



Sunliner News



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PHOENIX SERVICE CASE HEARING



Beautiful inspiring scenery from the valley and lake of Jackson Hole to the towering grandeur of the Grand Tetons. It is undoubtedly the foremost vacation spot in the state of Wyoming. Vacationers have a choice of activities: fishing, mountain climbing, hiking, boating on the lake, and pack trips. Many fly Frontier to Rock Springs or Riverton, then motor to Jackson Hole and Yellowstone National Park.

Company Officials Testify Before C.A.B. Examiner Keith In Washington

All airline carriers involved in the Phoenix Service Case have presented their final exhibits and briefs to C.A.B. Examiner James Keith. The record is complete. Now Examiner Keith will make his recommendations based upon the evidence submitted during the hearings in Phoenix and Washington, D.C.

C. A. Myhre, President of Frontier Airlines, stated at the Washington hearing "that Frontier's proposal best meets the public convenience and necessity, that Frontier will benefit more by the award than will any other carrier and, correspondingly, it would be injured more if the route was awarded to some other airline." Frontier has proposed one-stop and nonstop service between Denver and Phoenix, and multi-stop and nonstop service between Salt Lake City and Phoenix. Myhre noted that Frontier serves all four terminals and only minimum additional route miles are necessary.

Other witnesses appearing on behalf of their company were: Donald V. Edwards—Manager of Regulations; Clark Coe—Director of Economic and Research Department; L. Preston Blatter—Treasurer; Ben Regan—a member of the Board of Directors, and E. L. Levin—Secretary of Frontier Airlines and one of the major stock holders.

MAIL CLINIC PROVES SUCCESSFUL

There's a "Bag of Gold" in the mail room! That's exactly what Tollie Glaves, Superintendent of Mails for Frontier Airlines, and Elden D. Brown, Cargo Sales Manager of Continental Air Lines, prove in presenting the "Mail Clinic."

Each gold nugget of the "Bag of Gold" represents a savings in the mail room. Glaves and Brown alternate in placing these nuggets upon the board; first telling the particular savings that can be made through the proper use of the mails. They not only tell how to save money on the postage bills, but also, how to obtain the maximum benefits of the available postal services at the same time. Quite naturally the use of air mail is particularly emphasized, as air mail does provide the best possible mail service. By the use of air mail money can be saved on other forms of communication.

In one particular case, Tollie Glaves stated that following the presentation of the "Mail Clinic" before the Chamber of Commerce in Durango, Colorado, the volume of air mail exchanged by that Post Office has indicated a phenomenal increase and is growing daily. Durango had a record total of 265 pounds of

air mail exchanged on June 5, 1956. Surface mail by air exchanged that date totaled 150 pounds.

It is Tollie Glaves' opinion that this increase can be attributed in the most part to the "Mail Clinic" presentation. And this being true in Durango, then it is reasonable to expect that the use of air mail will increase in other points as a result. Especially, when consideration is made that fifty were in attendance at this meeting, and Durango's population is estimated at ten thousand.

Glaves and Brown have made over 25 "Mail Clinic" presentations in the past six months, which have been before Chambers of Commerce, service organizations, and many other business groups interested in the dollars that can be saved in their mailing rooms, as well as use of the improved postal services. They have gone to Texas and Oklahoma, as well as throughout the Rocky Mountain states.

The "Mail Clinic" was developed and written by two members of the Air Mail Committee of the Air Transport Association: B. E. Sherwood of American Airlines, and H. A. Brooks of Pan American World Airways, Inc. It's approved by the Post Office.

Leading Air Transportation Consultant Testifies

Mr. C. A. McInosh, one of the country's leading air transportation consultants, testified as to the effects on Frontier in the event another air carrier should be certified to provide non-stop service over Frontier's present routes. Attorneys Scott Whitney and Harry Bowen handled the case for Frontier.

Representatives of the other airline carriers involved endeavored to show why their respective airline should be awarded these much-sought-after routes.

Civic witnesses for these air carriers were heard in Phoenix. At that hearing an effort was made to establish the need for new and/or improved service between Phoenix and the terminal points of Denver and Salt Lake City.

The air carriers involved are: Bonanza Air Lines, Continental Air Lines, Frontier Airlines, Trans World Airlines, United Air Lines and Western Air Lines.

The April issue of SUNLINER NEWS covered the Phoenix Service Case.