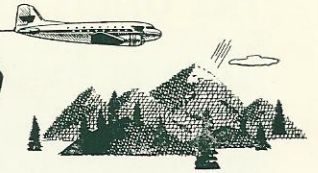




Sunliner News



VOL. 1, NO. 5

Published by Frontier Airlines

APRIL, 1952

FRONTIER SET FOR RECORD VACATION SEASON

Business Gains Continue During First Quarter

Frontier business during the first quarter of 1952 showed continuing substantial gains over figures for the same period of 1951, according to information released by John D. Lindsay, Manager of Traffic and Sales.

Revenue passenger miles jumped 29%, from 5,120 to 6,621. Revenue passengers carried increased from 20,321 to 24,924, or up 22% over the first quarter of 1951.

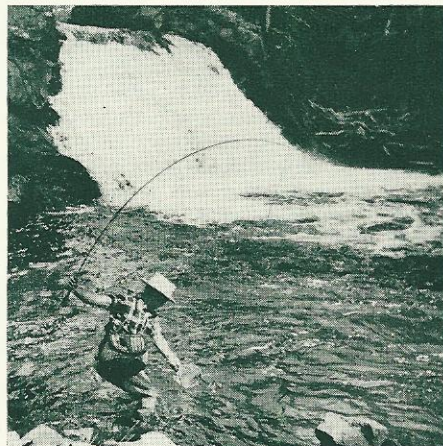
Freight showed another remarkable gain. Business increased from 52,418 ton miles to 90,673, a 73% gain! Increases of mail and express were not nearly as great. Mail improved from 25,328 ton miles carried to 26,744, or an increase of 5% over the same months last year. Express moved up from 15,060 ton miles to 16,083, which was 6% better than in 1951.



FAL and COLORADO WONDERLAND COOPERATE ON PROMOTION

C. A. Myhre, Frontier's Executive Vice President, and Stewardess Sue Sutton look over the summer vacation issue of Colorado Wonderland Magazine, copies of which have been mailed to several hundred hotel, resort, and dude ranch owners with Frontier's compliments.

Frontier Airlines and Colorado Wonderland combined their efforts in this way to sell resort owners the ability of the magazine to attract vacationers to this area . . . and to sell FAL's direct service to the scenic wonders of the Rocky Mountain West. A letter attached to the cover of the magazine explained how Frontier can be of profitable service to resort owners by speeding guests to their vacation destinations, making it possible for them to start their vacation fun the same day they leave home and stay at the resort longer. The letter also called attention to FAL route map published in the magazine.



Many thousands of fishermen will put themselves in this picture during May and June. They can hardly wait for the season to open! Frontier will fly large numbers of anglers to the Gunnison, the Jackson Hole and Yellowstone fishing areas, the Durango area, Alamosa near the Rio Grande, and many other fine streams and lakes.

FAL Group Insurance Program Pays \$24,996 in Claims

Frontier's Group Insurance Program, participated in by 82% of all FAL employees, paid out a grand total of \$24,996.34 since it became effective on August 1, 1951.

The program, as underwritten by the Equitable Life Assurance Society, has been very beneficial to Frontier employees and their dependents. Of the total amount paid in claims, \$7500 represented two death claims, one in January and one in March. Frontier's office has been handling the claims portion of the program in its entirety.

Permanent employees who have been with Frontier for three months or more are invited to join the Group Insurance Program, one of the best of its kind for any industry in this area. Frontier's program offers 24-hour coverage life insurance benefits. In addition to this, it affords non-occupational surgical and hospitalization benefits, and X-ray and laboratory fees which do not necessitate hospitalization.

NEW SALES CAMPAIGN IN ABQ, GUP, INW

Special newspaper ads of large size are now running in Albuquerque, Gallup, and Winslow selling the new direct service between these cities and Arizona. There are now three flights every day between Albuquerque and Phoenix, including the new direct flight through Gallup. The ads state "NEW DIRECT SERVICE . . . NO CONNECTIONS OR LAYOVERS."

