is laughingly called soup.

Call: Awrightladygetoffntheshipgottaloadit CLEARRIGHT

General Remarks: Never known for it's timidity. Very forthright and outspoken. Frequently gets indignant over REA labels, late arriving air freight, dirty commissary, and small illfitting coveralls. Can be very charming to ladies with dogs to be shipped and very outraged when questioned as to reason for delay of flite and lost bags. Only known vice is Ogling, which it indulges in quite frequently.