



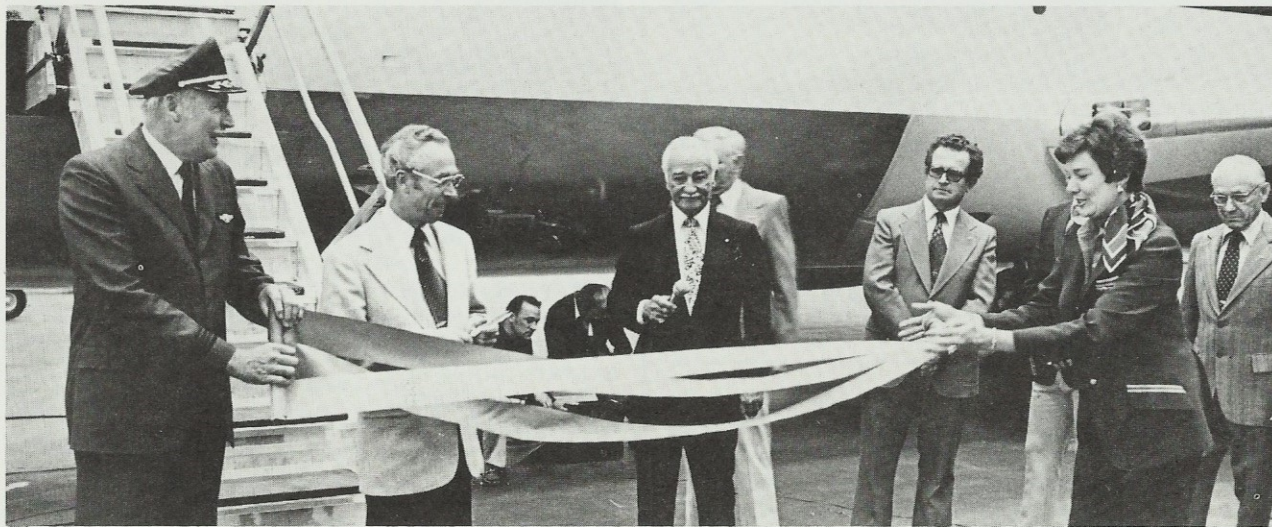
FRONTIER AIRLINES

Frontier News

Published for Frontier Airlines Employees

May/June 1978

Bright new look makes dazzling debut.



CELEBRATING the introduction of the first aircraft with the new paint scheme, Glen Ryland (second from left) prepares to cut the inaugural ribbons. From left are some of the ceremony participants: Capt. Ev Aden, Bill Zerbo, Bob Elliott, Joyce Schmid and Clyde Longhart.

You've got to see it to believe it. And hundreds did on April 30 at the official dedication ceremony of Frontier's "new look" Boeing 737, first in a fleet of dazzling aircraft that symbolizes the quality and professionalism of our airline.

"It even looks good in the rain," commented one employee who endured Denver's fickle weather to watch Executive Vice President Glen Ryland snip the inaugural burgundy, red and orange ribbons marking the introduction of Frontier's new corporate identification program. Ryland attributed the progress of our airline — represented by the "new look" — to the skills and dedication of Frontier employees throughout the years.

Aiding him in the ceremony were senior representatives of contract and non-contract



Spokane kicks off busy summer season.

Night lights have been burning later than usual around Frontier with people in virtually every department getting ready for our new flights to Spokane starting June 1, to Wichita and Atlanta in mid-August and to Guadalajara and Mazatlan, Mexico, on Nov. 3.

Along with extensive schedule changes, June 1 also marked the kickoff of recently awarded nonstops between Albuquerque and Phoenix, and between Little Rock and Tulsa. Flights being added throughout our network of 90 airports in 19 states on that day increased our systemwide operations to a total of 581 average daily departures. Ten new flights on Denver routings brought to 99 the number of average daily departures from Stapleton.

Meanwhile, in Washington, our bids for route extensions to Louisville, Boise, San Diego, Oakland and San Antonio have moved up to various processing stages at the Civil Aeronautics Board. The way things seem to be going, we could know the outcome of these cases later on this year.