Frontier's sales department anticipates the heaviest summer vacation traffic in the history of the company as a result of an intensive sales promotion program, increased interest on the part of the public in Frontier's scenic route, and an expected general increase in Rocky Mountain vacation travel. Air freight traffic is also expected to continue making steady gains.

The transcontinental airlines of America, all of which connect with FAL at the terminal cities, are increasing their efforts to ticket tourists all the way to their Rocky Mountain vacation destinations. This growing awareness of Frontier's excellent direct service to hotels, resorts, and dude ranches near Yellowstone National Park, Rocky Mountain National Park, Mesa Verde, the Grand Canyon, the Black Canyon of the Gunnison, and other scenic attractions is bringing about constantly improving utilization of FAL.

Cooperation between FAL and resort owners is proving to be very profitable for both. For example, resort owners in the Durango area recommend Frontier as an excellent means of travel to their places, and offer guests station wagon service from the airport to the lodge. This means that vacationers can leave Denver on FAL at 7:00 a.m. and be relaxing at the lodge in a little over three hours . . . or hooking into a rainbow on the Animas!

Increased utilization of Frontier this summer by fishermen is expected because of better schedules to fishing areas and the expressed need of fast transportation to key fishing areas for week-end trips. "Our schedules now make it possible for a fisherman to leave Denver on a Saturday morning and spend two full days on the Gunnison River during a weekend fishing outing," said John D. Lindsay, Frontier's Manager of Traffic and Sales. "Similar service is being developed to other fishing areas."

To develop travel by fishermen, FAL's advertising department is currently producing a complete "Rocky Mountain Fishing Guide," the first of its kind to be published in this region. It will contain an accurate fishing map of each state served by Frontier, complete fish and game laws, a list of recommended lakes and streams, and other important information for fishermen. Copies will be distributed in the souvenir flight packets, at all FAL stations, through travel agencies all over the United States, and all major airline ticket offices.

Other literature designed to promote vacation and sports travel this summer includes a Colorado vacation folder, a Wyoming vacation folder, and a new Grand Canyon brochure to supplement FAL's all-expense

(Continued on Page 2, Col. 3)

FAL Offers Spectacular View of Black Canyon



Frontier's two daylight flights each day between Denver and Grand Junction fly right over Colorado's most awe-inspiring spectacle—The Black Canyon of the Gunnison. Passengers get a breath-taking bird's eye view of the deep black gorge located between Montrose and Gunnison. Here the furious Gunnison river carved its way through solid granite leaving sheer walls along its meandering course. Fishermen and sightseers can reach the bottom of the canyon by driving from Montrose to the old railroad bed which descends to the level of the river. Good trout fishing may be found in many places in the canyon.

Colorado Fishing Outlook Good for Those Who Are Willing to Work

Guest Editorial by Dick Moore
(Wildlife Editor of The Denver Post)

When the fishing season opens May 25, there will be more trout in Colorado's streams and lakes than at any other time in recent years. But there will be more fishermen working these streams and lakes than ever before; so, just like always, you will have to work hard to get your share of Colorado famous trout. Now, just what are your prospects for bringing home some trout to toss to your wife and kiddies to explain that week end in the hills?

Let's take a look at some of the statistics, first of all the season opens May 25. This is a Sunday and many sportsmen sought to have the Game and Fish Commission change the opening day to Saturday, May 24. Their efforts were useless. Opening day of the fishing season is not a movable feast. Many years ago the commission decided on May 25th as the standard opening day and it cannot be changed as thousands of people plan vacations and time off months ahead. However, the fisherman gets a break the following week end with Memorial day on Friday so he will have a really long week end to go after the trout. Last year the Game and Fish Commission planted 3,323,000 catchable fish—that is, trout averaging about eight inches in length. This year they planted over 4 million and in addition the department will

plant about 5 million fry and fingerling trout. These small fish go into waters that cannot be reached by department trucks carrying large size trout.

