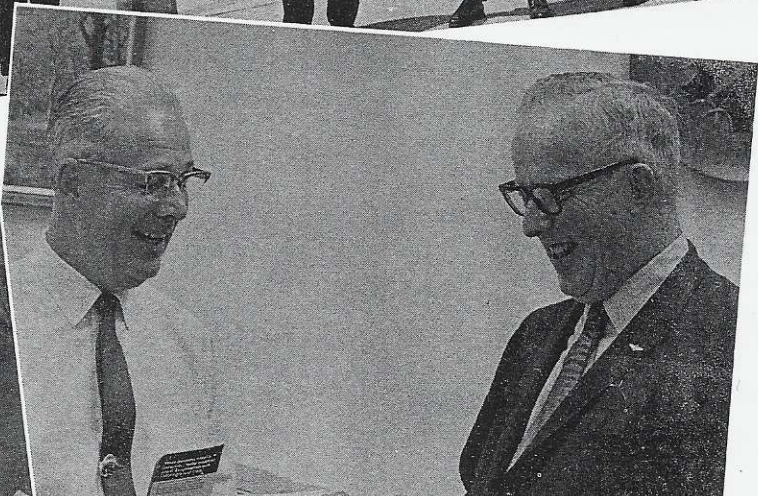
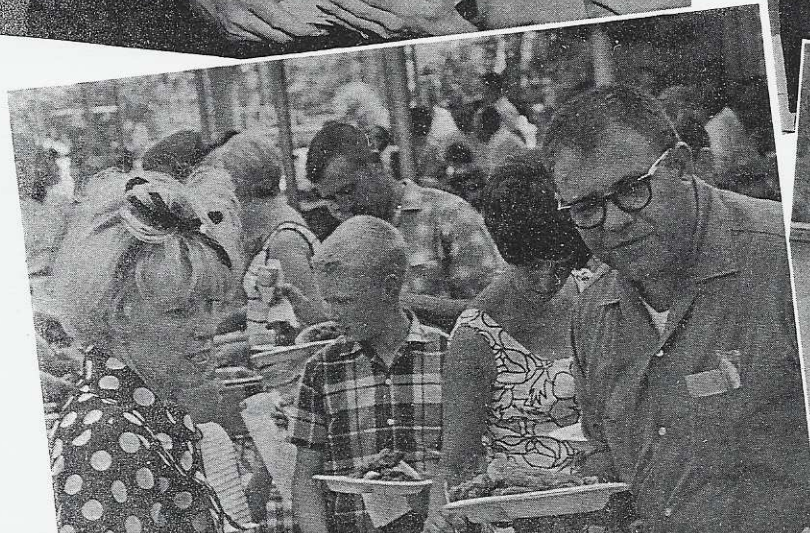
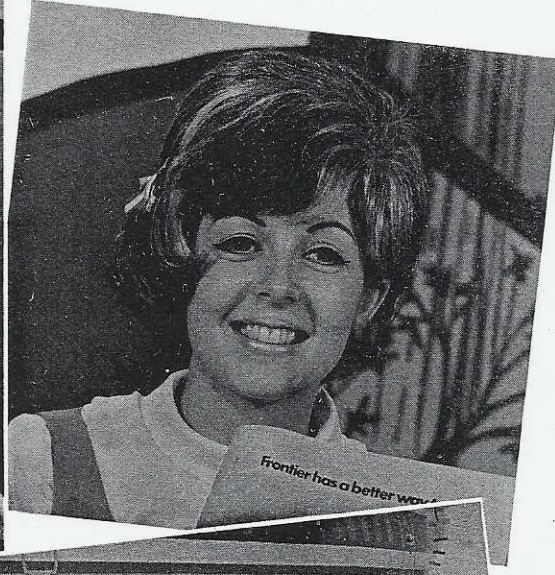
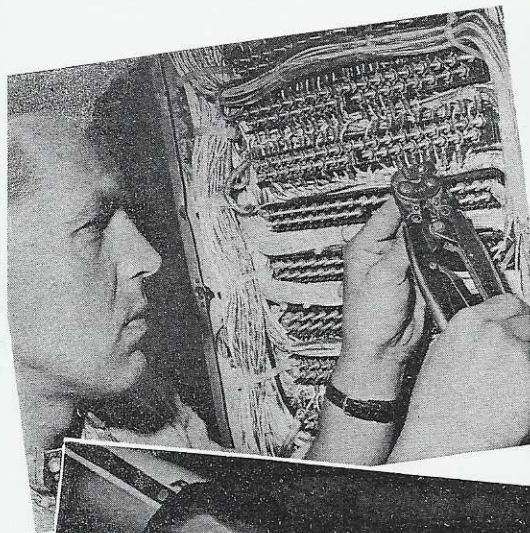


ARROWJET NEWS

VOLUME II NUMBER 4

PUBLISHED BY FRONTIER AIRLINES

SEPTEMBER 1969



Your company has long been active in promoting equal employment and promotional opportunities for all applicants and employees on the basis of merit and qualifications. In keeping with that policy, Frontier Airlines is engaging in an "Affirmative Action" Program. Here is that program.

MERIT AND QUALIFICATION EQUALS "AFFIRMATIVE ACTION"

The established Corporate Personnel Policy of Frontier Airlines, Inc. is: "To provide equal employment and promotional opportunities to all applicants on the basis of merit and qualification."

In keeping with the principles set forth above, and with the equal employment opportunity statements and commitments of Frontier Airlines, Inc., programs will be employed at all levels and at all facilities where the authority to hire and fire is granted to insure equal employment opportunity to all qualified persons in all crafts and classes and levels of work without regard to race, color, religion, sex or national origin. Such programs will be designed to facilitate maximum utilization of the nation's existing manpower and to take affirmative action to assure that members of minority groups are, in fact, accorded significant and substantial opportunities for employment and promotion within the Company.