And even more routes are in the works. Most recently we asked for air rights in these new markets:

- To Baltimore and Washington, D.C. from St. Louis.
- To four additional points in Mexico: Acapulco, Puerto Vallarta, Manzanillo and Zihuatanejo, to be flown on a special "exemption" basis as extensions of our service from Albuquerque and El Paso to Mazatlan and Guadalajara.
- To Vancouver, British Columbia, from Spokane.
- To Redding, Calif., gateway to the Mt. Shasta resort area, as an extension of our Sacramento flights.

employee groups: Capt. Ev Aden (32 years of service), Denver Station Agent Bob Elliott (31 years), Director-Avionics Clyde Longhart (32 years), Dispatcher Lawton Mitchell (31 years), Retired Capt. Ray Harvey, Flight Attendant Joyce Darby Schmid (20 years) and Lead Aircraft Technician Vern Tomppert (32 years). Bill Zerbo, retired graphics designer and member of the Board of Directors added to the events by commenting on the work of Saul Bass and Associates and his own part in the evolution of the image program.

Invited on board aircraft 340, employees got their first glimpse of the new interior decor, highlighted by the widebody appearance of the enclosed storage compartments and lighting system. Although all our new Boeings carry the widebody look, only two of the aircraft are equipped with this particular modification.

Capturing the attention of passengers throughout the system, Frontier's first brightly colored Boeing was joined in May by four additional aircraft: the Western lease plane (aircraft 363), two new deliveries (341, 391) and the D-check aircraft (380) painted in-house by our maintenance crew. All five are scheduled for service June 1.

It's just the beginning. By year-end 1978, more than half of our fleet of Boeings will fly the new colors, both inside and out. Ten Convair 580s will have the new exteriors and eight of those will be outfitted in the new interior.

Carrying the distinctive symbol on the tail, all will convey the idea that Frontier — with a strong route network and skilled employees — has come of age. Believe it.



EMPLOYEES ADMIRE the widebody appearance of the new Boeing interior.

nighter. To meet our future flying needs, Frontier has purchased five more Boeing 737s, to be delivered in the spring of 1979. These additions will bring our 737 fleet to a total of 37 aircraft by June of next year.



SPOKANE, WASH., newest addition to Frontier's system, is the business, education, medical and retail headquarters for a vast, thriving region from the Cascades to the Rockies. Situated 1,184 miles from Denver, the city sits at the heart of the 36-country Inland Empire, a region embracing some of the most productive agricultural forest products and mining areas in the nation. A growing convention and commercial hub, Spokane boasts fine recreational and cultural activities, centered primarily around Riverfront Park, the 24-acre showplace that was the site of Expo '74. A gateway to 15 National Forests and 10 National Parks, our new destination offers trout-filled lakes, outstanding hunting and good skiing. Frontier started serving Spokane June 1 with these routings: Denver-Spokane nonstop, Denver-Billings-Spokane and Denver-Bozeman-Missoula-Spokane.

Pilots sign on the line.



Frontier pilots made it official in March with the signing of a new two-year contract. From left (above) are: Ed Trimble, MEC chairman; Buz Larkin, vice president-administration; A.A. Frost, chairman, ALPA negotiating committee; Dick Orr, vice president-flight operations; and Patrick Benoit, ALPA negotiator.

Female pilots gather to meet the press.



Frontier-supported regulatory reform makes progress in House, Senate.

Now supported by most of the industry, legislation to reform the airline regulatory system is making progress in Washington where a compromise plan has advanced from committee to the floor of the House.

Providing for a transition from the present regulatory scheme to a freer system that would encourage competition and improved service, the bill was approved by the House Public Works and Transportation Committee May 15. If passed by the House, it will move to a conference committee where senators and representatives will merge it with the Senate version.

On April 18 the Senate passed its own regulatory

reform bill — strongly supported by Frontier — by a vote of 83-9.

Frontier has taken a leading role in endorsing regulatory reform, which, according to President Al Feldman, would benefit the traveling public and efficiently managed airlines. "Just about everyone — our company, our employees, our shareholders and our passengers — stands to benefit if regulatory reform is passed," he emphasizes.

Corrective and qualifying amendments to the bills — along with vigorous Frontier efforts — have convinced other airlines to lend their support.

Sports shorts: FL bowls 'em over in Mexico.

Frontier is fast becoming known in Mexico — if not for our upcoming service, then for the accomplishments of our bowling team. Finishing first among all U.S. airlines and third out of 80 teams, the men of Frontier showed them how it was done at the World Airline Bowling Tourney, May 12-14 in Mexico City. With trophies (below) are (from left): Bob Hall, staff analyst-local tariffs; Darlene Tieskotter, secretary, flight service; Mary Stuckenschneider, wife of Ray in maintenance; Cecil Bauer, transportation service manager; Walt Jarrell, manager-systems & programming; and Tom Weable, manager-market forecasts. Not shown are two more ladies to be reckoned with: Flight Attendants Cathy Colombi and Myrtle Smith (she finished fifth out of all women).