Last year fishermen purchased well over three hundred thousand licenses, and this year the figure should go even higher which means more competition along the streams. Last year the catch was 15 million trout or an average of .99 per man hour fishing. Whether the fisherman will do as well depends on various factors. One of the most important will be the spring and early summer runoff. A good winter snowfall is packed in the high country which means that on the opening day fishermen can expect to find streams high, fast, and muddy. If the runoff is slow, this condition will last well into the summer. While the streams are in this condition, fishermen will have to depend on, for the most part, bait with hardware possibly providing some trout. Fly fishermen will have to figure on a long wait before water in the streams is low enough for sport for the purists. Lakes and reservoirs will undoubtedly get a heavy play in the early part of the season. Granby Reservoir, Shadow Mountain Dam, and Grand Lake have been heavily stocked and should furnish good sport early in the year. Green Mountain Dam near Kremmling has been more heavily stocked with trout than at any other time in recent years and accordingly should furnish better fishing. Kokanee salmon, planted in Green Mountain Dam three years ago, have been showing remarkable growth, and anglers can expect some of this new variety out of the dam this summer. Incidentally, the Kokanee as well as being game fish is also a good forage fish for trout planted in the reservoir. The Kokanee salmon lives five years, spawns once, and dies. It was introduced to Colorado to be used particularly in reservoirs with a widely fluctuating water level in order to furnish more food for trout in such waters.

Fishermen planning a trip throughout the season would do well to watch the fishing reports carried in the Denver Post sport section on Thursdays, or to listen to the Game and Fish Department radio broadcast on KVOB Thursday nights. These reports carry full details on fishing conditions in all of the streams and lakes in Colorado. The reports furnish the latest possible information necessary for anglers trying to decide where to go for the week end.

For the fisherman who wants to be alone, the high lakes offer the best escape. They can be reached only by horseback or long hikes. These are not spots that are sought after by the short-winded or the lazy.

NEW FARMINGTON TERMINAL TO OPEN THIS SUMMER

A new, ultra-modern airport terminal is nearing completion in Farmington, Frontier's important junction point. Farmington city officials are now drawing up plans for a super-sensational inauguration promotion sometime in June.

The handsome new building will have a large waiting room, restaurant, quarters for Frontier Airlines, C. A. A. offices, and an office for the Farmington Municipal Airport Manager.

Sunliner News will carry complete details of the inauguration events in the next issue.

(Continued from Page 1, Col. 3)

vacation folder and the cooperative Frontier Airlines-American Airlines Grand Canyon folder. This combination promotion has already developed new business for both airlines, and much more is expected this summer when the program gets in full swing.

All in all, the outlook for summer business is good. Continued enthusiasm and hard work on the part of all members of the Frontier family can produce a tremendous increase in revenue during the coming months.

BASEBALL GAME TICKETS FOR FRONTIER PASSENGERS

Requests for Denver Bears baseball tickets by Frontier customers have resulted in a special arrangement for reserved seats at all home games.

A block of reserved seats has been set aside and will be held until the day before each game. Anyone desiring tickets is urged to contact your nearest Frontier ticket office and make reservations for seats and for air transportation to and from Denver.

The Denver Bears have made a good start this season, and it appears that they will be a leading contender for the Western League pennant.

New Interline Ad

YOU CAN FLY TO

**LOS ANGELES
HOUSTON
DALLAS
NEW YORK**

Via

FRONTIER AIRLINES
and TWA · AMERICAN · CONTINENTAL
UNITED · WESTERN · PAN AMERICAN
NORTHWEST · BRANIFF · PIONEER

USE THE CERTIFICATED SCHEDULED AIRLINES OF AMERICA

Here is one of the new interline newspaper ads which are now running in all newspapers of towns served exclusively by Frontier. These ads say "YOU CAN FLY ANYWHERE IN THE WORLD RIGHT FROM HERE IN ALAMOSA (or name of actual city where ad runs)." Another ad, designed to run only in Powell, Greybull, Riverton, Worland, Rawlins, and Vernal features "FRONTIER AIRLINES AND UNITED AIR LINES TO SAN FRANCISCO ... WESTERN AIR LINES TO LOS ANGELES."