The following steps will be taken to assure full implementation of the above policy statement:

1. The policy statement will receive the widest distribution through manuals, employee booklets, house organs, bulletin boards, labor contracts and training programs.
2. All personnel recruitment practices and employment advertising will reflect the policy.
3. Interviewing and selection criteria will be the same for all applicants. Where there is not a proportionate share of minority employees, greater attention will be given to the evaluation of the potential of the minority applicant.
4. Pre-employment tests, where used, will be periodically reviewed to verify the existence of a meaningful correlation between test scores and job performance.
5. Placement—Lines of Progression—Promotion
 - a. Employee classification and organization will allow minority group employees equal participation in promotion and transfer opportunity.
 - b. There are no discriminatory impediments to the movement into, out of and within progression lines.
 - c. Minority group employees are not classified in a manner which would limit progression or promotional opportunities.
 - d. All employees are acquainted with matters governing promotion, demotion, layoff or terminations.
6. Wage and Salary Plans, including employee evaluations, will be consistent for all employees. Separate plans will not be maintained for minority groups.
7. The offer of, or requirement to receive, Company training will be consistent for all employees; minority group employees will be especially encouraged to participate.
8. No facility, including restrooms, locker rooms, time clocks, eating places, will be segregated. De facto segregation through custom will not be tolerated.
9. The Personnel Department is the only department with the authority to hire. Such department will prepare a Corporate Program and Policy that will insure the following:
 - a. Analysis of local conditions relative to minority employment at each major location where the Company has employees.
 - b. Establish goals and objectives to assure proper representation of minority employees within the Company.
 - c. Coordinate the Company's affirmative action and equal employment opportunity policy.
 - d. Inform and educate all Company personnel with respect to the Company's affirmative action policies.
 - e. Provide machinery whereby all supervisors, departmental unit heads, and executives will be able to assume responsibility for the continuation of the Company's nondiscrimination policies.

FRONTIER AIRLINES, INC.



Vice President—Personnel and
Industrial Relations

KRIEGER WINS "NAME THE PUBLICATION CONTEST"



Art Krieger, Maintenance Instructor, Denver, expressed sheer delight in being told by Edward H. Gerhardt, Vice President-Public Relations, that he had won the "Name the Publication Contest" with his ARROW-JET NEWS entry. Art and Mrs. Krieger won a positive space first-class round-trip to fabulous Las Vegas complete with hotel accommodations and entertainment.

DAL-ABQ-LAS NEW ARROW-JET ROUTE

As a conclusion to the Albuquerque Service Investigation Case, Frontier came out a winner with new route authority between Dallas and Las Vegas via Albuquerque.

Plans tentatively call for service to begin over this new route by October 27 effective with the new fall schedules. Flight frequencies and times are presently being developed and will be announced at a later date. Boeing jets will be used over the route.

In addition to Frontier, ten other air carriers sought authority in this proceeding.

SALT LAKE CITY INVESTIGATION CASE HEARD

The Service to Salt Lake City Case got off to a start earlier in August with a hearing held in Salt Lake City.

In this case, Frontier seeks to provide four new daily round-trip nonstop jet flights between Salt Lake City and San Francisco. As a part of the case, FAL would also provide the first through-plane jet service between Salt Lake City and the Montana cities of Billings, Bozeman, Great Falls and Missoula as well as eastward to Lincoln, Wichita and Colorado Springs.

Eleven other carriers seek authority in this case in addition to Frontier. Final decision is expected sometime in 1971.

Thanks to Art E. Krieger, Maintenance Training Instructor, Denver, ARROW-JET NEWS, as prominently shown in the masthead of this publication, is the new name of Frontier Airlines' employee publication, formerly known as the FRONTIERSMAN.

Art Krieger's winning entry, ARROW-JET NEWS, was selected from several hundred entries submitted by employees from every state on system and almost every station.

Art and Mrs. Krieger for their effort have won round-trip positive transportation between Denver and Las Vegas and accommodations for a weekend

or any two-day period of their choice at one of the leading casino hotels.

The name ARROW-JET NEWS follows through on the company's public image theme and name applied to its jet fleet.

The enthusiasm as evidenced by the several hundred entries submitted by employees was welcomed by management. The many thoughtful names submitted by employees made competition keen. "Thank you" to all employees who took time to participate in the "Name the Publication Contest."

Congratulations to Art Krieger, winner with ARROW-JET NEWS!

FIRST HALF REVENUES DOWN

Frontier Airlines' financial results for the first six months of 1969 reflect a net loss of \$4,105,336 compared with \$2,446,391 net loss experienced by the company in the same period of 1968. The 1968 period did include a tax credit of \$1,300,000. There was no tax credit available within the current period. In reporting these results, President E. Paul Burke said, "Although disappointing in terms of net income, second quarter figures do indicate improvement in financial trends over the first quarter of the year. Second quarter revenue increased some \$854,000 over first quarter revenue, while operating expenses decreased \$538,000."

Operating revenue of \$37,645,525 for the first half of 1969 was a gain of 9% over the operating revenue of \$34,-

674,866 in the first half of 1968. Operating expense of \$39,217,694 was also up 9% over the \$35,939,242 expense of a year ago. Contributing to the company's increased operating expenses were sizable payroll costs resulting from labor contract rate increases, interest costs and inflationary increases for outside services and material costs.

During this six-month period, revenue passenger miles flown totaled 448,278,000 compared with 433,695,000 revenue passenger miles for the same period of 1968, for a gain of 3%. Passenger load factor in the first half of this year was 45.0%, a gain of 4% over the 43.4% load factor in the same period a year ago.

FRONTIER CONFRONTS CAB WITH PLAN TO REVERSE TREND

Affirmative action to continue serving the smaller cities throughout Frontier's system was put to the Civil Aeronautics Board through a special meeting by Frontier officials recently. Headed by President E. Paul Burke, this Washington session dealt with the situation of increasing expenses and decreasing passenger volume over certain routes.

Mr. Burke stated to the Board that the carrier is presently faced with a serious economic and financial situation in the daily operation of its services to smaller communities on system which are low passenger producers. At a time when subsidy payments to Frontier have decreased over a million dollars during this past year alone, the carrier cannot be expected to proceed with its operation in the smaller communities which are not providing the necessary passenger yield to warrant continued service. Additional subsidy provided by the Federal Government to help support such costly services is needed to combat the situation. The present obsolete

subsidy formula is based on 1966 operating costs which does not provide nearly enough subsidy to support the large volume of service which Frontier is required to provide through its low passenger yielding cities.

Continued increasing operating costs matched against declining traffic in the smaller communities has placed the company in a position where it can no longer support the losses.

True—Frontier's long haul high density jet services are operating at a profit, however, these profits are not sufficient to offset reductions in subsidy which help to support service to smaller communities.

EIGHT CITIES CELEBRATE FAL NEW SERVICE—THREE MORE ON DECK

Eight cities in Montana, Wyoming, Colorado, Texas, Missouri, Nebraska and Utah joined with Frontier in celebrating new jet services during the past months.