In other sports news, golf enthusiasts should note the following tournaments: Park City, Utah, June 28-30 (contact Jack Martin SLCDP or Gary Bollschweiler SLCOO); Dallas/Ft. Worth, Sept. 8-10 (contact Rusty Lambert DFWDP or Austin Henry DFwoo); Tucson (Rio Rico), Jan. 13-15, 1979 (contact Ed Bryant or Gary Mackie TUSOO). Any employee or dependent eligible for passes is also welcome to play in one of the tournaments of the Frontier Golf Club in Denver. Dates are June 17, Aurora Golf Course; July 15, Applewood Golf Course; and Aug. 19, Adams County Golf Course.

Clean-up underway.

If you notice an improvement in the appearance of our aircraft, ramps and jetways, it's because we're cleaning up our act.

Recognizing the need to maintain our standards, steps are being taken to improve some areas where neatness has slipped due to heavy passenger loads, aircraft utilization and gate congestion.

On our Boeings, rubber floor mats and carpeting in galleys and entryways are being replaced. This floor area takes a beating from beverage carts and the new mats — of better design — should help the situation. At the Denver station, a new cleaning contractor has been hired to get Frontier into shape. And jetways will be cleaned on a more routine basis.

Meanwhile, marketing has decided to replace the striped carpeting on our new interiors (which soils badly) as soon as possible, sometime in 1979.

You can help. Our appearance will be properly



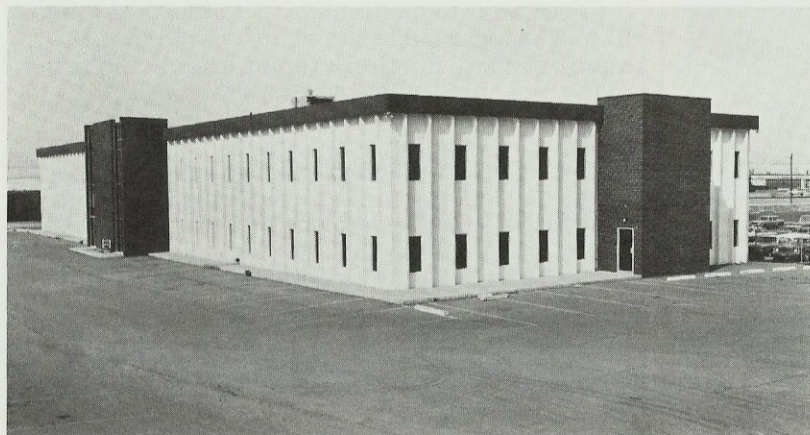
A BOEING GALLEY gets the clean-up treatment from Aircraft Techs Doug Cass and Jake Morris.

NO LONGER A NOVELTY, representatives of 50 female pilots now flying for 15 U.S. airlines joined delegates from foreign carriers and U.S. military services in Atlanta at the annual news conference of the Aviation/Space Writers Assoc., in April. Shown with Frontier Capt. Emily Warner (top row, second from right) are, from left: Cheryl Ritchie, Piedmont; Sharon Griggs, Delta; Barbara Wiley, North Central; Charlotte Wall, Southern; Lynn Rhodes, Western; Mary Reid, U.S. Army; Chris Giza, U.S. Navy; Mary Hirsch, Continental; Jacqueline Gero, Ozark; Astrid Hustinx, Publi Air/Sabena of Belgium. From left in top row are Ann Lloyd-Bostock, British Caledonian; Rosella Bjornson, Transair of Canada; Capt. Warner; Christine Scott, U.S. Air Force. When asked how female pilots stand today — five years after Frontier hired the first — one spokesperson summed things up this way: "With 50 women in airline cockpits, we're not unusual. But we're still a long way from being commonplace."



Source, and Rag, 10, Adams County, Conn. Source: Contact Dennis Wagner at DENAD for information.

New facility will ease Denver congestion.