These ads are part of an extensive interline advertising campaign... first of its kind in the nation. Included are special interline calling cards with a miniature folding map on the back, interline post cards, a large "Fly anywhere in the world" poster, and an interline color slide presentation now being produced.

FRONTIER NEWS IN PICTURES . . .



Arizona grapefruit with flags reading, "Flown Fresh From Sunny Arizona via Frontier" was a big hit with over 400 members of the Denver Chamber of Commerce during a regular weekly luncheon recently. The affair was handled by Frontier girls who prepared the grapefruit for serving. Left to right, Vi Miller, Sales Representative, Denver; Thelma Smith, Secretary, Public Relations Department; George Collisson, Manager, Denver Chamber of Commerce; Stewardesses Mary Lynch and Mary Warhover.



A giant four-leaf clover, presented to the Denver Bears by Frontier Airlines with best wishes for a successful season, is gripped firmly by Bears ace pitcher, Al Osorio. FAL Stewardess Mary Lou Sexton tells Al about the king size good luck charm.



The "Flight to Phoenix" was the subject of an interview over KLZ, Denver, recently, arranged by Berry Long, KLZ's sales manager who made the trip to Phoenix. Ed Gerhardt, Frontier's Regional Sales Manager in Phoenix, left, represented the Phoenix Chamber of Commerce. Berry Long, center, and John Lindsay, Manager of Traffic and Sales for Frontier, look on while Gerhardt tells of the wonders of Arizona.



Northwest Airlines friends of Frontier. This photo was snapped by Mike Cook during his interline sales tour through the Northwest recently. The place . . . Northwest's ticket office in Spokane, Washington. Left to right, Peggy Harrah, Janet McCoy, Ila Potter, and Cecelia Letauneau.



FAL Ad Manager Gene Pilz, left, sells Frontier to the Tucson Advertising Club. Left to right, Pilz, Dave Bloom, Jr., President of the Club; Edna May, FAL Phoenix sales rep.; Ella Breazeale, Vice Pres., and Dorothy Thierman.



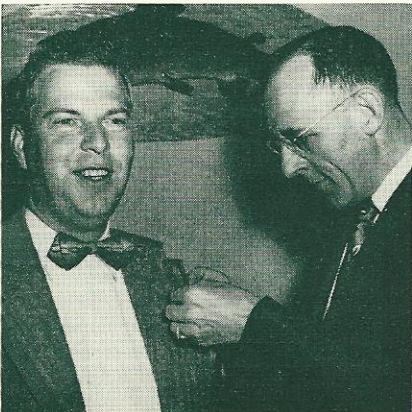
The Denver Bears FAL charter group lines up in the spring training camp dugout at Austin, Texas. Left to right, Manager Andy Cohen, Bears President Bob Howsam, Bob Chase, Virgil Cory, Harvey Kadish, Jack Fitzpatrick, Lee Howsam, Art Peterson, Don Smith, Dick Tharinger, Grady Maples, Rich Fromke, Carl Akers, Bill Day, Bill Reed, Frank Haraway, and Jack Carberry.



Sunliner over Downtown Denver! One of a new series of FAL inflight photographs taken by Denver's Air Photo Surveys, Inc. These were shot both black and white and color Kodachrome for publicity and advertising. Full color postcards will be produced.



Any trout fisherman's dream! This catch was made last year on the famous Gunnison River, served directly by Frontier. You too may fill your creel this way during the coming season on the Gunnison.