Those new services include nonstop jet service between Denver and Dallas/Ft. Worth, nonstop service between Kansas City and Dallas/Ft. Worth, new through plane jet service Lincoln-Kansas City-Dallas/Ft. Worth, new through plane service Great Falls-Dallas/Ft. Worth by way of Billings, Casper and Denver and new through plane jet service Salt Lake City-Dallas/Ft. Worth by way of Denver. The three on deck include Dallas—Albuquerque—Las Vegas.

Ribbon-cutting ceremonies were conducted in each city by local city officials and officers of Frontier. Considerable

publicity has been given to the new flights which have prompted several new types of advertising in newspapers and on radio and, for the first time, on television. (More inaugurals on Page Ten.)



In Dallas lending a pretty assistance to the inaugural ceremonies are (left to right): Miss Utah Universe Ann Mueller; Miss Colorado Universe Susan Hawkins; Mr. Harold Shank, City Secretary, City of Dallas; and Mr. John Southard, Supervisor, Corporation Court, Ft. Worth.



On hand at Billings inaugurating new Petroleum Club Service are (left to right): Jim Gooder, Airport Manager-Casper; Charles Searle, Billings Chamber of Commerce Executive Vice President; Paul Covert, Billings Route Development Committee Chairman; Howard Hultgren, Mayor of Billings; Stewardess Nancy Lincoln and Vern Carlson, Vice President-Public Affairs, Frontier.



At the Lincoln plane-side ceremonies were (left to right): Dick Joyce, Chairman, Lincoln Airport Authority; Vern Carlson, Vice President-Public Affairs, FAL; Scott Keller, Vice President-Flight, FAL; Larry Johns, Assistant to the Governor of Nebraska; Miss Kathy Schultz, Miss Nebraskaland; William Hasebrook, State Senator of Nebraska; Robert Phillips, Lincoln Airport Authority; Fred Eiche, Lincoln Airport Authority and Glenn Emmons, Sales/Service Manager in Lincoln, FAL.

EIGHT MAJOR ROUTE CASES PENDING FOR FRONTIER

In addition to the new route awards recently granted Frontier by the CAB, eight other major cases in which Frontier has asked for new authority stand before the CAB for decisions.

The lengthy REOPENED PACIFIC NORTHWEST/SOUTHWEST CASE still has portions to be settled. In this case, Frontier seeks unrestricted Salt Lake City-Wichita/Oklahoma City authority with an extension from Dallas to Houston. While other portions of the case have already been decided in which Frontier came out a winner, this portion is deferred for later action. Continental and Braniff are the other two carriers involved in the case. Final decision will probably come later in 1969.

In the DALLAS/FT. WORTH-PHOENIX NONSTOP CASE, Frontier seeks Dallas/Ft. Worth-Phoenix service. Nine other carriers stand in line for an award in this case in addition to Frontier. So far, the Board is ruling in favor of Delta and has denied the application of Frontier. A petition for reconsideration has been filed. A final decision should come about later this year.

SOUTHERN TIER COMPETITIVE NONSTOP CASE—Routes sought by Frontier include Dallas-Atlanta/Tampa/New Orleans; Miami-New Orleans/Dallas/Tampa; New Orleans-Tampa. A petition for reconsideration has been filed on behalf of Frontier due to a Board denial of our application. Later this year, a decision is expected.

SERVICE TO OMAHA AND DES MOINES CASE—Frontier seeks Omaha-Minneapolis, Omaha-Chicago, Omaha-Kansas City, Omaha-Denver and Omaha-St. Louis. The examiner's recommendations called for nonstop authority between Denver and Omaha, Omaha-St. Louis and Omaha-Kansas City. Final decision in this case is expected later this year.

SERVICE TO SALT LAKE CITY CASE—Status in this case is mentioned on page three of this publication.

SERVICE TO WINNIPEG, CANADA—Frontier seeks Bismarck/Minot-Winnipeg. CAB approval has been obtained. Frontier is presently waiting for Canadian Government approval being sought in bilateral negotiations this fall.

(Continued on page 8—col. 3)

"A BETTER WAY TO SUPPLY" BOOSTS STORES DEPARTMENT EFFICIENCY OR ZAP! HERE'S YOUR ORDER

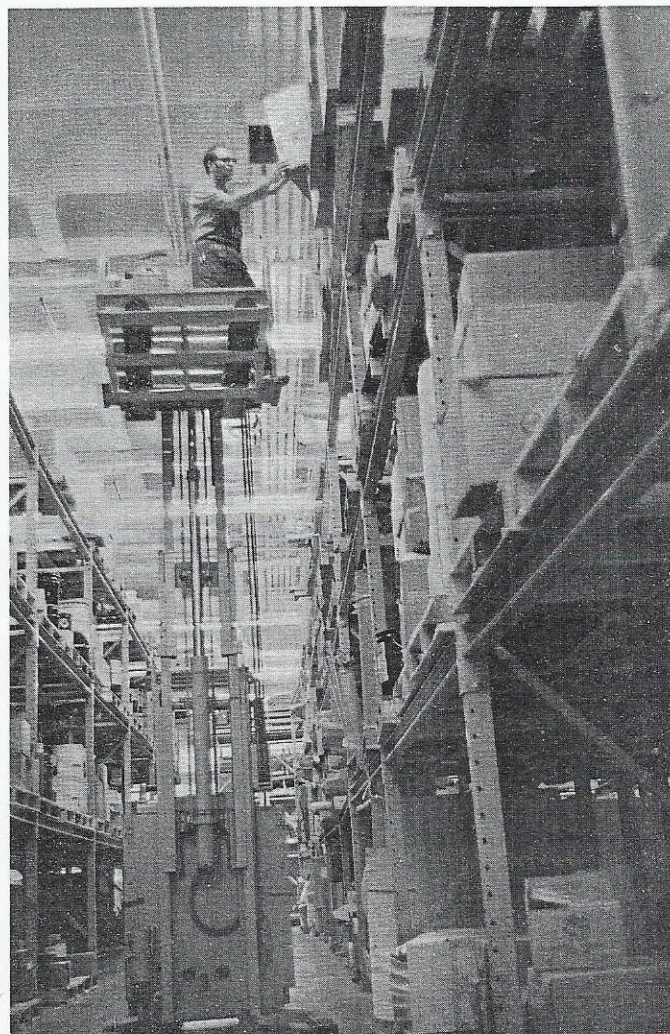
How would you like an intrabuilding three second delivery system? Or what about having delivery time from supply point (Denver) to stations cut in half? Better yet, would you like to see order forms phase out? Well, these are just a few ideas which have attracted serious attention by the Stores Department. Serious enough, in fact, to bring about a new efficiency concept named "F-A-S-T" —Frontier Airlines' Supply Team—which is bringing about "A Better Way to Supply."