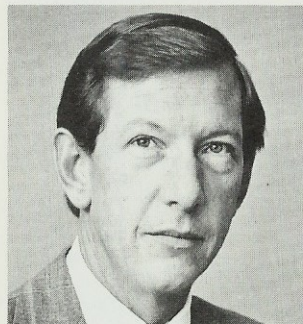
"Relief," said President Al Feldman, "is in sight." Not a moment too soon. Frontier purchased an office building at 6240 Smith Road — about a mile up the road from the GO — that will ease the overcrowding and parking difficulties in Denver. With 26,300 square feet and parking for 110 cars, "Frontier West" will be occupied by revenue accounting and the administration division, including the pass bureau. The moving process (whew!) will begin within the next few weeks.

maintained if you alert your supervisor when Frontier doesn't measure up.



THE LOOK IS NEW BUT THE FACES ARE FAMILIAR. Boarding a newly painted Boeing with some of the first items available in the Employees' Club Store are re-elected officers for '78/'79 (from top): Betty Watson, president; Nancy Veitel, secretary; Vicky Hawkins, controller; Jack Mericle, vice president; and Earl Fischer, treasurer. You can buy fight bags and tennis racket covers with the new symbol at the store now, but more items, including bumper stickers and airplane models, are upcoming. Employees are encouraged to put these club dates on their calendars: Shrine Circus in Denver, June 10, 11; summer picnic at Elitch's, July 9; and "Fiddler on the Roof" at the Country Dinner Playhouse, Sept. 16.

Frontier employees in the news...



Bob Burns



Jim Kolstad

Appointments

Dean Aden — Mgr. engr. programs & publications
Jim Betts — Facilities planner
June Beuchler — Staff analyst, interline passenger tariffs
Bob Burns — Manager, media relations
Dan Goodyear — Manager, travel agency automation
Sandra Kangas — Mgr., fare quote, cargo & int'l. tariffs
Jim Kolstad — Director, community & government affairs
Dan McCauley — Sales/Service manager, FAR
Jan Meinking — Sales representative, GEG
Carole Perry — Ass't. mgr., transportation services, PHX
Betty Roberts — Manager, local passenger tariffs
Leroy Roberts — Deputy dir., market research & analysis
Molly Spencer — Special assistant to DSM, ABQ
Paula Villepigue — Manager, interline passenger tariffs
Kathy Walker — Assistant district sales manager, DEN
Karen Wolcott — Manager, SLC flight attendant domicile
Ken Woods — Manager, Travel Agency Sales Center

Honors

Harlan Muehring, director-revenue accounting, named vice president of the Airlines Clearing House, Inc., an organization of 120 members and associate members which settles nearly \$500 million a month in interline billings.

Kathy Walker, assistant DSM in Denver, received the Distinguished Sales Award from Denver Mayor Bill McNichols.

Sales Center popular with travel agents.



KEN WOODS (left) and Offline Manager John Wright in the Travel Agency Sales Center.

Always striving to improve our valuable partnership with travel agents, Frontier has established a Travel Agency Sales Center in Denver that has met with success in its first month of operation.

Headed up by Ken Woods, the Sales Center

consists of a team of 32 "specialists" whose goal is to give agents — the group responsible for 50 percent of Frontier revenue last year — better service than any other airline.

"We are currently averaging 3,000 calls a day," commented Woods, "a volume that has exceeded our initial expectations."

In another area of travel agency marketing, Dan Goodyear has been appointed manager-travel agency automation. A 19-year veteran of the company, Goodyear will step up our program to automate online travel agencies by leasing them our Sentry computer system.

A Sentry Accommodation Center will be established soon to assist automated agencies.

"Our sales efforts will keep Frontier competitive with the industry," explained Goodyear, "and maintain our position as an agency-oriented airline."



Bender, P.J. — Station agent, DEN
Blaha, C. — Ticket counter agent, DEN
Bobo Jr., L.R. — Aircraft technician, DEN
Bock, N. — Ticket counter agent, MCI
Boden, W. — Aircraft technician, DEN
Bowers, G.L. — Stationary engineer, DEN
Broom, J. — Senior program specialist, DEN
Bruley, S.I. — Foreman, DEN
Bumstead, M. — Ticket counter agent, DEN
Butler, R.G. — First officer, DEN
Cambra, E.W. — Aircraft technician, DEN
Chambers Sr., M.D. — Aircraft technician, DEN
Clay, C.N. — Traveling automotive mechanic, LNK
Coon, R.L. — Plant maintenance mechanic, DEN
Corrigan, P.C. — Aircraft technician, DEN
Crandall, D.L. — Aircraft technician, DEN
Craven, G.L. — First officer, DEN
Crouthamel, S. — Reservations supervisor, DEN
Crowder, J.R. — Aircraft technician, DEN