Vern Carlson, District Sales Manager at Grand Junction, receives his Five Year pin from C. A. Myhre, Executive Vice President. Carlson started his airline career as a flight steward and served as station manager in Durango and Montrose before being promoted to his present position.



FAL sales personnel pose with the special blanket awarded to the winner of the "Frontier Feature" race in Phoenix. Left to right, Ed Gerhardt, Phoenix; Edna B. May, Phoenix; Vern Carlson, Grand Junction; Pat Larson, Jim Slatten, Durango; and John D. Lindsay.



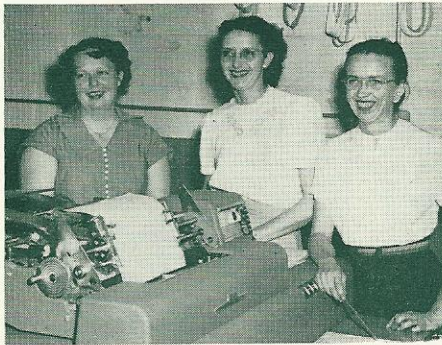
Here's the El Jebel Temple Shriners' famous Hill Billy Band ready to board their chartered "Sunliner" bound for a North Platte, Nebraska, benefit performance. The El Jebel Shriners have been good Frontier customers recently. The Air Patrol of the Shrine flew to a charter to Las Vegas the latter part of last month.

New IBM Department Saves Time, Money

Frontier's new department of "mechanical brains"—the IBM Room—is now saving the company many hours and many dollars, and is responsible for getting statistical information out promptly. As FAL continues to expand, IBM accounting machinery is expected to effect even greater savings in time and money.

Three major steps are involved in the IBM accounting procedure. A key punch operator transfers information from tickets, orders, time cards, etc., to the IBM cards. The holes in the cards serve as the code for the information which is to be tabulated. A sorter machine then separates the cards into various classifications. In the third and final step, the cards are run through the accounting machine for a final report. This rather complicated machine reads the holes in the cards and prints the report desired. A multiplying machine is available for figuring time cards and similar problems.

Present plans call for the accounts payable and the complete payroll to go on IBM before the end of this year. Other additional accounting functions are being transferred to the IBM section as rapidly as machines can be installed and personnel trained to operate them.



IBM Room staff members, left to right, Pat Haggerty, Lucille Andersen, and Jane Albrecht.

Meet Bill Essler



Bill Essler, friendly Supervisor of Frontier's IBM Department, is a five-year pin owner and a veteran airline auditor. He graduated from Denver's East High School and attended Barnes School of Commerce before joining the Air Force where he put in three years. Bill's association with the airline began in 1946 as a receipt auditor. Later he became revenue auditor of the Accounting Section. When the IBM Department was installed in June of 1951 he was transferred to his present position.

An Aurora home owner, Bill enjoys exercising his green thumb in the garden on weekends. His sparkling personality has gained many good friends for Bill throughout the Rocky Mountain Region.

New Promotional Plans Told at General Sales Meeting

A general sales meeting, attended by all district sales managers and sales representatives, was held in Denver April 10 and 11. A new summer sales and advertising campaign was outlined and promotional materials for immediate use were shown for the first time.

A new interline advertising program, outlined below, was explained in detail, and copies of the newspaper ads were distributed to all present. A test radio campaign in Billings was presented—a five-day-a-week news program on station KOOK from 7:00 to 7:15 a.m., and new radio spot techniques were described to the group. The summer vacation promotional program was also outlined.

Also covered in the meeting were the following problems: promotional activities on a local station level, payload control on all flights, the advisability of utilizing cabin cargo bags, and the new interline sales task force made up of the entire FAL field sales organization. Each member of the task force was given a supply of special "gimmick" calling cards with accordion-folded interline route maps attached to the backs.