Through this new efficiency concept, specific steps have been taken to insure faster, more efficient delivery of supplies system wide. The first of these procedures includes improved coordination/communications and development among first line supervisors of Stores, Purchasing and Inventory management groups. Through the duration of this new twelve-month long program, innovations will pop into operation to bring about the peak of efficiency sought after.



Eileen Ragan, Inventory Clerk (left), and Richard Dean, Expedite Buyer, are able to quickly locate correct supply items needed through use of an automatic cardvayer within the Purchasing Inventory Department.

Already in operation, for example, within the company's new Maintenance Base in Denver is a complex pneumatic tube system which provides a three-second delivery from the Stores Department to the hangar bay area and/or engine shops. This giant system incorporates air vacuum at high speed through tubes in which small engine parts encased in a special cylinder speed to a destination within a three-second period.



Sonny Ludtke, Senior Stock Clerk, retrieves supply items from high atop supply rack in the bulk storage area of Stores. New method of restocking supplies according to use is expected to cut delivery time.

Among stations throughout the system, the possibility of eventually eliminating form work now required to obtain certain supplies is being considered as a phase-out. Normal supplies which are replenished on a monthly basis could be received in the future on a normal supply basis without the present usual form work.



Additionally, new operational methods within the Stores Department could probably cut in half the present time required for delivery. Through a complex system of restocking supplies within Stores' various divisions according to the degree of use, time of delivery is hoped to be cut by one half in the near future.

Bill Houston, Senior Stock Clerk (left), and Clyde Colbert, Stock Clerk, prepare a small part for three-second delivery through new pneumatic tube system.

"FRONTIERLAND" TO BE NEW IN-FLIGHT PUBLICATION FOR FRONTIER

Published monthly beginning September, approximately 44 pages and in four-color, will be Frontier's new in-flight publication named "Frontierland." Published by Color Productions, Inc. of Nashville, Tennessee in conjunction with Frontier's Public Relations Department, this new in-flight magazine will include top quality stories and photography/art on travel throughout Frontierland. The publication is supported entirely by paid advertising.

First off the press copies were delivered to Frontier the last week in August at which time ceremonies were held at Denver's Stapleton Field. Color

Productions, Inc. joined by Miss U.S.A. presented the first copies to the company's new Executive Vice President-System General Manager, Robert Galaway, and to city and state officials of Colorado.

COMPANY CLUBS KEEP EMPLOYEES BUSY WITH SUMMER FUN

If you hold membership in any one of the several clubs active within the company, you have probably been busy through the summer months with fun type activities evolving around these organizations.

For members of the Arrow-Jet Club, it meant the big Annual Picnic held at famed Elitch Gardens in Denver. Over 1,500 free tickets were given away to members and guests who attended the day long activity in West Denver.

Long about the same time, members of the Arrow-Jet Club jumped into their boots and blue jeans and headed for the Out Post in the outer parts of Denver where foot stompin', hand slappin', fiddle playin' square dance music filled the hall as Arrow-Jet Club members danced the night away.

If you are not yet an Arrow-Jet Club member, look into it. You will enjoy the fun with fellow employees.

'69 SAVINGS BOND PARTICIPATION UP DRAMATICALLY

Employee participation in the company's 1969 payroll savings bond plan increased sharply this year to a 22% participation among employees, up from a low 4% participation during 1968.

In addition to the individual benefits derived from participation in this program, which is an investment in the future of this great nation and your own financial future, the 720 participating employees have also put Frontier more even with other carriers in the industry in the percentage of employee participation.



Square dancing at the Out Post for Arrow-Jet members provided much exercise and fun.

Walt Scott, Superintendent of Power Plant, Denver, was kept busy serving through the afternoon. Eagerly waiting for their portions are (left to right): Kandee Stephens, Executive Secretary-Public Relations; Charlene Wellborn, guest; and Sherill Sexson, Secretary-Scheduling.



Marge Paulley, Secretary-Avionics, and Joe Howell, Training Scheduler, were among the 1,000 members and guests joining in the activities at Elitch Gardens-Denver for the Arrow-Jet Club Summer Picnic.



It was a great day for the kids!

CV-580 MODIFICATION PRESSES AVIONICS TO THE WIRE...

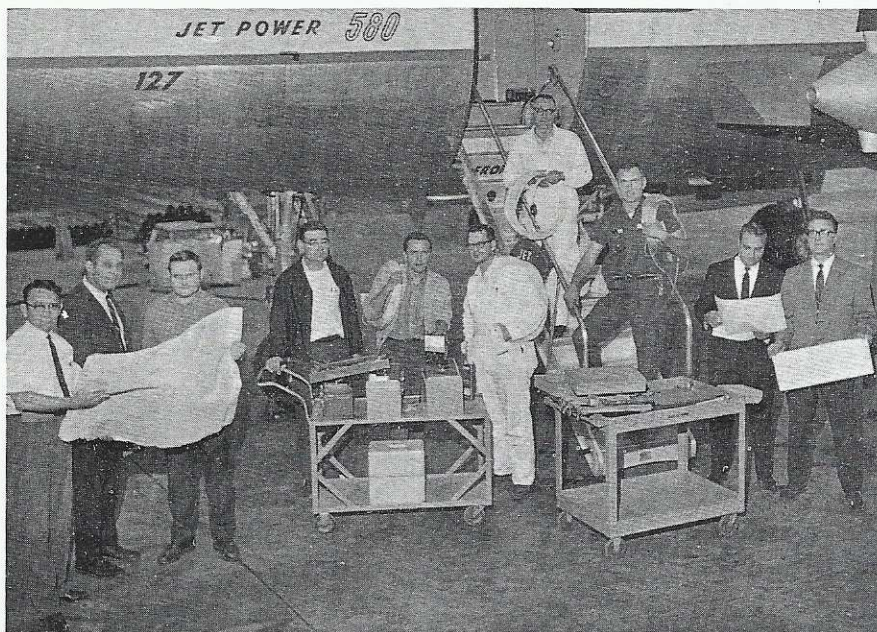
FIVE AND A HALF MILES OF IT

Modifying fourteen electronic systems on twenty-one Convair 580's is neither easy nor short lived as a program. Involved here is a program which began in 1967 and lasted through 1969. During this period, thousands of man hours and thousands of feet of electrical wiring were used. The eleven-man Avionics Department headed by Clyde Longhart, Director of Avionics, took on the challenging Convair 580 modification program in the early part of 1967. The program called for new very high frequency (VHF) navigational systems, new VHF communications systems, new flight director systems, new gyrocompass systems, new automatic direction finder (ADF) systems, marker systems, PA systems, flight microphone systems, distance measuring equipment (DME) systems and the list goes on and on. All in all, each of the twenty-one Convair 580's in which the modification was performed received fourteen new solid state systems which replaced the bulky tube type systems which have become obsolete.

