Femininity Is Back In Fashion

(see story page 3)

A NEW LOOK FOR SPRING . . . These attractive Frontier stewardesses model their new uniforms to be officially introduced to the flying public this spring. From left is Sharon Elkins – Stewardess Trainee, Lana Kelley – DEN and Norma Blair – DEN.

FRONTIER AIRLINES

FRONTIER NEWS

Vol. 6 – Number 2 *Published for Frontier Airlines Employees and Their Families* *March, 1973*

Frontier Revenues, Earnings Make Dramatic Climb

Frontier announced recently that the fourth quarter and year of 1972 established record highs in revenues and profits.

New 737 Joins Fleet Ahead Of Schedule

Inside

fourth quarter and year of 1972 established record highs in revenues and profits.

A. L. Feldman announced net income for the year 1972 of $7,119,000 ($1.08 per share) as compared with a net loss of $2,472,000 for the previous year. The 1972 revenues included $1,838,000 in subsidy payment for prior year's service as compared with $807,000 received in 1971 for a prior period.

For the fourth quarter, Mr. Feldman reported net income of $905,000 ($0.14 per share) as compared to a net loss of $1,121,000 for the same period in 1971.

Frontier said it was the first profitable year the company had reported since 1966 and that record highs in both revenues and profits have been established for both the third and fourth quarters and for the year. Operating revenues for the year increased approximately 12% over 1971, Mr. Feldman said, while total expenses had been held to an increase of approximately 2%.

Feldman credited the turnaround in 1972 to the combination of intensive marketing, cost control and improvement in the economy of the area served by Frontier. These factors, in conjunction with increased subsidy in payment for required services to small communities, resulted in substantial improvement in the company's position. Feldman said, "The company is stable and financially resilient. I anticipate system growth and continued profitability in the future."

New 737 Joins Fleet —Ahead Of Schedule

Frontier's new 737, 13th in the jet fleet, was delivered ahead of schedule on Feb. 18th, making possible three new jet roundtrip schedules starting March 15.

The new service includes roundtrips DEN-LAS, DEN-SLC, and DEN-PHX. These will be the fourth roundtrips daily between Denver and these three major markets.

Until it goes into service March 15, the new 737, acquired from Singapore Airlines, is being used for pilot training and is available for backup, extra section and charter work. Beginning March 11 or 12, installation of kits for the fold-down center seat will be done by aircraft maintenance.

The new 737-200 made its first flight for Frontier on Feb. 19 from PHX—OMA—DEN, and then operated as an extra section DEN—LAS. The plane was turned over to Frontier ahead of the planned date of Feb. 23 after being modified at the World Air Center, Oakland, Calif.

Interior modification included galleys, seats, and panels, painting, and polishing. Extensive modification of the avionics was required. The job took World six weeks to accomplish, according to Tom McCartin, Director-Purchasing.

Timing of the new jet roundtrips starting March 15 are:

DEN—SLC, Flt. 90, Leaves DEN 10:20 a.m., arrives SLC 11:29; daily ex. Sunday; return: SLC—DEN, Flt. 62, departs SLC 12 noon, arrives Denver at 1:04 p.m., continues to DAL, arriving at 4:17 p., also ex. Sunday.

DEN—LAS: Flt. 15, departs DEN 3:45 p.m., arrives LAS 4:23 p.m., ex. Sat. Return: Flt. 96, departs LAS 5 p.m., arrives DEN 7:31 p.m., ex. Sat. On Sunday only, we will have six departures from LAS—DEN leaving at 10 a., 10:40 a., 11:40 a., 3:25 p., 5 p., and 8 p. There will be five departures DEN—LAS on Sunday.

DEN—PHX: Flt. 107, dep. DEN 7:25 p.m., ar. PHX 9:02 p., continues to TUC arriving at 9:56 p.m. daily. Return: PHX—DEN, Flt. 100, dep. PHX 8:10 a.m., ar. DEN 9.42 a.m., continues to OMA, arriving 12:22 p.m. Also daily.

• Inside • This Issue

Special Insert

This issue of Frontier News contains a special insert which tells of the comprehensive new marketing program being launched this month — "Vacation Excitement." The insert tells in articles and pictures the story of this program, the most extensive and far-reaching in Frontier's history, and its importance to every employee of the company. It also stresses that the program starts with Frontier people, and they are the key to its success.

	Quarter Ended December 31		Year Ended December 31	
	1972	1971	1972	1971
Operating Revenues	$28,147,000	$24,276,000	$108,857,000	$97,353,000
Operating Expenses	26,128,000	23,783,000	98,712,000	96,022,000
Operating Profit	2,019,000	493,000	10,145,000	1,331,000
Nonoperating Expense	1,114,000	1,614,000	3,026,000	3,803,000
Net Income (Loss)*	905,000	(1,121,000)	7,119,000	(2,472,000)
Per Share	$ .14†		$ 1.08†	

**Net Income in 1972 reflects a zero tax expense because of tax loss carryforwards.*

Quarter ended December 31 includes effect of non-recurring expenses of $806,000 in 1972 and $933,000 in 1971.

†Primary earnings per share based on common shares and common share equivalent.

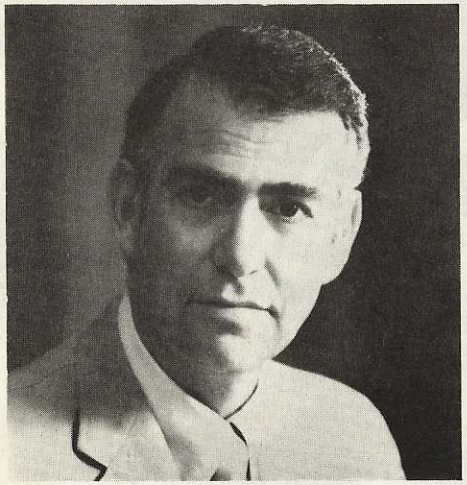
#1 Seniority Pilot Retires

CAPTAIN ART ASHWORTH (center) receives a commemorative plaque in a retirement ceremony held recently to honor the captain's 27 years of service to Frontier.

Captain Ashworth began his career with Monarch in 1946. Presenting the award are President A. L. Feldman and Ed O'Neil, Vice President-Flight Operations.

Art is currently president of his own travel agency in Denver and was recently promoted to the rank of admiral in the Naval Reserve.

executive message



A. L. Feldman
President and Chief Executive Officer
Frontier Airlines

Following is the letter that I will send to our stockholders in the Annual Report to be issued in early March.

"The year 1972 marked the completion of the basic changes required to return the company to a sound condition after four consecutive years of losses. The best profits in the company's 26-year history were recorded, debt was substantially reduced, a strong cash position was established, while operational performance was maintained at a consistently high level.

"New marketing programs were introduced, designed to increase revenue during the normally slack winter months. This effort, highlighted by substantial increases in winter

short hops

By Ray Chanaud

THE PHOTOGRAPHS of the exciting new stewardess uniforms don't do them justice. The pictures were taken of one sample gold-toned outfit and it doesn't really show up as well in black and white as in color. We think it, and the turqoise version, are striking and if all goes well, Frontier will blossom out on Easter Sunday.