Immediately after the meeting, the sales force split up into four separate selling "teams" and set out for designated territories. This interline sales group was designed specifically to increase FAL's business from other

NEW PERSONNEL

- DONALD R. MILLS, JR.—Station Agent at Rock Springs, Wyoming.
 MELVIN BROWN—Station Agent at Farmington, New Mexico.
 JIM WAITS—Station Agent Trainee at Casper, Wyoming.
 DONALD W. WELLS—Station Agent at Casper, Wyoming.
 CHARLES L. FIKE—Part-Time Station Agent at Riverton, Wyoming.
 JAMES LIGHT—Station Agent at Denver, Colorado.
 ART GARRETT—Station Agent at Riverton, Wyoming.
 JIM ECKMAN—Station Agent at Flagstaff, Arizona.
 EARLE C. WRIGHT—Station Agent at Riverton, Wyoming.
 WALLACE MORSE—Station Agent at Clifton, Arizona.
 WILLIAM DEMOS—Station Agent at Vernal, Utah.
 GLENN SAGER—Station Agent Trainee at Albuquerque, New Mexico.
 JESSEE MERRILL—Station Agent at Deming, New Mexico.
 ARTHUR TREVITHICK—Station Agent at Farmington, New Mexico.
 ALBERT CHANDLER—Station Agent at Farmington, New Mexico.
 DON FREDRICK—Station Agent at Gunnison, Colorado.
 JIM HELVIE—Station Agent at Powell, Wyoming.
 RALPH CHAFFEE—Station Agent at Riverton, Wyoming.
 LOWELL DEE WOOD—Station Agent at Alamosa, Colorado.

carriers operating in 44 medium-size and large communities in the Western half of the United States. The following cities will be visited: Santa Fe, Clovis, Amarillo, Wichita Falls, Fort Worth, Dallas, Austin, San Antonio, San Angelo, Midland, Lubbock, Hobbs, Roswell, Rapid City, Miles City, Bismark, Minot, Fargo, Minneapolis, Rochester, Des Moines, Kansas City, Topeka, Wichita, San Diego, Long Beach, Los Angeles, Bakersfield, Fresno, Sacramento, Reno, Las Vegas, Pocatello, Idaho Falls, Butte, Helena, Great Falls, Spokane, Portland, Pendleton, Pasco, Walla Walla and Boise.

The task force members worked primarily with airline reservationists, counter people, travel agents, and other individuals concerned with the routing of passengers and freight. Practically all people contacted were acquainted with the advantages of routing traffic over Frontier's system. All FAL representatives were greeted cordially wherever they went.

NEW BILLBOARD FOR FLAGSTAFF

An experimental Scotchlited billboard on highway 89A near Flagstaff was purchased for one year beginning May 1 by Frontier's advertising department. The new board will read "Next Time Fly FRONTIER in a Comfortable Hurry TO PHOENIX... 72 Minutes." Illustrations include a Sunliner in flight and a FAL stewardess adjusting the air foam seat for a comfortably happy businessman.

Sunliner News

SUNLINER NEWS is published ten times each year by and for the personnel of Frontier Airlines, America's largest local service airline.

Edited by the

ADVERTISING AND PUBLICITY
DEPARTMENTS OF FRONTIER

G. S. KITCHEN, *Mgr., Public Relations*
GENE PILZ . *Advertising Manager*

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STATION TO STATION

VOL. 1, NO. 5

"Sunliner News" Supplement

APRIL, 1952

Lou Simpson, Line Service Mechanic, is the proud father of a new son, Michael, born March 19.

Recent births at Phoenix

To Capt. and Mrs. W. E. Hays, a boy.
To Capt. and Mrs. W. J. Baldwin, a boy, William Lee.
To 1st Officer and Mrs. Gayle Bishop, a boy.
To 1st Officer and Mrs. Roy Williams, a boy.
To Mr. and Mrs. Ed Gerhardt, (PHX DSM), a boy, Tommy.