Totally, 294 individual systems were prepared and installed by the Avionics Department during the period from 1967 to June, 1969. During this time, over five and a half miles of electrical wiring was installed in the twenty-one aircraft. This resulted in over 63,000 wire terminations in radio junction boxes.

Proficiency at installing the complicated systems steadily reached for a record time of man hours spent at installation. The first aircraft required approximately 1,100 man hours for installation. This elapsed time was consistently reduced until only 650 man hours were required for the entire job on the twenty-first and last aircraft.

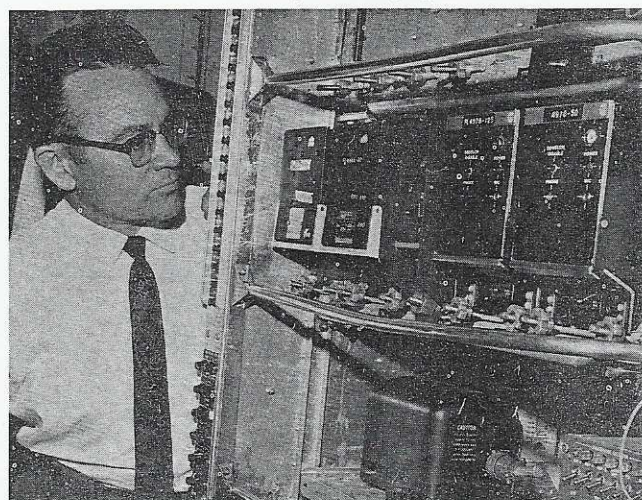
Avionics, located on the third floor of the new Maintenance Base in Denver, is charged with the responsibility of keeping all of the radio navigational systems aboard our aircraft in high performance working condition. All equipment used aboard every Frontier flight is the very latest in navigational programs available on the market. Research, preventive maintenance and updating of equipment is a constant program with Avionics as it is with all other departments at Frontier.



These fellows completed the Convair 580 Avionics modification in which five and a half miles of wire was used. Left to right are: Bill Dryden, Technical Foreman; Leo Schuster, Foreman; John Wilton, Lead Technician; George Bradley, Lead Technician; Tom Horseman, Bob Aldridge, Wally Settgaest and Sam Larson, all Aircraft Technicians; Ray Dennie, Foreman; and Bernie Langfield, Foreman.



Tom Horseman, Aircraft Technician, completes one of over 63,000 wire terminations in a radio junction box which were accomplished during the entire program.



Bill Dryden, Technical Foreman, makes final check on radio rack in CV-580 cockpit.



Denver-based Stella Chapman steps down from her last flight prior to her leave of absence during which she will be working in Nepal.

STEWARDESS CHAPMAN SWAPS COFFEE, TEA AND MILK TO PROVIDE HEALTH, UNDERSTANDING AND EDUCATION

Denver-based Stewardess Stella Chapman is currently on leave from Frontier for five months. In place of her usual duties of coffee, tea and milk, Stella is working in Kathmandu, Nepal as a worker in the Thomas A. Dooley Foundation.

The Thomas A. Dooley Foundation was founded in August, 1961 to continue the works started by the late Dr. Tom Dooley who died of cancer at 34 in 1961. The Foundation provides technical and material assistance in the fields of medicine, education and community development to the nations of Asia. It presently has programs in Viet Nam, Laos, Thailand, India and Nepal.

Stella, the first stewardess from FAL to enter the program, is joining with stewardesses from sixteen other carriers in providing volunteer help for the Foundation and for the people of Asia. So far, approximately one hundred girls have participated in the program.

A letter from Stella soon after her arrival in Nepal informs us of the constant 115 degree heat that she is working in. She is working in an orphanage and refugee center with healthy children of leper parents. In addition to providing moral and physical support to these young children, Stella teaches English to grades four and five as well as singing and games. Additionally, she works with the afflicted people in providing physical therapy.

While providing the badly needed help to these people of Asia, Stella says it is a great opportunity for young Americans to travel and to learn and work in Asia, which results in a great awareness heretofore not known. It also provides better international understanding and friendship.

EIGHT MAJOR ROUTE CASES PENDING

(Continued from page 4)

OKLAHOMA-SOUTHEAST POINTS CASE—Oklahoma City/Tulsa-Atlanta/Tampa/Miami is the route Frontier seeks in this proceeding. Applications are now before the CAB. No hearing date has been set as yet. We would look for final decision sometime in 1971.

SERVICE TO LINCOLN, NEBRASKA CASE—Frontier looks for Lincoln-St. Louis, Lincoln-Chicago, Lincoln-Minneapolis service. Applications are still being tendered by interested parties in this relatively new case. The hearing date is expected to be set in the near future.

SPENCERS — TWA TRIP WINNERS

CATRON FINDS \$1,500 — MAKES QUICK BANK DEPOSIT — IN RIGHTFUL OWNER'S NAME

Edward Catron, FAL Jamto Agent at Ft. Leonard Wood, got his day off to a rich start one morning recently, when he came across \$1,500 contained in an envelope. Not bad pay for just getting out of bed!

Catron immediately began investigating and found that it was intended to be deposited in the bank in the name of a local doctor. This he did. Upon checking, he found that the doctor's wife had apparently dropped the envelope earlier in the morning. While Ed is not \$1,500 richer, he is far richer for his honesty.



Goodland Sales/Service Manager Ivan Spencer and Mrs. Spencer won first place in TWA's "Know It All" Contest.

This contest was recently sponsored for Frontier employees by TWA. For winning first place, Mr. and Mrs. Spencer received a check for \$100 and a pass for anywhere on TWA's system.

Ivan has been Sales/Service Manager in Goodland for twelve years.

Sales/Service Manager Ivan and Mrs. Spencer of Goodland have their choice of flying anywhere on TWA's system as winners in the "Know It All" Contest sponsored by TWA for Frontier employees.

