FRONTIER AIRLINES

Sunliner News

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MERRY CHRISTMAS, EVERYBODY

...and a Happy New Year

Best wishes for a happy holiday season from the editors of "SUNLINER NEWS" and from all the folks in the main office. We hope you, your family, and all your friends have the most wonderful Christmas and New Year ever!

A MESSAGE FROM YOUR PRESIDENT

The airline business is dynamic and filled with problems as well as accomplishments. However, it is largely through being faced with problems that we are able to tailor a road to success. Frontier, in many respects, is closing one of its most successful years. Substantial gains in all forms of traffic have been accomplished as well as improvement in facilities and in operating techniques which, of course, could not have been done without your untiring efforts and cooperation.

In the growing success and stability of our Company lies your increasing personal security, and it is my hope that the coming year may yet better reward you for your contribution.

It is my sincere wish that you may have a very Merry Christmas and happy and prosperous New Year.

H. S. Darr,
President.

FAL Employees Brighten Christmas for Sick Little Durango Girl

Little Jeanette Tapia's eyes are twinkling these days because a lot of Frontier people have hearts as big as the West, and when they heard about Jeanette, the response was immediate and substantial.

Jeanette is a very special little girl and just seven years old. She is suffering from leukemia and may not live through the holidays. She lives in Durango with her grandmother, mother and brother. Her father left the family when she was a baby. Since her grandmother and mother cannot work, her "big brother" Lee has taken over the responsibilities of the family. Lee is all of ten and sells papers in Durango.

It was the selfless generosity of Lee that brought the family to the attention of the nation. He asked the people at the Durango Herald-News, where he works, to help him find a watermelon for Jeanette, and explained that he didn't want any presents for himself—he just wanted Jeanette's last Christmas to be the happiest she ever had.

United Press soon located a melon at Rocky Ford, Colo., and a short time later it was on a Frontier plane enroute to Durango. And melons were arriving from other parts of the United States. They have no medicinal value, but help make her last days happy ones.

This was the beginning of a Christmas story which will, barring a miracle, end in tragedy. It is the story of a small boy who has assumed responsibilities that most men are never required to carry. Lee didn't ask for money. He just tried to sell more papers, and in his prayers he only asked "for the best Christmas Jeanette ever had."

The people at Frontier decided to help. It wasn't necessary to ask for money. When they heard the story, they brought it, and as this is written it is still coming in from all over Frontier's system. Presents started arriving. Unclaimed toys and jewelry from the Lost and Found Department were sent, and people left gifts at Frontier offices for her.

Jeanette knows her family can't afford these things. When she asks, "Why are they doing all this for me?" her mother says, "It's one of the hardest questions in the world to answer." Jeanette doesn't know she might be called away at any time.

We join the rest of the nation in sending Lee Tapia and his family our sincere best wishes, and as we gather around our Christmas trees, perhaps the lights will twinkle a little brighter because we helped answer a little boy's prayers.

ANNIVERSARY ISSUE

This issue of "SUNLINER NEWS" is Vol. 2, No. 1 and marks one year of publication. Every effort will be made to make it a bigger, better publication during the coming year. Remember . . . we welcome your contributions, suggestions, and criticisms.

When Santa Claus arrived in Salt Lake City aboard the annual "Santa Claus Special," a very excited little boy was on hand to meet him. He is Howie Albrectsen, three and a half years old, who is in a cast from his shoulders to his feet. It was a double thrill for Howie because he was taken to the airport in a police car and escorted by two Salt Lake City police officers. In the picture above Santa shakes hands with Howie while Stewardess Carolyn Groves, Officers Scharteau and Van Bibber take care of the young admirer.

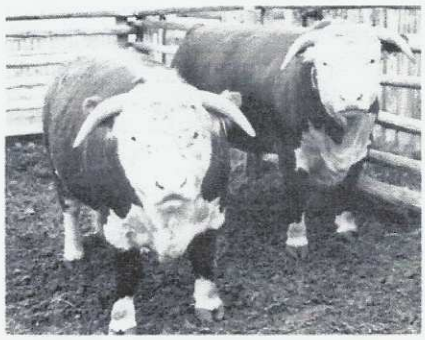
C. A. B. NEWS

The Civil Aeronautics Board today amended the certificate of public convenience and necessity held by Frontier Airlines, Inc., over the carrier's route No. 73, so as to redesignate the intermediate point Alamosa-Monte Vista as two separate points, and to remove the restriction requiring service to these communities through a single airport.

The Board authorized service to the separate intermediate points of Alamosa and Monte Vista for the remainder of the time of operation of Frontier's temporary local air service certificate, which will run until March 31, 1955.

The Board said that when the renewal of Frontier's authority is under consideration, the question of service to Alamosa and Monte Vista will also be considered in conjunction with all the then attendant circumstances and characteristics of the entire route.

National Western Stock Show to Run Jan. 16 Thru Jan. 25 in Denver



Here are two sturdy examples of the excellent livestock to be shown at this year's National Western.

Frontier Airlines will again have tickets available to one of the nation's top rodeos . . . the National Western which opens in Denver's new three-million-dollar Coliseum Jan. 16 and runs through Jan. 25.

The 1953 show marks the 47th annual presentation of the National Western and promises to break all previous records in attendance and quality. The entire operation will be under the overall supervision of John T. Caine III, General Manager. The country's leading rodeo master of ceremonies, Cy Taillon, will handle the mike at all rodeo performances. Verne Elliot will again serve as arena director. He will have a new crop of bucking broncos and a more than adequate supply of Brahma bulls, whose dispositions remind one of people on March 15th.