Moore Jr., J.L. — Lead cleaner, DEN
Moore Jr., T.M. — Aircraft technician, DEN
Naylor, K.D. — Aircraft technician, DEN
Ortery, J.W. — Lead mechanic, MCI
Osborne, B. — Senior agent, FAR
Patterson, W.H. — Aircraft technician, DEN
Paul, G.A. — First officer, DFW
Pender, H.A. — Executive secretary, DEN
Pennie, C.W. — Plant maintenance mechanic, DEN
Perkins, C.L. — Aircraft technician, STL
Pirkl, L. — Subcontract administration, DEN
Powell, K.A. — Aircraft technician, DEN
Purdy, J.W. — Station agent, RKS
Rathbone, B.C. — Dir. system budgets & analysis, DEN
Ray, D.L. — Senior accounting clerk, DEN
Reichert, R.L. — Aircraft technician, DEN
Renz, D.W. — Inspector, DEN
Richardson, H.D. — First officer, DEN
Riddle, J. — Staff ass't to director reservations, DEN

March/April Service Awards

30 Years

Dean Aden — Mgr., engr. programs & publications, DEN
Cantwell, R.F. — Lead aircraft technician, DEN
Graham, G.G. — Captain, DEN
Hill, W.E. — Lead aircraft technician, DEN
Holmes, K.R. — Inspector, DEN
Lemme, B. — Aircraft technician, DEN
Lintz, E.L. — Aircraft technician, DEN
Livingston, W.E. — Lead aircraft technician, PHX
McManis, I.C. — Aircraft technician, DEN
Simpson, L.E. — Lead aircraft technician, DEN

25 Years

Kindred, D.E. — Sales service manager, SNY
Koehler, J.D. — Station agent, PHX
Lamb, T.H. — Vice president, schedules & tariffs, DEN

20 Years

Banta, R.W. — Captain, DEN
Blackerby, B. — Flight simulator technician, DEN
Callahan, C.S. — Captain, DEN
Ceretto, T.L. — Senior agent, RAP
Choate, H.J. — Captain, DEN
Frost, H.A. — Captain, DEN
Morgigno, E.J. — Captain, DEN
Peery, J.R. — Aircraft technician, STL
Spencer, I.K. — Station agent, COS

15 Years

Anderson, H.L. — Supervisor reservations, DEN
Beck, J.D. — Inspector, DEN
Carlson, V.W. — Captain, DEN
Carter, C.P. — Flight attendant, DEN
Cash, C.E. — Flight simulator technician, DEN
Elder, S. — Senior accounting clerk, DEN
Gregory, W.J. — Aircraft technician, DEN
Levine, C.A. — Captain, DEN
Martin, A.J. — Captain, DEN
McAlister, B.J. — Senior accounting clerk, DEN
Poppers, D.A. — Captain, DEN
Radford, E.L. — Captain, DEN
Theriot, S.F. — Flight attendant, DEN
Warinner, W.J. — First officer, DEN
Witters, L.O. — Station agent, CYS
Young, N.S. — Senior reservations agent, DEN

10 Years

Aldridge, R.E. — Aircraft technician, DEN
Allen, K.L. — Senior reservations agent, KCK
Andrews, J.R. — Station agent, SLC
Aydt, W.L. — Supervisor customer billing, DEN
Beaudrie, E.L. — Aircraft technician, DEN
Beckman Jr., P.C. — First officer, DFW