SERVICE AWARDS



20 YEAR SERVICE PINS—

June

Knudson, E. E., Mgr.-Trans. Svc., ABQ
Phelps, H. D., Mgr.-Trans. Svc., SLC

July

Bradley, G. J., Lead Aircraft Tech., DEN
Jimerson, D. L., Foreman, DEN

August

Bourland, G. Jr., Captain, GSW
Covington, A., Lead Aircraft Tech., GSW

15 YEAR SERVICE PINS—

May

Fink, D. H., Operations Manager, DEN
Keener, K. L., Station Agent, OKC
Robinette, G., Lead Mech., DEN

June

Barker, H. E., Station Agent, OKC
Johnson, D. D., Manager-Trans. Svc., OKC
Plunkett, D. G., Sr. Station Agent, LIT
Shores, J. E., Director-Svcs. Administration, DEN

July

Ockerman, W. R., Dispatcher, DEN
Speicher, D. M., Sr. Station Agent, TUS

August

Kendell, A. B., Captain, SLC
Lester, M. W., Station Agent, RIW
Lockwood, D. L., Captain, DEN
McClure, P. J., Manager-Trans. Svc., DEN
Sandberg, J. M., Relief Agent, MOT
Saylor, R., Sales Service Manager, BIS
Schneider, J. J., Manager-Trans. Svc., BIL
Spiars, R. Z., Sales Service Manager, HSI
Vradenburg, K. C., Captain, GSW

10 YEAR SERVICE PINS—

May

Anderson, D. G., Station Agent, DEN
Bauer, J. B., Station Agent, AIA
Brown, C., Station Agent, ABQ
Chladek, E. J., Sr. Station Agent, STL
Craig, B. O., Captain, DEN
Cummins, R. T., District Sales Mgr., OMA
Dahlberg, P. S., Reservations Agent, DEN
Dendy, W. K., First Officer, DEN
Groom, J. T., Station Agent, DEN
Hansen, C. J., Ticket Counter Agt., OMA
Iverson, J. M., Captain, SLC
Kenney, K. B., Captain, DEN
Nielsen, E. W., Station Agent, WRL
Novotny, P. A., Station Agent, BZN
Pickering, J. A., Sr. Station Agent, LAW
Purdie, J. A., Captain, DEN
Rankin, N. L., Sr. Station Agent, DEN
Rice, D. L., Sr. Station Agent, BFF
Rosenhahn, R. M., Captain, DEN
Showalter, R., Station Agent, SAF
Smith, T. L., Station Agent, MSO
Thomas, L. E., Sr. Station Agent, DAL

June

Blanchard, G. G., Captain, DEN
Bush, A., Lead Aircraft Tech., GSW
Carman, D. S., Captain, DEN
Davidson, R. M., Captain, DEN
Douglas, R. R., Captain, DEN
Sciaccia, J. L., Stewardess, DEN
Sleater, K. L., Captain, SLC

July

Archuleta, E. L., Station Agent, ALS
Baker, L., Station Agent, OMA
Dahl, H. W., Captain, DEN
Foster, R. L., Asst. Manager-Trans. Svc., DEN
Franklin, R. D., Sr. Station Agent, DEN
Harty, D. A., First Officer, DEN
Hobbs, O. D., Station Agent, LNK
Macek, E. C., Station Agent, LNK
McGinnis, C. W., Station Agent, LAS
Mustain, J. L., Asst. Manager-Trans. Svc., STL
O'Neill, P., Stewardess, DEN
Salazar, R. L., Sr. Station Agent, DEN
Sanger, L. L., Station Agent, BIL
Strickland, K. L., Station Agent, DEN
Studer, J. P., Mgr. Receivables & Statistics, DEN
Thrasher, D., Aircraft Tech., DAL

August

Bartram, J. L., General Foreman, DEN
Gregory, R. W., First Officer, DEN
Perkins, K., Station Agent, FLG

5 YEAR SERVICE PINS—

May

Dillow, A., Aircraft Tech., DEN
Giffin, A., Regional Sales Manager, STL
Kennedy, I. S., Station Agent, TUL
Lenhardt, H., Aircraft Tech., DEN
Mach, L. J., Station Agent, SLN
McCarrell, C. L., Reservations Agent, PHX
Rogstad, D. P., Station Agent, GTF
Stone, R. G., Station Agent, BVO
Terry, B., Clerk, DEN
Thomas, J. E., Station Agent, FYV
Timmons, C., Station Agent, BIL

June

Crowell, J. C., First Officer, GSW
Finney, R. W., First Officer, GSW
Glover, P. F., Director-Quality Control, DEN
Holverson, G. H. Jr., First Officer, DEN
Hollman, J. L., Station Agent, COS
Holmes, G. L., First Officer, DEN
Houdeshell, D. D., Station Agent, SLN
Maris, J. L., First Officer, GSW
Parcell, R. E., First Officer, GSW
Turner, R. J., Sr. Station Agent, JAC
Wood, L. A., Control Clerk, DEN

July

Graham, D. D., Stewardess, MKC
Harper, K., Reservations Agent, DEN
Judd, J. W., Sales Representative, DAL
Bueche, C. S., Stewardess, DEN
Mast, K. E., Sr. Station Agent, MKC
Olson, G. C., Station Agent, PHX

August

Dietz, A., Mechanic, DEN
Erwin, Z. E., Lead Cleaner, DAL
Lamkins, W. C., Sr. Station Agent, STL
Linam, A. E., Stewardess, MKC
Pendergraft, L. N., Sr. Station Agent, OKC
Schlenz, A., Station Agent, DEN
Thompson, R. E., Captain, GSW
Wyum, J. H., Station Agent, MOT

R. D. GALLAWAY NAMED EXECUTIVE VICE PRESIDENT & SYSTEM GENERAL MANAGER FOR FAL



Robert D. Gallaway, as reported August 5, has been appointed to the newly created position of Executive Vice President & System General Manager for Frontier. His appointment, which became effective August 15, was made by President Burke.

In his capacity, Mr. Gallaway will be charged with the daily operations of the company. Reporting to him is Senior Vice President of Operations & Maintenance, M. Edward O'Neil, and Vice President-Transportation Services, M. C. "Hank" Lund.

Mr. Gallaway comes to Frontier with a background in airline management having been General Manager and Chief Executive Officer of British West Indies Airlines.

Mr. Burke also announced that George A. Smith, Senior Vice President-Administration, is assuming additional responsibilities as Senior Vice President-Finance and Administration. Reporting to Mr. Smith is Vice President-Treasurer, William M. Groody.