•—•—•

THE ANNUAL REPORT to stockholders will be off the press in mid-March. In it, Al Feldman reports the company is pursuing the possibility of Frontier receiving authority to serve Winnipeg, Canada. We already have the U.S. government approval; next step is gaining an okay from Canada. Copies of the Report will be available in Denver Personnel Department or may be obtained by writing the Public Communications Department, DENGP.

•—•—•

FOR THE PAST MONTH or so, the Marketing Department has been experimenting with a possible new design for the tail of Frontier's fleet. Several suggestions were made, primarily in the area of painting the entire tail turquoise and placing "Frontier" on it on a diagonal. One of the old Darts was used as a model and after a number of variations, it was generally agreed the present design of the crescent and arrow should be retained. It was great fun for everyone involved, as we never realized how many "experts" there were who had suggestions on how to do it. So for now,

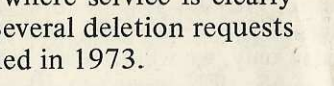
"New marketing programs were introduced, designed to increase revenue during the normally slack winter months. This effort, highlighted by substantial increases in winter service to Arizona resort areas, is showing encouraging results.

A two-fold program has been started to upgrade the subsidy portion of our total route structure. First, for those which are showing satisfactory traffic growth, action will be taken to remove them from involvement in the subsidy system as soon as practical. Second, where service is clearly unjustified, deletion will be sought. Several deletion requests were filed in 1972 and more will be filed in 1973.

"The company is now stable and financially resilient. Carefully controlled growth is planned keeping costs and capacity in balance with market demand.

"Continued profitability is expected in 1973 and beyond."

At this time, I would like to add that the progress that we have made and the results that have been achieved would not have been possible without the wholehearted participation and cooperation of each of our employees. This has been a team effort and I am pleased to say, "We have a winning team."



A. L. FELDMAN

FRONTIER NEWS

Published for Employees and their families by the Public Communications Department of Frontier Airlines, Inc. 8250 Smith Road, Denver, Colorado 80207

Managing Editor . . . Raymond J. Chanaud
Director Public Communications

Editor . . . James W. Ramsey

Associate Editor . . . Michael S. Shandrick

News items and photographs are welcome. Co-mail should be addressed to DEN-GP.

crescent and arrow should be retained. It was great fun for everyone involved, as we never realized how many "experts" there were who had suggestions on how to do it. So for now, we're staying with what we have.

LAST YEAR really was a banner year for Frontier and so many all-time records were set, it's difficult to list them. In 1972, we had higher revenues and profits than ever before; flew more passengers and more revenue passenger miles than any time in history and operated the entire fleet at a load factor of 51.9%. Everyone take a bow.

THIS MONTH'S ISSUE carries a special section on the new Vacation Excitement '73 program. It was developed by the Market Planning department and is an expansion of our very successful ski promotions into other sports areas. There's so much to see and do on Frontier's system throughout the year, we should be able to keep those seats well-filled even in the so-called "off" seasons. Part of the program will be a new set of posters depicting the vacation spots on our system and these should be off the press and distributed along about mid-March. They're great, and a welcome addition to our gate areas at both large and small stations.

Dear Readers:

The staff at FRONTIER NEWS would appreciate hearing any news of interest concerning Frontier personnel engaged in sports, civic and company-related activities in your area.

It is our goal to make FRONTIER NEWS a truly system-wide publication, but only through your response can we succeed.

However, we do have a few suggestions regarding your articles:

1) Please identify yourself, we cannot accept anonymous mail.

(2) If you submit pictures, please send only black and white glossy photographs, or black and white negatives.

FRONTIER NEWS is your company paper.

This is your opportunity to inform Frontier employees of activities across the entire system.

Please submit your articles to:
Mike Shandrick – DEN GP
Frontier Airlines
FRONTIER NEWS
8250 Smith Rd.
Denver, CO 80207

Says Designer: Frontier's Uniforms - A Departure From The Usual

Femininity Returns In New Stewardess Uniforms

Femininity is back. In case you haven't noticed it's been gone, Frontier's stewardesses will bring it back into fashion for you with a stunning new stewardess uniform to be introduced this spring.

The "Young Identity" ensemble selected for the new Frontier stewardess uniforms was designed exclusively for Frontier by Fashionaire, uniform division of Hart, Schaffner and Marx.

"In this collection," according to Sue Reymond, Fashion Director at Fashionaire, "Frontier stewardesses will stand out at an airport. This new stewardess collection will combine a feminine corporate identity with practicality so essential to today's stewardess."

Ms. Reymond explained further that Frontier's new uniforms will be unique in that they depart from the standard approach to stewardess ensembles. She said, "This is not the usual red, white and blue color scheme, but rather a corporate color scheme of turquoise and gold. It will say Frontier."

Ms. Reymond added; "The corporate identity can also be feminine, and this, too, is a departure from the usual. The lighter insets on the coordinates will soften the colors and give the uniform a softer look."

She explained that the designers decided to flatter the stewardesses' figures by tapering the hips and legs of the uniforms to add even more feminine appeal.

"We designed the uniform to flatter, but more importantly to make it fit correctly on the stewardess while she is working on board the plane," Ms. Reymond said.

She also pointed out that both pinafores and hats are back in fashion. With this in mind Fashionaire created a

CONNIE LARSEN brings back the feminine frills with the penafore outfit. The penafore is fully spot resistant and waterproof adding to the practicality of a serving uniform.

Her serving duties, complete, the stewardess attracts more than an occasional glance with the matching shrink and hot pants worn underneath the penafore. Connie is also a Denver-based stewardess.

collection. The pinafore too will not only look feminine but will be functional while the girl is serving passengers. About the berets, Ms. Reymond said, "Even in bad weather, the hats will glamorize the heavy winter coats." A further touch of femininity, no doubt.

Unfortunately, the practical items designed in a stewardess uniform will never be appreciated by most men. However, there's no doubt that Frontier's new stewardess collection will cause a stir around the airports this spring. It's

FRONTIER'S GLORIA STAVES wears a true feminine fashion — the dress. The designers tapered this outfit to flatter the hips while adding a two-tone matching inset for the "softer look." Say the designers: "It will say Frontier." This ensemble can be worn with matching beret and jacket.

STEWARDESS ELEANOR HORVATT models the slim and elegant pant suit ensemble, with matching jacket, pants and beret. A blouse can be worn with a matching shrink onboard while serving. The pants suit, with a softer color inset, combines a stylish corporate identity with the practicality so much needed by a stewardess.

1973 Pinto

Auto To Be Given Away At Credit Union Meeting

Frontier Airlines Federal Credit Union will hold its 20th Annual Meeting Saturday, March 17, at the Grand Ballroom of the Denver Hilton Hotel.

guests is $10 per person.

Request forms will be mailed to members at least one week before the meeting. Requests for tickets will be

working on board the plane," Ms. Reymond said.

She also pointed out that both pinafores and hats are back in fashion. With this in mind Fashionaire created a matching beret to be worn with the new never be appreciated by most men. However, there's no doubt that Frontier's new stewardess collection will cause a stir around the airports this spring. It's because of something a little extra sewn in. It's called femininity.