We have been informed recently that all of the fellows who transferred to the Dispatch Office from Salt Lake City (Mitchell, Gilbert, Keene, Miller, Millis and Plott) have had additions to their families since moving to Denver. Anybody want a transfer?

A few days ago Vern Carlson took a flight between Grand Junction and Farmington with Capt. Ferguson. Capt. Ferguson in conversing with him said that he has his summer vacation already planned out. The Capt. in his many flights over the numerous canyons near and in Mesa Verde National Park believes he has located a yet unexplored site of Indian ruins. It is at these ruins he wants to spend his vacation time.

To those of the Frontier family who aren't familiar with Mesa Verde National Park, it is located just south of Cortez on the Cortez-Farmington run. It is one of the really interesting National Parks and makes a good spot to spend part of your vacation. Frontier will feature the park more completely this year in their travel folders. It is accessible through either the Durango or Cortez stops and a limited, but interesting trip can be made in a single day from most of our terminals.

The Salt Lake cargo room has been the center of unusual interest for the past month, not only for our personnel, but, also for Western and United. A few months ago we acquired a somewhat unofficial mascot - in the form of "friend dog". With the realization of a coming event our expectant mother received a great deal of attention. And during the first week in April she presented us with nine little pups. With her new added responsibilities we felt she should be officially adopted, so, with Western and United joining with us, we got her a collar and license tag.

Everyone wants to have one of her cute little pups, but "friend Mamma dog" will undoubtedly guard her little ones well until she's ready for them to acquire a new home.

Progress on the new terminal building at Sky Harbor Airport in Phoenix is coming along very well. It is expected that everyone will be in the new building around the first of August.

The Employee Suggestion Program has been reactivated after lying dormant for nearly two years. The program is open to Maintenance Personnel only, including outside station maintenance. We have high hopes that the program will run smoothly and a lot of good ideas for improving our aircraft and maintenance will come to light. Prize money will be awarded to the best ideas submitted during the year. Each idea will be screened by a board of at least five members who will evaluate the suggestion on the basis of: (1) weight savings, (2) ease of maintenance, (3) practicability, (4) cost against present installation cost and procedure, (5) availability of material, (6) appearance, (7) maintenance time saved, (8) benefit to other departments, (9) estimation of over-all time saving, and (10) possible safety features.

In the past few months the PHX station has seen several changes in the stewardess department. We regretted seeing Patricia Larsen and Eleanor Caygill leave for their new jobs in Denver. Nancy Evans deserves a "well done" for her efforts as PHX stewardess in charge. She has resigned to be married. Miss Martha Roney now holds the reins on the Southern Division girls and here's wishing her good luck with her new duties.

Improvements have been made at GUP both at the station and the "H" facility. A new radio cabinet was installed at the station and a new antenna and ground system was installed at the "H" facility. A harmonic filter was also installed on the "H" facility to help eliminate the broadcast receiver's interference.

Automatic monitors have been installed at the LVT, FGA, GUP and SFQ "H" facilities to comply with the new FCC rules regarding unattended operation of radiobeacons.

Violet Schissler, FAL stewardess, and Karl Bancroft, Vernal Station Manager, have recently become engaged to be married. The wedding date has been set for May 26.

Dorothy Sanzenbacher, Accounting, is now sporting a sparkler on her left hand.

Joe Umerski, Sheet Metal Mechanic, has spent the last two weeks on crutches. He is favoring a twisted ankle and chipped bone. The damage was incurred when he glided off of a work stand, overshot his landing, and skidded into a misplaced bolt.

Everyone at PHX is trying to figure out whether it's Elmer Burson's Ingersoll watch or his Fiat Motor that's torn apart and scattered all over the hangar.

The Denver Station has been sending baby chicks out by the hundreds. On one flight to Grand Junction 40 boxes of chicks were boarded. From reports these cargo loads are being boarded from many other stations. FAL is certainly getting "fowl" minded.