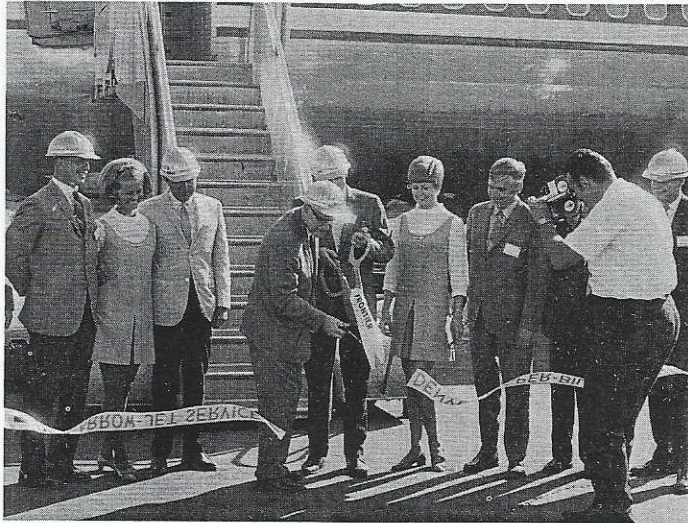
MARY MARR RETIRES FROM COMPUTER SERVICES

Mrs. Mary L. Marr retired beginning August after having worked at Frontier in Computer Services since June 26, 1958.

A special function commemorating Mary's retirement and attended by fellow employees of the Computer Services Division was held at the mountain home of Bob Owen, Manager-Computer Operations. All fellow employees and their families attended the function.

(Continued from page 4)

EIGHT CITIES CELEBRATE NEW FAL SERVICE



In Denver, officials from other cities along the Petroleum Club route joined with Richard A. Fitzgerald, Senior Vice President-General Counsel, Frontier, and Don Martin, Director of Aviation-Denver, (each holding scissors) to inaugurate the Petroleum Club flight from Denver. From left to right are: Harry Geldien, Mayor of Casper; Stewardess Nancy Lincoln; Harvey Apperson, Chairman-Route Development, Great Falls; Messrs. Fitzgerald and Martin; Stewardess Beth Guy; Bill Merrick, Bozeman Airport Commission; Paul Covert, Chairman-Route Development, Billings; and Carl Ross, Regional Sales Manager-Denver, Frontier Airlines.



New Salt Lake City-Dallas service received a fine send-off by local officials as well as Miss Utah and Miss Texas Universe. Left to right around the man-size oil derrick depicting community interests between Salt Lake City and Dallas are: Miss Utah, Ann Mueller; Lawrence C. Sills, Vice President-Sales & Marketing, FAL; Salt Lake City Commissioner Conrad Harrison; Miss Texas Universe, Sande Drewes; and Executive Vice President-Salt Lake City Chamber of Commerce, Max Rich.



The inaugural scissors take another big bite at Kansas City. On hand are (left to right): Vern Carlson, Vice President-Public Affairs, FAL; Scott Keller, Vice President-Flight, FAL; Reporter from WDAF-TV, Kansas City; Richard Hartley, Executive Vice President-Kansas City, Kansas Area Chamber of Commerce; James Muder, Administrative Assistant to the Mayor of Kansas City, Kansas; Shirley Turner, Miss Kaycee Holiday; Barney Myers, Administrative Assistant to the Mayor of Kansas City, Missouri; Louis Abrams, Executive Vice President-Chamber of Commerce of Greater Kansas City, Missouri and Herb Schmidt, Regional Sales Manager-Kansas City, FAL.



At Casper, Petroleum Club Service was inaugurated by Jim Gooder, Airport Manager-Casper; Paul Covert, Chairman-Route Development, Billings; Harry Geldien, Mayor of Casper; Stewardess Nancy Lincoln and Vern Carlson, Vice President-Public Affairs, Frontier.



(Left to Right) Kaye Burgon, Salt Lake City Regional Sales Manager, Frontier; Leo Graybil, Jr., Chairman, Airport Commission, Great Falls; Harold McCullom, President-Great Falls Chamber of Commerce; Edward H. Gerhardt, Vice President-Public Relations, Frontier; Willie Hochhalter, Chairman-Aviation Committee, Great Falls; Stewardess Nancy Lincoln and Harvey Apperson, Chairman-Route Development Committee, Great Falls, join together to launch Frontier's new through-plane jet Great Falls to Dallas.

ALLCORN/BOLLSCHWEILER ARE WINNERS IN GROUP TRAVEL PROGRAM



Gary Bollschweiler, Sales/Service Manager-Great Falls, was a recent winner in the Group and Convention Development Program sponsored by that department. Gary, who booked a large group round trip between Great Falls and Dallas received for his efforts a portable television set.

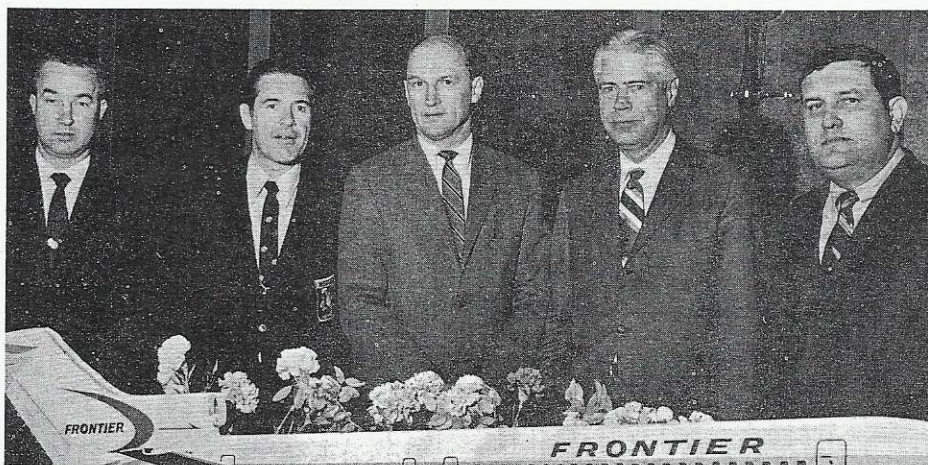


Carol Sue Allcorn, Agent-Kansas City, was on the alert for travel tips which produced a group of 39 between Kansas City and Las Vegas. For her efforts, Carol became the owner of a portable TV set presented by William J. McKenney, Manager-Group & Convention Development.