Leonard Stuart Retires Following 26 Years At Frontier

A retirement ceremony was held recently in Denver honoring LEONARD STUART'S 26 years of service to Frontier. Leonard held the position of Lead Inspector before his retirement.

Leonard began his airline career with Inland Airways, then a division of Western Airlines, as a Chief Mechanic.

When he came to Frontier in 1946 he became active in the organizing of the Frontier Credit Union and later becoming its Director.

In addition to the many gifts he received from his fellow workers and friends at Frontier, Leonard was presented with two tickets to Hawaii.

Frontier Airlines Federal Credit Union will hold its 20th Annual Meeting Saturday, March 17, at the Grand Ballroom of the Denver Hilton Hotel.

There will be a cash bar from 6:00 p.m. to 7:00 p.m. followed by dinner, a short business meeting, and then dancing until 1:00 a.m. Door prizes will be awarded including a 1973 Ford Pinto station wagon; a portable color television set and passes for two on a major airline.

Wally Adams, General Manager of the Credit Union, said there were information meetings also in Salt Lake City on February 24 at the Tri-Arc Travel Lodge; in Kansas on March 3 at the Prom-Sheraton; and in Dallas on March 10 at the Royal Coach Motor Hotel. Door prizes of the TV set and airline passes will be awarded at the regional meetings and members attending these meetings will also be eligible to win the Pinto station wagon.

The regional meetings will follow the same program as in the Denver meeting, with a cash bar beginning at 6:00 p.m. and dancing ending at 1:00 a.m. The cost to members is $3.50 per person for themselves and spouse. Cost to all other guests is $10 per person.

Request forms will be mailed to members at least one week before the meeting. Requests for tickets will be accepted on this form only.

Frontier's Credit Union was formed in early 1953 with the following officers: Harvey P. Barnard, Jr., President; Robert Meisenbach, Vice President; Douglas Black, Treasurer and Irene Moltzau, Clerk. These officers plus Earl Keene served as the Board of Directors.

It is interesting to note that in the announcement story in Sunliner News, the Frontier house organ, the Credit Union felt they were receiving such a favorable response from employees they stated the Union would entertain applications for loans up to $200. The Credit Union has served Frontier employees well in the past 20 years and offers loans to members far in excess of $200.

Team Effort

TEAM EFFORT: These Frontier Radio Overhaul Shop Technicians, as a group, have won the FAA's Rocky Mountain Region Aviation Mechanic Safety Award for 1972 in the Air Carrier division. As Rocky Mountain winner, they will represent the region in the national competition. The group was selected for design and manufacture of test panels for repairs and testing of Boeing 737 electronic modules. The result: a marked improvement in component reliability, with safety and economic impact. They are (left to right); Front row: C. Yoder, L. Cuellar, B. Anderson; Back row: C. Carter, A. Loller, G. Dawdy, K. Johnson, E. L. Willard, F. Gilbert, D. Recknor, Q. T. Bryan.

stewardess of the month

JOY ALLEY has been honored by Frontier Airlines as Stewardess of the Month for September 1972.

She was selected on the basis of the number of compliments received from both her flight crews and passengers.

Joy's hobbies include country and western music and hunting. She has served with Frontier since 1966 and is currently based in Kansas City.

DEN-CRO

TAFFY VALASSIS, DEN—CRO, was awarded Reservation Agent of the Quarter at the Denver office last month. Taffy received her award from Jim Montgomery, Director-Consumer Services.

Outstanding Reservations Agents Named For 4th Quarter

STL-CRO

GENE BRADSHAW — STL — CRO — was named the Reservation Agent of the Quarter at a ceremony held recently in St. Louis.

Presenting the award to Gene is John Morgan, Manager STL—CRO.

"Kwickee"

New Small Package Service In Full Swing At Frontier

In only its second month, Frontier's new small package ticket counter service has already proven to be a successful operation.

Named "Kwickee", the service will provide guaranteed delivery of packages requiring urgent delivery including legal briefs, machine parts, computer tapes and payrolls. If Frontier's "Kwickee" service fails to provide adequate package delivery, $10 will be refunded to the sender.

The small package service will guarantee delivery between any two cities on Frontier's system for twenty dollars.

"There are already 200 shipments a month handled through 'Kwickee'," according to Jack Zembeck, Manager Cargo Sales & Service Planning.

Zembeck added, "Unlike other freight deliveries, 'Kwickee Service' will meet twenty minute connections just like passengers do."

Any small package can be delivered directly to a Frontier ticket counter and recovered through the destination baggage area.

The "Kwickie" service requires that no package weigh more than 50 pounds nor be more than 30 inches in depth.

PAM DAVIS (left) and CAROL JENSEN have been chosen winners in the Small Package Service Contest held during January.

The girls' winning entry was named "Kwickie" and will be used in the promotion of Frontier's small package ticket counter service.

Both Pam and Carol won a round trip pass to Paris, France.

Frontier Girls A Success Too!

DEAR EMILY HOWELL:

FRONTIER PILOT, Emily Howell, recently received a letter from a fellow woman pilot flying for Scandinavian Airlines via Robert LaGuardia, District Sales Manager for SAS in Denver.

The letter was sent to Emily in addition to a bouquet of flowers on her first day as a 737 second officer from Turi

day as a 737 second officer from Turi Wideroe, a first officer for SAS. Turi was one of the first women in the world to fly for a scheduled airline.

Dear Emily Howell:

My best and heartiest congratulations with your acceptance as copilot with Frontier Airlines. I understand how happy you must feel to take up the job in cockpit of a regular airliner. With your background and experience I am sure you will perform your duties with all the skill and serious concern needed in our profession and thus enjoy the good cooperation with and friendship from your fellow colleagues. With best wishes for happy days and safe landings,

Sincerely,
Turi Wideroe

Outstanding Performance Awarded By Local Service

Larry Denning

LARRY DENNING was recently named the outstanding field manager in Local Service Marketing— Fourth Quarter.

A Sales/Service Manager for Frontier at the Yampa Valley Airport, Hayden, Larry received the award from J. E. Marine, Director of Station Operations— Local Service Marketing.

Larry's selection was based on outstanding operating performance at the Yampa Valley Airport.

In addition to this honor, a second award was given to Frontier's Steamboat Springs staff for leading competing stations in the "Frontier Girls" service program. The Frontier personnel under Larry's supervision are Jud Cannon, Everett Simkins and "Frontier Girls" Sue Moseley and Donna Stephens.

According to Larry, "Our Frontier Girls, Sue Moseley and Donna Stephens, have shown outstanding enthusiasm and excellence in every way; and as a result, not only our customers but also the entire ski area looks at Frontier in a new light because of this new service. They know we're here, and they like what they see!"

It was also announced at the Local Service meeting that Snow Club's new skier-oriented service to Hayden, Jackson and Gunnison has resulted in a substantial increase in service and customer relations, according to J. E. Marine.

The "Frontier Girls" have injected a new Snow Club sales and service concept at the three Local Service stations most noted for their ski resort activities: Gunnison (serving Crested Butte), Hayden (serving Steamboat Springs), and Jackson (serving Jackson Hole).