Davidson, H.E. — Station agent, DEN
Devore, D. — Station agent, FMN
Diekmann, S. — Ticket counter agent, STL
Difilippo, J.F. — Ass't mgr. transportation services, DEN
Dowden, R.L. — Senior provisioning agent, DFW
Flemming Jr., J.K. — Station agent, DFW
Fogg, F. — Station agent, BZN
Fogg, G. — Flight attendant, SLC
Gabbert, D.A. — Senior agent, DEN
Gent, T.M. — Station agent, DEN
Gieck, K. — Station agent, COS
Goad, D.S. — Lead aircraft technician, MCI
Gordon, M.W. — Aircraft technician, STL
Grober, D.F. — Station agent, FSM
Gulikers, M.J. — Station agent, OKC
Gulliksen, G.J. — Aircraft technician, DEN
Hall, E.T. — Aircraft technician, DEN
Hampson, R. — Aircraft technician, DEN
Harding, J. — Station accounting clerk, DEN
Hardwick, M.J. — Station accounting clerk, DEN
Hatfield, C.D. — Aircraft technician, DEN
Heiney, T.L. — Aircraft technician, DEN
Hermann, R.E. — First officer, DEN
Hofferber, W.R. — Station agent, GJT
Holmes, O.A. — Sales service manager, FLG
Holmgren, L.K. — Station agent, SLN
Holmstrom, V.H. — Station agent, COS
Hooper, M.S. — Supervisor employee benefits, DEN
Horn, K.N. — Supervisor workload control, DEN
Horsman, T.G. — Aircraft technician, DEN
Hoyt, F.M. — Aircraft technician, DEN
Hushka, T.W. — Senior buyer, DEN
James, R.L. — Aircraft technician, DEN
Jarvis, D.L. — Sales service manager, LBF
Johnson, C. — Aircraft technician, BIL
Jones, J.P. — Stationary engineer, DEN
Kardell, C.L. — Flight attendant, MCI
Klaue, J.D. — First officer, DEN
Knipfer, D.F. — Senior agent, DEN
Kramer, J.L. — Aircraft technician, DEN
Lacy, G.F. — Reservations agent, DEN
Lambert, L.P. — Aircraft technician, DEN
Lamon, R.J. — Station agent, LAW
Latimer, A. — Reservations agent, DEN
Lee, P.B. — First officer, DEN
Legler, N.F. — Aircraft technician, DEN
Leighton-Floyd, A. — Station agent, FYV
Lesan, G.E. — Station agent, DEN
Lindsey, C.J. — Aircraft technician, FSM
Litzinger, M.J. — Aircraft technician, DEN
Lusby, K. — Senior data conversion operator, DEN
Marso, D.J. — First officer, DEN
Mason, R.E. — Stock clerk, DEN
Maxfield, R. — Lead aircraft technician, DEN
McCaffrey, W.F. — Captain, MCI
McComic, C.D. — Dispatcher, DEN
Mondt, E.L. — Station agent, MCI
Moody, I.J. — Station agent, STL

Ross, L.L. — Station agent, LAS
Ruddell, D.G. — Station agent, MEM
Salli, P.J. — Aircraft technician, DEN
Sauer, S. — Reservations agent, KCK
Saunders, R.J. — Aircraft technician, DEN
Schroeder, E.D. — Aircraft technician, DEN
Scott, B.L. — Dispatcher, DEN
Selenski, J. — Reservations supervisor, KCK
Shears, S. — Station accounting clerk, DEN
Sheppard, C. — Senior reservations agent, KCK
Sherman, W.A. — Aircraft technician, DEN
Siemans, D. — Station agent, CPR
Silver, S. — Aircraft technician, DEN
Sondburg, B.L. — Aircraft technician, DEN
Sponsler, C. — Flight attendant, DFW
Stewart, D.H. — Aircraft technician, DEN
Stilwell, H.D. — Plant maintenance mechanic, STL
Strain, R.A. — Aircraft technician, DEN
Strick, E.W. — Station agent, MCI
Stuckenschneider, T.H. — Aircraft technician, DEN
Strutz, D. — Reservations agent, KCK
Takahashi, M.N. — Stock clerk, DEN
Taylor, J.L. — Lead aircraft technician, DEN
Theobald, G.C. — Aircraft technician, DEN
Thomas, C.W. — Stock clerk, DEN
True, L.E. — Mechanic, MCI
Trujillo, D. — Station agent, DEN
Trujillo, M.G. — Aircraft overhaul heavy check planner, DEN
Uphoff, V. — Station agent, LNK
VonFeldt, J.C. — Aircraft technician, GTF
Wagstaff, R.E. — Aircraft technician, DEN
Wallace, J. — Aircraft technician, DEN
Walters, L.C. — Plant maintenance mechanic, DEN
Wanifuchi, H.W. — Stock clerk, DEN
Warford, M.L. — Aircraft technician, DEN
Wells, A.A. — Aircraft technician, DEN
Welty, A.M. — Ticket counter agent, CPR
White, N. — Stock clerk, DEN
Wiley, J.L. — Station agent, OKC
Willey, T.E. — Foreman, TUS
Williams, L. — Provisioning clerk, DEN
Winter, J.T. — First officer, DEN
Winzeler Jr., F.J. — Engineer, DEN
Wood, D.S. — Aircraft technician, DEN
Woodward Jr., G.W. — Senior agent, CPR
Wright, E. — Ticket counter agent, DEN
Zalesky, J.L. — Station agent, LNK
Zapp, J.L. — Senior agent, STL
Zucker, G. — Station agent, FMN

Retirements

Dave Cannon — Captain, DEN, 30 years
Alven C. "Cecil" Covington — Aircraft tech, DFW, 28 yrs.