THIS TEAM IS LOOKING FOR CHALLENGERS

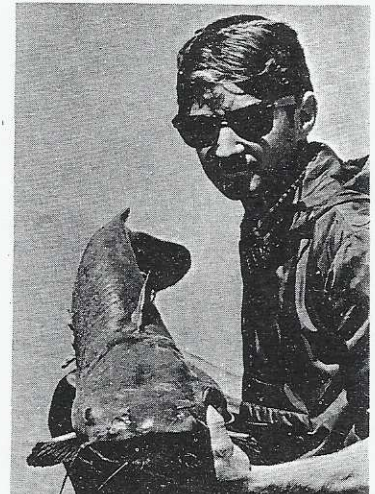


Last season's top team was made up of (Left to Right) Assistant to the President/Community Affairs, Paul Jones, and Mrs. Jones; General Office Receptionist Pat Stutheit, and Manager-Payroll, Dave Campbell. The Arrow-Jet Bowling League is starting to gear up for this season's activity. Interested parties may get in touch with any of the above people for information.



Attending the premiere showing of "Big Eight Football at its Best" in Denver recently were (left to right): Pepper Rogers, Head Coach of Kansas; Dan Devine of Missouri; Eddie Crowder of Colorado; E. Paul Burke, President of Frontier Airlines and Wayne Duke, Commissioner of the Big Eight Conference.

HE'S TOP DOG AT CAT FISHING



Larry's Channel Catfish weighed in at 22 lbs. 4 oz.

Larry Zentz, Station Agent, Manhattan, proudly shows the 22 lb. 4 oz. Channel Catfish he pulled from Tuttle Creek Lake outside Manhattan. It was the largest Channel Cat reported caught by rod and reel thus far this year. For bait—you guessed it—he used a plain old every day gold fish. Using a 15 pound test line, it took him about fifteen minutes to land the big Cat.

Tuttle Creek Lake, dedicated in 1962 as a public facility for camping, hunting, fishing and picnicking, is about eighteen miles in length. If you're thinking about fishing the area, contact Larry—he should know.

FAL BIG EIGHT FILM OUT-PERFORMS LAST YEAR'S SHOW

"Big Eight Football at its Best," the action-packed 28-minute color film presented by Frontier and highlighting the '68 Big Eight Football Conference season, has been receiving record reception by television networks, sports clubs and sports fans nationwide.

For the second year now, 100 prints of the film remain in active use across the nation. Narrated by Lindsey Nelson, nationally-known sportscaster, it is expected that over four million fans will view this year's grid film.

This year, the film again features from beginning to end in fastpaced hard-hitting grid style many of the 110 well-known starters who are returning again this season.

Bookings can be made through the Sales Department—DENS.M.

FAMILY PLAN OR GROUP FARE SIR?



The headline atop this page may well be a question asked by any agent booking space for Mr. and Mrs. Ted Egging and family. Dale Kindred, Sales/Service Manager at Sidney, Nebraska, admitted that boardings did show an increase during the period of the Eggings' travels. Shown in the photo with Dale Kindred (left) is Monsignor Anthony Egging of Grand Island, a brother of Mr. Egging. Other family members include (at random) Mr. and Mrs. Egging with Patty, Ted, Bobby, Donnie, Sharon, Alan, Chris, Linda, Angie, Vincent, Duane, Rita and baby Phillip—that should be fifteen including Mr. and Mrs.

GLORIA GARNER—A PRETTY NICE WAY TO PROMOTE A BETTER WAY TO FLY



Gloria Garner, Denver-based Stewardess, proved most beneficial in promoting Frontier as the "Better Way to Fly" airline during a personal appearance on a one hour TV show at the University of Nebraska at Lincoln. Name of the show was "Mosaic Program on Travel."

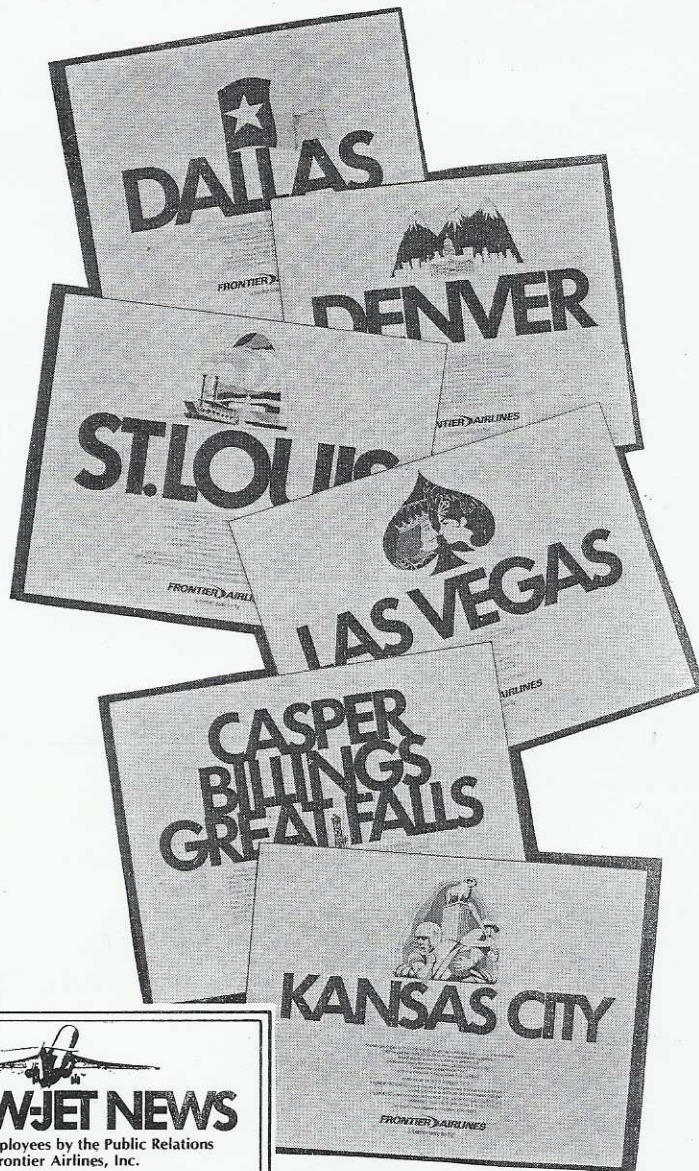
NEW DESTINATION ADS HIGHLIGHT FALL ADVERTISING PROGRAM

If you haven't seen them yet, you will in the near future. They are the new destination ads which have begun appearing in newspapers and magazines in various cities system wide.

Aimed at selling specific destinations, these new ads differ from the past program in which advertising was of a more general nature.

Supporting these publication ads are short TV spots which are being used by Frontier for the first time this year.

New music can also be heard in radio and TV spots highlighting Frontier's "Better Way to Fly." Listen for it.



SELL THE BETTER WAY TO FLY

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