The "Frontier Girls" personally meet deplaning passengers, welcoming them to the area. In addition to greeting them, they ride with them to the ski area and offer information or suggestions to any questions raised by the passengers.

According to Denning, Sales Service manager in Hayden, "The new service has been extremely well received by not only Frontier passengers but also by skiers who arrive by other means, for it provides them with a personal and knowledgeable source for helping to assure an outstanding stay in the Steamboat Springs area."

Regional Marketing Awards

SPECIAL AWARD: Glen Ryland, Vice president-Finance, receives special recognition at the Regional Marketing Las Vegas awards dinner recently. He received the honor for the support to field marketing supplied by his division in instituting the check draft system. At left is Sam Cales, Manager-Transportation Service PHX, and at right is Dick Gibson, Manager Transportation Service, DAL. Cales and Gibson received outstanding service managers awards.

Frontier's Otter: At Home On The Plains

By Jim Ramsey

Sometimes the crews and personnel who man and maintain the 737s and the Convair's get more of the glamour, but the pilots, aircraft technicians and station agents who keep our Twin Otters flying are just as essential to Frontier's operation.

In the two months that Frontier has been operating the Twin Otter between Denver and the Western Panhandle cities of Sidney, Alliance, Scottsbluff, and Chadron, Neb., the area has been struggling through the worst winter in 30 years.

Yet, despite 25 below zero temperatures, blowing snow and cold, Frontier's aircraft technicians, pilots and station personnel have done a "truly commendable" job of operating on-time.

This is what Ray Beall, director of line maintenance, says of his aircraft technicians based at Chadron, Nebr., as well as the station personnel in other Nebraska cities, and the pilots who man the planes.

With the adverse weather conditions in

FLYING THE OTTER: Capt. Terry Jackson, veteran pilot for Frontier and before that with Alaska Airlines, goes through check list on Twin Otter on flight from Denver to Sidney, Alliance, Scottsbluff, and Chadron, Nebraska. Jackson likes the Twin Otter, and the "folksiness" of flying in and out of these small communities.

We flew on the Twin Otter recently and talked to the captain, Terry Jackson. He said that some passengers who make the trip frequently enjoy sitting directly behind the pilots and watching them work.

"One man told me he thought he had the plane 'pretty well figured out'."

Airplane). He says the Otter's ability to get off the ground in a hurry saves schedule time. For instance, at Alliance, we were able to take off from the intersection of the runway and the taxiway, without the necessity of taking time to taxi down to the far end of the runway.

Note: According to those who

technicians based at Chadron, Nebr., as well as the station personnel in other Nebraska cities, and the pilots who man the planes.

With the adverse weather conditions in Chadron, blowing snow and freezing cold, and a makeshift hangar, our maintenance personnel have done a great job," he says. "They have changed engine hot sections, performed all heavy maintenance checks on the Otters and done other duties in an exceptional fashion."

The four-man team that set-up and started the maintenance operation for the Twin Otter at Chadron was comprised of Phil Blackwell, Manager of Otter Maintenance; Ralph Hineline, Lead Aircraft Technician; Dedrick Brown and Jay Lamb, Aircraft Technicians. Brown and Lamb have now returned to Denver and have been replaced by Ken Rollins and Robert White.

The Western Nebraska operation is being flown with one 19-passenger Twin Otter, necessitating excellent maintenance work. The plane provides two roundtrips daily between Denver and Sidney, Alliance, Scottsbluff, and Chadron, Neb.

According to Ed Gerhardt, Director-Special Projects, local service marketing, the operation — which got a slow start because of mechanical modifications required on the plane — has smoothed out and "has been extremely reliable."

In January, Gerhardt reports, performance was exceedingly good, and this operational reliability was a major factor in an increase in passenger boardings throughout western Nebraska. At Chadron, 69% of all flights were on or ahead of schedule.

Royal Burt, Director-- Denver station, reports that on Flight 239, station performance was 100%, and likewise on Flight 242. Flight 248 had an 80% performance, with only six station delays.

Passenger reaction to the Twin Otter has been excellent, Gerhardt says. He says most passengers said they liked the increased space and legroom of the Otter as compared to the Beech 99 which it replaced.

"About 65% of the passengers I talked to were not from Western Nebraska, but were sales or government representatives visiting the communities. They liked the visibility provided by the windows, and seeing the pilots. They talk to each other a lot on this plane," Gerhardt said.

the trip frequently enjoy sitting directly behind the pilots and watching them work.

"One man told me he thought he had the plane 'pretty well figured out'," Jackson said.

Jackson, recently promoted to Twin Otter Captain, is no stranger to this type of aircraft. He flew the single-engine version of the Otter as a pilot for Alaska Airlines, prior to joining Frontier. He has been copilot on the Convair for six years prior to his promotion.

Jackson's copilot on this particular day was First Officer John Harlan, who flew in the military.

"I like flying the Otter," Jackson told us. "It's a good reliable airplane, and is a true STOL" (Short Take-off and Landing we were able to take off from the intersection of the runway and the taxiway, without the necessity of taking time to taxi down to the far end of the runway.

"I enjoy flying to these cities, even though it's a long day," Jackson says. When he's on schedule, he flies 10 hrs. a day making 10 takeoffs and landings on his two roundtrips. "There's a folksiness about visiting these smaller communities."

When we departed Sidney, he leaned out the window and said: "Thank you, Dale, see you this afternoon." And sure enough, Dale Kindred, Sales-Service Manager at Sidney, will be there to greet Terry Jackson that afternoon.

Note: According to those who know the pilots, maintenance and station personnel who operate Frontier's "Highline Operation" in Montana, using two Twin Otters, are also doing an excellent job.

The Otters serve the Montana cities of Havre, Glasgow, Wolf Point, and Williston, N.D., along with Lewiston, Miles City, Glendive, and Sidney, Mont.

Who Is This Guy?

"Frontier virtually pioneers the still remote areas of America."

By Mike Shandrick

Much has been written about Frontierland and the many vacation destinations the carrier serves. Frontier's system is a remarkable blend of deserts, cities, mountains and plains.

However, there is a region of Frontier's system that, up until now, few know about, yet in many cases, it is an area that only Frontier serves.

It is "Indian America," and someone is now writing about it. J. Marks, a travel and feature writer from New York, recently criss-crossed Frontier's entire system, researching material for a book about Indian America.

His book, "The Fodor Guide to Indian America," is currently being written after Marks spent two and one-half months compiling data on Indians in Montana, North and South Dakota, Wyoming, Utah, Arizona, New Mexico, Arkansas and Oklahoma.