It is estimated that over eleven thousand head of livestock will be exhibited during the 1953 event, and no one will even guess the total value since individual animals have sold for $50,000. A few years ago, Colorado's governor, Dan Thornton, sold two Hereford bulls for $50,000 each.

The facilities for handling the big event are constantly being improved. A new $25,000 show ring in the old coliseum makes this the nation's No. 1 spot for exhibiting animals. A new barn has been constructed for rodeo horses. The new building contains 300 box and tier stalls.

The new coliseum will seat 8,006 people, and the way requests are coming, it would be well to get your tickets early.

The tickets, all seats reserved, are $2.25 each with an additional general admission charge of seventy-five cents for adults and forty cents for children under 12 years of age. Tickets and details may be obtained from any Frontier Airlines office.

VOR EQUIPMENT INSTALLED IN ALL FRONTIER AIRCRAFT

Frontier's entire fleet of 12 DC3's is now equipped with VOR (VHF Omni-Directional Range) receivers according to Clyde Longhart, Supt. of Radio and Communications.

The new receivers will be used with the new VOR system of navigation which operates in the VHF band, 108 to 118 megacycles. The new installation will enable Frontier to use many of the VOR airways and stations which will materially improve the overall operation.

One of the chief advantages of the new receivers is the freedom from static and visual, instead of audio, indications. This eliminates the constant head set and listening which, according to pilots, can become most monotonous. Instead, the indication is visible on the instrument panel.

The VOR equipment used by Frontier is manufactured by Bendix Radio but the installation was made in the company's own shop. Thirteen weeks were required to complete the job but, according to Longhart, "many manhours were necessary before installation was started to make cables and control units." Frontier's radio shop will handle maintenance of the new equipment.

A second VOR receiver will be installed in each aircraft in the near future. It is planned to start the program about the middle of January and another thirteen weeks will probably be required to complete the work on the entire fleet.

Wyoming Tourist Business Hits Record High in 1952

According to figures just released by Howard Sharp, Secretary--Manager of the Wyoming Department of Commerce and Industry, 1952 was a record breaker for Wyoming with a 15% increase over the 1951 tourist business.

Extensive surveys have been conducted in Wyoming during the past few years to determine just how much the tourist industry contributes to the economy of the state. On the basis of these figures, tourists are big business.

Wyoming was visited by 3,021,318 people during 1952, and these people spent 119 million dollars in the state.

Yellowstone Park continues to be the state's outstanding attraction with Grand Teton National Park gaining in popularity every year. A total of 1,330,387 people were checked into Yellowstone in 1952. The eastern entrance, through Cody, continues to rank second in park gateways. The Grand Tetons played host to 795,475 visitors, an increase of 35% over 1951.

Frontier has carried on extensive Wyoming promotions during the past year, and this program will be continued in the future. Yellowstone Park business should supply Frontier with considerable traffic during 1953 if service to Cody can be inaugrated next spring.

GREYBULL AIR WEEK TREMENDOUS SUCCESS

One of the most effective promotions in the history of Frontier Airlines was conducted recently when Rick White, District Sales Manager at Billings, and Bill Garbutt, Station Manager at Greybull, arranged for "Aviation Week" at Greybull, Wyo.

While Frontier played an important role in the festivities, all phases of aviation was stressed. Service clubs, press, radio and city officials of Greybull and Basin joined to make this celebration the success that it was.

Air mail, air express and air freight were emphasized on various days of the week. The "Flying Farmers" and light plane operators shared the spotlight and had a chance to tell what they contributed to the community.

The school system cooperated by sponsoring an essay contest on the value of aviation to the community. The response was gratifying, and indicated a great deal of study and some hard work on the part of the students. Stewardess Bessie Couzin, and Harold Davis, Regional Supt. of Stations, appeared before a high school assembly and discussed "Careers in Aviation."

The big day of the entire week came on Sunday when 229 people took a "Flight Seeing" ride in a Frontier Sunliner. Most of these people were taking their first ride, and many of them returned sold on air travel and ready to use Frontier on their next trip out of town.

Such events are only as successful as Frontier personnel want to make them. Capt. Dick Koplitz, Co-pilot Brad Hurd, and Stewardess Gerry Morris did a great job in Greybull. The flight crew also had a great deal to do with the enthusiasm of the short hop passengers. The Greybull Standard and Tribune sums it up this way: "Everyone making the sightseeing flights were exceptionally pleased with the reception they received from the stewardess and pilots of the aircraft. It was learned from company officials that pilots used on the flights Sunday enjoy this type of work, and their capacity for greeting people and making them feel at home made much difference."

NOCHE BEFORE CREESMAS

Tees the night before Creesmas, and all through the casa
Not a creature is stirring, Caramba! Que Pasa!
The stocking are hanging with mucho cuidado
Een hopes that St. Nicholas weel feel obligado
To leave a few cosas aqui y alli
Por chico y chica y sometheeng por mi
Los ninos are snuggled all safe in their camas
Some in vestidos and some in pajamas
Their leetle cabezas are full of the theengs
They esperan que old Santa will bring.
Santa is down at the corner saloon
Muy, muy borracho seence meed-afternoon
Mama ees seeting beside la ventana
Shining her rooleeng peen para manana
When Santa weel come in a manner estrano
Leet up like the Star Spangled Banner contando
And Mama weel send heem to bed with a right
Merry Christmas to all and to all a good night!

(Taken from the "Brewery Gulch Gazette" Bisbee, Arizona, December 20, 1951)