In Memoriam

Gerald Kimel, Denver auto mechanic, died April 28, the day of his 31st anniversary with the company.

Employees cash in on suggestion ideas.

Geared to the idea that there's always room for improvement, Frontier's Suggestion Program recently awarded \$2,218 to 22 employees who took the time to make their ideas known.

Aircraft technicians, as usual, took top honors with awards of \$885 to Foreman-Support Shops Terry Carlson and \$310 each to Lead Aircraft Technicians Don Kloke and Bob Tomalino. Their suggestions on the CV-580 concerned the cargo door hold-open rod and the repair of the heat element on the propeller blades. Carlson also picked up \$33 for his idea on the B-737 crew fresh air outlets.

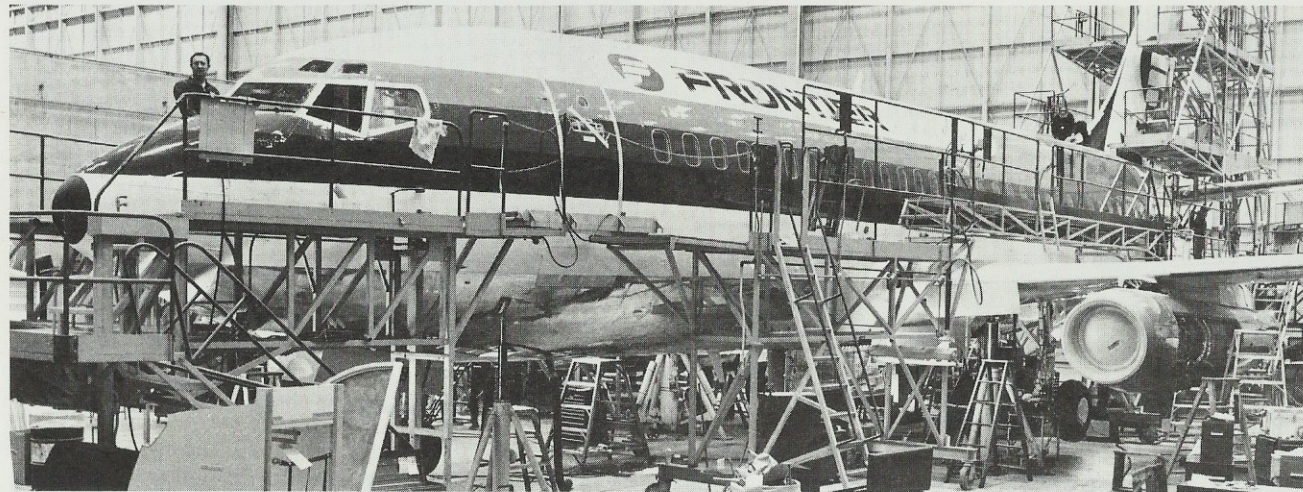
Aircraft Technician Dwight Allen offered four winners in recent months for a total of \$165. His ideas varied from water tanks to engine wagons.

On the sales & service side, nine employees, including representatives from Salt Lake City, Worland, St. Louis, Topeka and Kansas City, earned cash for their contributions. Winners in reservations included: Jeanette Johnston, Amy Jo Ellis, Beverly Gandy and Doug Woodham in Denver; and Eva Touhill and Shirley Coomer in Kansas City.

With ideas that provide better service to the customer, Worland Sales/Service Manager Ray Spiars earned \$18; Topeka Senior Agent Thomas Schmidt won \$18; St. Louis Senior Ticket Counter Agent Ruth Beck picked up \$38 and Salt Lake Senior Agent Larry Harder took home \$45.