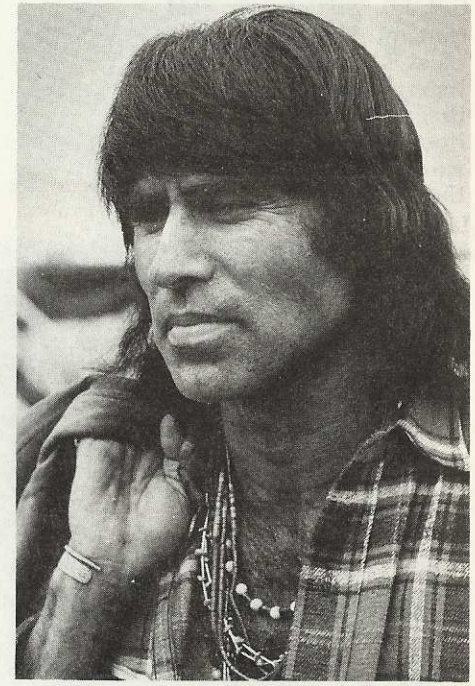
Part Cherokee himself, J. Marks is known among Indians as Jamake Highwater. In writing this book, J. Marks explored and described the "unique sensibility which makes the Indians remote from white America."

In addition, he compiled a history of each tribe, focusing attention on their arts, religion, dances, literature and social problems. The "Guide To Indian America" will also serve as a directory which lists and rates tourist facilities in and around Indian territory.

J. Marks admitted that in his research, his Indian ancestry made the Indians more accessible than they might have been for a white observer. However, he said, "Meeting Indian people is not nearly so easy as one might assume. There are vast clashes of culture which have built barriers for all, including classes between different tribes."

In any case, Jamake feels that if white America was aware of Indian America, it would learn to accept the Indians as having a culture of their own. This is the most important element in keeping harmony between the two peoples, according to Jamake.

Continued on Page 7



J. Marks

. . . in New York City

Jamake Highwater

. . . on the reservation

service awards

20-YEAR SERVICE AWARDS

Curtis, J., Ground Radio Technician, DEN
Gilbert, J.H., Sales Service Manager, HOT
Johnson, J.M., Sales Service Manager, GUC
O'Drain, J.F., Manager Telephone Systems, DEN
Van Buskirk, P.R., Janitor, DEN

15-YEAR SERVICE AWARDS

Bagshaw, B.B., Captain, SLC
Carter, D.E., Senior Agent, BIL
Heerboth, M.B., Station Agent, MCI
Mackenroth, J.B., First Officer, DEN
Martenson, A.J., Senior Agent, BIL
McGill, J.R., Station Agent, PHX
Mertens, W.K., Station Agent, DAL

10-YEAR SERVICE AWARDS

Hall, E.R., Station Agent, LAW
Munro, E.S., Aircraft Technician, DEN
Sweeney, R.W., Aircraft Technician, DEN
Walton, J.L., Aircraft Technician, DEN

5-YEAR SERVICE PINS

Abbott Jr., E.W., Station Agt., DEN
Adey, D., Station Agt., OMA
Archuletta, J.A., Res. Supv., DEN
Bauer, K.D., Aircraft Tech., DEN
Baxter, R.F., Aircraft Tech., DEN
Beckingham, D., Station Agt., DEN
Bronowski, E.J., Plant Maint. Mechanic, DEN

6-MONTH SERVICE PINS

Adams, A., Clerk, DEN
Allen, K., Sales Rep. DEN
Bonds, T.J., Provisioning Agt., DEN
Cisneros, C.E., Communications Opr, DEN
Diubaldo, S.M., Clerk, DEN
Elmore, A.H., Mgr. Facilities Plng, DEN
Gregory, D.M., Clerk Typist, DEN
Gustke, B.A., Temp. Sta. Agt., GTF
Harnisch, M.R., Mgr. Food Beverage Svcs., DEN
Hartzog, F., Clerk, DEN
Hobbs, S.J., Clerk, DEN
Jarrell, W.L., Project Analyst, DEN
McCauley, G.D., Customer Svc Rep. In-flight, DEN
Miller, P.H., Temp. Draftsman, DEN
Nichols, G.C., Sales Rep., MCI
Rogers, A.J., Part Time JAMTO Agt., HOL
Schack, C.A., Clerk Typist, DEN
Scott, K.L., Sr. Scheduler, DEN
Sicher, A.C., Accounting Clerk, DEN
Steere, M.C., Part Time JAMTO Agt., [illegible]

pass it along

Reliability And Quality Control

ARNOLD POPE joined Frontier Airlines on January 1, 1973, as a Quality Assurance Analyst. In this position he acts as a focal point within the airline for all Federal Aviation Agency business as determined by the Manager of Quality Assurance. Arnold comes to Frontier with extensive airline maintenance experience from his positions with Lockheed Aircraft Co., Zantop and Universal Airlines. He attended Washtenaw Community College, El Camino Jr. College, and the Northrop Institute of Technology.

Also on January 1, BILL RAU joined the Reliability Section. Bill has been employed by Frontier for the past nine years in various positions including Technician, Programs and Publications Specialist, and Power Plant Service Engineer. Bill's job will entail analyzing daily aircraft reports to determine fleet reliability status, and determining problem rectification. Before coming to Frontier Bill was employed with Pan American Airlines in New York. He will be receiving his Bachelor's Degree in Business Administration from the University of Colorado in May of this year.

On January 29, 1973, EUGENE DESSEL joined Frontier as the Manager of Reliability. He is responsible for the administering of reliability statistical analysis and related research to analyze aircraft component and system reliability. Gene brings to Frontier valuable airline experience from Icelandic Airlines and Lockheed Aircraft Co. Before accepting the position with Frontier, Gene was employed by the New York City Board of Education as a teacher of Aviation Maintenance Technology. He received a BSME Degree from the New York Institute of Technology and also holds an A & P License.

He received a Bachelor of Arts Degree in Mathematics from Baylor University and a Bachelor of Science Degree in Mechanical Engineering from Texas Tech.

Regional Sales

Frontier has recently employed GAYLE BARCLAY as the Group and Convention Sales Representative in the Dallas office.

Gayle graduated from Texas Christian University, receiving a Bachelor of Arts degree in May of 1969.

After graduating, her working career included a variety of experiences in Dallas: completion of a special sales oriented training program at Neiman Marcus, flying for Braniff International and working on the Braniff advertising account at Clinton E. Frank, Inc.

In addition to her working experiences, she studied Elementary Education at the University of Texas in Austin.

Gayle will be responsible for personal sales calls on travel agents, convention groups and various other key travel accounts in the Dallas area.

Gayle will report to Ron Thornton, Regional Sales Manager in Dallas.

Administration

Richard L. Chouinard has been appointed to the newly created position of Corporate Safety Engineer in the Administration Division. Mr. Chouinard joins Frontier following 21 years in the safety field with the United States Air Force.

As Corporate Safety Engineer, Richard will be responsible for the development, implementation and control of accident prevention and safety programs and activities throughout all divisions of the Company. In addition, he will represent the Company in all matters relating to the Occupational Safety and Health Act.