SUMMARY OF U. S. LOCAL SERVICE AIRLINE REVENUES AND EXPENSES FOR

CALENDAR, 1951

American Aviation Daily
April 18, 1952

Compiled by American Aviation Publications from Official C. A. B. Data.

AIRLINES	REVENUES										EXPENSES			NET OPERATING INCOME
	TOTAL OPERATING REVENUES	PASSENGER REVENUES	MAIL REVENUES	EXPRESS REVENUES	FREIGHT REVENUES	EXCESS BAGGAGE REVENUES	NON-SCHEDULED TRANSPORT REV.	TOTAL OPERATING EXPENSES	AIRCRAFT OPERATING EXPENSES	GROUND & INDIRECT EXPENSES				
All American *	\$ 3,857,936	\$ 1,839,762	\$ 1,875,361	\$ 62,770	\$	\$ 6,634	\$ 59,515	\$ 3,733,212	\$ 1,791,444	\$ 1,941,768	\$ 124,724			
Bonanza **	976,655	400,552	549,397	1,386	7,196	4,200	10,213	1,051,977	450,452	601,525	-75,322			
Central	1,356,843	249,255	1,030,608	707	5,073	1,333	48,478	1,624,914	701,622	923,292	-268,071			
Empire	1,075,608	407,654	607,310	8,305	2,141	45,634	1,041,257	556,305	484,952	34,350			
Frontier	4,104,653	1,418,127	2,508,989	24,764	83,520	9,297	37,365	4,159,376	1,959,019	2,200,357	-54,723			
Lake Central	957,945	281,294	516,565	28,732	1,374	53,908	1,131,435	482,315	649,120	-173,490			
MCA #	812,093	501,609	274,140	17,348	10,562	2,449	4,607	936,660	355,066	581,594	-124,567			
Mid-West	401,056	19,854	380,904	97	79	380,188	156,911	223,277	20,868			
Ozark	2,150,888	462,633	1,656,862	23,215	2,494	5,602	2,287,313	1,171,396	1,115,917	-136,425			
Piedmont	3,653,417	2,604,954	924,632	34,274	38,849	18,122	19,832	3,407,524	1,710,579	1,696,945	245,893			
Pioneer	3,601,892	2,287,053	1,080,986	20,072	56,331	18,224	78,348	3,365,944	1,521,730	1,844,214	235,948			
Robinson##	2,265,290	989,994	1,150,294	25,537	21,305	2,762	34,638	1,598,345	788,378	809,967	666,945			
Southern	2,627,902	948,026	1,628,492	28,994	4,229	12,160	2,750,492	1,417,687	1,332,805	-122,590			
Southwest	2,390,964	1,452,523	789,131	16,857	47,803	5,671	55,829	2,352,265	1,012,583	1,339,682	38,699			
Trans-Texas	2,630,692	871,646	1,652,239	11,294	23,750	5,451	59,676	2,602,485	1,181,258	1,421,227	28,207			
West Coast	1,355,988	640,262	651,084	6,017	15,100	2,309	32,292	1,171,867	504,070	667,797	184,121			
Wiggins	344,052	23,382	314,679	1,298	62	3,477	304,965	122,168	182,797	39,087			
Wis. Central	2,097,607	860,598	1,181,596	45,173	5,261	382	2,108,061	980,487	1,127,574	-10,454			
TOTALS	36,661,481	16,259,178	18,773,269	356,743	309,489	92,110	562,035	36,008,280	16,863,470	19,144,810	653,200			
Hel. Air Serv.##	511,673	510,801	Helicopter	Mail Service	398,728	240,295	158,432	112,947			
Los Angeles	380,305	376,405	2,414	321,786	152,368	169,418	58,519			

* Figures include retroactive mail revenue of \$238,597 applicable to period of July 1 to December 31, 1950.

** Figures are preliminary

Figures cover local service segment awarded MCA by CAB in the Parks Air Lines Investigation Case.

Figures include retroactive mail payments.