Other winners in maintenance included: Keith Stielow, area manager-line maintenance, Kansas City, \$25; W.R. Cooke and O.D. Scott, aircraft techs, \$11.50 each; Walter Settgest, aircraft tech, \$33; Louis Weibl, aircraft tech, Salt Lake, \$30; Alan Sandusky, cleaner, \$48; Jack Brown, plant maintenance mechanic, Kansas City, \$25; and Larry Lambert and Doug Cass, aircraft techs, \$62

'D-check' complete 380 rolls out in new colors.



It's easy to get it right when you know what you're doing. And maintenance technicians did a fine job when they rolled out their first Boeing — with the "new look" inside and out — in mid-May, four weeks after the aircraft came in for D-check.

"It takes about 15 gallons of polyurethane paint, 10 skilled men and a week's time to sand, prime and apply the exterior paint scheme," said Manager-Support Shops Frank Clark, whose crew used layout patterns to get those colorful stripes straight. The painting process starts with grey on the belly and wings and ends with the red on the fuselage and the tail. In between, the aircraft is painted white and the orange and burgundy stripes are added.

"The first one is the hardest," added Clark. With the schedule ahead, the crew will have plenty of practice by the end of the year.



each. Early Lambert and Doug Gust, airfare, \$12

Interlining

Playa del Rey's Mazatlan moneysaver.

The Playa del Rey Hotel in Mazatlan is encouraging all Frontier employees to get a first-hand look at the city so we'll know what it's all about when we begin flying there Nov. 3. To do this, the hotel is offering a flat rate of \$14.56 (including tax) a night per room sleeping up to four people — as long as they are Frontier employees or immediate family members.

Reservations aren't needed. Just go to the desk and show your Frontier I.D.; the hotel guarantees that one of their 166 rooms will be available to you (and if not, they'll get you a comparable room at another hotel). This special discount is good for the off-season, from now through Dec. 15, 1978, excluding major holidays.

The Playa del Rey, one of Mazatlan's best hotels, is located on the beach close to prime shopping areas. It has two pools, beach cabanas, native entertainment and all the other action you'd expect to find at a top resort hotel.

For travel to Mazatlan, Mexicana offers unlimited 50 percent positive and 75 percent space available reduced rate and one yearly 90 percent reduced rate. Employees with less than one year of service may use the 50 percent or 75 percent.



Customers comment on personal service.

From the president of Hires/Royal Crown Bottling Co., of Orange Crush fame, following a trip with Denver Bronco officials: I would like to extend our sincere appreciation for the extraordinary service and personal attention given our contingent prior to our flight... may I commend Gene Jiggits, who afforded all of us directions to the VIP Room and was most accommodating with each request. Kathy Walker provided the most delightful greeting to each of the party as they arrived. She was most attentive to the tickets, offered help for all interline points and introduced us to the Frontier personnel at the various destinations. ... And the ground hostesses were certainly proficient. As with every business, we attribute its success to the people administering it, and your business is successful with such people as these.

From a Fargo passenger with lost baggage: It isn't often that I feel compelled to write a letter like this, but one of your Rapid City agents, Mr. Henrikson, is worthy of some recognition. His courtesy and cooperation under the most trying conditions was more than anyone can expect ... The way my problem was handled makes me appreciate what you are doing and I thank you.

From a man in Kansas City: For two years I flew Frontier once a month to Denver and really

enjoyed it; however, on May 12, everything was thrown out the window. I was returning from Phoenix on Flight 100. When it was reboarded in Denver it was cancelled. I got out on your Flight 13 but that was 4 hours, 45 minutes after I was supposed to be in Kansas City. I got very upset when some passengers were sent out First Class on other airlines and I couldn't even stand by. The new plane colors were beautiful but they sure didn't get me to Kansas City.

From a lady in Lincoln: I was deplaning in Lincoln when my purse fell open and some money fell out. The wind carried it away. When I was in the terminal, your employee Jeff Mills came up and returned it. Such honesty is so unexpected these days and so refreshing that I felt I should write and tell you about it. My thanks to him and to you for your good service.

From a Pan American pilot in Ohio: I would like to thank Jim Hargus and Don Sorenson of operations in St. Louis for helping me in a serious family emergency on April 30th. Also Captain Keith Davies, First Officer Gary Wynn, Captain Don Welch and First Officer Emily Warner for their combined efforts to get me to Salt Lake where my son was in critical condition from an auto accident. Capt. Davies also drove me from Salt Lake to Utah Valley Hospital in Provo. My son will recover in time. Many thanks.



FRONTIER AIRLINES

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