Archuletta, J.A., Res. Supv., DEN
Bauer, K.D., Aircraft Tech., DEN
Baxter, R.F., Aircraft Tech., DEN
Beckingham, D., Station Agt., DEN
Bronowski, E.J., Plant Maint. Mechanic, DEN
Brown, J., Janitor, DEN
Bryant, E.C., Station Agt., MEM
Bushnell, V.D., Aircraft Tech., DEN
Collins, A., Aircraft Tech., DEN
Cross, G. W., Station Agt., DEN
Demoney, L.F., Staff Assist., DEN
Desmit, J.C., Station Agt., DAL
Dix, R., Station Agt., OMA
Dow, M., Stewardess, DEN
Draddy, R., Station Agt., FSM
Duby, S.V., Aircraft Mech., DEN
Dunne, M., Stewardess, DEN
Dyck, A., Aircraft Tech., DEN
Elliott, G., Electronics Engineer, DEN
Encz, B., Res. Agt., DEN
Esau, D., Cleaner, DEN
Farrell, M., Stewardess, DEN
Faulk, G., Station Agt., FMN
Faulkner, R.D., Station Agt., STL
Fresquez, E., Station Agt., ELP
Gill, J.D., Station Agt., FSM
Gore, W., Station Agt., OKC
Gross, L., Lead Cleaner, DEN
Harms, E., Station Agt., DEN
Hollins, C., Porter, OKC
Hostetler, C., Station Agt., ABQ
Howard, J.R., Aircraft Tech., DEN
Hustmyre, D., Stewardess, DEN
Lacy, D., First Officer, GTF
Langford, J.R., Station Agt. SLC
Lowe Jr., R.D., Aircraft Tech., DEN
Maranville, D.K., Stock Clerk, DEN
Matticks, L., Station Agt., BFF
Mease, R., Mgr. of Spares Support, DEN
Medinger, R., Station Agt., GRI
Michel, S.D., Sales Rep., STL
Morey, W., Station Agt., MCI
OConnor, P., Stewardess, DEN
Pemble, P., Stewardess, DEN
Pyatt, K., Stewardess, DEN
Radovich, L., Stewardess, DEN
Ramser, R.L., Mgr. Base Shops, DEN
Richards, D., Station Agt., DEN
Riedel, F.L., Aircraft Tech., DEN
Rigby, B.L., Stewardess, DAL
Rose, M., Aircraft Tech., DEN
Rush, R.E., Foreman, DEN
Schenck, H.B., Station Agt., DEN
Schuhardt, T.R., Station Agt., STL
Shepard, L., Station Agt., PUB
Summers, G.W., Station Agt., MCI
Williams Jr., E.W., Station Agt., LAW
Wszolek, L.M., Stewardess, DEN
Ziegler, R.M., Station Agt., MCI

Rogers, A.J., Part Time JAMTO Agt., HOL
Schack, C.A., Clerk Typist, DEN
Scott, K.L., Sr. Scheduler, DEN
Sicher, A.C., Accounting Clerk, DEN
Steere, M.C., Part Time JAMTO Agt., WSR
Storey, J., Special Asst to Sls Mgr., OMA
Taylor, G., Temp. Cleaner, STL
Vaughn, R.W., Crew Scheduler, DEN
Williams, A.L., Jr. Acctg Clerk, DEN
Wurl, R., Supv. of Scheduling, DEN

employed by the New York City Board of Education as a teacher of Aviation Maintenance Technology. He received a BSME Degree from the New York Institute of Technology and also holds an A & P License.

DON BINGHAM has joined our Reliability staff as an analyst effective February 19, and will be working in the same capacity as Bill Rau. Don comes to Frontier from Eastern Airlines where he was employed as a Power Plant Engineer.

implementation and control of accident prevention and safety programs and activities throughout all divisions of the Company. In addition, he will represent the Company in all matters relating to the Occupational Safety and Health Act.

Your assistance and cooperation will be vital to the success of safety and accident prevention programs and will be appreciated. Mr. Chouinard may be contacted in Room 119 in the General Offices or at phone number 4701.

Personnel Changes

NAME	FROM	TO	CITY
Clark, Brad	Customer Svc Rep Inflt	Sales Rep	OMA
Kennedy, Mike	Customer Svc Rep Inflt	Sales Rep	STL
Collins, Steve	Accounting Clerk	Station Agent	GLD
Henderson, Carl	Station Agent	SR Station Agent	RIW
Lester, Maurice	Station Agent	SR Station Agent	RIW
Rau, William	Power Plant Svc Engr	Reliability Analyst	DEN
Johnson, Joseph	Inspector	Lead Inspector	DEN
Wurtele, James	Ticket Cntr Agent	SR Ticket Cntr Agent	MCI
Milne, Robert	SR Station Agent	Sls Svc Mgr C	FLG
Alexander, Earl	Provisioning Agent	Ticket Cntr Agent	MCI
VanEpps, Robert	Customer Svc Rep Inflt	Sls Svc Mgr C	BZN
Scofield, Larry	Customer Svc Rep Inflt	Sls Svc Mgr B	GTF
Hatfield, Billy	Sls Svc Mgr C	Sls Svc Mgr B	MSO
Ruiz, Alfred	Station Agent	Sls Svc Mgr C	GUP
Keffalos, George	Station Agent	Sls Svc Mgr B	JLN
Matsumoto, Thomas	A/C Technician	Inspector	DEN
VanZonneveld, Joseph	A/C Technician	Inspector	DEN
Phillips, Clayton	Lead Inspector	NDT Inspector	DEN
Poole, Victor	Ticket Cntr Agent	Sales Rep	ABQ
Jones, Johnnie	Customer Service Supv	Ass't MGR Trans Svcs A-3	DEN
Treptow, Don	Computer Controller	Analyst Programmer	DEN
Silverman, Bruce	Spares Support Sched.	SR Scheduler	DEN
White, Rovert	Cleaner	A/C Technician	CDR
Lang, Gail	Clerk Typist	Data Controller	DEN
Norton, John	Cleaner	Lead Cleaner	DEN
McKeown, Isom	Cleaner	Lead Cleaner	DEN
Ziegler, Robert	Station Agent	SR Station Agent	OMA
Clark, Charles	Station Agent	SR Station Agent	DEN
Leuck, Mike	Customer Svc Rep Inflt	Pilot	DEN
Wise, Edward	Cleaner	A/C Technician	DEN
Gold, Maureen	Clerk	SR Clerk	DEN
Maranville, Donald	Stock Clerk	Lead Stock Clerk	DEN
Rose, Boyd	Station Agent	SR Station Agent	LIT
Wilson, Linda	Data Conversion Opr.	Computer Operator	DEN

WHO IS THIS GUY? Continued

EN ROUTE to an Oklahoma Indian reservation, J. Marks (left) arranges transportation with Frontier Agent B.E. Hunter at the Tulsa Airport.

He feels his book will help in the education about the American Indian. J. Marks has also prepared several other articles to appear in major magazines throughout the country about Indian America. His research will provide a much needed catalogue to travel writers, educators and visitors to this "last frontier."

"About Frontier, well," Marks said, "Frontier virtually pioneers the still remote areas of America. It has delivered me to the doorstep of Indian country." He added, "In traveling across thousands of miles I've found Frontier a marvelous airborne network, full of intelligent crews and hospitable ground agents."

He explained that the part of Frontier's system that thrilled him the most was the Highline area serving Montana.

"The Otter up in Montana is the marvelous part of the system. It's so trustworthy, powerful and flexible . . . you just get the safe, secure reality of flight," Marks said.

He continued, explaining that not a single reservation was lost or flight cancelled due to weather despite his rather rough schedule and an unexpectedly harsh winter.

Meanwhile back at the General Offices in Denver, the Public Communications department received a number of questions from stations regarding J. Marks. "Who is this guy?"

Sporting a fur jacket, modishly long hair, Indian jewelry displayed lavishly on his bare chest — could this be the travel writer they said was coming? And so it was.

J. Marks' major books to date include "Rock and Other Four Letter Words"; a best seller and winner of the New York Art Director's Award; "Motion, Image and Form;" "A Pictorial History of Dance;" "Foder's Europe Under 25."

His work also includes major network production of television shows and numerous articles in Esquire, Playboy, Gallery, Look, Life, Harper's Bazaar and Saturday Review, in addition to other publications.

ideas unlimited

A. S. HAMMERSMARK, Aircraft Technician, DEN, $20 for his suggestion concerning the manufacture of a defuel hose for the D-HC6 aircraft.

DAN M. RECKNOR, Aircraft Technician, DEN, $20 for his suggestion concerning an altitude code selector test box to determine what part of the ATC transponder altitude reporting system is at fault.

GEORGE KEFFALOS, Sales Service Manager, JLN, $40 for his suggestion concerning inspection of the forward pins and bolts on the International Lift Bed Truck on a monthly schedule.

WARREN HILL, Lead Aircraft Technician, DEN, $20 for his idea regarding the manufacture of a defuel hose for the DHC 6 aircraft.

JOSEPH CRIDER, Aircraft Technician, DEN, $40 for his suggestion concerning the installation of a mirror on the Hough Tow Tractor.

A total of $140 in suggestion awards were presented in February by IDEAS UNLIMITED.

frontier sports

Sports Club Rollin' Thanks to Employees

The Frontier Sports Club is still growing and according to reports from the Sports Club Committee, hundreds of activities are planned throughout the summer for Frontier employees.

However, chairmen are still needed to help organize various activities.

Frontier employees have shown a substantial interest in the Sports Club so far, according to club chairman Clyde Hart, Jr. In fact, the Sports Club Committee has reported a large response on the club coupon published in FRONTIER NEWS January 1973

SOFTBALL — Men
Bruce Silverman
SOFTBALL — Women
Jamie Sinnock
BOWLING —
Dick Croisant
TENNIS — Women
Nancy Lee
TENNIS — Men
(Chairman Needed)
SKIING —
Dave Sanctuary, Jamie Adams
FRONTIER GOLF CLUB —

More Sports

HERMAN ELLISON, Station Agent — DAL, tied for first place in the Calloway Division of the United Airlines Interline Golf Tournament held January 10-12.

Herman shot a 147 total in the daily handicap event. The tournament was held on the Singing Hills Country Club course, in San Diego, California.

Herman's winnings included a pro-line golf bag with an all-weather cover, five wood covers and a putter cover.

A Denver-based United employee wants to invite all Frontier employees,

Bowling Tourney Dates Changed To April 8 & 15

The Frontier bowling tournament originally scheduled for February has been changed to April 8 and 15.

The tournament will be held on consecutive Sundays but bowlers can shoot singles and doubles in the same day to avoid travelling back and forth from the out-stations.

far, according to club chairman Clyde Hart, Jr. In fact, the Sports Club Committee has reported a large response on the club coupon published in FRONTIER NEWS January 1973.

Among activities being planned this next year are:

GOLF: The Frontier Airlines Division of the World Airline Golf Tournament for 1973 will be held on Saturday and Sunday, July 14th and 15th, at Hyland Hills Golf Course, 96th and Sheridan, Westminster, Colorado. Tee times will start at 11:00 a.m. each of the two days.

This tournament will be for employees only, and the two low gross players will go to the World Airline Golf Tournament finals representing Frontier.

More details will be furnished in later issues of Frontier News. It is recommended that those who intend to participate either join a golf club, join their local golf associations, or start saving their score cards to establish a handicap. For instance, an employee can join the Colorado Golf Association at any of the Denver area courses for about $4.00, and post his score after each round. The CGA will establish and register their handicaps for them. This will greatly assist the committee in determining handicaps.

FISHING & HUNTING: There are also plans for fishing outings during spring and summer. This fall hunting trips are currently being planned for Frontier employees.

For those planning to participate, the following personnel are listed as chairmen on various sports activities and will have current information:

(Chairman Needed)

SKIING —
Dave Sanctuary, Jamie Adams

FRONTIER GOLF CLUB —
Dan Berridge, Jerry Broon, Bill Rau, Don Wardman, John Bartram

PILOTS' GOLF —
Clyde Hart

ALL-FRONTIER GOLF TOURNAMENT
Clyde Hart, Don Berridge, Jerry Broon, Bill Rau, Don Wardman

BASKETBALL — Men
(Chairman Needed)

BASKETBALL — Women
Donna Garland

SPORTS COMMITTEE COORDINATOR
Jamie Sinnock

SPORTS SECRETARIES —
Jan Duncan, Linda Martinez
ext. 5128, 5129 DENDP

All Frontier employees interested in participating in a sports activity should fill out the coupon below and send it in immediately so teams can be organized throughout the system.

The sports club is a year around effort to organize a sports club throughout Frontier's entire system, and is sponsored by the Employees' Club. Those joining the sports club must first be a member of the employees' club. The membership fee is $5.00.

THE FRONTIER SPORTS CLUB WANTS TO HEAR FROM YOU

I am interested in learning more about joining _____ basketball; _____ softball (slo-pitch, fast-pitch); _____ bowling; _____ tennis; _____ golf; _____ skiing; _____ other; through Frontier's Sports Program.

_____ I would also be interested in helping to organize various sports activities.

_____ Name

_____ Company address

_____ Home address

Send to:
Clyde Hart Jr.
DEN-DP

wood covers and a putter cover.

A Denver-based United employee wants to invite all Frontier employees, and friends, to participate in a "golf get-together" March 20-22 in San Diego. It will be held at the Stardust Country Club, with lodging at the Master Hosts Inn, right next to the golf course.

Total fee for 2 nights' hotel and 3 days of unlimited golf — $31.95 per person. This includes all fees, except carts, 2 breakfasts, and 1 dinner. Also, standard size rental cars available for $15 for two days, 100 free miles; or $22 and 150 free miles for 3 days. Mail check to: Tom Uchida, DENTR, United, Stapleton International Airport, Denver. Check payable to Master Hosts Inn.

The tournament will be held on consecutive Sundays but bowlers can shoot singles and doubles in the same day to avoid travelling back and forth from the out-stations.

All Frontier employees may enter the tournament including their guests. In addition, spouses or guests are urged to enter men and women's singles.

Mixed doubles will cost $5 per couple with men and women's singles costing $3 per person.

If employees do not have an entry form, they can be picked up at the Credit Union office in Denver.

Deadline for the entry fee is March 24.

The tournament will be held at the Aurora Lanes, 1456 Dallas St., Aurora.

Trophies will be awarded to winners in all three divisions.

Frontier Bowlers Tune-Up For Company Tournament

MAGGIE SOTO bowled an all spare game of 182 which was the first of the season, she also had a 655 series. She carries a 132 average.

PAT FADER with an average of 143 bowled a game of 272. This was a 234 scratch game and a handicap of 38 pins.

LOUIE OLONA bowled a 699 series which was the first 600 series of the season. Louie carries a 161 average

HIGH GAME is held by the "PINS OLE" with a 913 which was bowled by Ernie Soto, Maggie Soto, Evelyn Kelly & Dick Croisant.

HIGH SERIES is held by the ROWDY RASCALS which was bowled by Ernest Fuqua, Gene Long, Esther Long & Gladys Bracken. 2423 Series.

ESTHER LONG bowled a 220 game which is without handicap on 1-9-73 and also a 221 game on February 27, 1973. She is the only woman in the league to have bowled two 200 games.

interlining

by Jim Ramsey

In the very near future, all Company employees will be receiving an invitation to subscribe to the ASU TRAVEL GUIDE — The Interliner's Discount Directory — at a special introductory subscription price. Published four times a year, the directory lists cash discounts available on fine hotel and motel accommodations, package tours, auto rentals, steamship cruises, sporting and other special events, condominiums, camper and sports equipment rentals, etc.

We have found it impossible to keep you informed of the many discounts available to the airline employees and believe the ASU directory will result in considerable savings as you take advantage of the discounts available.

The subscription invitation will be mailed to your home and no further contact will be made should you decide to decline the offer.

The 14th Annual World Airline Ski Championships will be held March 29-April 1, 1973 at Mt. Alyeska, Alaska.

The race is open to all airline personnel who have been employed six or more months.

For more information, write:
International Airlines Ski Race
c/o Anchorage Daily Times
Box 40
Anchorage, Alaska 99510

Seasoned air commuters as well as first flighters will find a new book called "The Complete Air Traveller" a handy guide for travel within the United States. Written by a veteran pilot of 26 years, Captain Larry Moor of Braniff, the guide offers complete diagrams of 20 of the nation's major air terminals; an index of U.S. scheduled airline service by cities and carriers and many other helpful hints for air travellers. This excellent "how to" book is available at book stores and news stands for $2.50 per copy.

You might be the first one in Frontier to discover the tiny little Cayman Islands if you take advantage of their special summer rates for airline personnel. These discount rates are effective May 1 through November 30, 1973, and range from 10 per cent off published rates at such hotels as Caribbean Club, Sea View Hotel and Sunset House, all the way up a 50 per cent discount at Cayman Kai and Grand Caymanian Holiday Inn.

Make reservations by writing the hotel of your choice on Grand Cayman, B.W.I. on your company letterhead at least two weeks or more in advance to allow sufficient time for confirmation. There's a special round trip air fare from Miami of $10.00 per person as well via Cayman Airways and LACSA. For further information, write Cayman Airways Ltd., 238 Biscayne Blvd., Miami, Fla. 33132 or Cayman Islands Tourist Board which will be located at 1 Biscayne Tower, 2 Biscayne Blvd., Miami, Fla. 33131 after April 1.

Where are the Cayman Islands? Here's a clue. Christopher Columbus was the first to discover them — in 1503.

Interline International, Atlanta, whose worldwide tours enticed 2,000 interliners in 1972, has announced an extended program for Spring, 1973. All tours are complete, including positive space, roundtrip air transportation from NYC or designated gateway, first class/ superior hotels based on twin bed with private bath — and 3 meals

Frontier Sponsors Stewardess In Miss Universe Pageant

LAMITA RIESEN, Denver-based stewardess will enter the Miss Colorado Universe Pageant to be held March 31.

Lamita finished seventh out of thirty-one girls in the Miss Jeffco Universe Pageant held in February to qualify for the state pageant.

Lamita has been a stewardess for Frontier three and one-half years.

Let Them Eat Cake!

Interline International, Atlanta, whose worldwide tours enticed 2,000 interliners in 1972, has announced an extended program for Spring, 1973. All tours are complete, including positive space, roundtrip air transportation from NYC or designated gateway, first class/ superior hotels based on twin bed with private bath — and 3 meals per day on Russia and Holy Land tours, dinner and continental breakfast for other tours.

Eligibles: All full-time employees of U.S. scheduled carriers, their spouses, dependent children under 21, and parents. Parents are not eligible for Copenhagen and Stockholm tours. Eligible members need not be accompanied by the employee.

Following are tours, prices and dates offered:

Tours operated with SAS: Copenhagen, 8 days for $210; 5 departures: March 11, March 18, March 25, April 1 and April 8. Stockholm 8 days for $233; 5 departures: March 10, 17, 24 and 31; and April 7.

Tours operated with Czechoslovak Airlines; Moscow/Praque, (Includes both cities), 8 days for $242. 4 departures: March 8, 22, and April 5 and 19.

Prague: 8 days for $222; departures: March 12, 26, April 9 and 23.

Skiing in the High Tatras: 8 days for $203. Departure: March 8. Tour operated with Finnair:

Russia: 10 days for $298 (includes 2 days in Helsinki, and ballet or opera while in Russia.) Departures: Every Wednesday, from now until April 11 inclusive.

For detailed brochure describing tours write: April Hopkins, Interline International, Suite 124-D, 1005 Virginia Ave., Atlanta, Ga. 30354 (phone 762-9793).

TWA/Frontier Tour Concourse 'D'

FRONTIER'S INTERLINE PLANNING department recently hosted a day-long tour through the Frontier/TWA facilities at Concourse "D" in Denver. The two airlines share the new multi-million dollar concourse.

The tour was designed to educate TWA and Frontier interline and reservations personnel with the new concourse expansion.

From left to right: Vern McMullen, Frontier's Sales Service Manager—Rapid City; Wally Gress, Manager Interline Relations TWA; Jim Leonard, General Manager, TWA—Denver; Frontier President A. L. Feldman; Bob Ford, Sales Manager, TWA—Denver; Joe Thibodeau, TWA Reservations Manager—Boston and Frontier's Manager of Interline Planning, Dan Goodyear, Denver.

BEVERLY JOHNSON, Reservations Agent-Denver, was on hand recently when Barry Poole and Willa Martin of the Albuquerque sales office, brought a cake to the Denver reservations office.

The Albuquerque sales office was promoting the new non-stop flights to Las Vegas and brought the cake along to draw the attention of the reservations office to the new LAS flights.

By the way the cake disappeared, flights 41 and 76 to Las Vegas can expect a lot of help from the DEN office.

Race Day In Hot Springs

SEVERAL FRONTIER AIRLINES PERSONNEL were on hand recently for Airline Day being held at Oaklawn Race Track in Hot Springs, Arkansas. Presentation of the winner's trophy was made by Denver-based Frontier stewardess Cindy Donielson. From left to right are: Larry Kelly, Staff Manager-Field Marketing and his wife; Jeff Gilbert, Sales Service Manager-Hot Springs; Cindy Donielson; winning jockey Louis Spindler; Mrs. Jeff Gilbert and owner of the winning horse Dan Lasater.